



# Community Strategy

Update  
October 2006



**Winchester**  
City Council

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## Forward

Welcome to this updated version of the Winchester District Community Strategy. We hope you agree that it sets out the most important changes which need to happen so our communities can become more 'sustainable'. This means that we carry on improving quality of life for everyone - but in a way that leaves a good legacy for future generations.

This Strategy has been written to guide the efforts of all the people and organisations in the district and that's a very tall order! The reason we think it will work is that when people really consider the future they want for their communities, almost everyone can agree on the basics. This Strategy sets out a shared vision based on our understanding of what people really want their local area to be like in 20 years time.

To make that vision a reality, everyone has to play their part - individuals, families, and organisations both large and small. We hope this Strategy will help people to do what they can to help, but we welcome feed back and comments as we go along. The Strategy will be further updated in 2007 and your views will be taken into account as it evolves.

Margaret Newbiggin  
Chair, Winchester District Strategic Partnership

Cllr George Beckett  
Leader, Winchester City Council

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## What is the Community Strategy for, and how has it changed?

In the last few years people have begun to realise that we must be more careful about the way we live to avoid damaging our environment for future generations. At the same time, we all want a high quality of life for ourselves, and for others who live and work alongside us - in other words, prosperity and opportunities which everyone can enjoy.

It is possible to look after the environment and maintain a really good quality of life for everyone. This is called 'sustainability'. Research has shown that to achieve this people need to:-

1. Decide *together* the way we want our communities to be in the future
2. Understand the changes we will see and experience when the future we all want becomes a reality
3. Agree how we will measure our progress to make sure the things we do take us in the right direction
4. Make sure local people and organisations know what they can do to help
5. Make small changes to the way we live and work, and to the services and facilities available to people
6. Co-ordinate these efforts so we are all pulling together, our actions are not conflicting, and we are making the best use of all the resources available
7. Monitor the progress we are making, and change things which aren't working
8. Celebrate our success!

This Community Strategy sets out a vision for the future of the Winchester district over the next 20 years (points 1 and 2). It also sets out how we will measure our progress towards this future (point 3), and draws out where people think action is needed most urgently.

There are many things you can do to help make the vision a reality, and we hope you will tell us about any actions which you, you family, your school, church, charity, business, and other organisations, are taking to help deliver the Strategy. Winchester City Council will publicise your initiatives in its magazine, *perspectives*, and publish a summary of all the actions we know about and the progress being made, on the Council's website (points 4,5,6, 7 and 8).

The Strategy has been prepared by a wide range of organisations who have begun working more closely together. They have created the Winchester District Strategic Partnership (see Page 32) which recommends the Strategy to Winchester City Council for adoption on behalf of the people of Winchester District.

The Strategy was first published in December 2004, following consultation with local people, councils, businesses, voluntary organisations, and public sector services such as Police, Health and Education.

This first update is a result of further consultation and research including:

- An article in the residents' magazine *perspectives* inviting comments
- An online consultation via the City Council's website
- A conference about the wellbeing of older people in the district
- A conference about the wellbeing of children and young people in the district
- Discussion with many partnerships and forums within the district
- Talks to a number of parish councils, and the Winchester District Association of Parish and Town Councils
- A conference for the district's county, city, and parish and town councillors to discuss priorities for their areas
- A special project to research the needs of black and minority ethnic communities within the district
- Consultation through the district 'Citizens Panel'

### **How has the Strategy changed?**

This update has not altered the overall vision of the Strategy but gives more information about what the ideal future will look like, how we will measure our progress towards it, and how local people and organisations can play their part.

If you're familiar with the Strategy you'll notice the following differences in this updated version:

- 5 important 'outcomes' are identified which help us understand better what we need to do to achieve our vision. An 'outcome' is

simply one aspect of that desirable future we all want. The 5 outcomes are:

- Health and wellbeing
  - Freedom from fear
  - Economic prosperity
  - High quality environment
  - Inclusive society
- For each outcome there is a list of changes which people say they expect to see when the outcome is a reality in their community
  - For each outcome there is also a list of measures, or 'indicators', which will be carefully monitored as we go along. These indicators tell us whether we are making progress towards the future we all want. They reflect the more important changes people want to see, and help us to understand our priorities for more urgent action.
  - Other important themes from the first Strategy such as housing, lifelong learning, leisure and recreation, and transport are now seen as means to achieving the outcomes, rather than ends in themselves. They now appear amongst the lists of changes, and can also be measurements of progress.
  - The research, consultation results, and other evidence on which the Community Strategy is based are not included in this document. This is because it would turn the Strategy into a very long book! Instead, this evidence is being drawn together in a new format which will appear on the Internet. You will be able to access this information via the Winchester City Council website in due course under the title 'District Profile and Evidence Base'.
  - An action plan for the Community Strategy is not included in this document. This is because literally hundreds of actions, both large and small, will contribute to achieving the vision and key outcomes. Also, new actions are constantly being planned and undertaken. The major actions will be drawn together on the Internet. You will be able to find them via the Winchester City Council website under the title 'Community Strategy Actions Summary'.

## Where to Look for the Different Elements

Overall vision and key outcomes for the District	Community Strategy
How we will measure progress towards the outcomes	Community Strategy
The current situation	District Profile and Evidence Base (Winchester City Council website)
The actions being taken to move towards the key outcomes	Actions Summary and other important plans and strategies (Winchester City Council website)
What progress is being made?	Actions Summary, Annual Report, Annual Monitoring report, news updates (Winchester City Council website and <i>Perspectives Magazine</i> )

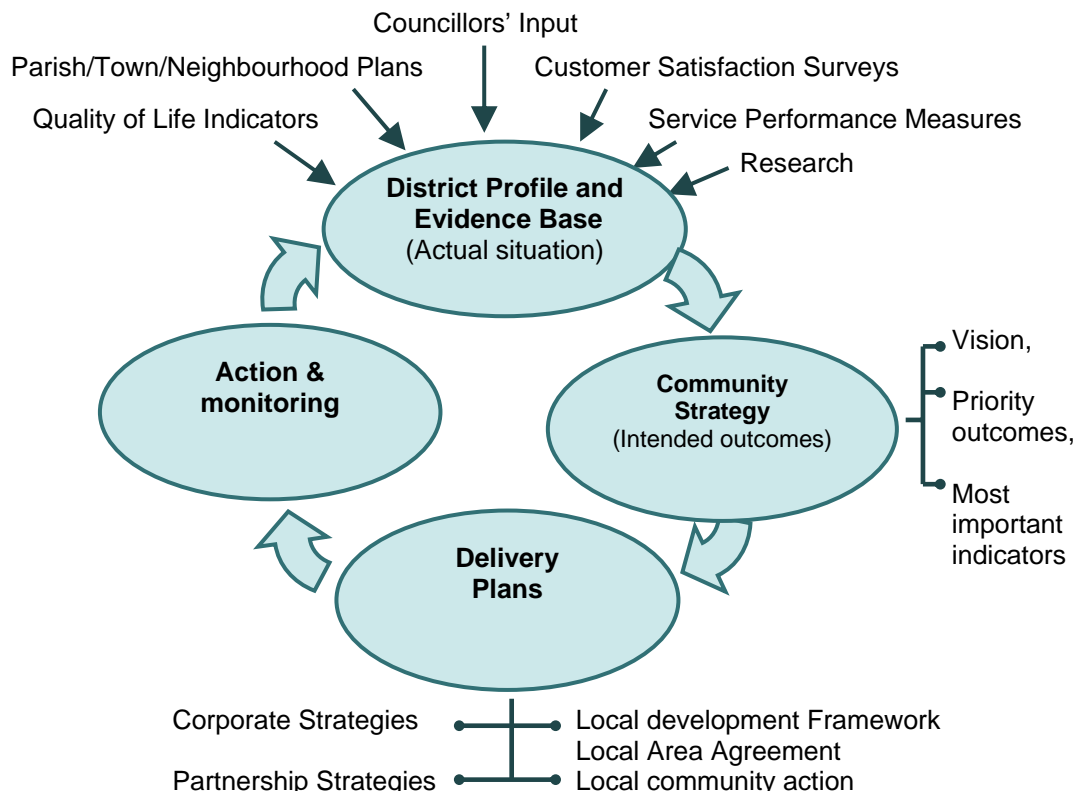
### Other Major Strategies

Because the Community Strategy sets out an overall vision for the district, it leads the way for other major strategies and plans.

One of the most important of these is the Winchester District Local Development Framework. The Local Development Framework will replace the current 'Local Plan' which guides the way land is used, and the policies which control housing and other development within our district. The new Local Development Framework will be created over the next few years and will be critical to delivering the vision of this Community Strategy.

A further important contribution to achieving our vision is the 'Hampshire Local Area Agreement' which aims to co-ordinate the efforts of organisations in Hampshire with those of central Government departments to make improvements to the quality of life of people across the county (see Glossary Page 37). Many of the suggested indicators later in this Strategy cross-reference with those of the Local Area Agreement and there is close alignment between the two.

The diagram below shows how the Community Strategy fits with other activities and plans both very local and district wide:



## The Long View

Compared with other parts of the UK, the Winchester district offers a very high quality of life. Although some of the outcomes we all want will take many years to achieve, others are already almost a reality and need to be maintained.

However the world is constantly changing. The following section sets out some of the important factors which must be taken into account as we move forward.

It's important that the Community Strategy recognises changes we can foresee, and can be altered to take account of anything unexpected. From now on this Strategy will be updated every year with a major review in 2007/2008 (see Page 30 to find out how you can be involved).



## Important Factors to Consider

Because this Strategy is about all that happens in the Winchester District, there is a lot to consider. Here are some of the most important strands which have been taken into account and run all the way through the Strategy.

### National and International Factors:

- **Climate Change** - The Earth's climate is changing and this is already damaging quality of life in other parts of the world. Actions must be taken by all of us to prevent things getting worse, and to adapt to the changes which are already starting to happen.
- **An Aging Population** - By 2026 about a quarter of the people living in the Winchester District will be over 65, and they are likely to live longer than previous generations.
- **Children and Young People** - The Children Act 2004 has set new standards to help make sure that children and young people under 20 are healthy and well, make a positive contribution, enjoy and achieve, stay safe, and achieve economic wellbeing.
- **Equality and Diversity** - It is important that all people, today and in the future, enjoy a full range of opportunities to make the best of their lives. This means ensuring that *everyone* is included in the opportunities, facilities, and services available to our communities.
- **Lifelong Learning** - Recognised as vital for the wellbeing of both individuals and the wider community but becoming less affordable for many people.
- **The Link between Health and Physical Activity** - Increasing the level of physical activity amongst the population is becoming one of the most important priorities for public health policy.

### Local Factors:

- **Rural and Urban Communities** - There are important distinctions between the priorities of the city of Winchester and those of our

market towns and villages. In particular, transport and access to services and other opportunities are major issues in rural areas.

- **The Cost of Housing** - Housing in the Winchester District is beyond the financial reach of many who work in the district or who have a local connection. This has far reaching implications for the sustainability of the area.
- **In and Out Commuting** - Winchester is characterised by large numbers of residents leaving the city daily to work in London and elsewhere. Large numbers of the City's workforce live outside the district and commute in to work during the day. This, too, has far reaching implications for the sustainability of the area.
- **New and Growing Communities** - The district will need to accommodate new development over the next 20 years in order to provide housing and jobs for local people and play its part in plans for the South East Region. Important considerations are as follows:
  - New and growing communities provide great opportunities for planning and designing to achieve sustainability and this must be optimised.
  - There is tension between new development and the preservation of the district's outstanding natural and built heritage.
  - Some communities (both planned and existing) lie close to or on an administrative 'boundary' which can affect the level of influence people have over some services.

This Community Strategy applies equally to all our current and future communities.

- **Proposed South Downs National Park** - A decision is awaited on whether a National Park will be created for the whole South Downs area. If it does go ahead the Park will cover about 40% of the Winchester District with implications for the economy, especially tourism.

## A Vision for the Future of the Winchester District

*"Our vision for the Winchester District is of diverse and dynamic communities, where people work together to ensure that everyone has the opportunity to lead a fulfilling life now and in the future".*

To achieve this vision we need to make sure that the things we do protect and enhance our district so that it will be a good place to live and work for future generations.

As explained on Page 11, five important outcomes have been identified and these help us to understand what we need to do to achieve the Vision.

For each outcome we have stated:

- What is meant by the outcome
- What changes we understand people want to see when the outcome is achieved *in the Winchester District*.
- How progress towards the outcomes will be measured.

In taking this new approach it has become apparent that the data we need to support our work is often not available in relation to our geographical area. Where there is currently no 'baseline' which tells us how we are doing at the moment, we will use other information and our best estimate. However, it is important that research is undertaken to establish a baseline for each and every indicator, and to monitor against the baselines on a regular basis so that we will know if we are making progress in the future.

All the suggested indicators relate to the Winchester District.

## **Outcome 1: Health and Wellbeing**

### **What do we mean by this?**

People understand and choose healthy lifestyles. They can easily access good quality health and care services when they need them. People participate in voluntary organisations, sports, leisure, cultural and social opportunities

### **What are the most important changes we will notice when this outcome becomes a reality for communities in the Winchester district?**

- There is little preventable illness
- Healthy lifestyles are the norm
- A full range of health and care services are excellent, affordable, easy to get to, and responsive to local needs
- All housing is of a decent standard and meets the recognised needs of all sections of the community
- Rural transport services serve the needs of people who don't have private cars or are unable to drive.
- A wider range of affordable sports and physical activities are available locally
- A wider range of leisure and cultural opportunities are available, affordable and easy to reach
- A wide range of non-vocational learning opportunities are available, affordable and easy to reach.
- Mental well-being is promoted and support services are available for those who experience problems
- Drug and alcohol misuse is reduced and those suffering from drug or alcohol dependency find effective support and treatment quickly and easily
- People are not restricted by health problems from finding fulfilment or from achieving their goals
- People are able to achieve a good work/life balance

**Which indicators will we use to measure our progress, and how are we doing at the moment? Indicators suggested so far:**

- HW1. Adults (16+) participating in at least 30 minutes of moderate intensity sport and physical activity on 5 or more days a week (**Source: Hampshire LAA/Mori Survey - awaiting current data**) (NB this is not at present split into younger and older adults. **We may wish to do this so we can tell if there is progress in relation to elderly people?**)
- HW2. Number of pupils (age 5-16) who participate in at least two hours of high quality PE and out of hours school sport in a typical week. **71% in Hampshire School Sports Partnership areas** (Source: Physical Education, School Sport and Club Links 2004-2005. *No figure for Winchester District currently available*)
- HW3. % children aged 10 and 11 who are overweight or obese. **Hampshire 36.3%**. (Source: Health Survey for England 2005/Hampshire LAA). *No figure for Winchester District currently available*
- HW4. % schools achieving the National Healthy Schools Status (Source: Hampshire LAA)
- HW5. Proportion of people aged 15-75 years on a GP register with a body mass index of 30 or more (obese) recorded in the past 15 months (Source Hampshire LAA).
- HW6. Adults (16+) spending 1 hour a week helping a sport club or event on a voluntary basis. **Winchester 0%** (Hampshire Mori Survey 2005 - *150 interviewed*)
- HW 7. % population within 20 minutes travel time (urban by foot, rural by car) of a range of 3 different sports facility types of which one has achieved a quality assured status. **No data**. (*A full facilities audit, commissioned by Winchester City Council, will take place from 2006 with baseline data available in 2008*)
- HW8. Smoking rate amongst the district population aged 15-75 (Data not currently available)
- HW9. Level of under-age sales of cigarettes in the district (Hampshire LAA)
- HW10 Teenage pregnancies per 1000 young women aged 15-17 in the district (Hampshire LAA)
- HW10 % mothers aged 16-19 in the district in education, employment or training (Hampshire LAA)

HW11 Number of admissions to residential homes by people aged 65 and over (Hampshire LAA)

HW12 Proportion of acute and community hospital bed days occupied by a person aged 75 or more who are there as a result of emergency unscheduled acute admission (Hampshire LAA)

HW13 % seasonal rise deaths

HW14 Rate of child accidents requiring

- Attendance at an Accident and Emergency Department
- Admission to hospital

HW15 Mental wellbeing indicators (to be developed) especially for children and young people

HW16 Number of falls (requiring medical treatment?) amongst older persons

**What is the trend of most concern at the moment? (To be decided)**

**Contact for this outcome:** Dr John Acres (Winchester District Health for All Partnership, and Winchester Sports and Physical Activity Alliance)

## Outcome 2: Freedom from Fear

### What do we mean by this?

Our communities are places where people want to live, work and enjoy activities in the knowledge that they can do so safely

### What are the most important changes we will notice when this outcome becomes a reality for communities in the Winchester district?

- Very low crime rate overall
- People are vigilant but their quality of life is not affected by fear of crime
- Very little anti-social behaviour
- Litter and graffiti are removed quickly and people are proud of their local area
- Very little bullying in our schools and in the workplace, and effective support for those people who are affected.
- Reduced domestic abuse and effective support for those people who are affected.
- Very few incidents of racist abuse and effective support for those people who are affected.
- Safe routes for pedestrians and cyclists
- Safe roads
- Highly effective emergency services
- Good support services for elderly and disabled people
- Few accidents in the home
- New developments are designed to minimise opportunities for crime and optimise people's pride in their local area.
- There are fewer accidents in the home
- There is an increase in the awareness of elder abuse and a reduction of incidence

### Which indicators will we use to measure our progress and how are we doing at the moment? Suggestions so far:-

FF1. % older people who are victims of burglary and opportunistic theft (?No data)

- FF2. % children and young people who are victims of crime (**No Data**)
- FF3. Rate of anti-social incidents (**No data**)
- FF5. % people reporting feeling safe in their neighbourhood (and workplace?) (**No Data**)
- FF6. Domestic burglaries per 1000 households (Source BVP1 126)
- FF7. Violent crime per 1000 population (Source BVP1 127a)
- FF8. Robberies per 1000 population (Source BVPI 127b)
- FF9. Vehicle crime per 1000 population (Source BVPI 128)
- FF10. Racial incidents recorded (Source BVPI 174)
- FF11. Racial incidents resulting in further action (Source BVPI 175)
- FF12. Actions against domestic violence (Source BVPI 225)
- FF13. Performance against BVPI 199 (graffiti, litter, fly posting) (Source: WCC) (*Cross reference with HQE*)
- FF14. Number of children on the At Risk register
- FF15. Number of people attending local Accident and Emergency departments as a result of alcohol related assault
- FF16. % difference between wards with the highest and lowest crime rates
- FF17. % road traffic accidents requiring attendance at an Accident and Emergency Department.

**Which is the trend of most concern at the moment? (To be decided)**

**Contact for this outcome:** Chief Inspector Steve France-Sargeant  
(Winchester District Community Safety Partnership)



## **Outcome 3: Economic Prosperity**

### **What do we mean by this?**

The number of people earning to their potential is maximised. The district has high value jobs and low unemployment. Local needs are met locally. The vibrancy of the economy of Winchester town is maintained. The rural economy is growing.

### **What are the most important changes we will notice when this outcome becomes a reality for communities in the Winchester district?**

- Local schools, further and higher education colleges perform well
- A wide range of jobs and training opportunities for everyone who wants and needs them
- Economically viable and attractive town and village centres
- A strong business community with links into the wider economy
- Opportunities for people to work close to where they live
- Rural transport services serve the needs of people who don't have private cars or are unable to drive.
- Affordable housing is available for people to live and work within the district, and for those with a local connection
- In and out commuting distances are reduced
- Suitable space is available to meet the needs of local businesses
- The district builds on its strengths (EG creative industries and tourism)
- Businesses encourage their staff to volunteer in the district to build skills and strengthen local links
- Differences in educational attainment between deprived wards and better off wards are reduced

### **Which indicators will we use to measure our progress and how are we doing at the moment? Suggestions so far:**

EP1. Number of visitors to Winchester (**2004 staying trips - 269,000 / 2004 day trips - 3,949,000** (Source: 'The Volume and Value of Tourism in Winchester - 3 yearly survey') (Alternatively could focus on spend?)

- EP2. Number of empty commercial premises in the city (**No Data** - but possibly could be measured by those advertising via the commercial properties database held by invest in Southampton)
- EP3. Number of rural business start ups (**No Data**)
- EP4. Proportion of Winchester district food producers as members of Hampshire Fare (Source: Hampshire Fare's database)
- EP5. % population needing
- Income Support
  - Income-based Job Seekers Allowance
  - Working Families Tax Credit
- EP6. Number of under 25 year olds starting their own businesses (No Data)
- EP7. % difference in employment rates between the wards with the highest and lowest rates
- EP8. Number of over 50s in employment (Possibly achieved through PRIME?)
- EP9. Average income for over 50s (No data)
- EP10. Number of over 50s in education or training (No data?)
- EP11. Number of businesses in Winchester district (No data?)
- EP12. Number of businesses surviving more than two years (No data?)
- EP13. Unemployment rate (available from HCC - Mark Banks employment monitoring at ward level on monthly basis)
- EP14. % difference between wards with the highest and lowest literacy and numeracy skills/proportion with NVQ Levels 2,3 and 4 qualifications (Links to LAA)
- EP15. % difference between wards with the highest and lowest rates of 19 year old students achieving NVQ Levels 2 and 3 (Links to LAA)
- EP16. % difference between wards with the highest and lowest rates of pupils leaving school without any GCSE or equivalent educational attainment (Links to LAA)
- EP 17. Rate of benefit take-up by eligible older people
- EP 18. % disable people in employment

**Which trend is of most concern at the moment? (To be decided)**

**Contact for this outcome:** John Harrocks (Winchester Business Consortium)

## Outcome 4: High Quality Environment

### What do we mean by this?

Neighbourhoods are clean, 'green' and safe. Resources are used efficiently and pollution levels are low. Natural wildlife species are thriving. The district is adapting to the effects of climate change and has low emissions of greenhouse gases. Important historic buildings are conserved. Local distinctiveness is protected. Communities are well designed and built, and inclusive.

### What are the most important changes we will notice when this outcome becomes a reality for communities in the Winchester district?

- Important natural habitats are protected and enhanced, and new ones are created
- Endangered species are protected
- Local people and organisations do what they can to help like using energy and water responsibly, and recycling
- Transport services are good enough to encourage people not to use private cars for most journeys, and meet the needs of rural communities
- Essential services are provided locally, or via the Internet, to avoid unnecessary journeys
- Traffic congestion is very rare
- Informal open space is available near all communities, and accessible to disabled and elderly people
- Parks, sports facilities, playgrounds, public footpaths, roads and pavements are well maintained
- Pollution levels (air, ground, water and light) are low
- Noise levels are acceptable
- There are few complaints about litter, dog fouling and fly tipping
- Households and businesses produce less waste and recycle as much as possible
- Renewable energy is encouraged
- New developments make best use of brownfield sites
- New communities are planned, designed and built to be sustainable and inclusive
- Important historic buildings are well-maintained

- Local distinctiveness is valued
- Commercial deliveries in town centres are conveniently timed for least disruption
- The district is adapting to the effects of climate change

**Which indicators will we use to measure our progress and how are we doing at the moment? Suggestions so far:**

- HQE1. Area of land within Sites of Importance for Nature Conservation lost  
(Source: Hampshire County Council; Hampshire Biodiversity Information Centre)
- HQE2. Hectares of land in priority habitat restoration/creation schemes  
(Source: Land Management Advisors Forum)
- HQE3. Area of land under incentive schemes or under active management for nature conservation  
(Source: Land Management Advisors Forum)
- HQE4. No. of landscape scale initiatives  
(Source: Hampshire County Council)
- HQE5. % waste going to landfill (Source: WCC - Not collated separately at the moment but could be)
- HQE6. % Household waste recycled (Source: BVPI 82)
- HQE7. % Household waste composted (Source: BVPI 82)
- HQE8. Waste produced per household (Source: BVPI 82)
- HQE9. Annual pollution levels in Winchester City (Source: WCC - Continuously monitored for AQMA purposes to strict quality control standards)
- HQE10. Amount of traffic congestion within Winchester City (Source: HCC data?)
- HQE11. Number of vehicle movements within City by vehicle type (Car, HGV etc)  
(Source: HCC data?)
- HQE12. Number of complaints relating to streetscene services (Source: WCC Customer Service Centre?)
- HQE13. Performance against BVPI 199 (graffiti, litter, fly posting) (Source: WCC)

HQE14 Number of incidents of fly tipping (Source: Incidents logged on National Flycapture database)

HQE15 Public satisfaction with Open Spaces (grounds maintenance, play equipment, etc) (Source: Not monitored at present and would need a new survey (on site?))

HQE16 Renewable energy capacity installed by type (Annual Monitoring Report)

**Which trend of is most concern at the moment? (To be decided)**

**Contact for this outcome:** Dennis Garrett (Winchester District Natural Environment Forum)

## **Outcome 5: Inclusive Society**

### **What do we mean by this?**

People's life chances are optimised. They have access to the services and facilities they need. The needs of specific groups such as disabled people, black and minority ethnic communities, older people, children and young people and faith groups are met. Their voices are heard in the democratic process.

### **What are the most important changes we will notice when this outcome becomes a reality for communities in the Winchester district?**

- Equal opportunities are actively promoted in all aspects of life
- Everyone is able to access the services/facilities and opportunities they need in their local area or via affordable transport services which meet the needs of those who do not drive
- People participate in planning for the future of their communities, EG through neighbourhood plans, and town and parish plans
- Communities of interest are involved in planning for their specific requirements and aspirations
- Local voluntary organisations, clubs and societies are thriving because of the large number of volunteers involved
- High quality, affordable childcare facilities are available and accessible to working parents
- People feel they can exercise real choice, and influence decisions which affect them
- People have sufficient income to live on (and fuel poverty is addressed)
- People have strong friendship networks
- The positive contribution made by children and young people is perceived by other generations
- The positive contribution made by older people is perceived by other generations
- People feel accepted as themselves without discrimination on grounds of race, disability or sexual orientation.
- There is a high level of understanding and respect between those who follow different faiths or who follow no faith

- The needs of future generations are taken into account in current decisions and actions
- Fair Trade goods are widely available

**Which indicators will we use to measure our progress and how are we doing at the moment? Suggestions so far:**

- IS1 % of people who say they can influence decisions affecting their local area or neighbourhood (Source: Hampshire LAA)
- IS2 % of people who say they are satisfied with their area as a place to live (Source: Hampshire LAA)
- IS3 % of people who feel that the local area is a place where people from different backgrounds get on well together (Source: Hampshire LAA)
- IS4 % of people surveyed aged 16 or over who have been involved in formal volunteering for 2 hours a week for the past 12 months (Source: Hampshire LAA)
- IS5 % of parishes/neighbourhoods in the district which have created parish/town or neighbourhood plans for their local area (Source: Winchester City Council)
- IS6 Number of affordable dwellings completed as a proportion of all new homes completed
- IS7 % of Council and Registered Social Landlord homes meeting Decent Homes Standard
- IS8 % of private sector homes meeting Decent Homes Standard
- IS9 Amount spent on the promotion of energy efficiency by the Council and partners
- IS10 Cumulative number of people with both assessed care need and an assessed housing need who are housed in mainstream housing through the City Council's housing department as a result of exercising their 'right to request' (WCC - Links with LAA)
- IS11 Levels of housing need in rural areas



IS12 Levels of housing need amongst recent migrants

**Which trend of is most concern at the moment? (To be decided)**

**Contact for this outcome:** Beth Taylor (Winchester District Social Inclusion Partnership)

## What can you do?

Achieving the vision for the Winchester District involves everyone - individuals, organisations and partnerships. More information about how you can help will be published as we go along. Here are a few ideas. (Useful contacts can be found on Page 40)

### Individuals and families

- Make small changes to your lifestyle. Protect the environment (and save money) by using less energy and water in your home. Walk or cycle for shorter journeys, and use public transport instead of driving. When shopping choose items with little or no packaging, compost if possible, and recycle as much of your waste as you can. Take more exercise and eat healthily. If you have children, encourage them to be physically active.
- Get to know your neighbours, and use local shops and businesses in your village or neighbourhood. Buy Fair Trade goods where possible.
- Get involved in events and opportunities to plan the future of your community (see Page 30), and contact your local councillors with your ideas about how to improve things where you live.
- Volunteer! So much could be achieved if more people spent a little of their spare time doing voluntary work with a local charity or community group. Research shows that, as well as benefiting the whole community, volunteers make new friends, discover new talents, skills and interests, and feel good about themselves. Volunteers already contribute across our 5 outcomes but the voluntary action of a lot more people would make a huge difference to quality of life in our district.

### All Organisations

- Develop a 'green travel plan' to help your staff or volunteers get to and from work in the most environmentally friendly way
- Audit your buildings for energy efficiency and change working practices to minimise your energy and water requirements

- Procure locally wherever possible
- Make sure you are promoting equal opportunities for your staff, volunteers and customers, and through your recruitment processes
- Consider creating 'modern apprentice' posts, and other opportunities to give young people opportunities to learn
- Provide good quality training - perhaps collaborating with other businesses, public services and charities to share the costs and benefits
- Encourage your staff to volunteer, and see this as an aspect of their training and development
- Get involved in Community Planning (see below)
- Do whatever you can to contribute to the 5 outcomes

Businesses can also...

- Join the Winchester Business Consortium (part of the Winchester District Strategic Partnership)
- Have a look at the Winchester District Economic Development Action Plan, see if your business can help towards it and tell us what you think about it.

Public Services can also...

- Link into the Winchester District Strategic Partnership (see below)

Voluntary Organisations can also...

- Join the Winchester District Voluntary Sector Forum. Winchester Area Community Action will keep you informed about how best to contribute.

## **Monitoring Our Progress Towards the Outcomes**

### **Monitoring the Indicators**

The indicators will be monitored regularly by the Board of the Winchester District Strategic Partnership (see below), and Winchester City Council. The Board produces an annual report in March to let you know how things are going. A summary of the report will be in the City Council's magazine *perspectives*.

### **Monitoring the Actions**

All the projects and actions which are being undertaken through the Partnership are set out on the City Council's website, and you can look at any time to see what progress is being made. These actions will be overseen by Winchester City Council.

### **The Contribution of Individual People, Families and Organisations**

There will also be regular news updates where we hope to highlight the things which local people, schools, businesses, organisations and groups are doing to help achieve the outcomes.

For example, are you

- 'gardening for wildlife', setting up a new charity, using a car sharing scheme, starting a social enterprise, or putting in solar panels?

Is your business

- helping employees to volunteer, providing opportunities for young people to experience work, organising office recycling, changing your fleet to LPG, enhancing wildlife habitats.....?

Is your voluntary organisation

- helping elderly people feel more fulfilled, reaching out to ethnic minorities, involving young people as trustees.....?

Is your school

- encouraging youth democracy, opening up facilities to the wider community, running a healthy eating scheme, successfully dealing with bullying.....?

The Winchester City Council website will feature your news stories to inspire others. To tell us about your project call Eleanor Hodge on 01962 848504 or email [ehodge@winchester.gov.uk](mailto:ehodge@winchester.gov.uk)

## How You Can Get Involved in Planning the Future of Your Community

At the beginning of this document we talked about the need to decide *together* the way we want our communities to be in the future, and to understand the changes we will see and experience when the future we all want becomes a reality. We also talked about the need for everyone to be involved in these decisions about the future. If our district is to become sustainable this needs to happen within all our local communities, as well as at a more strategic level.

### What is Community Planning?

Community Planning happens in two ways, and you might choose to become involved in one or both:

- Community Planning for *places* is about your town, village, or neighbourhood (if you live in the city)
- Community Planning for *themes* is about special interests across the district such as disabled people, children, young people, arts, wildlife, etc

### Community Planning for Places

If you live outside the city of Winchester, Community Planning in your town or village will be co-ordinated by your local town or parish council - contact them for further information. In the city, neighbourhood planning will be co-ordinated by Winchester City Council - see the Council's website for further information. Your local councillors are involved in Community Planning and are also decision makers. Contact them with your ideas. Other good contacts and links can be found on Pg 40.

Town, village and neighbourhood plans set out what local people have said they want for their community in the future and can influence decisions taken locally and more widely, including the Community Strategy and its action plan, and the Local Development Framework (see Page 36).

### Community Planning for Themes

Winchester District has a wide range of special interest networks and forums which work in different ways. They are made up of individuals and organisations with similar aims. Some of the things they do include

- Organising new projects and services
- Advising and influencing decision-makers
- Sharing information
- Attracting funding and volunteers
- Co-ordinating their efforts to produce a bigger impact

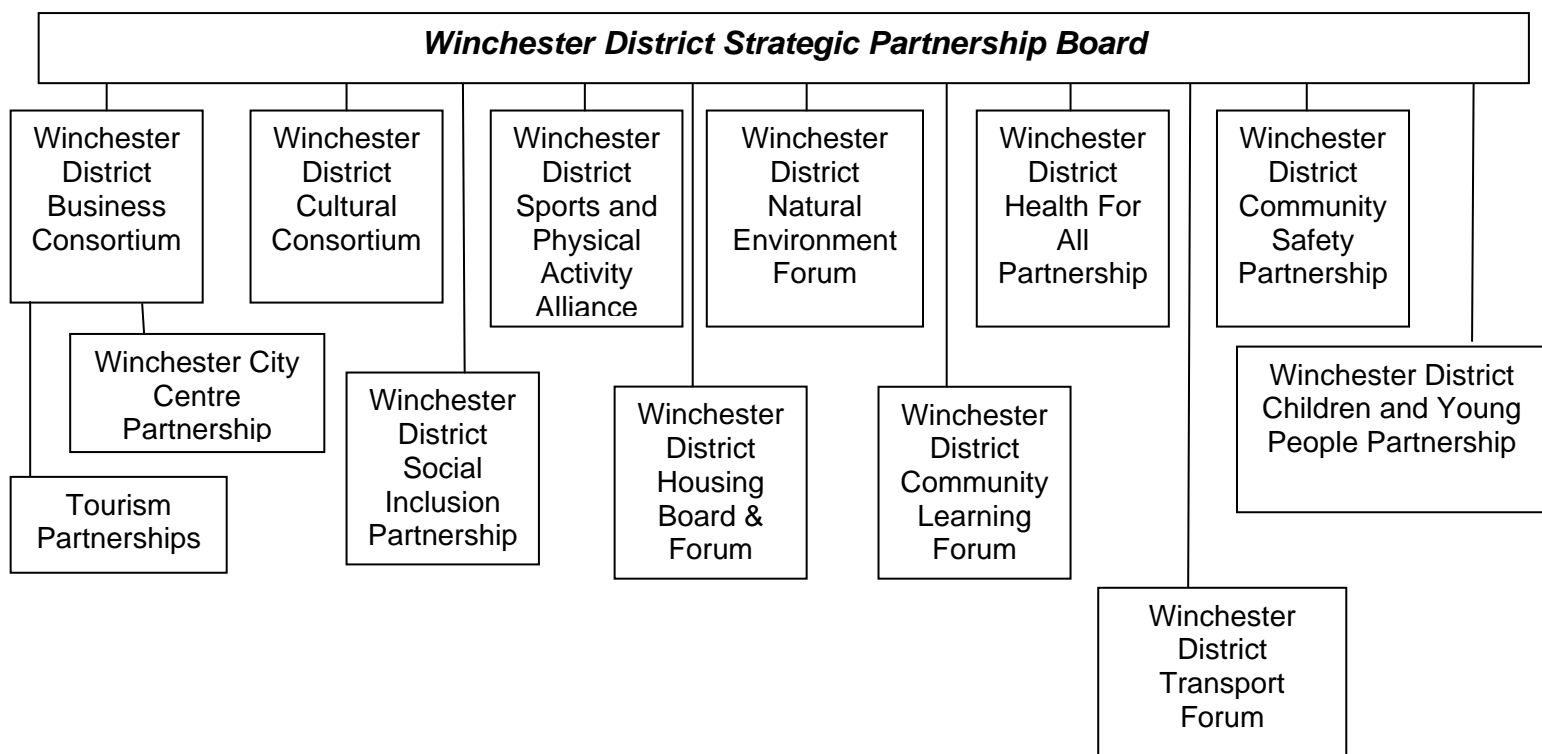
(A list of networks and forums will be included in the final document)  
Individuals and organisations can become involved in a variety of ways.

The networks and forums contribute their expertise and views to set out what is needed for their special interests in the future and influence decisions taken locally and more widely, including the Community Strategy and its action plan, and the Local Development Framework.

There is still a long way to go before Community Planning is happening everywhere and we need your help and interest to get things underway.

## Joining it all Up - The Winchester District Strategic Partnership

The Winchester District Strategic Partnership is a set of Theme Partnerships overseen by a Board. Between them they produce the Community Strategy Action Plan, and deliver those actions which need to be done in a 'joined up' way.



### The Board

The Board is made up of representatives who lead the work towards the outcomes in the Community Strategy. Three of the representatives are councillors who represent, Winchester City Council, Hampshire County Council, and the Winchester District Association of Parish and Town Councils. The other representatives broadly relate to the theme partnerships as shown below, although it must be remembered that most partnerships contribute to more than one outcome with everything they do.

Outcome	Partnerships	Current Representative Body
Health and Wellbeing	Winchester District Health For All Partnership	Mid Hampshire Primary Care Trust



<b>Outcome</b>	<b>Partnerships</b>	<b>Current Representative Body</b>
	Winchester District Sports and Physical Activity Alliance	Vacant
Freedom from Fear	Winchester District Community Safety Partnership	Hampshire Constabulary
Economic Prosperity	Winchester District Business Consortium  Winchester District Cultural Consortium  Winchester District Community Learning Forum  Winchester District Transport Forum	North Hampshire Chamber of Commerce and Industry  University of Winchester  Peter Symonds College (Adult Continuing Education)  Sustrans
High Quality Environment	Winchester District Natural Environment Forum	Hampshire and Isle of Wight Wildlife Trust
Inclusive Society	Winchester District Social Inclusion Partnership  Winchester District Children and Young People Partnership  Winchester District Housing Board & Forum	Winchester Area Churches Together  Vacant  A2 Housing Association

### **The role of the Board**

- Work (as individuals and together) to help achieve the vision of the Community Strategy
- Enable and oversee effective Community Planning
- Lead and work alongside the Theme Partnerships

- Help the Theme Partnerships with communication
- Foster collaboration and innovation
- Create opportunities such as cross-agency training and action planning events
- Help organisations work better together (in accordance with the principles of 'One Compact for Hampshire')
- Raise awareness of any new issues, policies, legislation and opportunities which may have an impact upon quality of life in the district.

### **The Role of Theme Partnerships**

The Theme Partnerships all started at different times and work in different ways. What links them is that they are all concerned with quality of life in the Winchester District, and with *taking action* to achieve the outcomes of the Community Strategy. Most have membership from the public, private and voluntary sectors.

Each Theme Partnership has a page on the City Council's website where you can read about what they are doing. Contact details for the Theme Partnerships can be found on Pg 40 of this document.

### **Winchester City Council's Role**

The City Council has a role in promoting the social, economic and environmental wellbeing of our district. It supports the Winchester District Strategic Partnership to help achieve this aim. City Councillors have a role in Community Planning with local people and organisations. The City Council approves and adopts the Community Strategy, and helps to oversee its delivery. The City Council keeps an eye on the progress being made, and brings together new partners when they are needed. The City Council also contributes to the five outcomes through its services, and through grants to other organisations and partnerships.

## Values

The Winchester District Strategic Partnership has adopted the following set of values to guide its work.

*(Work is underway to agree a set of underpinning values for the final document).*

## Timetable for the next review

This Community Strategy will be updated each year so if you have ideas as how it can be improved, please contact Winchester City Council at any time to give us your thoughts. Work is also under way to help people start Community Planning and this will also inform the next update.

Winchester City Council has recently published its 'Statement of Community Involvement' which sets out what steps it will take to ensure people have a range of opportunities to shape and comment on future policy. Please see the Council's website if you would like to read about this.

The Council is developing a new spatial planning document - the Local Development Framework (LDF). This will update the district Local Plan which sets out how land in the district is to be used, and sets policies to guide planning decisions. It will help to achieve the outcomes in this Strategy. A timetable for the Local Development Framework is laid out in the 'Local Development Scheme'. This can be found on the Winchester City Council website.

Creating the LDF also depends upon a lot of community involvement so its important to streamline all this work so one process informs all that we do.

The City Council will publish an annual Public Engagement Plan, to let you know about all the events and other opportunities to get involved in the review of the Community Strategy, the LDF, and other important policies and strategies. The Public Engagement Plan will be on the Council's website and will be regularly updated.

## Glossary

**Annual Monitoring Report** - Part of the *Local Development Framework*, the Annual Monitoring Report assesses the implementation of the documents detailed in the *Local Development Scheme* and the extent to which policies in the *Local Development Documents* are being successfully applied.

**Community strategy** - A strategy prepared by a *Local Strategic Partnership* to help deliver local community aspirations, and work towards sustainability.

**Core Strategy** - A *Development Plan Document* that sets out the long-term *spatial vision* for the local planning authority area, the *spatial objectives* and strategic policies to deliver that vision, having regard to the *Community Strategy*.

**Development Plan Document (DPD)** - A document setting out the Council's planning policies and proposals. The DPDs the Council must prepare include the *Core Strategy*, site-specific allocations and where needed *Area Action Plans*. They are subject to community involvement, consultation and *independent examination*. A *sustainability appraisal* is required for each development plan document.

**Evidence Base and District Profile** - Information collected on key aspects of the social, economic and environmental characteristics of the district, which is used to inform the formation of planning and other policies.

**Hampshire Local Area Agreement (LAA)** - This is a 3 year agreement between partners in Hampshire and the Government to improve lives and conditions in Hampshire communities. The Agreement focuses the attention of partners on 8 priority outcomes drawn from the Hampshire Community Strategy and the 11 District Community Strategies. The LAA runs from April 06-March 09. It is an important means to work with the Government to achieve flexibility around funding and to remove barriers which might stand in the way of achieving the outcomes.

**Local Development Document (LDD)** - These include *Development Plan Documents* (which form part of the statutory development plan) and

*Supplementary Planning Documents* (which do not form part of the statutory development plan).

**Local Development Framework (LDF)** - The name for the portfolio of Local Development Documents. These consist of *Development Plan Documents*, *Supplementary Planning Documents*, a *Statement of Community Involvement*, the *Local Development Scheme* and *Annual Monitoring Report*

**Local Development Scheme (LDS)** - This sets out the programme for preparing *Local Development Documents*. It is reviewed annually as part of the *Annual Monitoring Report*.

**Local Strategic Partnership (LSP)** - A partnership comprising of public, private and voluntary groups who work together with the aim of improving the quality of life in the Winchester City District. Their work involves identifying local priorities and actions, which inform the community strategy. The Winchester District Strategic Partnership is the Local Strategic Partnership for the Winchester area.

**One Compact for Hampshire** - The Compact agreement for Hampshire. A Compact is an agreement, drawn up between voluntary groups, community groups and public bodies, setting out guidelines for how they should behave towards each other in order to deliver mutual benefits. For further details go to: [www3.hants.gov.uk/compact.htm](http://www3.hants.gov.uk/compact.htm)

**Parish and Town Plans** - Parish and Town Plans are community led documents which enable local people to identify the social, economic and environmental issues (problems or opportunities) which affect their quality of life and determine how it could be improved at a greater level of detail than the local planning authority can achieve in Local Plans. Parish and Town Plans can consider housing, local services, community facilities, transport, local green space, design and countryside access issues. Relevant planning components of parish Plans may be suitable for adoption as Supplementary Planning Documents.

**Spatial Planning** - Includes economic, social and environmental issues as well as the physical aspects of location and land use.

**Statement of Community Involvement (SCI)** - This sets out the planning authority's proposals for involving the local community in plan-

making and development control (significant applications).It is not a DPD but it is, however, subject to independent examination.

**Sustainability Appraisal** - An assessment of the impacts of policies and proposals on economic, social and environmental matters contained within strategies, plans and proposals.

## Partnership Contacts

Partnership	Contact	Telephone	Email
Winchester District Children and Young People Partnership	Steve Lincoln	01962 848110	slincoln@winchester.gov.uk
Winchester District Community Safety Partnership	Sandra Tuddenham	01962 848132	studdenham@winchester.gov.uk
Winchester District Sports and Physical Activity Alliance	Mandy Ford	01962 848274	aford@winchester.gov.uk
Winchester City Centre Partnership	Graham Love	01962 848161	glove@winchester.gov.uk
Winchester's Tourism Partnerships	Eloise Appleby	01962 848181	eappleby@winchester.gov.uk
Winchester District Housing Board and Forum	Simon Maggs	01962 848203	smaggs@winchester.gov.uk
Winchester District Cultural Consortium	Eloise Appleby	01962 848181	eappleby@winchester.gov.uk
Winchester District Transport Forum	Andy Hickman	01962 848105	ahickman@winchester.gov.uk
Winchester District Health For All Partnership	Sally Markwell	01962 848492	smarkwell@winchester.gov.uk
Winchester District Natural Environment Forum	Viv Fifield	01962 848419	vfifield@winchester.gov.uk
Winchester District Community Learning Forum	Linda Green		lgreen@psc.ac.uk
Winchester District Social Inclusion Partnership	Beth Taylor		btaylor@win.eclipse.co.uk
Winchester Business Consortium	Kate Crawford	01962 848563	kcrawford@winchester.gov.uk
Winchester District Strategic Partnership Board	Jen Anderson	01962 848592	janderson@winchester.gov.uk