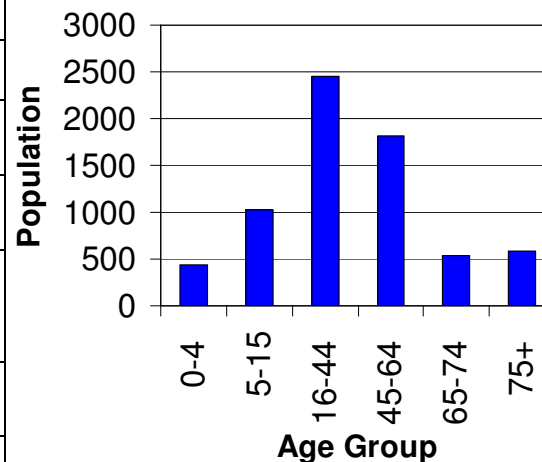
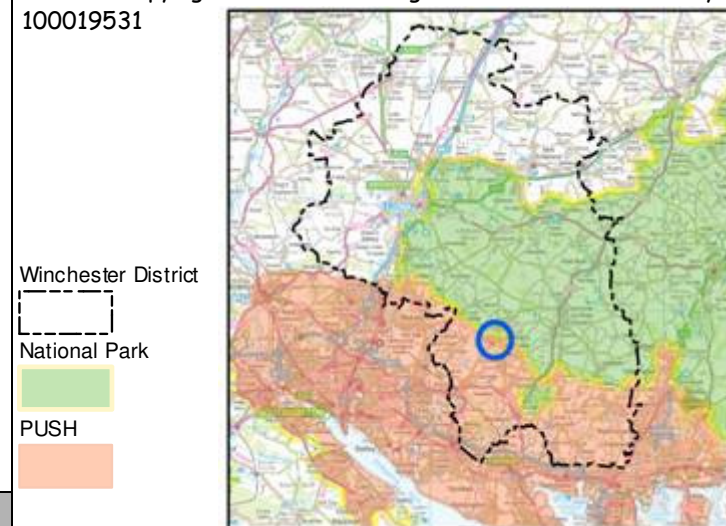


## Settlement Profile: Bishops Waltham

Population in settlement <sup>1</sup> :	<b>6,835</b>
Households in settlement <sup>2</sup> :	<b>2,776</b>
Number of non-domestic properties in Parish <sup>3</sup> :	<b>266</b>
% affordable housing in Parish <sup>4</sup> :	<b>14.09%</b>
Number on affordable housing waiting list in Parish <sup>5</sup> :	To be added
No. second homes in Parish <sup>6</sup> :	<b>25 (0.8%)</b>
Number of vehicles per household in settlement <sup>7</sup>	<b>1.5</b>



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### Location characteristics & setting

#### South Downs National Park

The National Park borders the northern edge of the settlement of Bishops Waltham.

#### Designated wildlife sites?

The sites designated for their nature conservation interest mainly cover wetland and ancient woodland habitats. The Moors SSSI lies on the south eastern boundary of Bishops Waltham part of which is also a Local Nature Reserve. A number of SINCs have been designated around the settlement.

#### Heritage sites?

Within the centre of Bishops Waltham lies the Bishop's Palace and fish ponds which are scheduled monuments. The Palace is also listed as a historic park. To the east of the settlement lies another scheduled monument at Two Bowl Barrels.

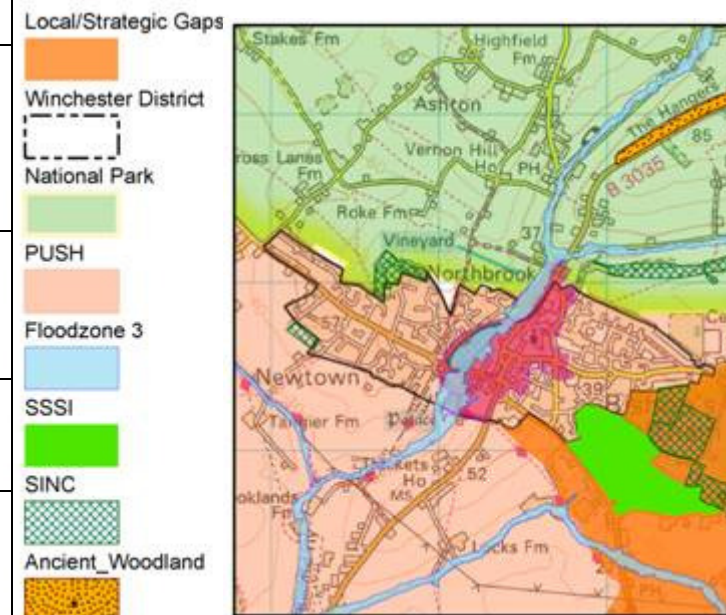
#### Flood zone 3?

Bishops Waltham lies in the upper reaches of the River Hamble. An area of flood zone 3 runs through Bishops Waltham across the ponds in the centre of the town.

#### Conservation Area or listed buildings?

There are 119 listed buildings within the settlement; most are around the town centre which makes up a large part of the Conservation Area.

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**Grade 1 agricultural land under agriculture or horticulture?**

There is no grade 1 agricultural land in the immediate vicinity of the settlement. The land around Durley Mill is nearest area of grade 1 agricultural land.

***What makes Bishops Waltham special?***

- 'Bishops Waltham is a well defined town in an attractive rural setting, with many natural environmental features'. The centre has much historical interest, having developed around a medieval town. The mature trees enhance the character of this area. There is a locally based economy and a strong community spirit (Bishop's Waltham a Market Town Healthcheck January 2010).
- Bishops Waltham is unique and a gateway to the South Downs National Park (Blueprint Responses).
- The High Street makes Bishop's Waltham special – Shopping and Eating choices top of list in "Things I love about Bishop's Waltham" Market Town Healthcheck survey,

***What are the main opportunities for Bishops Waltham?***

- Creation of a Business Park; Community control of Palace Ponds; Facilitate "Safe Cycling" routes within the Parish and also to link with others; Improve diversity of sports & leisure activities; Encourage positive participation in local issues More suitable "social housing" (Bishop's Waltham A Market Town Healthcheck January 2010).
- BW could be promoted as a gateway to the South Downs National Park; the appearance of the town could be improved.
- There is an opportunity to develop small business units and light industrial units on suitable sites (shared services and facilities).
- Can investigate potential for providing an indoor sports and leisure centre (to include gym, pool, tennis/badminton etc) and establish more youth clubs and facilities (Blueprint Responses).
- High speed broadband should be provided (Blueprint Responses). and all forms of renewable energy and sustainable heat production should be encouraged

***What are the challenges facing Bishops Waltham over the next 20 years?***

- Lack of expansion opportunities in existing businesses; Lack of "user friendly" public transport; Lack of an integrated transport system; Lack of appropriate car parking facilities; Excessive water abstracted from chalk aquifers resulting in the loss of water in the North Pond; Increasing quantity and speed of road traffic; Housing development pressures; Lack of local work opportunities (Bishop's Waltham A Market Town Healthcheck January 2010).
- Low tourism activity: increase the accommodation for tourists by supporting B & B and small hotel developments
- There is a need for additional housing together with the appropriate infrastructure prior to development. Need to provide affordable homes (2/3 beds with gardens and parking), provide social housing (part rent/purchase) and provide sheltered accommodation near the town centre, provision of modern premises for a medical centre. Young people not living at home need to have supported accommodation. The rural character of the area needs to be maintained by protecting local gaps with Swanmore, Waltham Chase, Durley and Upham (Blueprint Responses).
- There is a mismatch between skills and expectation of local jobs available – need policy to limit use of new employment allocations to business sectors poorly represented in the catchment (Blueprint Responses).
- There is a need for better public transport to surrounding city centres including Winchester – particularly in the evenings and also during the day for the elderly (Blueprint Responses).
- No Grade 1 land in the surrounding area to be put to alternative uses and should be protected from development.
- Sustain the local shops (variety, quality and pricing) – retain retailing premises within the High Street.

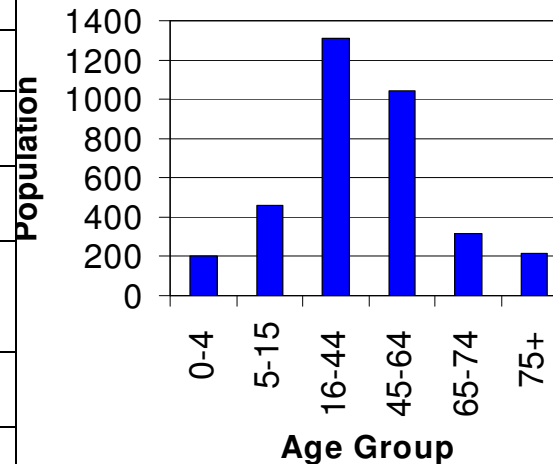
**Other Sources:**

Blueprint Responses, Bishop's Waltham 'A Market Town Healthcheck' January 2010

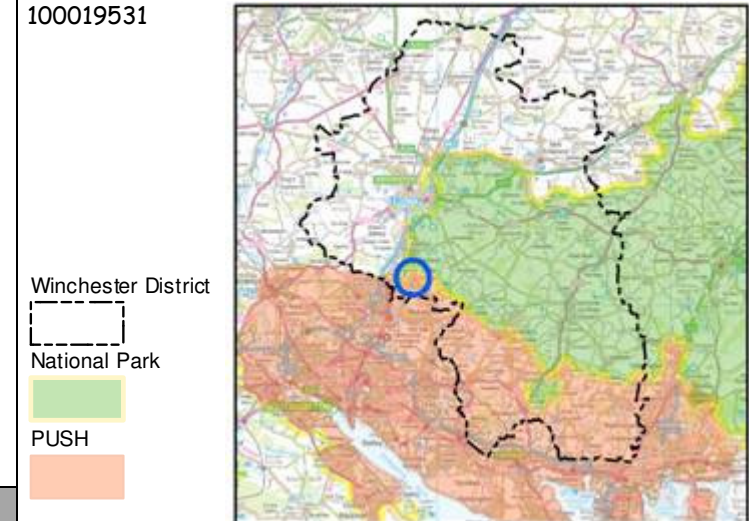
## Settlement Profile: Colden Common

(please note this profile has been completed by Winchester City Council and sent to Colden Common Parish Council for comments – awaiting response)

Population in settlement <sup>1</sup> :	<b>3,548</b>
Households in settlement <sup>2</sup> :	<b>1,529</b>
Number of non-domestic properties in Parish <sup>3</sup> :	<b>103</b>
% affordable housing in Parish <sup>4</sup> :	<b>13.89%</b>
Number on affordable housing waiting list in Parish <sup>5</sup> :	To be added
No. second homes in Parish <sup>6</sup> :	<b>5 (0.3%)</b>
Number of vehicles per household in settlement <sup>7</sup>	<b>1.48</b>



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### Location characteristics & setting

#### South Downs National Park

The South Downs National Park lies to the north of the settlement of Colden Common.

#### Designated wildlife sites?

The River Itchen lies to the west of the settlement. The river and its wetlands have been designated as a SSSI and the channel as a SAC. There are a number of SINC's located around the settlement to the east, mainly protecting ancient or semi-natural woodlands.

#### Heritage sites?

There are two historic parks in the vicinity of Colden Common: Bambridge Park and Twyford Moors House.

#### Flood zone 3?

The area of flood zone 3 follows the course of the River Itchen flowing to the west of the settlement. There are no areas of flood zone 3 within the settlement boundary.

#### Conservation Area or listed buildings?

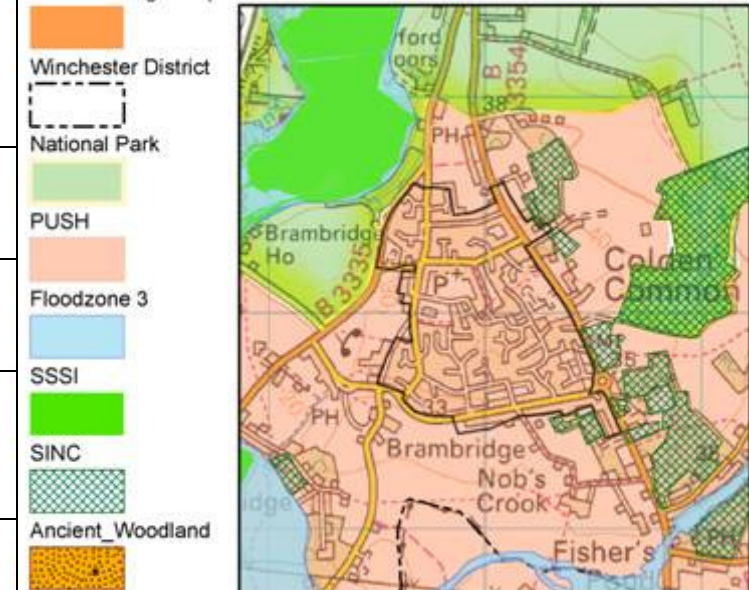
There is only one listed building within Colden Common settlement, but a number of listed buildings lie along the Main Road on the northern edge of the settlement

#### Grade 1 agricultural land under agriculture or horticulture?

There is no Grade 1 agricultural land in the vicinity of the settlement.

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Local/Strategic Gaps



***What makes Colden Common special?***

Colden Common is a thriving village lying on the outskirts of the South Downs National Park. The approach to the village is predominantly rural, and the main areas of housing are concealed from the main thoroughfare. The settlement lies close to many remnants of ancient woodland, part of the former Forest of Bere. The avenue of lime trees leading from the B3335 to Brambridge House on the west of the village is one of the longest in Hampshire. Colden Common Park lies outside the settlement boundary, but is in one of the highest locations in the village. These aspects of the local landscape are valued highly by the local community (draft VDS).

***What are the main opportunities for Colden Common?***

- Provide affordable housing for local people
- Provide opportunities for local businesses.
- Promote links with South Downs National Park

***What are the challenges facing Colden Common over the next 20 years?***

- Provision of affordable housing
- Supporting an aging population
- Support local businesses.
- Support existing facilities and services.
- Provision of suitable broadband
- Protection of the countryside outside the built up area of the settlement.
- Retaining identity and character of the village; maintain a development gap with other settlements.
- Encourage natural links to the South Downs National Park
- Maintain and increase wildlife corridors through the village

**Other Sources:**

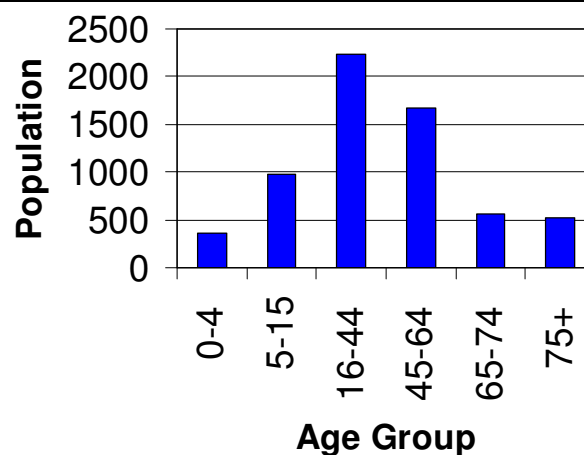
Parish Appraisal 1999 – 2000

Draft Village Design Statement 2011 – working copy

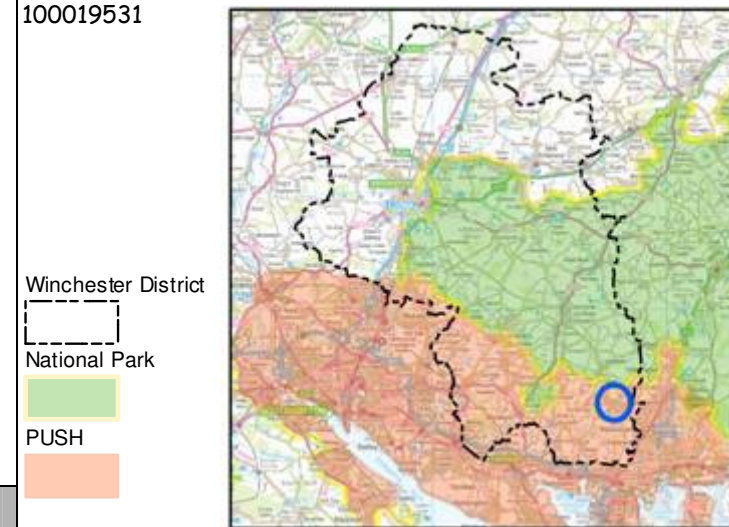


## Settlement Profile: Denmead

Population in settlement <sup>1</sup> :	<b>6,328</b>
Households in settlement <sup>2</sup> :	<b>2,499</b>
Number of non-domestic properties in Parish <sup>3</sup> :	<b>158</b>
% affordable housing in Parish <sup>4</sup> :	<b>8.69%</b>
Number on affordable housing waiting list in Parish <sup>5</sup> :	To be added
No. second homes in Parish <sup>6</sup> :	<b>16 (0.6% of parish)</b>
Number of vehicles per household in settlement <sup>7</sup>	<b>1.57</b>



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### Location characteristics & setting

#### South Downs National Park

The South Downs National Park lies just to the north of the village, although part of the parish is within the National Park.

#### Designated wildlife sites?

There are a number of SINC's on the outskirts of the settlement mainly covering meadows, woodlands (including ancient and semi-natural woodlands) and Anthill Common. A total of 17 SINC's are within the parish of Denmead.

#### Heritage sites?

There are no designated heritage sites within the immediate vicinity of Denmead

#### Flood zone 3?

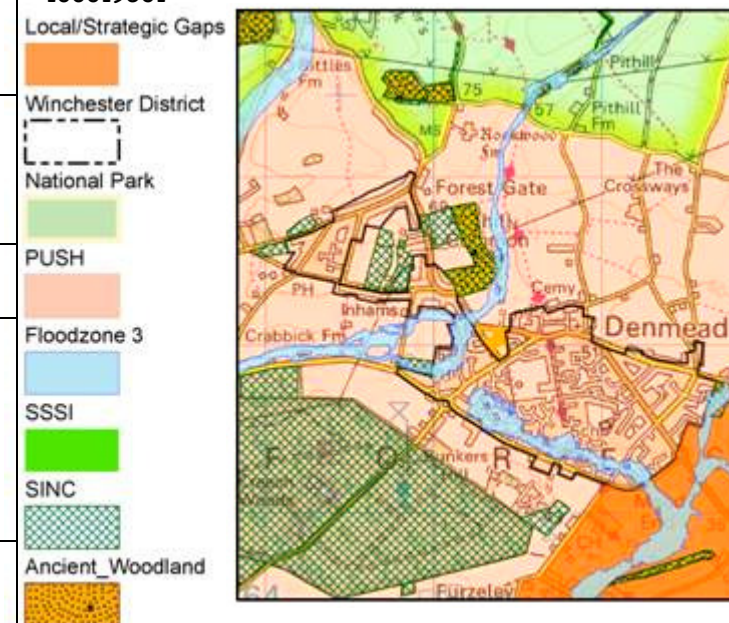
Denmead lies along the upper reaches of the Wallington River which flows into Portsmouth Harbour. The flood zone 3 area cuts through the settlement along Harvest Road and across Hambledon Road.

A substantial area of housing is also covered by Flood zone 3 from the pond in the area northwest of Creech View across Forest Mead to the field drains to the southeast of the settlement.

#### Conservation Area or listed buildings?

There are 4 grade II listed buildings within the settlement boundary.

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**Grade 1 agricultural land under agriculture or horticulture?**

There is no grade 1 agricultural land in the vicinity of the settlement.

***What makes Denmead special?***

Denmead has a rural character and an active `village community. The countryside penetrates to the centre of the village and this open space supports a variety of wildlife and gives the village centre a rural image which is enjoyed by both the residents of Denmead and also people coming to shop in Denmead or to walk on the lanes.

***What are the main opportunities for Denmead?***

- Recognise a need and opportunity to plan for change
- There is an opportunity to maintain a gap between Denmead and Southwick and the major development at Waterlooville to preserve the village identity
- Provide affordable housing for local people
- Provide opportunities for new small businesses.
- Enhance the village centre.

***What are the challenges facing Denmead over the next 20 years?***

- Provision of affordable housing
- Supporting limited and controlled building of market housing targeting primarily brownfield sites.
- Retaining identity and character of the village.
- Protection of the Denmead gap
- Supporting an ageing population through the development of residential homes
- Support the development of small business and start up businesses taking account the relationship with Waterlooville.
- Providing good public or alternative transport links
- Support existing retail and encourage new retail; enhance the local centre.
- Providing additional facilities and recreational space needed
- Making sure infrastructure is provided at the right time to meet the needs of Denmead
- Enhancing the appearance of the village centre needs without compromising the recent works completed
- Provision of suitable broadband
- Provide additional facilities (larger hall).

**Other Sources:**

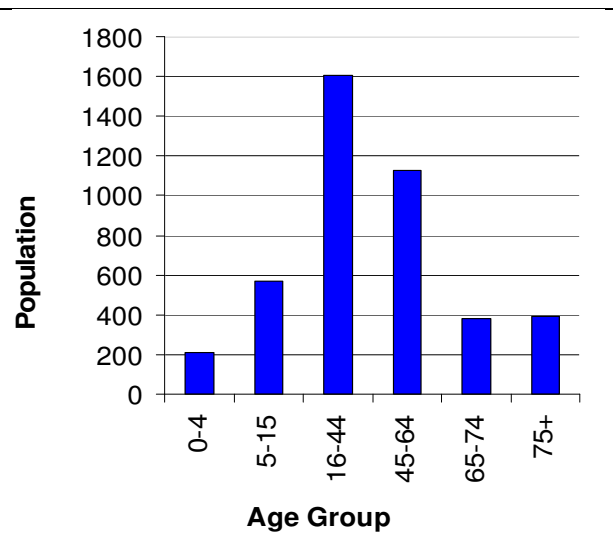
*Denmead Village Design Statement 2007*

*Denmead Blueprint responses*

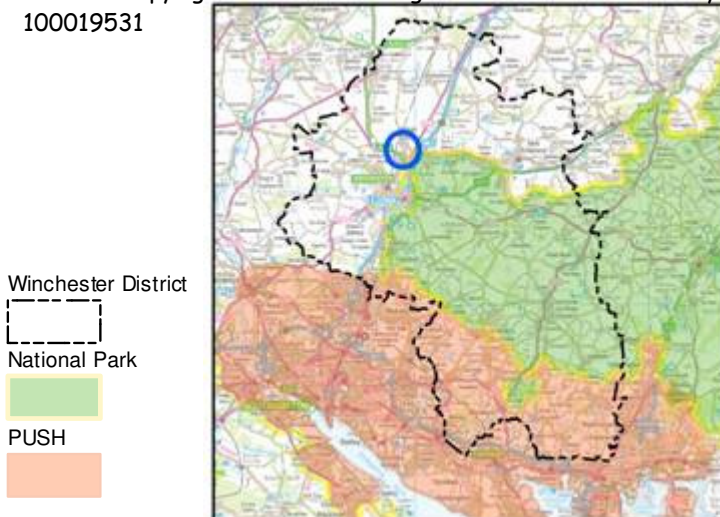
## Settlement Profile: Kings Worthy

(please note this profile has been completed by Winchester City Council and sent to Kings Worthy Parish Council for comments – awaiting response)

Population in settlement <sup>1</sup> :	<b>4288</b>
Households in settlement <sup>2</sup> :	<b>1736</b>
Number of non-domestic properties in Parish <sup>3</sup> :	<b>47</b>
% affordable housing in Parish <sup>4</sup> :	<b>20.18%</b>
Number on affordable housing waiting list in Parish <sup>5</sup> :	To be completed by Winchester City Council
No. second homes in Parish <sup>6</sup> :	<b>4 (0.2%)</b>
Number of vehicles per household in settlement <sup>7</sup>	<b>1.45</b>



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### Location characteristics & setting

#### South Downs National Park

The National Park borders the southeastern edge of the settlement of Kings Worthy.

#### Designated wildlife sites?

The River Itchen flows along the southeastern edge of the settlement. The river and its wetlands has been designated as a SSSI and the channels as a SAC.

#### Heritage sites?

A Scheduled Monument lies to the West of the settlement which covers an Iron Age Field System, Banjo Enclosure and Romano-British Villa. To the east lie two more scheduled monuments at the Anglo-Saxon Cemetery In Worthy Park and at the late Iron Age Settlement Site of Grace's Farm. To the south lies the site of St Gertrude's Chapel.

#### Flood zone 3?

It appears that springs flow north to south through Kings Worthy into the Itchen River. This area has been identified as a flood zone 3 area and follows Springvale Road and Hookpit Farm Road flowing into the watercress beds at Headbourne Worthy.

#### Conservation Area or listed buildings?

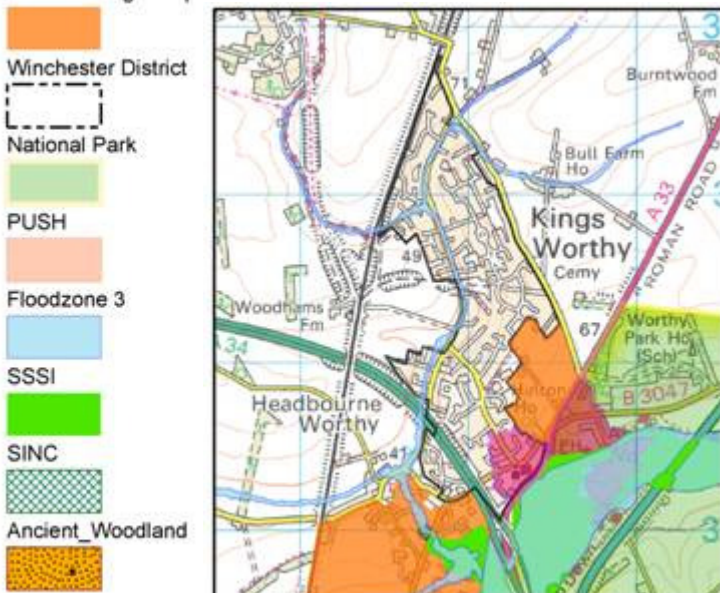
There are 14 listed buildings in the settlement boundary mainly clustered in the south of the settlement between Church Lane and London Road. This area also forms part of the Kings Worthy Conservation Area. A second conservation area at Abbots Worthy lies adjacent, just outside the settlement boundary.

#### Grade 1 agricultural land under agriculture or horticulture?

There is no grade 1 agricultural land in the vicinity of Kings Worthy.

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Local/Strategic Gaps



***What makes Kings Worthy special?***

Kings Worthy has a rural character even though the village also has a suburban element. The parishes benefit from other good community facilities and services such as the pharmacy, post office and general stores as well as open space (Blueprint Response).

***What are the main opportunities for Kings Worthy?***

- There is an opportunity to provide some well-designed housing development on small vacant plots (Blueprint Response).
- The primary school has capacity to take additional pupils from existing development (Blueprint Response).
- There is an opportunity to expand the day centre (Blueprint Response).
- There are opportunities to enhance the public transport system which is good, but the earlier morning and late evening services could be improved (Blueprint Response).
- Provide help with noise abatement to the properties along the A34 (Blueprint Response).
- Opportunities should be provided for art works in the public realm wherever possible (Village Design Statement 2006 ).
- Opportunities should be sought to increase open space and play areas (Village Design Statement 2006 ).

***What are the challenges facing Kings Worthy over the next 20 years?***

- Retaining identity and character of the settlement
- Provision of small family homes
- Supporting limited and controlled building of market housing on small vacant plots which would not affect environment of existing residents.
- Making sure infrastructure is adequate for any new development and provided at the right time
- Supporting an aging population
- Providing improved public transport links (early morning and later evening services)
- Making sure infrastructure is provided at the right time to meet the needs of Kings Worthy and Headbourne Worthy
- Provision of suitable broadband and technology to support working from home.
- May need more secondary school provision to meet demand from on-going housing development.
- Health facilities may be at capacity as is the day centre.

**Other Sources:**

Blueprint Response

Kings Worthy and Abbots Worthy - Village Design Statement 2006

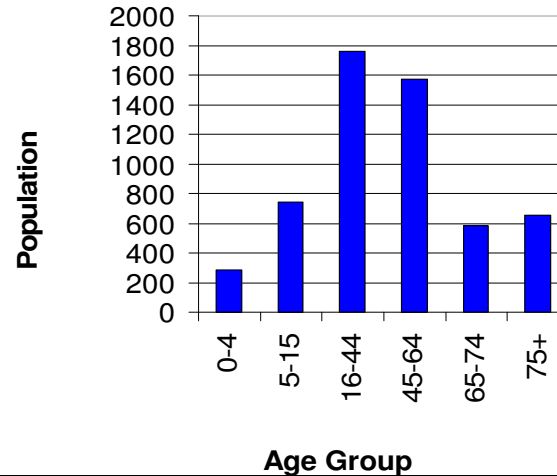


## Settlement Profile: New Alresford

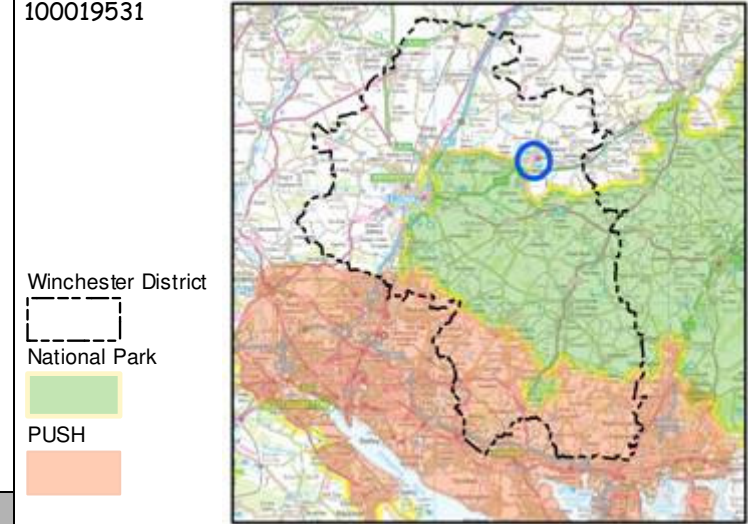
Draft Profile - New Alresford Town Council are working with WCC on a final version



Population in settlement <sup>1</sup> :	<b>5,591</b>
Households in settlement <sup>2</sup> :	<b>2,437</b>
Number of non-domestic properties in Parish <sup>3</sup> :	<b>205</b>
% affordable housing in Parish <sup>4</sup> :	<b>13.54%</b>
Number on affordable housing waiting list in Parish <sup>5</sup> :	<b>To be added</b>
No. second homes in Parish <sup>6</sup> :	<b>22 (0.9%)</b>
Number of vehicles per household in settlement <sup>7</sup>	<b>1.44</b>



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### *Location characteristics & setting*

#### **South Downs National Park**

The South Downs National Park lies to the southwest of the settlement of New Alresford.

#### **Designated wildlife sites?**

New Alresford lies in the upper reaches of the River Itchen, an internationally important chalk river. Most of the designated sites therefore cover the riparian habitats running to the west and north of the town. The river is designated as a SSSI (as has Alresford Pond) and as a SAC. A section of the R. Alre and water meadows/cressbeds to the north of the settlement is designated as SINC as is Tichborne Down (Golf Course) to the south.

#### **Heritage sites?**

There are four historic parks located around Alresford: Arlebury Park House to the north, Old Alresford House and Upton House to the north west and Tichborne Park to the South.

#### **Flood zone 3?**

The River Itchen is identified as flood zone 3 along this section of the river (running to the north and west of the settlement).

#### **Conservation Area or listed buildings?**

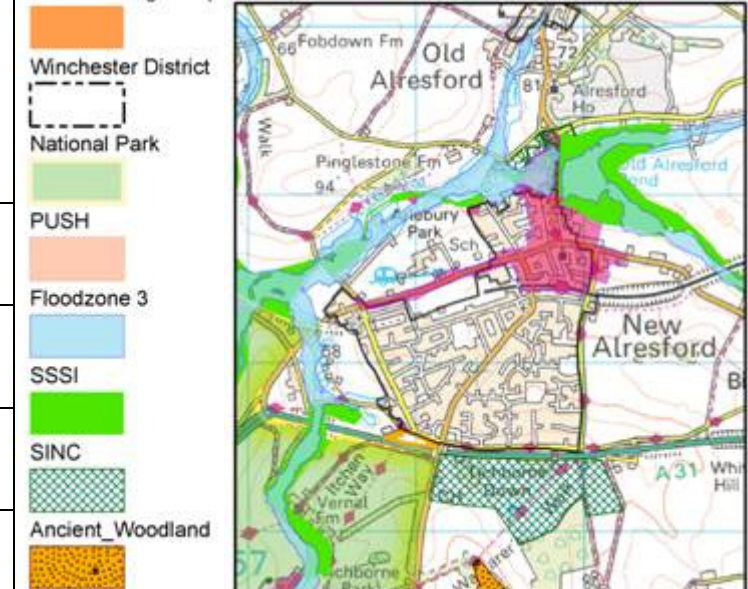
The Conservation Area covers the area of the main town centre from the railway to the north, westwards along the Avenue and along East Street to the entrance of Langton House.

#### **Grade 1 agricultural land under agriculture or horticulture?**

There is no grade 1 agricultural land in the vicinity of the settlement.

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Local/Strategic Gaps



### ***What makes New Alresford special?***

'New Alresford is a popular place to live, nestled in attractive countryside with reasonable road links giving easy access to many major conurbations in the southeast. Residents feel it is a cheerful and friendly community with a compact town centre, clear town boundaries and beautiful surrounding countryside. There is a strong sense of community'. (Alresford Healthcheck 2008)

There is a 'splendid array of independent suppliers of goods and services which is a determining factor in the make-up of the town's character'. (Alresford Healthcheck 2008)

The river is a valuable asset to the area(Blueprint response)

### ***What do you see as the main opportunities for New Alresford?***

There is an opportunity to plan for growth to 'increase the proportion of the population that is economically active and to ensure that businesses can thrive in Alresford and be attracted to it' (Alresford Healthcheck 2008)

- There is an opportunity to relocate some of the industrial/employment sites within the town to allow these sites to be redeveloped to meet the needs of the town. (Alresford Healthcheck 2008)
- There is an opportunity to provide affordable housing in the surrounding villages rather than just in the town (Blueprint response).
- There is potential to redevelop some of the school sites (Blueprint response).

### ***What are the challenges facing New Alresford over the next 20 years?***

Provision of social housing for local families

Provision of 2-3 bedroom open market houses

Retaining identity and character of Town

Supporting an aging population

Providing good public or alternative transport links particularly to Basingstoke and the north and in the evening

Regulating lorry movements in town

Supporting agricultural production albeit the town has little or no land in agricultural use with its boundaries

- Supporting the mix of small independent businesses and retailers;

Encouraging new enterprises to attract other age groups to stay

Providing additional recreational space needed

Making sure infrastructure is provided to meet the needs of Alresford

Enable lower income local workers to live/remain in Alresford

Adapting for climate change

Provide a nursing home in the town

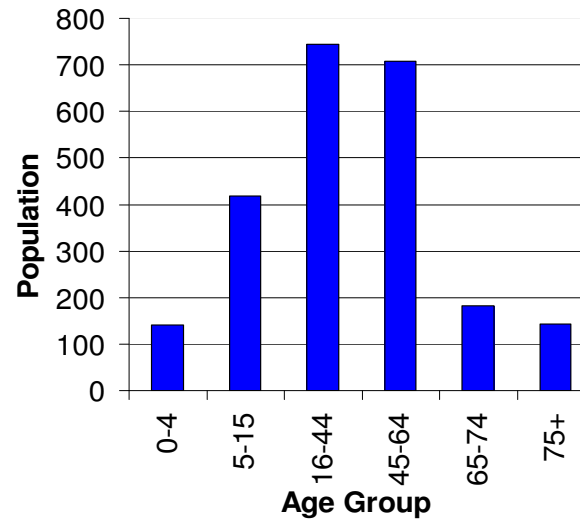
Provide a range of employment opportunities

Attract tourism

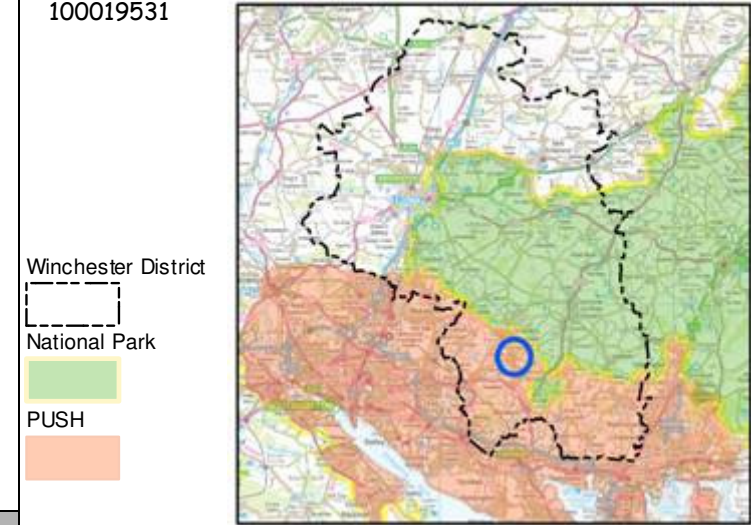
**Other Sources:** Blueprint Response; Alresford Healthcheck 2008; New Alresford Town Design Statement 2008

## Settlement Profile: Swanmore

Population in settlement <sup>1</sup> : Population of Parish	<b>2,337</b> To be added
Households in settlement <sup>2</sup> :	<b>862</b>
Number of non-domestic properties in Parish <sup>3</sup> :	<b>87</b>
% affordable housing in Parish <sup>4</sup> :	<b>8.95%</b>
Number on affordable housing waiting list in Parish <sup>5</sup> :	To be added
No. second homes in Parish <sup>6</sup> :	<b>5 (0.4%)</b>
Number of vehicles per household in settlement <sup>7</sup>	<b>1.73</b>



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### Location characteristics & setting

#### South Downs National Park

The National Park borders the north-eastern edge of the settlement of Swanmore.

#### Designated wildlife sites

There are a large number of sites designated for their nature conservation interest around Swanmore. The Moors SSSIs and Waltham Chase Meadows SSSI are located within 2km of Swanmore. To the South East lies 'Dirty Copse' an area of ancient woodland designated as a SINC. Marsh's Meadow SINC is within the settlement boundary and New Road Meadow SINC, Belmont Meadow SINC and Ludwell Meadow SINC lie on the periphery of the settlement.

#### Heritage sites

To the east and south of Swanmore are historic parks at Swanmore Park, Hill Place and Holywell House.

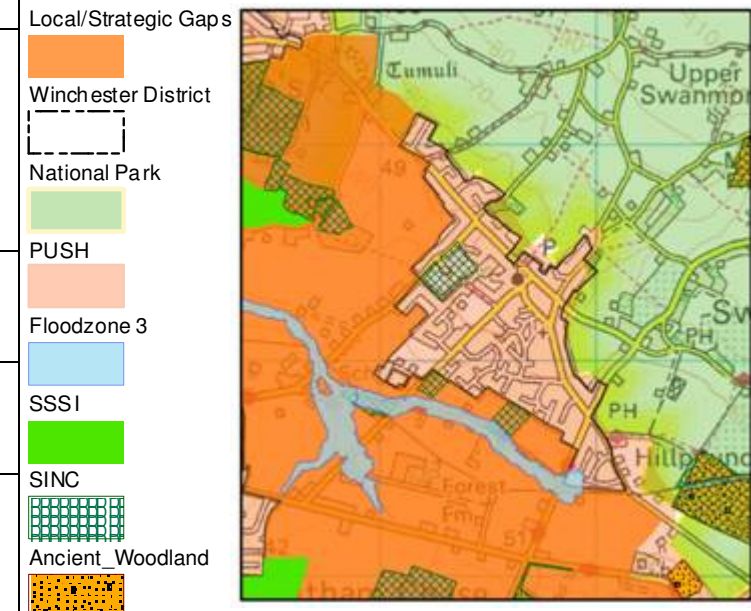
#### Flood zone 3

Swanmore lies in the upper reaches of the River Hamble. The area of Flood Zone 3 follows the tributary of the Hamble running along 'The Lakes' to Gravel Hill.

#### Conservation Area or listed buildings

There are three listed buildings (Grade II) within the settlement: The Church of St Barnabas, The Rising Sun and Thatch Cottage.

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***What makes Swanmore special?***

Swanmore has a distinct rural character which attracts many people to live in the area as do the schools (Blueprint - Village Plan Questionnaire)  
The fields immediately to the north of Church Road are particularly important to the country village ambience of Swanmore (Swanmore Village Design Statement).

***What are the main opportunities for Swanmore?***

- Recognise a need and opportunity to plan for additional houses in future in small developments.
- Swanmore should remain dependent essentially on Bishops Waltham, Wickham and other centres for day-to-day services (Blueprint-Village Plan Questionnaire) – opportunity to support facilities in the village and neighbouring villages.
- Opportunities should be sought to encourage the involvement of schools, youth groups and other organisations in the local environment and wildlife for both awareness and education. (Swanmore Village Design Statement).

***What are the challenges facing Swanmore over the next 20 years?***

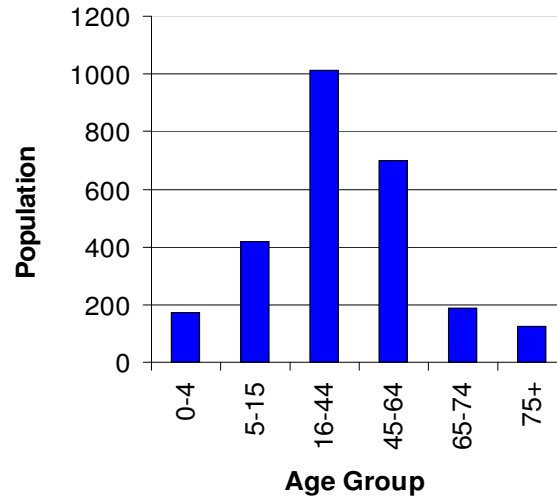
- Need for range of houses in future, but in smaller developments. The challenge is where these should be built and how to retain the rural character of Swanmore (Blueprint-Village Plan Questionnaire).
- Need to support an aging population (Blueprint-Village Plan Questionnaire).
- There is a need to accommodate for an increasingly aging population (Blueprint-Village Plan Questionnaire).
- Retaining the identity and unique character of the village (Swanmore Village Design Statement).
- Protection of the undeveloped gap between Swanmore and other villages (Swanmore Village Design Statement).
- The green corridor through the Lakes is particularly vulnerable to any thinning or interruption to its continuity (Swanmore Village Design Statement).



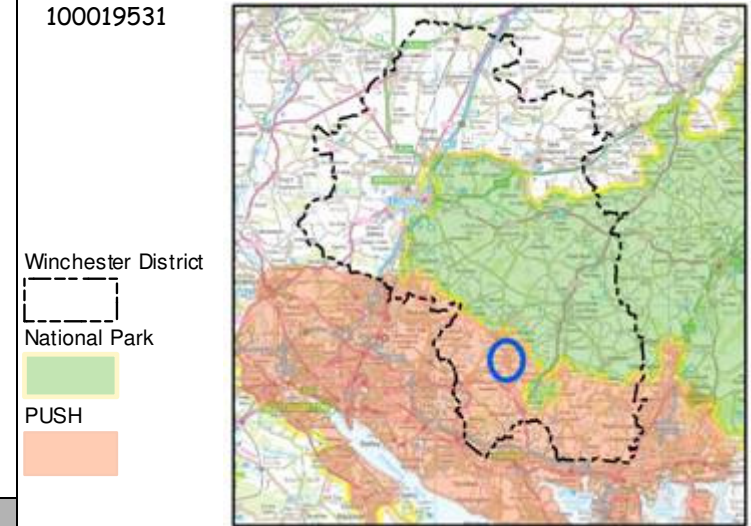
# Settlement Profile: Waltham Chase

(please note this profile has been completed by Winchester City Council and sent to Shedfield Parish Council for comments – awaiting response)

Population in settlement <sup>1</sup> :	<b>2616</b>
Households in settlement <sup>2</sup> :	<b>1001</b>
Number of non-domestic properties in Parish <sup>3</sup> :	<b>136</b>
% affordable housing in Parish <sup>4</sup> :	<b>5.34%</b>
Number on affordable housing waiting list in Parish <sup>5</sup> :	To be added
No. second homes in Parish <sup>6</sup> :	<b>10 (0.6%)</b>
Number of vehicles per household in settlement <sup>7</sup>	<b>1.76</b>



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## Location characteristics & setting

### South Downs National Park

Waltham Chase lies to the south west of the South Downs National Park.

### Designated wildlife sites?

Waltham Chase Meadows SSSI abuts the settlement to the East. There are a couple of SINCs in the vicinity of the settlement, covering grassland habitats and ancient woodland to the south west.

### Heritage sites?

The Historic Park of Shedfield House lies to the South of Waltham Chase.

### Flood zone 3?

Waltham Chase lies in the upper reaches of the River Hamble. The area of flood zone 3 passes to the north and east of the settlement. There are no areas of flood zone 3 within the settlement.

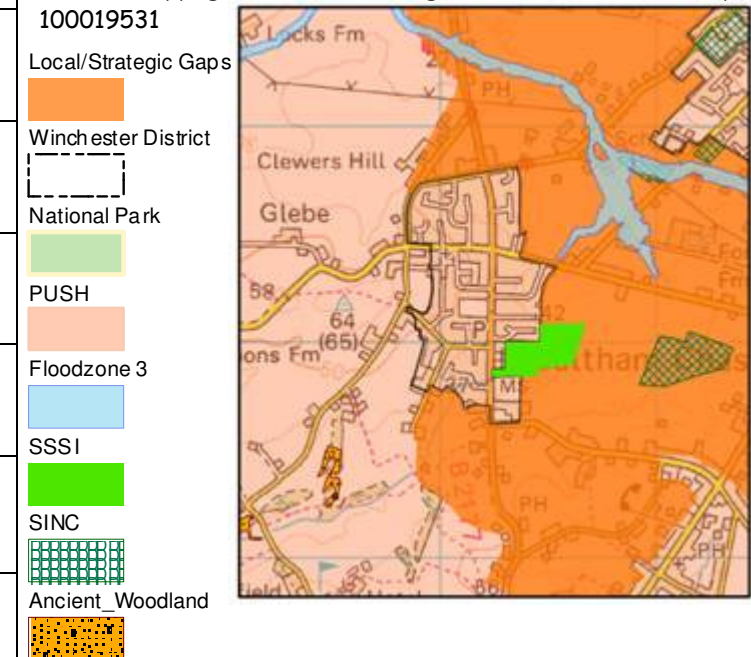
### Conservation Area or listed buildings?

There are no listed buildings or conservation areas within Waltham Chase.

### Grade 1 agricultural land under agriculture or horticulture?

There is no grade 1 agricultural land in the immediate vicinity of the settlement. The land around Durley Mill is nearest area of grade 1 agricultural land.

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- ***What makes Waltham Chase special?***

- Waltham Chase is a semi-rural village with good community spirit. Many enjoy the rural environment of the village.

- ***What do you see as the main opportunities for Waltham Chase?***

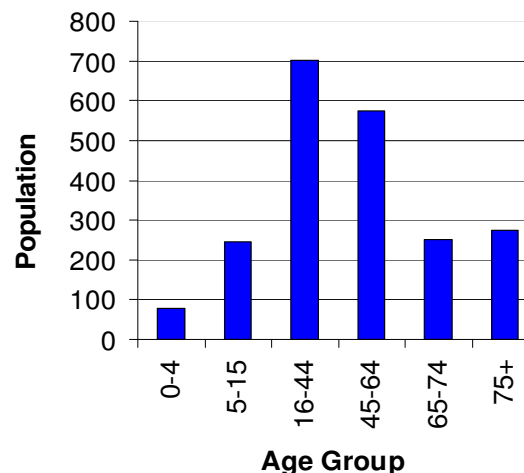
- Provide affordable housing for local people
- Provide new small business units
- Integrate public transport links
- Support younger residents by providing facilities for meeting socially (9-15 yrs) and reintroducing non vocational courses at Swanmore College of Technology
- Provide mobile health services.
- Use local schools and village halls more for events, health services and classes.
- Promote energy saving technology within the village.

- ***What are the challenges facing Waltham Chase over the next 20 years?***

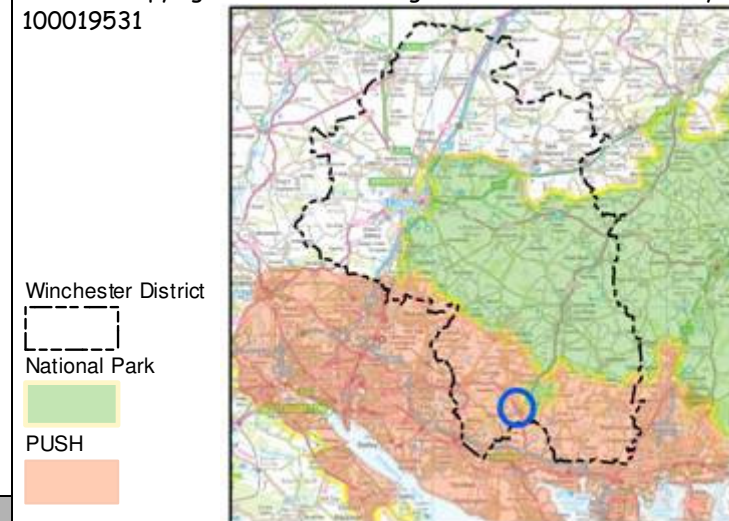
- Provision of affordable housing for young (particularly affordable rent)
- Supporting an aging population (sheltered accommodation/bungalows)
- Retaining semi-rural feel and character of settlement and keeping the existing gap to prevent coalescence.
- Enable small developments in centres rather than larger developments
- Making sure infrastructure is adequate for any new development (issues with drainage).
- Lack of health facilities.
- Support existing facilities (post office)
- Social housing for people with a local connection.
- Supporting rural and small businesses.
- Providing good public or alternative transport links.

## Settlement Profile: Wickham

Population in settlement <sup>1</sup> :	<b>2,123</b>
Households in settlement <sup>2</sup> :	<b>968</b>
Number of non-domestic properties in Parish <sup>3</sup> :	<b>140</b>
% affordable housing in Parish <sup>4</sup> :	<b>18.47</b>
Number on affordable housing waiting list in Parish <sup>5</sup> :	To be added
No. second homes in Parish <sup>6</sup> :	<b>22 (1.1%)</b>
Number of vehicles per household in settlement <sup>7</sup>	<b>1.31</b>



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### Location characteristics & setting

#### South Downs National Park

Wickham lies on the southern tip of the South Downs National Park. None of the National Park is within the settlement boundary.

#### Designated wildlife sites?

There are a number of SINCs in the vicinity of Wickham mainly protecting small areas of ancient and semi-natural woodland.

#### Heritage sites?

There are two historic parks on the edge of the village; Park Place and Rookesbury Park School.

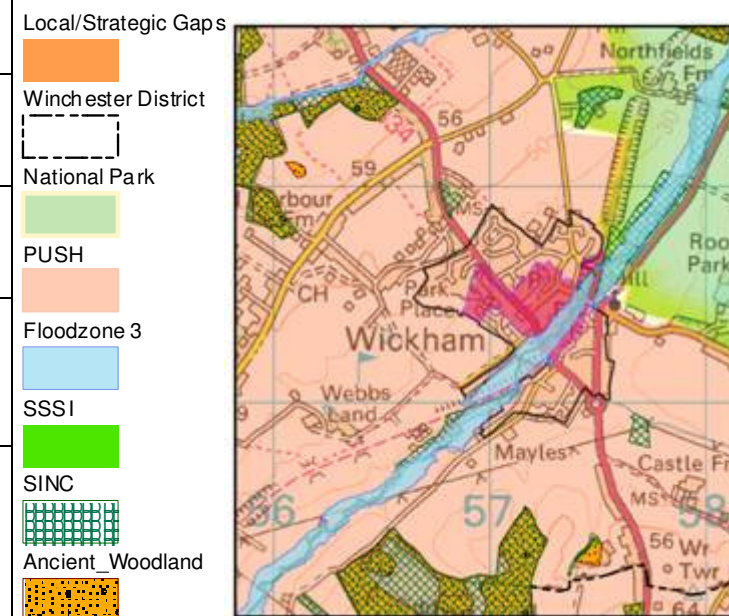
#### Flood zone 3?

The River Meon flows through Wickham just behind the square. An area of flood zone 3 runs along the course of the river and its floodplain.

#### Conservation Area or listed buildings?

There are around 63 listed buildings within the village mainly centred on the square which is also covered by the Wickham Conservation Area.

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**Grade 1 agricultural land under agriculture or horticulture?**

An area of grade 1 agricultural land lies along the River Meon, downstream of Wickham.

***What makes Wickham special?*****Wickham Parish Plan 2004:**

- Semi-rural village atmosphere and friendly people

**Wickham Village Design Statement:**

- Compact historic village based around a medieval square.

**Blueprint 2010:**

- The peaceful compact village and its attractive rural setting
- Residents value Wickham's strong community spirit and rural setting.

***What do you see as the main opportunities for Wickham?***

- Opportunities for very limited infill development and for small housing development of up to 50 houses – particularly to the north of the village
- Support for existing businesses and a need for additional business units to create local employment
- Opportunity for additional recreational space, particularly to the north of the village

***What are the challenges facing Wickham over the next 20 years?***

- Wickham has an imbalance in its present housing stock and all future development should be planned with the intention of rectifying this problem. It is essential to increase both the amount of mid-range private market housing and the ratio of this section to affordable housing to encourage young (working) families to the village
- Retaining identity and character of the settlement; maintain a development gap with other settlements – particularly Knowle and the proposed SDA
- Provision of affordable housing
- Starter homes to encourage young people to stay in the settlement
- Properties for elderly to downsize to
- Poor infrastructure – particularly drainage and flooding problems, will be intensified if there is further development
- Addressing use of roads by heavy lorries and noise
- Lack of car parking in the Square
- Providing good public or alternative transport links
- Supporting the mix of small independent businesses and retailers;
- Providing additional open space/recreational space needed



## Sources of information

<sup>1</sup> Population:	<p>Based on the 2001 census figure (KS0010001) and increased proportionately to reflect the increase expressed in the Hampshire County Council Small Area population Forecast at 2009 (9.47%) This increase is then applied to the Neighbourhood statistics output areas which cover the settlement.</p> <p>Please note: The above methodology was used as both Office for National Statistics and the Hampshire County Council do not provide population forecasts at a settlement level.</p>
<sup>2</sup> Households	<p>Based on the 2001 census figure (KS0170001) and increased proportionately to reflect the increase expressed in the Hampshire County Council Small Area population Forecast at 2009 (9.47%) This increase is then applied to the Neighbourhood statistics output areas which cover the settlement.</p> <p>Please note: The above methodology was used as both Office for National Statistics and the Hampshire County Council do not provide population forecasts at a settlement level.</p>
<sup>3</sup> Number of non-domestic properties in <u>Parish</u>	<p>Data from Winchester City Council Revenues. Includes businesses, land used for storage, large premises used for storage, livery stables</p>
<sup>4</sup> % affordable housing stock:	<p>Rural Housing Development Action Plan 2008/09 – 2012/13</p>
<sup>5</sup> Number on affordable housing waiting list:	<p>Data from Winchester City Council May 2009</p>
<sup>6</sup> No. second homes in <u>Parish</u> :	<p>Data from Winchester City Council Revenues. As a percentage of all properties subject to Council Tax by parish.</p>
<sup>7</sup> Number of vehicles per household	<p>2001 Census, by output areas for the settlement.</p>