

CABINET

13th FEBRUARY 2007

REVIEW OF CAR PARK CHARGES 2007/08

REPORT OF THE DIRECTOR OF DEVELOPMENT

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RECENT REFERENCES:

CAB 1169 Review of Car Park Charges – 14th December 2005.

EXECUTIVE SUMMARY:

This report presents proposals to increase car parking charges for 2007/08.

RECOMMENDATIONS:

That Members consider the options for parking charge increases as set out in this report and decide which option is approved for implementation as from 26th March 2007, and that the Off-street and On-street Parking Places Orders be amended accordingly by giving public notice of the variation in charges.

CABINET13 February 2007REVIEW OF CAR PARKING CHARGES 2007/08REPORT OF THE DIRECTOR OF DEVELOPMENTDETAIL:1. Introduction

1.1 This report considers on and off street car parking charges across the District which are normally revised from April 1 each year. It excludes the on-street permit scheme which was reviewed during 2006 and new charges introduced last November.

1.2 On and off street car parking charges in the District were last reviewed in December 2005 (CAB1169 refers) and increases were implemented from the beginning of April 2006.

1.3 In the report it was estimated that the increased car parking charges would generate an additional £233,000 income in 2006/07. In reality this additional income has not been achieved due to several factors:

a) The report assumed that visitors to the Winchester Library who used Jewry Street car park would continue to visit and park elsewhere while Jewry Street car park was closed due to building work at the library. There has not been any noticeable increase in the income received so far in 2006/07 from other surrounding car parks to suggest that this has happened and therefore income previously generated of about £105,000 from the Jewry Street car park has not been achieved.

b) The closure of the River Park Leisure Centre for refurbishment during the early part of the financial year has resulted in a reduction in income of about £11,000 generated by that car park.

c) The increase in season ticket prices has seen a reduction in take up during 2006/07 when compared to 2005/06 as commuters look to use alternative and cheaper parking including park and ride. This represents a success in policy terms but has had a detrimental effect of about £70,000 in income from season tickets.

1.4 The combination of the above factors has meant that car parking fee income for 2006/07 is unlikely to achieve the budgets set by a total of approximately £200,000.

2. Proposed Car Parking Charge Increases for 2007/08

2.1 This report sets out three options to increase car park charges for 2007/08. Each of the options propose to increase short stay charges for 2007/08 as these were not increased as part of the last review and are considered less likely to affect parking behaviour.

2.2 The options also propose to increase Park and Ride charges. The current charges remain relatively low when compared with other daily car park charges.

- 2.3 The proposed and current charges for each of the car parks are presented in the appendices to this report.
- 2.4 In summary option 1 proposes the following increases:
- a) Off street parking
- ½ hour and 1 hour – 10p increase
 - 2 hour – 30p increase in town and 10p in rest of district
 - 3 hour - 20p increase in town and 10p in rest of district
 - 4 hour - 20p increase in town and 20p in rest of district
- River Park Leisure Centre - 10p increase in 1 hour, 2 hour and 3 hour. No change in 5 hour or over 5 hour charge
- b) On Street parking
- ½ hour – 10p increase
 - 1 hour – 10p increase
 - 1½ hour - 20p increase
 - 2 hour – 20p increase
- c) Park and Ride
- Prepaid card – £1.10 increase to £2.80 per day
 - Cash tickets – £1.00 increase to £3.00 per day
- 2.5 Option 2 looks at a complete change in the structure of car park charges. This option proposes a charging mechanism of £1.00 per hour and for each subsequent hour an additional £1.00 up to four hours. The Park and Ride charge is only increased from the current charges by 20p for prepaid cards to £1.90 per day and 20p for cash tickets to £2.20 per day.
- 2.6 Option 3 proposes the same charging rates as option two above but with the higher Park and Ride charges as proposed in option 1 above.

3. Budget Implications

- 3.1 The 2007/08 base budget has been prepared on the assumption that there will be no less than a 3% increase in parking income. This figure of £4,546,420 will not be achieved if car parking charges are not increased above 3% because of the need to make good the shortfall in the 2006/07 figure.
- 3.2 The table below shows the estimated total amount of income that would be generated from each of the options:

	Option 1 £	Option 2 £	Option 3 £
Car Park charges	3,539,290	3,856,286	3,998,825
On-street permits	230,000	230,000	230,000
Penalty Charge Notices	390,000	390,000	390,000
Season Tickets	471,070	471,070	471,070
Total	4,630,360	4,947,356	5,089,895
2007/08 Base Budget	4,546,420	4,546,420	4,546,420
Additional Income	83,940	400,936	543,475

3.3 The above estimates for 2007/08 car parking income is based on current levels of usage and makes no allowance for changes in parking behaviour and as such cannot be guaranteed.

3.4 It is not suggested at this time that the Council introduce charges for parking on Sundays. However the growth in trading on Sundays and the need for parking enforcement may mean that this should be considered in the future.

OTHER CONSIDERATIONS:

CORPORATE STRATEGY (RELEVANCE TO):

The proposals accord with the corporate priority for safeguarding our high quality environment.

RESOURCE IMPLICATIONS:

There are significant budget implications associated with the setting of car parking charges for 2007/08. All of the options proposed generate sufficient income to meet the 2007/08 base budget for car parking fee income. Staff resources are available to implement the proposed changes to the charges as outlined above.

BACKGROUND DOCUMENTS:

None.

APPENDICES:

Appendix 1: Option 1 Proposed charges 2007/08

Appendix 2: Option 2 Proposed charges 2007/08

Appendix 3: Option 3 Proposed charges 2007/08

													Annual Seasons		Quarterly Seasons	
	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed
	Up to ½ Hour	Up to ½ Hour	Up to 1 Hour	Up to 1 Hour	Up to 2 Hours	Up to 2 Hours	Up to 3 Hours	Up to 3 Hours	Up to 4 Hours	Up to 4 Hours	Over 4 Hours	Over 4 Hours	Current	Proposed	Current	Proposed
	£	£	£	£	£	£	£	£	£	£	£	£	£	£	£	£
Short Stay Car Parks																
The Brooks			£0.70	£0.80	£1.40	£1.70	£2.00	£2.20	£3.00	£3.20	£15.00	£15.00				
Middle Brook Street	£0.30	£0.40	£0.70	£0.80	£1.40	£1.70	£2.00	£2.20	£3.00	£3.20	£15.00	£15.00				
Colebrook Street			£0.70	£0.80	£1.40	£1.70	£2.00	£2.20	£3.00	£3.20	£15.00	£15.00				
Friarsgate			£0.70	£0.80	£1.40	£1.70	£2.00	£2.20	£3.00	£3.20						
Guildhall Yard (Saturday Only)			£0.70	£0.80	£1.40	£1.70	£2.00	£2.20	£3.00	£3.20						
Jewry Street	£0.30	£0.40	£0.70	£0.80	£1.40	£1.70	£2.00	£2.20	£3.00	£3.20						
Cossack Lane	£0.30	£0.40	£0.70	£0.80	£1.40	£1.70	£2.00	£2.20	£3.00	£3.20						
Upper Brook Street			£0.70	£0.80	£1.40	£1.70	£2.00	£2.20	£3.00	£3.20						
St.Peters	£0.30	£0.40	£0.70	£0.80	£1.40	£1.70			£3.00	£3.20			£1,190.00	£1,190.00	£325.00	£325.00
Long Stay Car Parks																
Tower Street			£0.70	£0.80	£1.40	£1.70	£2.00	£2.20	£3.00	£3.20	£6.50	£6.50	£1,190.00	£1,190.00	£325.00	£325.00
Gladstone Street			£0.70	£0.80	£1.40	£1.70			£3.00	£3.20	£6.50	£6.50	£1,190.00	£1,190.00	£325.00	£325.00
Chesil Street (Multi-Storey)			£0.60	£0.70	£1.20	£1.50	£1.80	£2.00	£2.40	£2.60	£4.00	£4.00	£735.00	£735.00	£200.00	£200.00
Chesil Street (Surface)			£0.60	£0.70	£1.20	£1.50			£2.40	£2.60	£4.00	£4.00	£735.00	£735.00	£200.00	£200.00
Durgate					£1.20	£1.50			£2.40	£2.60	£4.00	£4.00	£735.00	£735.00	£200.00	£200.00
Cattle Market					£1.20	£1.50			£2.40	£2.60	£4.00	£4.00	£735.00	£735.00	£200.00	£200.00
Worthy Lane					£1.20	£1.50			£2.40	£2.60	£4.00	£4.00	£735.00	£735.00	£200.00	£200.00
Coach Park (Cars)					£1.20	£1.50			£2.40	£2.60	£4.00	£4.00	£735.00	£735.00	£200.00	£200.00
Coach Park (Coaches)											£6.00	£6.00				
River Park Leisure Centre			£0.20	£0.30	£0.40	£0.50	£0.60	£0.70	Up to 5 hours £3.00	Up to 5 hours £3.00	£6.00	£6.00				
Rural Area																
Lower Lane, Bishop's Waltham			£0.20	£0.30	£0.50	£0.60	£0.70	£0.80	£1.00	£1.20	£1.30	£1.50	£240.00	£275.00	£70.00	£75.00
Basingwell Street, Bishop's Waltham *	Free	Free	£0.20	£0.30	£0.50	£0.60	£0.70	£0.80					£100.00	£137.50	£32.50	£37.50
The Square, Wickham	Free	Free	£0.10	£0.20	£0.50	£0.60	£0.70	£0.80								
Alresford Station, Alresford			£0.20	£0.30	£0.50	£0.60	£0.70	£0.80	£1.00	£1.20	£1.30	£1.50	£240.00	£275.00	£70.00	£75.00
Season Ticket Holder Only																
Crowder Terrace													£735.00	£735.00	£200.00	£200.00
The Lido													£735.00	£735.00	£200.00	£200.00
Barfield Place													£240.00	£340.00	£70.00	£92.50
On Street																
	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed								
	Up to ½ Hour	Up to ½ Hour	Up to 1 Hour	Up to 1 Hour	Up to 1 ½ Hours	Up to 1 ½ Hours	Up to 2 Hours	Up to 2 Hours								
	£0.30	£0.40	£0.70	£0.80	£1.00	£1.20	£1.40	£1.60								
Park & Ride																
	Current	Proposed														
Card Vend	£1.70	£2.80														
Cash Vend	£2.00	£3.00														

* Only available for residents of High Street, Bishop's Waltham

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	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed
	Up to ½ Hour	Up to ½ Hour	Up to 1 Hour	Up to 1 Hour	Up to 2 Hours	Up to 2 Hours	Up to 3 Hours	Up to 3 Hours	Up to 4 Hours	Up to 4 Hours	Over 4 Hours	Over 4 Hours	£	£	£	£
	£	£	£	£	£	£	£	£	£	£	£	£	£	£	£	£
Short Stay Car Parks																
The Brooks			£0.70	£1.00	£1.40	£2.00	£2.00	£3.00	£3.00	£4.00	£15.00	£15.00				
Middle Brook Street	£0.30	£0.40	£0.70	£1.00	£1.40	£2.00	£2.00	£3.00	£3.00	£4.00	£15.00	£15.00				
Colebrook Street			£0.70	£1.00	£1.40	£2.00	£2.00	£3.00	£3.00	£4.00	£15.00	£15.00				
Friarsgate			£0.70	£1.00	£1.40	£2.00	£2.00	£3.00	£3.00	£4.00						
Guildhall Yard (Saturday Only)			£0.70	£1.00	£1.40	£2.00	£2.00	£3.00	£3.00	£4.00						
Jewry Street	£0.30	£0.40	£0.70	£1.00	£1.40	£2.00	£2.00	£3.00	£3.00	£4.00						
Cossack Lane	£0.30	£0.40	£0.70	£1.00	£1.40	£2.00	£2.00	£3.00	£3.00	£4.00						
Upper Brook Street			£0.70	£1.00	£1.40	£2.00	£2.00	£3.00	£3.00	£4.00						
St.Peters	£0.30	£0.40	£0.70	£1.00	£1.40	£2.00			£3.00	£4.00			£1,190.00	£1,190.00	£325.00	£325.00
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Rural Area																
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Basingwell Street, Bishop's Waltham *	Free	Free	£0.20	£0.30	£0.50	£0.60	£0.70	£0.80					£100.00	£137.50	£32.50	£37.50
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Alresford Station, Alresford			£0.20	£0.30	£0.50	£0.60	£0.70	£0.80	£1.00	£1.20	£1.30	£1.50	£240.00	£275.00	£70.00	£75.00
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	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed								
	Up to ½ Hour	Up to ½ Hour	Up to 1 Hour	Up to 1 Hour	Up to 1 ½ Hours	Up to 1 ½ Hours	Up to 2 Hours	Up to 2 Hours								
	£0.30	£0.40	£0.70	£0.80	£1.00	£1.20	£1.40	£1.60								
Park & Ride																
	Current	Proposed														
Card Vend	£1.70	£2.80														
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