CABINET

6 JULY 2011

WINCHESTER TOWN ACCESS PLAN

REPORT OF HEAD OF ACCESS AND INFRASTRUCTURE

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RECENT REFERENCES:

CAB 2020 – Winchester Town Access Plan – 9 July 2010

<u>CAB1794</u> - Winchester Town Access Plan and South of Winchester Park & Ride – 4 February 2009

CAB1628 - Winchester Town Access Plan Consultation – 13 February 2008

<u>LE18</u> - Local Transport Plan 2006-2011 -26 January 2006

EXECUTIVE SUMMARY:

This report presents the Winchester Town Access Plan for approval following a joint consultation exercise with Hampshire County Council. Hampshire County Council's Executive Member for Environment and Transport will consider the Plan on 27 July 2011 along with any comments that Cabinet may wish to make.

The Access Plan will help to shape the way in which people get to and from Winchester and how they move about whilst in the Town. It provides a policy framework in which to consider and assess future proposals which may affect the Town. It also sets out priority projects and actions which will help to influence spending plans and programmes over the coming years. This is an important element in defining what kind of place Winchester is and connects directly with the Local Transport Plan, Local Development Framework, economic development strategic documents and the 'Vision for Winchester'. The Plan has been formulated over several years but it should be noted that during this period some significant projects which are integral to the Plan have been progressed and in some cases completed, including the South Winchester Park and Ride and the High Street enhancement.

RECOMMENDATIONS:

- 1. That the Winchester Town Access Plan (WTAP) be agreed as a basis for local transport policy and to support the evidence base for negotiating developer's contributions and other sources of funding towards transportation and accessibility improvements.
- 2. That the Head of Access and Infrastructure, in consultation with the Portfolio Holder for Environment and Transport, be authorised to agree any minor alterations to the plan with Hampshire County Council.

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DETAIL:

1 Introduction

- 1.1 The Winchester Town Access Plan (TAP) covers specifically the management of transport and access issues in the six wards of St Luke, St Paul, St Bartholomew, St John and All Saints, St Michael and St Barnabas, together with Oliver's Battery, Badger Farm and Harestock. It also takes fully into account the relationship of the town area to surrounding areas, which depend on access to Winchester for shopping, employment and community services.
- 1.2 The Winchester TAP identifies the barriers to improved access for walking and cycling, public/community transport and the private car. The Winchester TAP provides two Action Plans (current priorities and the longer term objectives) which includes schemes that can be provided to assist with new development and securing contributions from developers from future development and from other programmes and sources of funding.
- 2 Aims and Preparation of the Plan
- 2.1 The four key Aims of the Winchester TAP are:
 - To ensure that the vitality and resilience of the local economy is strengthened by planning for movement and access which is economically and environmentally sustainable;
 - To lead a transition to cycling, walking, public transport and low-carbon modes of travel including low emission private and commercial vehicles;
 - To reduce the negative effects of transport related carbon emissions on all neighbourhoods including the town's historic environment, particularly in relation to air quality and the safety of pedestrians and cyclists;
 - To enhance the social and cultural wellbeing of Winchester by providing access for all.
- 2.2 In order to achieve the Aims of the Access Plan, action is required in key areas. These are identified as eight strategic priorities:
 - A. Promote self-sufficient communities and self-containment to reduce the need to travel by car;
 - B. Improve the local cycling and walking experience for functional and leisure trips (through education and infrastructure);

- C. Provide carefully planned car parking to meet economic need;
- D. Reduce the negative impact of transport related carbon emissions on all neighbourhoods;
- E. Promote the delivery of 'A high-quality public realm that is available to all users' where this is appropriate;
- F. Promote the purchase and use of low-emission vehicles;
- G. Invest for maximum benefit from public transport; and
- H. Use new development as an opportunity to set standards that support the Access Plan.
- 2.3 The identification of schemes, presented in the Action Plans, has been undertaken in conjunction with local Members and stakeholders. Local groups in Winchester with an interest in access, mobility, transport, and the quality of the environment, were invited to participate in a workshop to discuss issues for inclusion in the TAP and their potential solutions.
- 2.4 The development of the Access Plan to date has included:
 - three joint Members' Seminars;
 - public Exhibition;
 - a study into the Shared Space opportunities by Ben Hamilton-Baillie Associates;
 - input from the Winchester Town Forum;
 - surveys into car park usage and traffic movements;
 - community Street Audits;
 - public consultation on the initial Access Plan proposals, including a Public exhibition with displays on all relevant transport issues;
 - stage 1 of the Winchester Town Traffic Management Study undertaken by Mott MacDonald. Stage 2 of the Study has been started by HCC and should be completed during the summer.
- 2.5 The draft Winchester TAP has recently been subject to public consultation. The consultation process resulted in a total of 78 responses, the majority of which were submitted via the consultation form that was advertised on the Hampshire County Council and Winchester City Council websites. Generally, the Plan's aims and priorities were supported and many detailed points were submitted. Appendix 1 of this Report sets out in detail the results of the consultation, the comments made and sets out how these have been reflected in the TAP now being presented for approval.
- 2.6 The updated and amended TAP is included as Appendix 2. The priorities identified through the consultation have been reflected in the action plan within the TAP, and include potential 20mph speed limits, pedestrian improvement schemes, and support for the National Cycle Route Network through the Town which is considered elsewhere this agenda. The TAP also reflects some of the key points highlighted in the recent Winchester Blueprint LDF process transport comments. The measures also support national objectives as outlined in the recent White Paper 'Delivering a Sustainable Transport System'.

2.7 Once approved by the City and County Councils, the Access Plan will serve an important function in terms of guiding policy and practices of both organisations and their partners. It will be an important consideration in relation to determining priorities for funding from existing programmes as well as future funding bids.

3 Benefits of the Plan

- 3.1 An advantage of having a long term plan and policy framework is that large scale projects come to fruition, albeit in some cases over several years. A good example of this is the South of Winchester Park and Ride which was an aspiration in the predecessor to the WTAP (the Winchester Movement and Access Plan) and in the draft version of WTAP which, although only being in draft form up until now, has influenced policy and funding decisions resulting in the Park and Ride site being completed and new services starting last April.
- 3.2 WTAP also serves to develop partnerships to help achieve large scale projects, such as the High Street and The Square refurbishments and the National Cycle Route23 through Winchester, as well as smaller projects such as the Parchment Street improvements and the St James Lane to Airlie Road footpath scheme, helping to draw together responsible bodies, businesses and land owners. Many such projects have or are progressing as a result of formulating and consulting on the WTAP. Such projects also benefit wider objectives in relation to the local economy, environment and safe and active communities and will help to shape and deliver the strategies and change plans covering these areas.
- 3.3 The WTAP has also been formulated to reflect other corporate priories such as reviewing and extending the residents parking scheme and work has already commenced on this.
- 3.4 The aims and priorities set out in WTAP will help to shape practices on important matters such as parking, highways maintenance and traffic management and as such guide future decisions on key matters such as car parking provision and capacity in the Town and the formulation of a District-Wide Cycling Strategy.
- 3.5 The Plan will also help to inform policy in relation to the Local Development Framework and guide provision and design of development proposals as these come forward.

OTHER CONSIDERATIONS:

- 4 <u>SUSTAINABLE COMMUNITY STRATEGY AND CHANGE PLANS</u> (<u>RELEVANCE TO</u>):
- 4.1 The Draft Access Plan and the schemes and proposals therein contribute to the Corporate Priorities for safeguarding our high quality environment and encouraging active and safe & secure communities.

5 RESOURCE IMPLICATIONS:

5.1 There are no specific financial implications arising directly from the adoption of the Plan. Funding of the individual projects proposed by the Plan is set in the action plan section of the Plan.

6 RISK MANAGEMENT ISSUES

6.1 There is a risk of raising people's expectations in that the identified schemes, measures and initiatives in the Access Plan cannot be delivered or resolved within expected time scales. In such cases it is a matter of balancing expectations for schemes with the highest priority and funding available.

BACKGROUND DOCUMENTS:

Hampshire County Council - Local Transport Plan 2011

Stage 1 Traffic Management Study - HCC/WCC

APPENDICES:

Due to their size, the appendices are attached for Cabinet Members, Group Leaders and Chairman of The Overview and Scrutiny Committee only. A copy is available in the Members' Library and can be viewed on the Council's Website: http://www.winchester.gov.uk/CommitteeMeeting.asp?id=SX9452-A7858AD8

Appendix 1 - Consultation Report

Appendix 2 - Winchester Town Access Plan

SUMMARY OF CONSULTATION RESPONSES TO DRAFT WINCHESTER TOWN ACCESS PLAN

Background Paper 2

This report brings together all the comments received in response to the Winchester Town Access Plan (WTAP) 10 week public consultation. It is intended to be an internal document for use within the relevant teams of Hampshire County Council (HCC) and Winchester City Council (WCC).

The consultation looked to gain the views of both stakeholders and members of the public and focussed around six main questions;

- The first question asked respondents whether they agreed with the four aims of the strategy (pages 2 - 4)
- The second provided respondents with an opportunity to say whether they agreed with the eight strategic priorities identified in the Plan (pages 5 – 11)
- The third question asked respondents to add additional strategic priorities they would like to see included (pages 12 14).
- The fourth question asked respondents to list Action Plan measures that they thought should be prioritised (page 15 - 19).
- Question five gave respondents the opportunity to suggest the inclusion of additional measures to the Action Plan (pages 20 – 26).
- The last question asked respondents to highlight any measures in the Longer Term Requirements section that they felt should be brought forward to the Action Plan (pages 27 – 29).

Respondents were also given the opportunity to make any other comments in relation to the Plan not covered in the previous questions (pages 30 - 34).

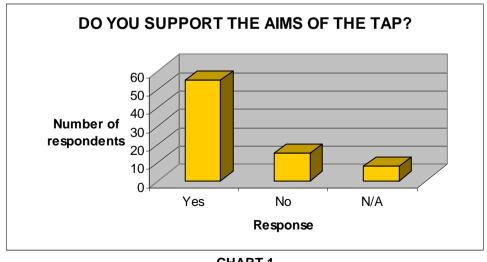
Below is a full breakdown of all respondents individual answers to the questions listed above and a short summary of the overall feedback for each question.

Question 1: Do you support the aims of the TAP?

Below is a summary of the support received for the stated Aims in the WTAP. The four key aims of the Access Plan are to:

- 1. To ensure that the vitality and resilience of the local economy is strengthened by planning for movement and access which is economically and environmentally sustainable
- To lead a transition to cycling, walking, public transport and low-carbon modes of travel including low emission private and commercial vehicles.
- To reduce the negative effects of transport on residential neighbourhoods and the town's historic environment, particularly in relation to air quality and the safety of pedestrians and cyclists.
- 4. To enhance the social and cultural wellbeing of Winchester by providing access for all.

A total of 78 responses were received, the majority of which were submitted via the consultation form that was advertised on the Hampshire County Council and Winchester City Council websites. Chart 1 illustrates that of the 70 responses to this question, 55 supported the aims whilst fifteen people did not. Eight respondents to the consultation did not provide an answer. Many respondents made comments beyond just stating whether they agreed or disagreed with the aims, and these comments are listed below.



Support			
Aims?	Respondents Main Comment	Response to comment by HCC/WCC	Change to be made to document in light of this comment
Yes	Church Commissioners for England – Support the four key aims of the draft Access Plan, and specifically the first key aim.	Comment Noted	No change needed
Yes	University of Southampton – The University notes the four key aims of the plan and broadly supports them.	Comment Noted	No change needed
No	WinACC Transport Group- No, crucially the Aims do not reflect a Vision for Winchester. They should be modified to reflect that agreed Vision [Blueprint]. Without this the Aims will only represent a partial set of the objectives for transport in Winchester.	WTAP reflects the Vision for Winchester and current LDF principles. It is a living document and will be revised as the Blueprint process progresses.	No change proposed
	The aims should be consistent with those in other relevant documents.	Comment Noted	No change needed
	The Aims should then include the reduction of carbon emissions due to transport.	Comment Noted	Aim 3 now includes reference to 'Transport Related Carbon Emissions'
	They (Aims) should be reworded to 1) provide good access to local services, 2) provide for all members of the community, 3) improve road safety.	Access to services, access for all and safety are all mentioned in the Aims	No change proposed
No	Winchesters FoE – The aims are weak and non-specific.	Comment noted. The Aims are realistic and will be delivered by the more specific Priorities.	Aim 3 changed to include 'Transport Related Carbon Emissions on all neighbourhoods'
Yes	Winchester Green Party – Agree with the Aimsbut the Actions do not go anywhere near realising the aims.	The Action Plans will be enhanced and prioritised when additional funding becomes available.	Action Plans will evolve to reflect priorities but no change proposed due to this comment.
No	WinACC member 1 – The Plan fails to provide any credible policy to meet the aims.	The Action Plan is the mechanism which will be used to achieve the Aims of the TAP.	No change proposed
	The Council's transport policy is essentially socially exclusive and regressive and is certainly not about improving the wellbeing of residents.	Aim 3 mentions the safety of pedestrians and cyclists and Aim 4 states "providing access for all"	No change proposed
Yes	WinACC member 2 – 'Sustainable' should be defined (Aim	Agree	Definition of Sustainability now included

	1).		
	Primary concern is carbon emissions and personal health.	Agree change needed enforce message	Aim 3 now includes reference to transport related carbon emissions as does Priority D
	Vehicular transport is the major problem but low emission vehicles are thin on the ground and will be for some time to come (Aim 2).	Government supports a move to low emission vehicles so felt important to include.	No change proposed
No	WinACC member 3 – The aims need a radical shift in emphasis - climate change is currently by far the most important issue.	Comment Noted. It is felt that the Aims do meet the challenges in relation to carbon reduction, modal shift, improving Air Quality and accessibility.	Aim 3 changed to include 'Transport Related Carbon Emissions on all neighbourhoods'
	Aims should be: 1) Reduce carbon emissions associated with town centre access in Winchester. 2) Develop the potential for Winchester as a high quality commercial centre. 3) Reduce negative impacts of motorised transport throughout the city. 4) Highest stands of access for people with disabilities.	These points are already picked up by the current Aims.	No further change proposed
No	WinACC member 4 – Alternatives to the car needs to be given top priority, and car use in Winchester needs to be made significantly more expensive and inconvenient.	Aim 2 covers this but focuses on 'Viable' alternatives to the car	No change proposed
No	WinACC member 5 – What is needed is a complete paradigm shift with walking and cycling recognised as the most important forms of transport for all short journeys.	The aims recognise the need to provide viable alternatives to the car but also that the car will remain an important mode, particularly for those without access to good public transport or those with mobility issues. The role of electric / low emission vehicles is also recognised within the plan. A Cycle Strategy for Winchester is being prepared as a supplementary document to the TAP	Cycle Strategy referenced in paragraphs 3.7 and 4.30
Yes	Member of public 1 – Aim 3 should not be restricted to residential areas but include the city centre and all other parts of Winchester.	Agreed	Aim 3 now includes 'on all neighbourhoods'
No	Member of public 2 – Aims & Objectives lack quantifiable objectives.	The priorities are clear and seek to achieve the stated Aims through measures identified in the Action Plan.	No change proposed
	Fails to set measurable goals.	The goal is to improve accessibility, reduce transport related carbon emissions and improve the Air Quality	No change proposed

		in the City Centre.	
	Giving priorities to pedestrians over vehicles, ensuring comprehensive cross city cycle access and encouraging more public transport.	The Stage 2 Traffic Management Study and Cycle Strategy will seek to address some of these points	Wording altered to better reflect the work being done in conjunction with this Access Plan. Cycle Strategy (3.7 and 4.30) and Stage 2 TM Study (4.58)
No	Member of public 3 – No measures to reduce vehicles and car parks from town.	Aim 2 looks to encourage alternative modes of transport to the car and Aim 3 the negative impacts of transport related carbon emissions. The parking strategy includes a 15% reduction in town centre car parking spaces	Wording in paragraph 4.58 has been amended to provide more detail on second Traffic Management study.
	Little reference to dedicated cycle routes as a means of access to the centre from the wider district.	Cycle Strategy being prepared as stand alone document. Priority B in the Action Plan lists cycle schemes.	Paragraphs 3.7 & 4.30 have been reworded to give more detail on cycle strategy
	No description of the Vision.	Vision is outlined on page 5 – if and when a revised 'Vision for Winchester' is available it will be reflected in this TAP	No change proposed
Yes	Member of public 4 – Major one should be to reduce greenhouse gas emissions from transport in the town.	The Aims do reflect the need to reduce transport related carbon emissions	Aim 3 now includes words 'Transport related carbon emissions'
No	Member of public 5– Additional aim should include 'Priority given to walking and cycling over cars'.	The Aims ultimately seek to reduce transport related carbon emissions and provide viable alternatives to the car but also recognise that the car will still be a dominant mode.	No change proposed
No	Member of public 6 – Aims do not go far enough, they need to be merged with the ongoing vision for Winchester project.	Vision for Winchester priorities for transport have been included where appropriate. WTAP reflects the Vision for Winchester and the current LDF (Local Development Framework) principles	No change proposed
N/A	Member of public 7 - There seems to be no strategic vision on actually making the city safe and attractive and accessible to walkers and cyclists.	The Vision states it wants to improve the quality of life and reduce the need to travel by car	No change proposed
No	Member of public 8 – The aims fail to make reducing carbon emissions the overriding priority of the plan.	Improving access is the main aim with reducing transport related carbon emissions and improving air quality also	Aim 3 now includes words 'Transport related carbon emissions'

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Question 2: Do you agree with the strategic priorities we have identified in the TAP?

Q2: Level of agreement with the strategic priorities identified in the Plan

Chart 2 illustrates the level of agreement with the 8 strategic priorities identified in the TAP which were:

- A. Promote self-sufficient communities and self-containment to reduce the need to travel;
- B. Improve the local cycling and walking experience for functional and leisure trips (through education and infrastructure)
- C. Provide carefully planned car parking to meet economic need;
- D. Reduce the negative impact of vehicle movements in residential areas;
- E. Promote the delivery of 'A high-quality public realm that is available to all users' where this is appropriate;
- F. Promote the purchase and use of low-emission vehicles;
- G. Invest for maximum benefit from public transport; and
- H. Use new development as an opportunity to set standards that support the Access Plan

A total of 45 respondents agreed with the strategic priorities as they stood, whilst 22 respondents did not. Eleven respondents of the consultation did not respond to the question. It is important to note that the 22 respondents who did not agree with the strategic priorities did not necessarily disagree with all of the strategic priorities. For example, "member of the public 1" agreed with the strategic priorities in general, with the exception of Priority F. Therefore this respondent was deemed to have disagreed with the strategic priorities because they did not entirely agree with all the priorities. This should be taken into account when interpreting **Chart 2** below.

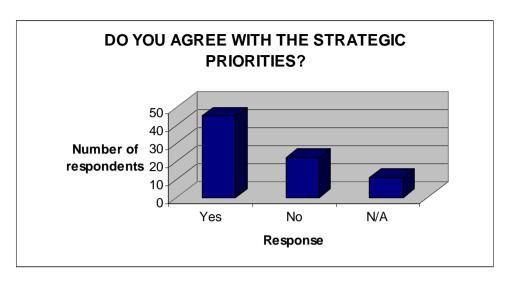


CHART 2

A summary of the comments made in relation to this question can be viewed below, which follows the same format as the previous question.

Yes/	Respondent Comment	Response to comment by HCC/ WCC	Change to document?
Yes	Church Commissioners for England – Generally support the eight strategic development opportunities identified to meet the key aims. The development opportunity at Bushfield Camp can, in particular, make a significant contribution.	Comment Noted	No change proposed
No	City of Winchester Trust – Priority A There needs to be a recognition that for most residents some trips will be made by car and access to parking spaces and car clubs is essential.	Chapter 2 states that the private car will remain the dominant mode for many. The Action Plan includes reference to the aim of creating a Car Club.	No change proposed
	Priority B: Pedestrian safety must not be prejudiced by cycle measures	Agreed	No change proposed
	Priority C: Reduce traffic generation and demand in central area.	The TAP includes a Parking Strategy	Parking Strategy

	Pledge to close car parks has not been honoured.	and part of that is to reduce car parking capacity by 15%. Some parking capacity has already been removed.	
	Current over supply provides a golden opportunity to change the use of some of the central car park land.	Comment Noted – as above	No change proposed
	Any remaining central car parks should be limited to a much shorter stay.	Car Parking strategy already reflects this	No change proposed
	Priority D: Should include the city centre as well as residential areas. Time to draw up detailed proposals for 20mph limit is long overdue.	Agree, Priority D to be changed. 20mph limit already being considered for a trial in the area around the Square as per Action Plan measure APPD.04.	Priority D to include words "all neighbourhoods"
	Priority E: Remove obsolete and unnecessary signs (street clutter). Measures should be taken to improve the design and quality of street furniture within the conservation area.	Comment Noted. The recent High Street improvements has demonstrated that desire.	No change proposed
	Priority G: Why is subsidy for over 60's seen as a problem?	Money for transport has been reduced and therefore all services requiring subsidy will be considered for review	No change proposed
	Priority H: Would like to see a more proactive approach with more specific proposals arising from development proposal.	Every opportunity to achieve this is explored within the planning guidance	No change proposed
No	CTC Hampshire Cycling – It is disappointing that cycling and walking have been lumped together. Each warrants its own strategic priority.	Each mode will be considered on its own merits. A separate Cycle Strategy is being prepared. Needs of both groups must also be considered alongside each other.	Mention of Cycle Strategy preparation under Priority B (3.7)
	Off carriageway solutions ostensibly designed for walkers and cyclists tend to fail both groups.	There are minimum standards for shared use facilities that meet the needs of both groups	No change proposed
N/A	University of Southampton – Support strategic Priority H.	Comment Noted	No change needed
No	WinACC - Priority A: New development has to be located in areas well served by public transport.	Comment Noted	No change proposed
	Priority B: More can be achieved through Smarter Travel Measures	Smarter Choices are a key focus and that's why HCC bid for Local Sustainable Transport Funding (LSTF)	No change proposed

		for Winchester	
	Priority C: A 15% reduction in spaces in city centre is insufficient.	This will be considered in a revision of the parking strategy in consultation with the business groups	Revision of parking strategy to include consideration of additional capacity reduction
	Priority D: Reduction of vehicle movements should apply to all areas of the District.	Agree	Priority D now includes the words "all neighbourhoods"
	Priority G: The Plan does not identify significant opportunities for investing in Public Transport.	A lack of available funding is an issue that the TAP recognises and its affect on bus subsidy	No change proposed
	Priority H: A list of sustainable transport initiatives added to the list of potential s106 schemes is required.	The Transport Contributions Policy identifies a list of sustainable transport schemes generic to all new developments	No change required
	The term 'Priority' is misleading and could be recast as 'Policies'.	Comment Noted	No change proposed
No	Winchesters FoE – Priorities should all be subsumed into one	Priorities are listed individually to give	No change proposed
	policy and made stronger.	distinction to each issue.	3. 1. 3. 1 1
No	WCC Member 1 – Priority F is a red herring and doesn't need to be included. Promoting electric bikes would be more beneficial.	Significant modal shift to electric cars is more likely but modal shift to electric bikes is also supported	No change proposed
No	WinACC Member 1 – Priority A: No policies likely to make this happen.	The Action Plan can be adapted if additional funding becomes available e.g. LSTF	No change proposed
	Priority B: You need to make cars in streets the least welcome of all users	Car will remain dominant but schemes identified in the Action Plan and Traffic Management Stage 2 Study will seek to shift the balance towards more sustainable modes. We must also be realistic in relation to the needs of residents and businesses.	No change proposed
	Priority C: Incomprehensible title. All central surface car parks ought to be removed very quickly	District Council will consider role of all car parks	No change proposed
	Priority D: Yes to an immediate 20mph limit throughout the City.	20pmh is currently being investigated in	No change needed

		relation to a trial scheme in the area around The Square.	No change proposed
	Priority F: It is a relatively unobjectionable policy, not a priority.	Priority is to move towards more sustainable modes and electric vehicles are seen by many as a more desirable alternative	
			No change proposed
	Priority G: No content directed at achieving this.	Action Plans include measures to improve journey times for buses (APPG.01-03)	No change proposed
	Priority H: The only major developments proposed recently (Barton Farm and Silverhill) do not address the priorities expressed here.	New development will be designed & planned to support many of the priorities identified in the TAP such as public transport, cycling and walking and making it safer for all.	No change proposed
No	WinACC member 2 – Priority A: Councils could give employees free bus/rail tickets into Winchester from within the district.	Not a good/fair use of tax payers money	No change proposed
	Priority B: Create a cycle solution so people can avoid the roads.	A Cycle Strategy for the district is being prepared to support WTAP objectives.	Cycle Strategy now referenced in paragraphs 3.7 & 4.30
	Priority C: Reduce parking in city centre.	The TAP includes a Parking Strategy and part of that is to reduce car parking capacity by 15%. Some parking capacity has already been removed.	No change proposed
	Priority E: Support idea of reduced speed limits and removing one way system.	Stage 2 Traffic Management Study is looking at the one way system. 20 mph speed limit is in the action plan for consideration as well as being considered for a trial in the Square area	More information on Traffic Management work now included at paragraphs 4.58
	Priority F: Easily done with a Congestion Charge	Congestion charging not seen as appropriate for a town the size of Winchester	No change proposed
	Priority G: Policy won't work – because last buses to outlying villages is too early.	Commercial services will benefit. Aim is to encourage more patronage of	No change proposed

		services requiring subsidy to ensure better coverage of public transport.	
		Park & Ride run into evening now.	
	Priority H: The Council has a lot of power through its planning controls.	This is being considered as part of the LDF	No change proposed
No	WinACC member 3 – Priority A: Find it odd that it is Priority A as it is not something Hampshire can do much about – it would be more relevant if the words 'by car' were inserted.	Agreed	"By Car" added to Priority A
	Travel Plans mentioned in Priority B but listed under Priority A in the Action Plan.	Comment Noted	Now all under Priority A
	Priority B: Walking schemes need to be more ambitious & cycling schemes brought forward.	Lack of transport related funding precludes this. Cycle Strategy now being prepared will help to prioritise spend	Reference to Cycle Strategy now included in paragraphs 3.7 and 4.30
	Priority C: Car parking reduction need to be taken much further. Most of the central car parks could be closed once patronage has dwindled because of high charges used for more useful lucrative purposes.	Car Parking Strategy will be enhanced	Car parking Strategy changed to reflect this.
	Priority D: Should not be limited to residential areas.	Agreed	Priority D now includes words "all neighbourhoods"
	Would like to see the immediate application of a 20mph limit not only in residential areas but in all commercial areas.	20 mph trial is already being considered for the area around the Square	No change proposed
	Priority E: This important idea (reducing clutter, sharing space) does not seem to be applied usefully.	Any schemes designed to improve the public realm needs to consider all user groups including the visually impaired and how it will impact on accessibility.	No change proposed
	Plan does not include a comprehensive approach to excluding traffic where possible from central Winchester. This could include 1) Reintroduction of two way traffic to North Walls and Sussex Street, Planning ways of closing as many as possible of Upper High Street, High Street Upper Part, Jewry Street, Jewry Place, St Georges Street to provide pedestrian and cycling areas.	Stage 2 Traffic Management Study is looking at look at these issues.	More information included on Stage 2 Traffic Management Study now included in paragraph 4.58

	Priority F: This should not be a priority and proposals for personal vehicles should be put on hold.	This reflects Government policy and environmental and air quality objective. s encouraging use of low emission vehicle and it has therefore been included as a priority.	No change proposed
	Better at the moment to concentrate on modal transfer from personal vehicles to public transport.	The car will remain a dominant mode of transport for the foreseeable future. It is therefore important to consider promoting more sustainable / low emission vehicles as well as cycling and walking	No change proposed
	Priority G: Opportunity to come forward with imaginative proposals that would attract funding from the LSTF is in danger of being missed.	Local Sustainable Transport Fund bid made that included Winchester	No change needed
	An improved transport interchange at the railway station.	Comment noted. The County Council will lobby for rail investment in stations and services in Hampshire and, in particular, seek to influence the refranchising of the South West Trains franchise, expected in 2017	No change proposed
		Railway Station Travel Plan being developed and improvements being explored in Consultation with South West Trains	Action added to action plan at APPG.04 regarding Railway Station Travel Plan.
	Priority H: Would like to see a list of sustainable transport initiatives added to list of potential s278 schemes.	The Transport Contributions Policy includes a list of generic sustainable transport initiatives	Assume S106 therefore no change proposed
No	WinACC member 4 – It needs to be emphasised that use of the private car should be the last resort of any future-oriented transport policy.	Private car will remain dominant but the focus will be to providing smarter choices such as walking and cycling or reducing the need to travel at all. It is felt that the balance is correct.	No change proposed
	Achieving modal shift should be put as a key strategic priority.	Priorities cover this sufficiently already	No change proposed
No	WinACC member 5 – Priority A: One factor missed in the analysis	Comment Noted	No change proposed

 developments will not only be for residential use and so some journeys to these developments will not be short. Development should be situated in locations well served by public transport. 		
Priority B: More can be achieved through Smarter Travel Measures. The Government recently announced a LSTF encouraging walking and cycling and this Plan should be reworded to put Winchester in a strong position to take advantage of this.	A Local Sustainable Transport Fund bid has been made that included Winchester and linked to WTAP objectives	No change proposed at this stage as awaiting result of bid
Priority C: A 15% reduction in spaces in city centre is insufficient. Current statistics show that up to 50% of all spaces are not used. Existing car parking areas near the railway station could be converted to high density employment.	Changes to this target will be considered in consultation with business groups	No change proposed
Priority D: Reduction of vehicle movements should apply to all areas of the District. 20mph speed limit zones can be widely introduced to cover the City Centre and also suburban shopping and residential areas.	Agree, 20 mph trial being considered for area around the Square.	Priority D now states 'Reduce negative impact of transport related carbon emissions on all neighbourhoods'
Priority E: Reducing street clutter, traffic volumes and traffic speeds and introducing areas of shared space can all contribute to enhanced public realm and the reduction of carbon emissions.	Comment noted although changes need to consider all user groups such as the visually impaired.	No change proposed given comments made
Priority F: HCC can work effectively to promote this by providing charging points for electric vehicles in public areas.	Agree, charging points at South Park & Ride site with plans to extend to city centre.	No change proposed
Priority G: The Plan does not identify significant opportunities for investing in Public Transport and understates the role currently played by rail in providing town centre access.	Investment opportunities reflect the limited funding currently on offer to local authorities.	No change proposed
Disappointed there is no consideration of how the railway from Southampton to Basingstoke could have capacity enhancements.	Not the responsibility of the Highways Authority but HCC is liaising with SWT and inputting to Rail Utilisation Studies	No change proposed
Instead of complaining about the level of subsidy for people over 60, the Plan should prioritise the opportunity to reap the benefits of increased mobility for older people.	The TAP is realistic about the level of subsidy required for over 60's recognising the constraint this has on HCC's ability to embrace the opportunity and benefits that free bus	No change proposed

		travel can bring.	
	Priority H: A list of sustainable transport initiatives added to the list of potential s106 schemes is required.	The Transport Contributions policy list includes sustainable transport initiatives	No change proposed
	The 8 priorities need to be reworded to respond to the aim of reducing carbon emission to include: 1) contribute to meeting the Vision for Winchester, 2) contribute to achieving the LDF, 3) reduce motorised traffic levels and congestion in the city centre, 4) reassign redundant parking areas for socially useful development, 5) provide good access to local services, 6) provide for the travel needs for all members of the community, 7) reduce carbon emissions due to transport, 8) improve air quality, 9) to improve delivery and servicing arrangements in the city centre, 10) provide improved info for travellers, 11) improve security for travellers and improve road safety.	The Priorities reflect the key Aim identified by officers and Members.	No change proposed
No	Member of the public 1 – Agree the priorities except F which sits oddly with the others - more like a specific action in the action plan.	Central Government supports move to low emission vehicles and supports Aim 2	No changed proposed
	Priority C: An opportunity to reuse car parking areas for more productive/higher economic value purposes.	The Plan includes an aspiration to reduce car parking capacity by 15%.	More detail added to parking strategy element of TAP
No	Member of the public 2 – Priority A as stated suggests that inter dependency and travel is of itself a bad thing.	Words 'By Car' added	Priority A now says; 'Promote self-sufficient communities and self-containment to reduce the need to travel by car'
No	Member of the public 3 – No time line/dates.	A Cycle Strategy is being prepared that supports WTAP objectives. Where	Cycle Strategy now mentioned in paragraphs 3.7 and 4.30
	Lacks robust attitude to advance cycling.	funding has been identified we can be clearer on timescales.	
No	Member of the public 4 – Priority A: Good broadband infrastructure to ensure self containment – Create a 'Winchester High Street' on line.	Comment noted	No change proposed
	Priority B: Add more cycle routes before updating existing ones	Cycle Strategy is being prepared that supports WTAP objectives.	Cycle Strategy work now mentioned in paragraphs 3.7 and 4.30
	Priority C: Park for free in the P&R if you have 4 people in your car.	Current P&R ticketing allows for all car passengers to travel on the bus for the price of parking one car.	
No	Member of the public 5 – Far too little emphasis on reducing	The Stage 2 Traffic Management Study	More detail now included on the Stage 2Traffic

	traffic generation in the central area, and little attempt to reduce parking within the one way system.	is looking at this issue. It will focus on improving the air quality by looking at ways to reduce traffic in the centre of town. The parking strategy in the TAP states it will seek to reduce parking capacity by 15%.	Management Study at paragraph 4.58
Yes	Member of the public 6 – I want Winchester to be a walk able city, where cycling and walking take priority over cars.	Noted and agreed	No change proposed
Yes	Member of the public 7 – Yes, but they are far too limited	Comment Noted	No change proposed
No	Member of the public 8 – It should be aiming much higher in terms of cycle routes, pedestrianisation and reducing city centre car parks.	A Cycle Strategy is being prepared that supports the WTAP objectives.	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30. Parking Strategy will be enhanced to reflect the need to reduce city centre parking more.
No	Member of the public 9 - More safe provision for cycle traffic into and through town.	Priority B reflects this and will be supported by the Cycle Strategy being prepared.	No change proposed
	Buses only run the main profitable routes at convenient busy times – profit is only one consideration that we need to value.	Agree but money is limited and many services rely on subsidy, this has to be prioritised in the most efficient way/	No change proposed
No	Member of the public 10 – Winchester is an affluent city whose affluence is based on travel to work outside Winchester. The idea of self contained is lovely but is not going to predominate here in the near future.	Agreed, but this is more appropriate issue for the LDF to consider than this access plan.	No change proposed
	Strategic priorities must include priorities which reflect the current behaviour of Winchesters population.	This has been assessed and taken into account when writing the document	No change proposed

Question 3: Do you think any additional strategic priorities need to be added?

Q3: Strategic Priorities not identified in the Plan that respondents would like to see included.

Many of the strategic priorities that respondents stated they would like to see included in the WTAP are linked with some of the strategic priorities already mentioned. The main reoccurring priorities that respondents stated they would like to see included were:

- Removal of car parking in the city centre.
- Reducing transport related CO2 emissions in Winchester.
- Better linking of the bus station with the railway station.
- Reducing the number of Heavy Goods Vehicles in the city centre.
- Promoting public transport through constraints on car use e.g. car parking policy.

Below is a summary of the comments made in relation to Question 3.

Respondent Comment	Response to comment by HCC/WCC	Change to document?
City of Winchester Trust – Little mention is made of the opportunities to reduce traffic in the centre by targeting traffic seeking parking spaces right in the centre.	The parking strategy and Stage 2 Traffic Management Study will seek to impact on city centre traffic levels.	No change to strategic priorities proposed
No mention of opportunities to release the capital value of central car parks	Noted, but reliant on economy to achieve best value.	No change proposed
Little mention of better regulating servicing and delivers in city centre.	Traffic Management Study will also consider loading restrictions etc	Change to wording at paragraph 4.58 to provide more detailed information on TM2 Study.
Too many Long Term projects	Availability of transport related funding is a major issues and therefore requires the plan to be realistic in terms of what can be	No change proposed

	achieved with the money held.	
CTC Hampshire Cycling – Cycling and walking should be separate priorities.	We believe that the needs of the Cyclist and Pedestrian should be considered	No change proposed
Improve the legal evels experience	alongside each other.	
Improve the local cycle experience.	The District Cycle Strategy will provide a	Wording at 3.7 and 4.30 now reflects
Improve the local walking experience.	more coordinated approach to cycling	work being done on cycling strategy.
Shabby Winchester Group – Reduce volume of traffic in the Heritage central area of Winchester.	The scheme to enhance the Square may go some way to achieving this. Traffic Management Stage 2 Study will also seek to reduce city centre traffic levels.	More detail provided on Stage 2 Traffic Management Study at 4.58
St Swithun St & Symonds St Residents Association – Reduce the volume of traffic in the Heritage central area of Winchester.	The scheme to enhance the Square may go some way to achieving this. Traffic Management Stage 2 Study will also seek to reduce city centre traffic levels.	More detail provided on Stage 2 Traffic Management Study at 4.58
Winchesters FoE – A single priority to replace the others.	Noted	No change proposed
Winchester Residents Association - Present one-way system needs to be reviewed.	The Stage Two Traffic Management Study is considering the role of the one way system and other possible improvements.	Change to wording at 4.58 to give more detail on Traffic Management work underway
Consider reversing flow of traffic in Jewry Street and possibly also Hyde Street.	More information on the TM2 study has now been added to the TAP.	
WinACC member 1 – Winchester should progressively reduce traffic in the town, achievable through a mechanism of transferring subsidy from cars to public transport, primarily through car parking policy.	The Park & Ride Strategy does seek to do this.	No change proposed
WinACC member 2 – Achieve a rapid and significant reduction in Winchester's transport related CO2 emissions.	The ethos of the WTAP seeks to do this.	Aim 3 now includes "transport related carbon emissions"
WinACC member 3 – Making central Winchester bicycle friendly by providing through route separated from vehicle traffic, adding covered bicycle parking in the centre.	Cycle Strategy being prepared that will include strategic routes.	Wording changed to reflect Cycle Strategy in 3.7 and 4.30
WinACC member 4 – Reducing greenhouse gas emissions should be the number one priority.	Noted	No change proposed
Member of the public 1 – More needs to be done to reduce the level of individual car usage by young people attending both Winchester University and Peter Symonds.	Transport Plan measures are covered in WTAP. Support is already being given to Peter Symonds College	No change proposed
Measures need to be found to reduce the amount of heavy goods vehicles accessing suburban roads.	This can be dealt with by Traffic Management recognising access requirements	No change proposed as ongoing
Member of the public 2 – Ensure lorries delivering goods to the High St do not block local traffic.	Noted	No change proposed

Member of the public 3 – Does not sufficiently outline the specific measures through which this will be achieved.	The Action Plans are the mechanism through which the Priorities will be delivered. Action Plans will change with time to reflect priorities, funding etc	No change for reasons given
Less parking (short stay included) in the City centre.	Car parking Strategy elements of the WTAP cover this already.	No change proposed
Reduce through routes by making the centre 'for appropriate access only'.	The scheme for the Square is seeking to address this type of issue already	No change proposed
Current parking areas should be used for development to further enhance housing and retail options in the centre.	Picked up in Car parking Strategy	No change proposed
Member of the public 4 – Reduce the volume of traffic in the Heritage area of central Winchester.	The scheme for the Square is seeking to achieve this. Traffic Management Stage 2 Study is also looking at this issue.	More detail now included on the Traffic Management study in paragraph 4.58
Member of the public 5 – Aesthetics need to be added as a priority.	Covered under Priority E	No change proposed
Member of the public 6 – A fully comprehensive city-wide cycle network.	Cycle Strategy being prepared as separate document will provide this	Reference to Cycle Strategy now included at 3.7 and 4.30
Member of the public 7 – The new bus station should be at the railway station so that the single site becomes a single focus for public transport.	This is dependent on funding and availability of land. SilverHill development proposal includes a new bus station.	No change proposed
Member of the public 8 – More emphasis on promoting public transport use i.e. constraints on car use	Comment noted	No change proposed
Member of the public 9 – There must a strategy for overall car or traffic reduction.	Comment noted	No change proposed
Member of the public 10 – A minimum 5% (or greater) year on year increase in the number of bus journeys made.	Noted but also reliant on funding of bus network	No change proposed
Member of the public 11 – Elderly people who are unable to cycle or walk far and will not shop in Winchester if it is made too difficult for them to use their car.	Noted and understood.	No change proposed
Member of the public 12 – Getting out of Easton Lane and getting out of Spitfire Link are terrible with no priority.	Issues around Winnall are already being considered. HCC and WCC are working with the Highways Agency to find a solution.	No change proposed
Member of the public 13 – More access for bike lanes	Cycle Strategy for district will seek to identify solutions	Reference to the Cycle Strategy work is now included in 3.7 and 4.30
Member of the public 14 – The positioning of the Bus station in relation to the Railway station - link the two more efficiently	This is dependant upon funding and the Silver Hill development.	No change proposed

A specific section to relate to disabled people's needs.	Considering people with special needs is implicit throughout the plan.	No change proposed
Member of the public 15 – Reduce car parking in the city centre and make it much for pedestrian and cycle friendly.	The cycling, walking and parking strategies all seek to make this a reality.	No change proposed
Member of the public 16- Not sufficiently clear on prioritising walking and what is required to make Winchester a better place to encourage walking and cycling. You can't have public transport without some element of walking.	The District Cycle Strategy is now referenced in paragraphs 3.7 and 4.30. The Second Traffic Management Study currently underway is now better referenced in paragraph 4.58 and will seek to improve the lot of pedestrians and cyclists.	No change proposed
Member of the public 17 - The plan must proactively change Winchester to increase the likelihood of making the community self sustained.	This will be considered as part of the development of the Local Development Framework	No change proposed
The plan does not acknowledge the significance of commuting, primarily to London, and proximity to Heathrow and Southampton Airport to Winchesters economic position.	The plan recognises that commuting is a contributory factor and that the good rail links to London are a factor in the parking near the Railway Station and in commuting at peak times.	No change proposed
Member of the public 18 - Present one-way system needs to be reviewed. Consider reversing flow of traffic in Jewry Street and possibly also Hyde Street.	The Stage Two Traffic Management Study is considering the role of the one way system and other possible improvements. More information on the TM2 study has now been added to the TAP.	Change to wording at 4.58 to give more detail on Traffic Management work underway

Question 4: Action Plan measures you particularly support.

Most popular was the implementation of a 20mph scheme in Winchester. The other priorities identified have been considered by Members and helped to formulate the allocation of developer contributions.

Question 5: Are there any additional measures you would like to see included in either Action plan?

A wide range of additional measures were outlined in response to the question about measures or schemes that they would like to see included in either Action Plan. The measures identified are generally quite specific due to the nature of the Action Plan, however the majority are focused on achieving the following:

- Improving accessibility to public transport (subsidising bus fares)
- Improving the cycling and walking experience in and around the city centre
- Reducing traffic in the city centre (primarily through reduction in car parks)

More detail on exactly what measures have been suggested for inclusion in the Plan are outlined below, alongside the suggested response by HCC/WCC (not yet completed).

Respondent Comment	HCC/WCC Response to comment	Change to document?
Church Commissioners for England – Bushfield could help deliver longer term requirement identified in PBLT.02 to provide a cycle route from the South Winchester P&R to the city centre.	Noted	No change proposed
CTC Hampshire Cycling – Exclusion of these schemes (from the TCP), particularly those relating to contra flow cycling in the historic core is unacceptable.	District wide Cycle Strategy will pick up these points. Transport Contributions Policy (TCP) list does include cycle schemes	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30
Shabby Winchester Group - Elimination of the rat run through St Swithun St Symonds St and The Square.	The scheme currently being prepared for The Square in Winchester will seek to address some of these issues.	No change proposed

St Swithun St & Symonds St Residents Association – Elimination of the rat run through St Swithun St Symonds St and The Square.	The scheme currently being prepared for The Square in Winchester will seek to address some of these issues.	No change proposed
South Wonston Cyclists (Lesley MacKinnon) – Disappointing to see the proposed cycle route from South Wonston to Andover Road not included in the Action Plan.	This will be picked up in the District wide Cycle Strategy work	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30
South Wonston Parish Council – The Brooks Shopping Centre and the new Waitrose at Weeke should be commended for building under ground.	Noted	No change proposed
Proposed South Wonston route into Winchester does not appear in the summary. Alternative route proposed.	District wide Cycle Strategy will pick this issue up	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30
More buses should be diverted by the excellent bus stands outside the railway station, especially at commuter times. (PCLT.14).	Noted	No change proposed
Winchester Cyclists – Need a proper Cycling Strategy (separate from a Walking Strategy).	District wide Cycle Strategy being prepared	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30
Winchester Green Party – Winchester District Strategic Partnership/Winchester City Council targets of a 20 per cent reduction in CO2 emissions by 2012 and 30 per cent by 2015, should be central to the WTAP but are just mentioned in passing.	The aims and targets are reflected in the TAP as far as resources allow. The Local Sustainable Transport Fund bid may, if successful, help to achieve such aspirations	No change proposed
Inaccessibility of Winchester by public transport from rural areas not acknowledged.	Noted but this Access Plan covers the City although it is recognised that rural bus services are limited in many areas not just Winchester District. Lack of available funding is a key reason.	No change proposed to Action Plan
Off road parking by commuters in residential areas and illegal trade in visitor car parking passes are not covered.	Residents parking scheme is currently being reviewed by WCC. See Action APPD.03	No change proposed
An integrated public transport system should be planned and taken forward.	Noted	No change proposed
20mph speed limit for residential areas should be piloted in 2011.	Trail to take place in The Square.	No change proposed
Ensure only green-tariff electricity is used in electric low emission cars in the future.	Noted	No change proposed
A shared space scheme should be piloted in 2011.	The scheme for The Square will seek to meet	No change proposed

	this need in part	
Revenue of city centre car parks should be realised and optimised through raising car parking charges or releasing them for housing.	Car Park Strategy cover management of car parks and future aspirations	No change proposed
Winchester Residents Association - Illegally present traffic and enforcement need urgent action.	Noted	No change proposed
Stop the rat run.		
WCC Member 1 – North Walls and St Georges St circulatory system needs relief through flow in one of the transverse roads being reversed thus removing the necessity for those wishing to come from the North and exit via Southampton Road.	Stage 2 of the Traffic Management Study is looking into the one way system	More detail on TM study now in paragraph 4.58
Proposals for parking should take into account wishes of all parties – short term access to the city centre and that should be facilitated rather than discouraged if we wish the local economy to prosper.	Noted	No change proposed
WinACC member 1 – More emphasis on work place travel planning.	Noted	No change proposed
Staggering work start and end times.		
Priority E could consider use of 'Home Zones'	Noted	No change proposed
Use subsidised taxis after buses have stopped running.	Noted	No change proposed
WinACC member 2 – Address the issue of traffic reduction in Winchester immediately.	Noted and being picked up through the Stage 2 Traffic Management Study work.	No change proposed
There is no serious attempt to address the commitment to carbon reduction or to the reduction of air pollutant.	Priorities A,B,D,F and G all seek to reduce carbon emissions in line with available funding and reflecting other wider objectives	No change proposed
WinACC member 3 – Improve bus rail connections.	This is already included within the TAP under Priority G.	No change to Action Plan proposed
Encourage employer locations within walking distance of station.	Local Development Framework issue	No change proposed
Flexible public or shared transport to rural areas.	WACA and other groups already provide these services which are supported as resources allow	No change proposed
WinACC member 4 – Promote Travel Plans for all organisations using a simple travel plan kit (Priority A)	Noted	No changed proposed

Ensure all schemes join up to form comprehensive cycle network. All schemes should be high priority, whilst longer term schemes promoted to short term. (Priority B).	District wide cycle strategy covers this	No change proposed
Sell off/lease open car parks and subsidise improved public transport (Priority C).	Noted	No change proposed
20mph limit (Priority D).	Trial to take place in the Square	No change proposed
Shared space scheme for Chesil Street and City Road and develop comprehensive pedestrianisation scheme (Priority E).	Picked up already in Traffic Management Study work	No changed proposed
Abandon schemes until technology is viable (Priority F).	Disagree, technology is available and supported by government	No change proposed
Introduce a scheme to provide stopping train services all day between all stations (Priority G).	Issue for Rail Utilisation Study	No change proposed
Pursue all bus lane schemes immediately (Priority G)	Schemes are prioritised on deliverability and available funding.	No change proposed
Add transport interchange scheme at the station to be funded by LSTF (Priority G).	Not appropriate to comment until success of Bid established. No news at time of writing.	No change proposed
Make electronic information 'real time' (Priority G)	Already listed under PGLT.01	No change proposed
Add all cycling, public transport and pedestrian schemes above to the list of potential s 278 schemes (Priority H).	Noted but assume comment relates to S106 not s278	No change proposed
WinACC member 5 - Promote organisational travel plans (Priority A).	Noted	No change proposed
Reduce city centre parking spaces (Priority C).	Noted	No change proposed
Prioritise establishment of 20mph area (Priority D).	Agreed, scheme has been prioritised.	No change proposed
Establish Winchester as a walkable city (Priority E).	Noted	No change proposed
WinACC member 6 – Cycle routes into the city which support commuter routes.	Winchester District wide Cycle Strategy will cover this	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30

Member of the public 1 – Not sufficiently ambitious in terms of reduction of local traffic.	The Actions are realistic considering the funding available and the deliverability of each scheme.	No change to Action Plan
Member of the public 2 – Make City Bridge a priority lane for buses, taxis and disabled access only.	This is being picked up within the Stage 2 Traffic Management Study.	No change to Action Plan
The Broad street in front of the Guildhall should have the parking removed.	It is considered that some parking is needed in this area of the Town but all parking capacity is being reviewed under the Parking Strategy element of the TAP	No additional measure required
Silver Hill development must rely on sustainable transport.	Noted	No change proposed
Member of the public 3 – Need for cycle contra flows between North Walls and St Georges St.	Stage 2 Traffic Management Study and new District Cycle strategy cover this already.	No change proposed
Cycleway out of the station along Station Road. Places around the city centre to lock your bike	Will be considered as part of the cycle strategy work	No additional measure for action plan required
Member of the public 4 – Effective restriction on the size of commercial vehicles permitted through St Swithun St & Symonds St - nothing above white van size.	Will be considered but access needs have to be acknowledged too.	No change proposed
Member of the public 5 – Retain flexibility of pay on departure parking rather than fixed-time pay on entry.	Two car parks in the city centre will retain this facility	No change proposed
Member of the public 6 – Encourage car clubs	Agree and already included at PFLT.01	No change proposed
Surface car parks in the centre should be eliminated as too land extravagant.	Noted	N change proposed
Member of the public 7 – Improve local cycling/walking experiencing for functional and leisure trips.	Agree and will be picked up in the District wide Cycle Strategy being prepared	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30
Improve access from outlying villages by creating safe cycle routes. Member of the public 8 – Measures to prevent damage in the first place, either physical (bollards) or design (APPB.03)	Noted	No change proposed
Copy Jewry St made 1 lane with wide shoulder enabling loading whilst maintaining traffic flow perhaps for St Georges St & North Walls.	Stage 2 Traffic Management Study is looking at this issue	Change to wording at 4.58 to give more detail on Traffic Management work underway
St George's St ugly and highly visible needs work where Cathedral area does not (APPB.02).	St Georges St is being considered through the Stage 2 Traffic Management Study	Change to wording at 4.58 to give more detail on Traffic Management work

		underway
Member of the public 9 – Turning as much tarmac as possible into green space.	Noted	No change proposed
Provide free bikes on the London/Paris model.	Noted but dependant on funding	No change proposed
Make drivers pay tolls and use the money to fund public transport.	Not seen as appropriate for a town of Winchester's size	No change proposed
Introduce electric rickshaw-style taxis for low-cost private journeys.	Noted	No change proposed
Create a tram-type shuttle to the park-and-rides, with priority.	Noted but constrained by space and funding	No change proposed
Member of the public 10 – Turning the one way (North Walls circuit) into two way.	Stage 2 Traffic Management Study is looking at this	Change to wording at 4.58 to give more detail on Traffic Management work underway
Member of the public 11 – Bus/Taxi/Cycle only access, e.g. Closing Southgate to other traffic.	Stage 2 Traffic Management Study is looking at this	Change to wording at 4.58 to give more detail on Traffic Management work underway
Member of the public 12 – Too much traffic in Jewry Street and made it one lane and not two lanes.	Stage 2 Traffic Management Study is looking at this	Change to wording at 4.58 to give more detail on Traffic Management work underway
Bold initiatives are needed, including possibly a congestion charge.	Charging is not seen as appropriate for a city of Winchester's size	No change proposed
Needs much more action to provide good quality low cost public transport.	Agree	No change proposed
Too much land is given over to car parks.	Car Park Strategy covers this and is being reviewed	No change to Action Plan proposed
Car deterrence measures and cheaper public transport to make it the first choice.	Noted	No change proposed
Member of the public 13 – More bus priority lanes.	Noted but nature of Winchester's road make this difficult	No change proposed
Member of the public 14 – Increase frequency of some form of public transport later in evenings.	Noted but reliant on available funding	No change proposed

Member of the public 15 – Closure of some city centre car parks.	Car Park Strategy covers this and is being reviewed	No change to Action Plan proposed
Member of the public 16 – Closing St Peters St car park.	Car Parking Strategy covers this and is being reviewed	No change to Action Plan proposed
Free buses from a single stop in Badger Farm, Olivers Battery, Stanmore etc direct to the train station.	Not practical given current financial situation	No change proposed
		No change proposed
Sort out the woefully inadequate electronic bus signs.	Noted and being addressed already	
Member of the public 17 – Too many road signs and traffic lights.	Noted	No change proposed
Several sign posts that block footpaths or that have no signs.	Noted	No change proposed
You could decrease city centre parking if parking at local shops were less restrictive.	Car Parking Strategy covers this and is being reviewed	No change to Action Plan proposed
Member of the public 18 – Install a cycle lift up Stockbridge Hill (Priority B).	Noted	No change proposed
Set traffic lights at N end of City Road to show drivers when green light will appear (Priority D).	Noted	No change proposed
Link the four sets of traffic lights in North Walls to be coordinated so that they operate together (Priority D).	Noted	No change proposed
Member of the public 19 – Subsidise bus travel.	Noted. Bus travel is already subsidised but transport related funding is limited.	No change proposed
Member of the public 20 – More access for bike lanes.	District wide Cycle Strategy will look at this issue.	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30
Member of the public 21 – Safe cycle routes to the station.	District wide Cycle Strategy will look at this issue.	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30
Provision to deal with vehicles unloading and blocking St Georges Street.	Stage 2 Traffic Management Study will pick this up.	Change to wording at 4.58 to give more detail on Traffic Management work underway
Stopping commuter parking in Abbotts Barton and the Rugby club.	This will be assessed by WCC	No change proposed
Member of the public 22 – Investigate innovative ways to take the strain of the hills away for all especially less able: this could be done by a simple shuttle service.	Noted	No change proposed
Rethink the links between railway and bus stations by positioning bus	Comment noted. The County Council will	Action added to Action Plan at APPG.04

station differently.	lobby for rail investment in stations and services in Hampshire and, in particular, seek to influence the re-franchising of the South West Trains franchise, expected in 2017	regarding Railway Station Travel Plan.
	Railway Station Travel Plan being developed and improvements being explored in Consultation with South West Trains	
Bus link to Basingstoke which is as efficient at Winchester-Southampton.	Noted	No change proposed
Is its (St Georges St) function as a high street or delivery route?	Dual function but is being reviewed during the Stage 2 Traffic Management Study	Change to wording at 4.58 to give more detail on Traffic Management work underway
Member of the public 23 – Cycle lanes are very often made unusable for cyclists because motorists regularly park in them.	District Cycle Strategy for Winchester will raise this as an issue and seek solution.	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30
City centre car parks must be closed immediately.	Car Parking Strategy covers this need	No change proposed
Member of the public 24 - You need 'park and ride' and 'park and walk' for residents who want to get nearer the centre.	Car Parking Strategy will assess	No change proposed
If traffic is slowed and managed there is no need for dedicated cycle lanes.	District wide Cycle Strategy will seek to address the needs of all cyclists	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30
Action Plan highlights specifics areas needing remedial action but fails to make the point that this has to cover the whole city to achieve continuity of routes etc.		
Member of the public 25- A path providing a traffic-free route from Cheriton Road to Western Route designed for pedestrians and cyclists.	District wide Cycle Strategy will look at this issue	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30
Car exclusion zones should be introduced.	Stage 2 Traffic Management Study will consider appropriate shared space and pedestrianisation options	Change to wording at 4.58 to give more detail on Traffic Management work underway

The footpath on Stockbridge Road underneath the railway line at the railway station needs to be included in the program of widening footways (APPB.05 - APPB09).	This would potentially require widening the tunnel or reducing the carriage way to a single lane. Not seen as feasible.	No change proposed
'Bikeabout' needs to be advertised with the objective of explaining how the scheme works.	Improved publicity being considered in 4.26	No change proposed
Rules need to developed urgently to protect pedestrians from motorised wheelchairs.	Noted	No change proposed
The plan to move parking out of central Winchester fails to address the needs of shoppers who have heavy or bulky goods to transport from the shops.	Noted	No changed proposed
It (pavement parking) should be tackled.	This is a police issue as Local Authorities can only address problems where parking restrictions are already in place.	No change proposed
The number of parking permits allocated per household should reflect the available residential parking. The residents parking scheme should be refined to further control car ownership.	Residential parking scheme is being reviewed as referenced in APPD.03 of the Action Plan	Review of residents parking now referenced at 4.16 as well as in the Action Plan
The size of commercial vehicles allowed to drive into the city should be limited to be in keeping with pedestrian comfort.	Stage 2 Traffic Management Study will review this issue	Change to wording at 4.58 to give more detail on Traffic Management work underway
Member of the public 26 - Illegally present traffic and enforcement need urgent action.	Noted	No change proposed
Member of the public 27 – There should be a proper bus/rail interchange at the railway station.	Comment noted. The County Council will lobby for rail investment in stations and services in Hampshire and, in particular, seek to influence the re-franchising of the South West Trains franchise, expected in 2017	No change proposed
	Railway Station Travel Plan being developed and improvements being explored in Consultation with South West Trains	Action added to action plan at APPG.04 regarding Railway Station Travel Plan.

Better priority for buses at traffic lights.	Noted	No change proposed

Question 6: Please consider the measures we have included in the 'Longer Term Requirements' section to see if you feel any should be brought forward to the 'Action Plan'.

Whilst Question 4 looks at measures most frequently supported by respondents, this question provided respondents the opportunity to highlight any measures identified in the Longer Term Requirements that they felt should be brought forward to the Action Plan, where schemes are looking to be completed within a much shorter time frame. The measures with the most support included:

- Those that seek to reduce congestion on Easton Lane.
- Those that enhance cycle provision on transport corridors into the town centre, particularly facilities to enable contra flow cycling.
- Trials of different materials to improve the poor condition of paving and footways in key problem areas.
- Improvements to pedestrian crossing facilities at Andover Road rail bridge, Romsey Road,/Clifton Terrace, St Cross Road and Chilbolton Avenue/Stockbridge Road Junction.

A summary of all the comments made in relation to this question can be viewed below, which follows the same format as the previous question (HCC/WCC response and the proposed changes in WTAP).

Respondent Comment	HCC/WCC Response to Comment	Change to Document?
CTC Hampshire Cycling – Some [none specified] of the cycling schemes in the Longer Term Requirements should be transferred to the short to medium-term action plan.	The availability of funding is a key issues to where schemes are placed. The District wide Cycle Strategy will look to provide a framework for cycle related improvements.	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30
Shabby Winchester Group – PDLT.01: Should include A34 to M3 flyover.	Noted	No change proposed
PDLT.07: There should be a P&R to the north of Winchester.	Agreed this is part of the longer term strategy.	No change proposed

PDLT.11: More parking at the station (multi storey).	Noted	No change proposed
St Swithun St & Symonds St Residents Association – PDLT.01: Improvements to Junction 9 of the M3 should be brought forward.	Noted, scheme now one of 8 top priorities chosen for Winchester	PDLT.01 now references this as a priority.
There should be a P&R to the north of the town.	Agreed, this is part of the longer term strategy	No change proposed
More parking at the station (multi story?).		
Winchester Residents Association – The whole of Priority A and B.	Noted but funding and resources preclude this.	No change proposed
Consider a cycle route from Teg Down/Dean Lane area to City Centre.	District wide Cycle Strategy will cover this	No change proposed
PBLT.06 It must be brought forward and be provided now.	Scheme is already being designed.	No change proposed
PGLT.02/03 and measures to improve bus punctuality need to be implemented as quickly as possible.	Stage 2 Traffic Management Study is looking at St Georges Street and Winnall issues have been prioritised.	Change to wording at 4.58 to give more detail on Traffic Management work underway. PGLT.03 wording amended in line with Prioritisation process.
PGLT.13 – A real time passenger information system that actually works should be brought forward as a necessity.	Noted	No change proposed
Very urgent action is needed in respect of Easton Lane/M3 to reduce traffic build up in Easton Lane	Easton Lane issues have been prioritised.	PGLT.03/PDLT.01 wording amended in line with Prioritisation process.
WCC Member 1 – PBLT.02 and APPB.14 also need out of town measures. PBLT should also consider Parchment St or St Peter St contra flow.	Winchester District wide Cycle Strategy will cover this work	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30
WinACC member 1 – PBLT.2-24: Cycle and pedestrian access changes should be high priority.	Winchester District wide Cycle Strategy will cover this work	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30
WinACC member 2 – Should be prioritising walking, cycling and public transport, and ensure that there are viable alternatives to private car ownership.	Noted	No change proposed
WinACC member 3 – The long term requirement is that all transport in Winchester	Noted	No change proposed

should be carbon-free by 2050.		
Member of the public 1 – A comprehensive list of specific projects needs to be identified and agreed for inclusion in the action plan.	Noted	No change proposed
Member of the public 2 – PDLT 01: Improvements to J9 should be brought forward but they should include the building of an A34 to M3 flyover.	Easton Lane is a priority but a flyover would require levels of funding not available currently	PGLT.03/PDLT.01 wording amended in line with Prioritisation process.
PBLT07: Irrespective of Barton Farm.	Noted	No change proposed
PBLT11: Station Parking.	Railway Station Travel Plan being developed and improvements being explored in Consultation with South West Trains	APPG.04 added to Action Plan
Member of the public 3 – PBLT.01; Block paving least susceptible to differential loading leading to cracking of surface.	Noted	No change proposed
Member of the public 4 – LTR's are wholly inadequate in terms of cycling infrastructure. A complete cycle network should be planned.	Winchester District wide Cycle Strategy being prepared	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30
Member of the public 5 – Priority E and G.	Noted	No change proposed
Member of the public 6 – reducing the carbon footprint - that should be the overriding priority - not supporting the car.	Noted but plan need to reflect current situation as well as planning for the future.	No change proposed
Member of the public 7 – PBLT.03: Include a bridge over the railway at the end of Fairfield Road and a bridge at the lower end of Brassey Road.	These schemes would be very expensive and involve a lot of third party land and in view of the alternative routes of Andover and Stockbridge Road not seen as a priority.	No change planned
Introduce contra-flow cycle lanes along Jewry St. from City Rd. to Southgate St. and from the Upper High St. to Southgate St.	Winchester District wide Cycle Strategy being prepared. Stage 2 of the Traffic Management Study will also look at Cycle Contra-Flows	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30. Change to wording at 4.58 to give more detail on Traffic Management work underway

Member of the public 8 – The whole of Priority A and B.	Noted	No change proposed
Consider a cycle route from Teg Down/Dean Lane area to City Centre.	Winchester District wide Cycle Strategy being prepared	Cycle Strategy work now referenced in paragraphs 3.7 and 4.30.
PBLT.06: It must be brought forward and be provided now.		4.30.
PGLT.02/03 and measures to improve bus punctuality need to be implemented as quickly as possible.	Scheme is being designed now	No change proposed
PGLT.13 : A real time passenger information system that actually works should be brought forward as a necessity.	Noted	No change proposed
Very urgent action is needed in respect of Easton Lane/M3 to reduce traffic build up in Easton Lane	Noted and Prioritised already	PGLT.03/PDLT.01 wording amended in line with Prioritisation process.

Any other comments

Respondents who completed the consultation form were given the opportunity to make any other comments on the Draft Access Plan not relevant to the previous six questions. Below is a summary of comments that were made and felt that a response was required from HCC/WCC.

Respondent Comment	HCC & WCC Response to comment	Change to document?
Bushfield Down Supporters Group – objects to Bushfield Camp being shown as an "area of potential growth".	Noted	No change proposed
Church Commissioners for England – Recommend that the Access Plan is updated to reflect this [updated LDF Core Strategy].		
The proximity of the site of the new South Winchester P&R presents.	Noted	No change proposed

As one of only a few major development opportunities for the city, development at Bushfield Camp has the potential to make a significant contribution to financing transport and accessibility infrastructure improvements.	Noted	No change proposed
City of Winchester Trust – Map of Key Services contains number of errors/omissions.	Map has now been reviewed	Map updated
CTC Hampshire Cycling – The Road Network and Traffic Management Study was not included with the online documents therefore impossible to comment on.	The Traffic Management work is still ongoing, therefore not included in WTAP consultation	No change proposed
HCC and WCC should press Government to lift the ban on no entry except cyclists signs.	Noted	No change proposed
Littleton & Harestock PC – More work needed before we can comments further.	Noted but this is the only opportunity for public comments to influence the TAP	No change proposed
Shabby Winchester Group - Unable to see how sexual orientation has any bearing on this Access Plan	Noted, but TAP has to provide access for all and meet the needs of all groups	No change proposed
St Swithun St & Symonds St Residents Association – Unable to see how sexual orientation has any bearing on this Access Plan.	Noted, but TAP has to provide access for all and meet the needs of all groups	No change proposed
WinACC – TM Study Stage 1 should be made public and WinACC be consulted on	Noted	No change proposed
Winchester College – A circular route taking in St Cross Rd with buses running both clockwise and anticlockwise would provide effectively a direct return service for all users.	Noted	No change proposed
Significant congestion within Kingsgate St and College St. All coaches should be prevented from entry.	Access issues are noted	No change proposed
Winchester Cyclists – A pity the map showing key services is so out of date.	Map is being reviewed	Revised map now included
We need to see details from the Traffic Management Study Phase 2 and the proposals	The Stage 2 TM study finding will be reporting later in 2011	No change proposed
Winchester Green Party – No timelines or schedules of action are given; no critical path analyses to monitor progress are proposed.	Setting deadline for scheme funded by developer contributions is not appropriate given the restraints this type of funding brings. Timescales are given where funding has been secured	No change proposed
Essential facts are either missing or conflicting e.g. AQMA	Air Quality is adequately picked up in the	No change proposed

	TAP (4.64) as well as the Stage 2 Traffic Management Study work	
New stretches of cycling contra flow, are futile and potentially even dangerous if, as seems evident, the central problems have been inaccurately identified	Noted but issues have been correctly identified as access, congestion and air quality.	No change proposed
WTAP as it stands will fail to achieve the carbon emission targets.	Noted	No change proposed
Concerned by the tendentious assumption in favour of car traffic.	WTAP recognises that a balanced approach is needed considering the needs of ALL	No change proposed
Significant areas of the town centre for car parking rather than for homes and places of work, when, as acknowledged by the WTAP, town centre car parks are only 61 per cent full on average (page 25, par 4.11), is not justified.	Car parking strategy will be amplified in consultation with local business groups	Parking strategy amplified to reflect issues raised.
There is no acknowledgement that many bus services are under- used.	Noted	No change proposed
A strategic numerical target for the future proportion of journeys by the different modes of transport should be set.	The Plan seeks to change/influence travel behaviour and this will be monitored and reviewed in the future.	No change proposed
The WTAP process should be integrated with the development of the Hampshire-wide partnership's Climate Change Vision and Strategy.	The TAP is integrated with the Climate Change vision and Strategy.	No change proposed
Winchester Residents Association – Proposals put forward in the recent 24 hour Brain Storming session are worthy of incorporation in the TAP.	Suitable schemes have been considered for inclusion.	No change proposed
Exclusion orders for lorries over a certain weight would be an asset.	The Access Plan needs to consider all needs.	No change proposed
Loading restrictions in certain streets in City centre	This is being considered already by WCC and through the Stage 2 Traffic Management Study	Wording on TM Study revised to reflect loading review options at 4.58
Jewry Street Phase III improvements must be re-instated.	Noted	No change proposed

Brooks Shopping Centre deserves much better signing.	Noted	No change proposed
WCC Member 1 – Traffic conditions in the stretch East of Moorside Close towards J9 of the M3 are notoriously bad, not just at peak periods but also whenever there is an incident on the M3 or A34. There is a desperate need for action NOW to improve the situation.	Winnall area Study will look into this	Study already looking at this. No change proposed
The plan very much favours the cyclist while not recognising the apparently very low take up of previous provision, e.g. Worthy Lane.	Noted	
WCC Member 2 – The WINTAP will only really be useful once the TM Study Phase 2 is completed. Please expedite	TM Study is currently underway and due to report later in 2011/12	No change proposed
WinACC member 1 – P&R facilities near M3 should be made available as coach interchanges.	Noted	No change proposed
Long term; a new train station outside the town to the North with another P&R facility to provide interchange.	Noted but other mitigating factors may dictate such as funding.	No change proposed
WinACC member 2 – Not fit for purpose and is a terrible disappointment after its 30 years of deliberation.	Draft approved by WCC and HCC but comment noted.	No change proposed
WinACC member 3 – The plan seems to be too subservient to the private car.	Noted	No change proposed
WinACC member 4 – The Plan is inadequate to meet twin challenges of peak oil and climate change. A paradigm shift is needed to fully recognise the potential of walking, cycling and improved public transport.	Noted	No change proposed
Member of the public 1 – It has been very disappointing how little has happened since consultations with councillors and the public in 2007 and 2008.	Noted but significant projects have been progressed such as Park & Ride and enhancement to High Street.	No change proposed
Member of the public 2 – More of this (improvements to the High Street) across the City would be good, reducing traffic flow at the same time.	Noted. The Square being enhanced in line with High Street improvements	No change proposed
Member of the public 3 – Support the suggested approaches of returning routes to two way routes but would stress that this needs to include a reduction in flow options by making access into and out for deliveries, disabled etc	Noted, the Stage 2 Traffic Management (TM) Study is looking at the one way system	Change made to 4.58 to provide more detail on TM work underway
Member of the public 4 – The first 18 pages, for example, contain much repetition and could be easily condensed to about 6 pages.	Noted	No change proposed
The transfer of movements to walking & cycling will always be very	Noted	No change proposed

minimal and not worth considering in this type of report. The major form of transport will always be the car.		
If easy and free car parking is not provided for towns like Winchester you will inevitably lose out to out-of-town centres.	Noted	No change proposed
Install rapid rail based transport system connecting with free out of town car parks.	Not practical for a town of Winchester's size.	No change proposed
The idea that in future people will transfer to low pollution vehicles such as electrically powered alternatives is also flawed.	Noted	No change proposed
Member of the public 5 – Excessive emphasis on so called climate change considerations.	Noted	No change proposed
Member of the public 6 – Residents who live nearer to the centre than the P&R need to use their cars sometimes and need centre car parking.	Noted	No change proposed
Pay on foot is better than pay and display.	Noted	No change proposed
Footpaths in leafy areas need to be swept more often	Noted and passed to maintenance team	No change proposed
Member of the public 7 – TAP talks a lot about cycling, but offers little improvement.	Winchester District Cycle Strategy being prepared will cover this	3.7 and 4.30 paragraphs now amended to reference this work
Member of the public 8 – Look into making City Wall 2 way again and extending the service traffic only to George St.	Stage 2 Traffic Management (TM) Study is looking at these issues.	Paragraph 4.58 reworded to provide more detail on TM study work
Railway bridge on the Romsey Rd needs to become one-way, traffic light controlled & the pavement widened.	Noted but on route of the Park & Ride buses and therefore any delays will affect bus journey times	No change proposed
Member of the public 9 – Cycling for leisure - how to get from North Walls leisure centre across town to City Bridge without being in main rd traffic or cycling through pedestrian area?	Winchester District Cycle Strategy being prepared will cover this	3.7 and 4.30 paragraphs now amended to reference this work
Member of the public 10 – Cars are essential - the three ring approach will kill of trade.	Noted	No change proposed
Don't knock the car completely or you will damage the economy of the city.	Noted and WTAP recognises this point	No change proposed
Member of the public 11 – Reducing long stay parking capacity in the centre - often talked about but not actually achieved to the required extent despite the success of park and ride sites.	Car parking strategy will be amplified in consultation with local business groups	Car parking Strategy amplified to reflect this issue and what's being done to address.

Member of the public 12 – Deliberate omission of target dates for actions shows lack of confidence and commitment	Much of the work identified in the Action Plans will be funded from developer contributions and it is therefore not practical to have target dates.	No change proposed
Member of the public 13 – Priorities B, E, F and G will all help reduce car use.	Noted	No change proposed
Member of the public 14 – Better cycling provision on transport corridors could be brought forward.	Winchester District Cycle Strategy being prepared will cover this	3.7 and 4.30 paragraphs now amended to reference this work
Member of the public 15 – Improving cycling routes into/around the town can be done at a relatively low cost e.g. cycle path along the river from Kings Worthy along the river to Winnall Moor Wildlife trust reserve.	Winchester District Cycle Strategy being prepared will cover this	3.7 and 4.30 paragraphs now amended to reference this work
Member of the public 16 – Cycling routes must be a higher priority.	Winchester District Cycle Strategy being prepared will cover this	3.7 and 4.30 paragraphs now amended to reference this work
Member of the public 17 – If parking in city centre car parks was free or reduced on Saturdays, it would greatly increase the number of shoppers coming to Winchester at weekends and help the city centre businesses.	Noted	No change proposed
Member of the public 18 – I would ask for a set of 'Advices' to be issued to bicyclists.	Winchester District Cycle Strategy being prepared will cover this	3.7 and 4.30 paragraphs now amended to reference this work
Member of the public 19 – an additional Park & Ride North of Winchester on the A34 would be useful	Agreed but dependant on funding	No change proposed
New footpaths linking South Wonston and Worthy Down with the footpaths on the Andover Road would reduce traffic entering the city centre.	Agreed but expensive	Proposals outside of the WTAP boundaries but noted as a desire
Member of the public 20 – Improve cycling and pedestrian.	Winchester District Cycle Strategy being prepared will cover this	3.7 and 4.30 paragraphs now amended to reference this work
Member of the public 21 – There are a considerable number of elderly people who are unable to cycle or walk far and will not shop in Winchester if it is made too difficult for them to use their car	Noted, WTAP seeks to provide improved access for ALL groups	No change proposed
Member of the public 22 – More access for bike lanes.	Winchester District Cycle Strategy being prepared will cover this	3.7 and 4.30 paragraphs now amended to reference this work
Member of the public 23 – Would like it particularly to address needs of residents visiting from the north and west and the needs of those less able.	Noted but the TAP covers a set area.	No change proposed
Member of the public 24 - Investigation of a shared taxi service taking more than one customer	Noted	No change proposed

Member of the public 25 – Proposals put forward in the recent 24 hour Brain Storming session are worthy of incorporation in the TAP.	Suitable schemes have been considered for inclusion.	No change proposed
Exclusion orders for lorries over a certain weight would be an asset. Loading restrictions in certain streets in City centre	The Access Plan needs to consider all needs.	No change proposed
Jewry Street Phase III improvements must be re-instated.	Noted	No change proposed
Brooks Shopping Centre deserves much better signing.	Noted	No change proposed
Member of the public 26 – There is no direct all day bus service from the St Cross area to the railway station.	Noted	No change proposed
Ludicrous situation whereby new Southern P&R does not include Solent Bluestar No1.	Bluestar 1 is a commercial service and routeing it via the P&R would add to the journey time and therefore affect its desirability as well as not having sufficient capacity to meet the needs of the P&R	No change proposed
Bus timetables are not easy to follow unless you know Winchester.	Noted, operators will be informed	No change proposed



Winchester **TOWN ACCESS PLAN**

July 2011

FINAL

Produced as a Partnership Between:





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Inserts Map 1: Location of Key Services and Major Developm Map 2: Draft WTAP Cycle Strategy	nent Sites
Glossary of Terms (a-z)	
AQMA – Air Quality Management Area	
CSA – Community Street Audit	
CTC – Cycling Touring Club	
EU – European Union	
HCC – Hampshire County Council	
LDF – Local Development Framework	
LTP – Local Transport Plan	
MIRACLES – Multi Initiatives for Rationalised Accessibilit	y and Clean Liveable
P&R – Park and Ride	
QBP – Quality Bus Partnership	
STP – School Travel Plans	
TAP – Town Access Plan	
WTAP – Winchester Town Access Plan	

Executive Summary

The Winchester Town Access Plan ('the Access Plan') is a strategy which sets out a shared vision for how access to facilities and services within the town will be improved. The Access Plan has been developed jointly by Hampshire County Council and Winchester City Council.

The Local Transport Plan 2006-2011 sets out the role of Access Plans and how they will guide the longer term vision and strategies covering all modes of transport within larger settlements such as Winchester.

Winchester faces a number of factors which combine to give it traffic levels and problems far beyond that which would normally be associated with a town of its size. It experiences many of the problems associated with that of an ancient city centre such as narrow ancient streets and footways that allow little scope for improving provision for road users and pedestrians.

The Access Plan focuses on improving accessibility and air quality, reducing the level of traffic in the city centre and therefore improving the situation in terms of localised congestion. The assessment work is concluded in two 'Action Plans' in Chapter 6 of this document. The 'Action Plan' details short term committed and funded measures that have deliverable timescales associated, and the 'Longer Term Requirements' outlines the infrastructure required to support future development.

Whilst traffic levels have remained fairly stable since the 1990's infill development in the town has brought additional pressures in terms of car parking and available road space. It is therefore important that future development both minor and major is used to significantly influence how the town develops in terms of accessibility. For example the planned Silver Hill development will provide opportunities to improve the Lower High Street and The Broadway as well as providing a new bus station.

The Access Plan needs to reflect and support other strategies, plans and policies already in place regarding the town and access including the Town Forum's vision.

The four key Aims of the Access Plan are:

- To ensure that the vitality and resilience of the local economy is strengthened by planning for movement and access which is economically and environmentally sustainable¹
- To lead a transition to cycling, walking, public transport and low-carbon modes of travel, including low emission private and commercial vehicles.
- To reduce the negative effects of transport related carbon emissions on all neighbourhoods including the town's historic environment, particularly in relation to air quality and the safety of pedestrians and cyclists
- To enhance the social and cultural wellbeing of Winchester by providing access for all.

¹ the most widely quoted definition of sustainability and <u>sustainable development</u>, is that of the <u>Brundtland Commission</u> of the <u>United Nations</u> on March 20, 1987: "sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

In order to achieve the aims of the Access Plan action is required in key areas. These are identified as eight strategic priorities;

- A. Promote self-sufficient communities and self-containment to reduce the need to travel by car;
- B. Improve the local cycling and walking experience for functional and leisure trips (through education and infrastructure);
- C. Provide carefully planned car parking to meet economic need;
- D. Reduce the negative impact of transport related carbon emissions on all neighbourhoods;
- E. Promote the delivery of 'A high-quality public realm that is available to all users' where this is appropriate;
- F. Promote the purchase and use of low-emission vehicles;
- G. Invest for maximum benefit from public transport; and
- H. Use new development as an opportunity to set standards that support the aims and priorities of the Access Plan.

This will be a starting point from which to improve accessibility in Winchester and will help to guide funding and resources. Reducing transport related carbon emissions, as identified in Aim 3, will remain one of the key factors used when seeking to prioritise funding to improve accessibility.

The existing situation in Winchester means that whilst it is a relatively small but vibrant city with a high level of economic activity as well as a number of major employers and attractions it is an attractive place to live in, visit and work; however there remain significant issues and challenges which must be met in order to maintain its success, many of which relate to transport and accessibility.

Incidents on the surrounding local road network can impact badly on Winchester as cars seek alternative routes. The 2001 census shows us that the car is still by far the most dominant form of transport used to commute into Winchester each day with nearly 60% choosing to drive. With over 28,000 commuter trips in to the city each day it is clearly a major cause of peak hour congestion.

This access plan looks at the location of key services and facilities within Winchester and how by making changes access can be improved. For example the new Park and Ride site at south Winchester will help to reduce peak congestion along the Romsey Road. This will in turn allow visitors and commuters to access the town centre without the need to drive into the ancient city centre thus helping to improve the air quality. However, this needs to be linked with other developing strategies in terms of traffic management and town centre car parking policies.

The current one way system has been scrutinised along with other proposals, such as the promotion of a high quality public realm that is available to all users at a number of key locations. The report, by Mott Gifford, entitled "Road Network and Traffic Management Study" is a background document used in the development of this access plan and will be available online during the consultation process. A second road network and traffic management study will look more fully into the options identified in the first study.

The development of the Access Plan has been informed through consultation and evidence gathering. In January 2007 a seminar with councillors from both Hampshire County Council and Winchester City Council was held. Mott Gifford gave a presentation on the study findings with members able to debate the pros and cons of several ideas. The emerging priorities and strategies from these consultations and

studies have helped to set the way forward for Winchester in terms of meeting the aims and priorities of the access plan listed above.

This Town Access Plan is available online at www.hants.gov.uk/taps along with the supporting documents referenced in the plan.

Chapter 1 Introduction

- 1.1 The Winchester Town Access Plan is a strategic document that sets out a shared vision for how access to facilities and services within the town will be improved and has been developed jointly by Hampshire County Council and Winchester City Council in consultation with the local community and business representatives.
- 1.2 In 2005 the Winchester Town Forum produced its 'Vision for Winchester' which set out the kind of place Winchester should aspire to be as it faces the challenges of the 21st century. Winchester is not like Southampton or Basingstoke, aspiring to regional scale retail development or significant expansion. Winchester is, and wants to be, a county town worthy of its national reputation as a place which reconciles care for its historic environment with concern to promote economic vitality and the welfare of its residents. Some change is essential, but all change should be carefully considered and purposeful.
- **1.3** The long-term transport **aim** for the town as expressed in the 'Vision for Winchester' is:

To achieve a more sustainable approach to transport provision which reduces pollution and the need to travel by car, provides access to local facilities, promotes social inclusion and improves the quality of life by working in partnership, to find local solutions. These solutions should protect the environment, reduce green house gas emissions, integrate land use and transport planning and improve travel choice and accessibility for residents businesses and visitors.

1.4 As the vision suggests, a key component in the economic and social success of any place is having good access to shops, employment, health services, schools, leisure and other facilities, whether by car, by bicycle, walking, or catching the bus or train. Meeting the needs of people with different and sometimes competing requirements can be difficult and ensuring good access in and around Winchester needs careful planning. The situation is further complicated by the historic street layout. Few significant changes in transport infrastructure can be made overnight; they have to be identified well in advance and implementation planned carefully to fit with local constraints

and change over time. It is therefore essential that there are regular reviews of the way in which people can make the journeys they need to and the effects these journeys have

- 1.5 The work has to be fully integrated with other parts of the spatial planning process, in particular proposals for new residential and employment land development. These proposals will be set out in the City Council's Local Development Framework Core Strategy which is currently the subject of consultation and debate. However, the Core Strategy is at a sufficiently advanced stage for the main impacts of growth on Winchester over the next twenty years to be identifiable, and this plan assumes that growth will take place. The role of the Access Plan is to both respond to this and to enable that development with the minimum possible detriment to existing activity.
- 1.6 The Access Plan is consistent with the Local Transport Plan (LTP) produced by Hampshire County Council. LTP2 (2006 to 2011) sets out the role of Access Plans across Hampshire. Each Access Plan will be developed to guide the longer term vision and strategies covering all modes of transport within the larger settlements. These aims will be carried forward into the next round of Local Transport Plans covering the period 2011 to 2016 (LTP3)
- 1.7 For the purpose of this Access Plan 'Winchester' is defined as (the contiguous built up area of) the six wards of St Luke, St Paul, St Bartholomew, St John And All Saints, St Michael and St Barnabas together with Oliver's Battery, Badger Farm and Harestock. (See figure 1) Access from outside must also be taken into account as the town is an important centre for services such as health, education, employment and retail and its accessibility to residents in the rural hinterland is therefore extremely important.

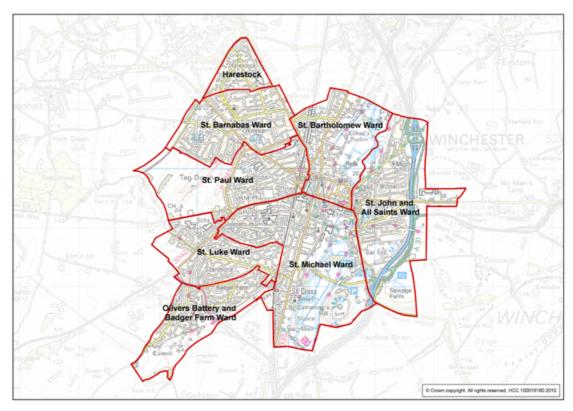


Figure 1

Context

- **1.8** Winchester has a resident population of some 45,000 people but as the county town of Hampshire, it faces a number of pressures which give rise to issues beyond those which might normally be expected for a place of this size. It is the location for a number of large public sector employers, including the University of Winchester, Winchester Prison, Royal Hampshire County Hospital, Hampshire County Council and Winchester City Council.
- 1.9 Access to and from Winchester on the strategic road and rail network is extremely good, although access routes (A34, M3 J9) can get congested at peak times. It is served by both the M3 and the A34, and by mainline trains on the route from Weymouth to London Waterloo, one of the busiest lines in the country. This makes it an ideal location for London commuters who can reach Waterloo in an hour on regular trains. This and the large amount of employment result in high level of commuting into and out of Winchester some 18,000 arriving and 10,000 leaving everyday to work. Winchester's economic prospects depend in large part on being able to manage the requirement to get in and out of the town to work. It is neither desirable nor realistic to seek to stop people moving around, but it is essential to manage the way that this happens.
- **1.10** Surprisingly traffic volumes entering the town have remained fairly stable since the early 1990s. This may be partly due to the self-limiting nature of the road network as well as other factors such as; the completion of the M3 extension which created a more reliable eastern by-pass, a major edge of town supermarket at Winnall and Badger Farm and Park and Ride facilities at Bar End.

- **1.11** Winchester is a tightly drawn city without extensive suburbs or out of town shopping. The focus of the town remains, and will remain, its town centre. Winchester experiences the classic problems of an ancient city centre. The historic core is characterised by narrow ancient streets and footways, with very limited room for increasing provision for road users or pedestrians. Deliveries to shops on the High Street are not easy and can be a cause of traffic congestion. Its primary residential areas form around the radial routes which penetrate the town almost to the town centre. Traffic volumes on the radial routes are unexceptional outside of peak times.
- **1.12** Levels of cycling are increasing across the city judging by the use of existing cycle parking infrastructure. Trips to schools, which are a significant contributor to peak time congestion, offer an area for improvement. Access to the railway station continues to be an issue because for many commuters, rail journeys have to start with a car trip from home to station. Conditions for cyclists and pedestrians could be enhanced in order to encourage modal shift to these more sustainable forms of transport.
- 1.13 The supply, management and pricing of off street car parking is a factor in determining how people travel into the town and is considered in this Access Plan. The City Council continues to control a significant proportion of on and off-street car parking. The residents parking scheme seeks to manage the limited supply of on-street car parking to try to give priority to local residents.
- **1.14** Most bus services within the city operate on a commercial basis, with promising increases in patronage in response to measures introduced through the Quality Bus Partnerships. Together these routes have shown passenger growth averaging 22.6% from 2005 to 2009. This compares with growth on all routes countywide (including non-QBP's) of 14.3%.
- **1.15** Despite this growth in public transport use, a statutory Air Quality Management Area (AQMA) had to be declared for the central area of the town in 2003 containing a range of measures which are aimed at achieving the National Air Quality Strategy thresholds for the NO₂ and PM₁₀.

Potential Growth and Development to 2031

- 1.16 Major changes in the town arising from development proposed in the Council's emerging Local Development Framework are possible over the next twenty years. These include potential development to the north and south of the city, together with additional employment opportunities in the central business district. These developments would not create or require fundamental change in traffic or access arrangements in the city centre, but they would have impacts on approach routes and junction 11 of the M3, which need to be managed carefully to limit the additional pressure they cause.
- **1.17** The planned Silver Hill development of new retail and residential property in the town centre offers a significant opportunity to improve the lower High Street and The Broadway and will provide a new bus station.

Figure 2 shows the location of these areas of potential growth as well as other major transport features which are discussed elsewhere in the plan.

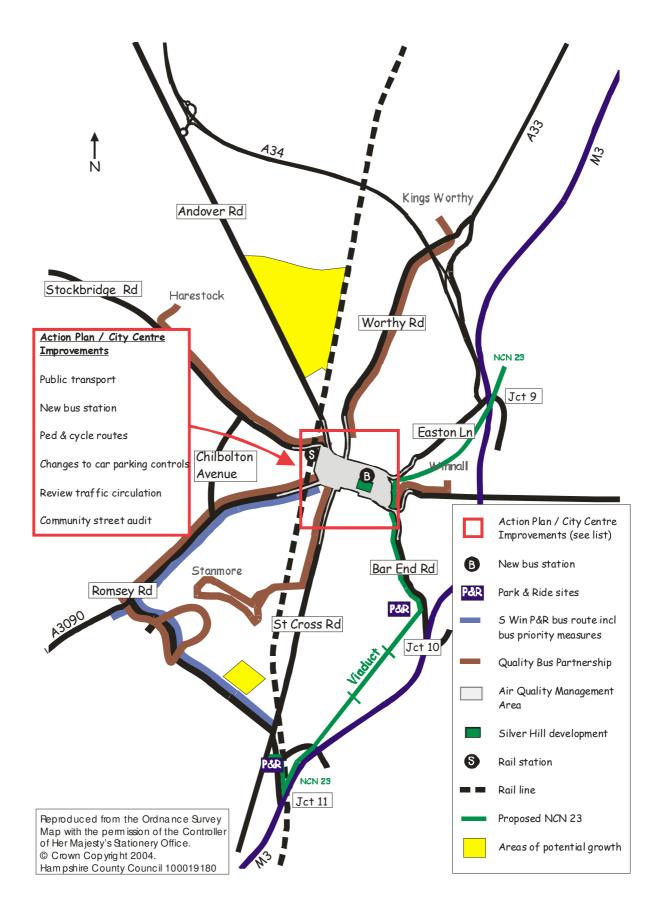


Figure 2

Objectives and Key Issues

- **1.18** Any Access Plan must start by recognising that the people make journeys for a reason for work, leisure or social purposes. Economic vitality depends on people being able to travel as and when they need to. However, nobody wants to make a more complex, time-consuming or expensive journey than they have to. Travel has environmental impacts which cannot be considered incidental both for air quality and carbon emissions. Winchester has to make its own contribution to national targets for the reduction of CO₂ and transport has to play a part in this.
- **1.19** Good access planning is not just a matter for those who deal with transport. If people and the places they want to get to are poorly located or badly planned then travel will be a problem. Travel considerations must therefore be an integral part of planning decisions at every level. The purpose of the Access Plan is not just to respond to problems however, it is also to set out how they can be prevented in the first place. In general the Access Plan is about:
 - improving accessibility
 - encouraging economic prosperity
 - minimising environmental damage and reducing pollution
 - preserving and enhancing the built and natural environment
 - improving the quality of life for residents and visitors

Equalities

1.20 Statement one: The short-term minimum required to meet this action:

This Access Plan ensures that its recommendations provide fair and equal access to the town centre regardless of age, race, ethnicity, religion, disability, gender, sexual orientation, mobility and social and geographic inclusion (e.g. people on low incomes and those living in areas with poor transport links such as rural villages). Preparing the recommendations involved assessing the local population and understanding the varied access needs.

1.21 Statement two: Longer term minimum required to meet this action:

This Access Plan has a duty to ensure that it reflects the access needs of the local community. Developing the plan involved carrying out community street audits with local members and residents to identify the character of the local community and its varied access needs. The results from these audits and information from a range of studies and assessments helped to produce the recommendations. These aim to provide fair and equal access to the town centre regardless of age, race, ethnicity, religion, disability, gender, sexual orientation, mobility and social and geographic inclusion (e.g. people on low

incomes and those living in areas with poor transport links such as rural villages).

1.22 In developing the Access Plan the characteristics of the population were considered and the effects that implementing the plan will have on the community were carefully taken into account. An Access Audit was also undertaken. The local authorities believe that the Access Plan looks to provide fair and equal access and that where policies are designed to address the needs of particular groups this is because it is reasonable to do so to assist them achieve access to services and opportunities for social and leisure activities. Hampshire County Council and Winchester City Council both adhere to the Disability Equality Scheme 2006-2009 produced by Hampshire County Council under the Disability Discrimination Act 1995.

<u>Climate Change – Reducing transport related carbon emissions</u>

- 1.23 Since 1990, greenhouse gas emissions from transport have increased by 12% and now represent 21% of total UK emissions. Of these transport emissions, 92% are generated by road transport (with 58% from private cars, 20% from HCV's, 11% from vans and 2.3% from buses). [Source: DfT]. In the Climate Change Act 2008, the Government made a commitment to reduce UK carbon emissions by 80% by 2050, compared to 1990 levels. In addition, in 2009, the Government made a commitment to reduce carbon emissions by 34% by 2020, compared to 1990 levels.
- **1.24** In Hampshire, in 2007, the average carbon footprint per person was 7.9 tonnes, compared to a South East region average of 7.8 tonnes [Source: DECC National Indicator 186 data]. At district level, the district with the lowest carbon footprint per person was Havant, with 5.2 tonnes. The district with the highest carbon footprint per person was Winchester with 8.4 tonnes. In Hampshire, in 2007, it is estimated that from road transport sources, the average carbon footprint per person was 2.1 tonnes.
- 1.25 Within the transport sector, it is vital that the current trend of increased carbon and greenhouse gas emissions from transport sources begins to be reversed. Current Government policies on reducing carbon from transport place the emphasis on introducing low-carbon vehicles through regulation and incentives. This is important but will not on its own achieve the reductions in carbon needed from the transport sector. Including an EU car emissions target, UK domestic transport emissions in 2020 are forecast to be just over 5% lower than in 2005 [Source: DfT Carbon Pathways Analysis].
- **1.26** In 2007, Hampshire County Council adopted a Climate Change Policy, which states:

"The County Council, through its own operations and in partnership with others, will seek to ensure a resilient sustainable Hampshire by placing climate change considerations at the heart of its decision-making processes, its policy development, and its operational activities."

Climate Change is now a factor within the County Council's Corporate Risk Register.

- **1.27** It is now inevitable that climate change will have serious implications for the transport networks in Hampshire. New approaches will be required, including on highway maintenance and to address the effects of more extreme weather patterns. These will result in increased flooding incidents, which our drainage systems will need to cope with, while hotter drier summers will bring other problems affecting infrastructure and transport services.
- **1.28** Winchester City Council is acting now and taking a long term view to respond effectively to both the causes and the social, economic and environmental implications of climate change in Hampshire. It addresses this through its approved Climate Change work programme, policy and continuous improvement in performance. The City Council now intends to build on its experience to date and work towards two main outcomes:
- **1.29** To prepare the organisation and the services it delivers for climate change by placing climate change considerations at the heart of the City Council's decision-making processes, policy development and operational activities.
- **1.30** Tackling climate change is at the heart of Winchester City Council's work after Cabinet approved the Climate Change Plan on behalf of the whole district. The plan contains a framework for change including the four important outcomes: reducing greenhouse gas emissions, increasing renewable energy generation, adaptation planning, and community involvement. It also sets an ambitious target to reduce by 30%, the district's carbon emissions between now and 2015.

Sustainability

The most widely quoted definition of sustainability and <u>sustainable development</u>, is that of the <u>Brundtland Commission</u> of the <u>United Nations</u> on March 20, 1987: "sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

1.31 This Access Plan will help to deliver sustainability objectives and has been subject to a sustainability appraisal using Winchester City Council's sustainability assessment matrix. This helps to ensure that wherever possible opportunities are taken to help deliver wider outcomes in relation to objectives in Corporate Strategies and other related plans.

Summary

1.32 In the next section the current strengths and weaknesses of the transport infrastructure are reviewed to establish a clear picture of what changes should be considered and where it would be sensible to leave the position as it is.

Chapter 2 Setting our Goals

Analysis

- **2.1** Taking account of all the evidence regarding the current position for travel in Winchester and emerging regional and national policy on travel and transport issues, the starting point for the two Action Plans (short term 'Action Plan' of committed and funded measures that have deliverable timescales and a 'Longer Term Requirements' that outlines the infrastructure required to support future development), is summarised as follows:
- 2.2 The ease with which people can get to and from Winchester, and get around Winchester compares very favourably with other places of a similar size and complexity. Getting into and out of the town is usually straightforward for motorists but there is one place that this is not the case, at Winnall, where access to J9 of the M3 and the combination of retail outlets causes traffic problems back into the town. Although the one way system is sometimes frustrating for drivers, as it takes you through the town centre, it is relatively effective in moving traffic but not effective in terms of journey times and unnecessary through mileage. North Walls, the main one way route, will be considered in stage two of the Road Network and Traffic Management study as will St George's Street as it represents a barrier to pedestrians which reduces the quality of the central area. This will be improved when a feasible solution is developed.
- **2.3** Measures to reduce the need for traffic to enter the town centre, such as Park and Ride, better signage and better bus routing will help to reduce the negative effects caused by congestion and help to address the air quality issues.
- **2.4** Development in the town centre need not have unacceptable effects on traffic and travel in Winchester. Any large development represents an opportunity to provide high quality development which sets new standards for travel planning.
- 2.5 Economic success is essential to create a high quality of life, but only where it is sustainable, and to provide the opportunity for investment in better infrastructure. The economic environment over the period of this plan may be more difficult and investment harder to achieve, and for that reason it should be more greatly encouraged in order to achieve a high quality more sustainable economy. It is not inevitable that economic success comes at a high environmental cost. Winchester should be aiming to achieve economic development which is more in tune with high quality of life factors, particularly more sustainable working arrangements that reduce the need to commute, lower levels of emissions and higher levels of personal health and fitness.
- **2.6** The focus of retail, entertainment and leisure should continue to be in the town centre where these are easily served by public transport. A planned approach to car parking is needed to support the use of the Park and Ride facilities on offer. All the evidence demonstrates that Winchester has more

town centre car parking than is necessary to meet reasonable needs, especially with the additional Park and Ride spaces now available. This means that some space might be put to more economically beneficial use during the plan period. Opportunities will be explored with a view to initially reducing car parking capacity within the Town centre by up to 15% which is around 500 spaces. Reductions beyond this we need to consider peak demand and how this may be met for special events in the Town, and this will be reviewed on a regular basis.

- 2.7 New and continued employment opportunities need to be encouraged and therefore the traffic and travel implications of these should be addressed in partnership between the local authorities and employers. Employers should have reasonable expectations for parking and accessibility the local authorities recognise that employers need confidence that they can retain and recruit staff.
- 2.8 The car generally represents the dominant and most convenient means of transport for people who live some distance from work or leisure activities. It is difficult to see a future in which the car does not continue to dominate travel options. This is a problem at present for two reasons fuel and numbers. Advances in vehicle technology mean many vehicles, with internal combustion engines, have much lower emissions and greater fuel economy. However, even these vehicles may become outmoded in time.
- **2.9** The Government is committed to a transition to electric / fuel cell powered vehicles. Given the commercial and public interest in this the local authorities believe that motorised vehicles, with new fuel sources, will remain the dominant mode of transport in areas such as Winchester. Local authorities should therefore be planning for this transition.
- **2.10** But if motorised vehicles do remain the dominant mode of transport then congestion and problems of reconciling them with residents will remain and need to be addressed. A vehicle with no emissions still needs to be parked, can still cause accidents, congestion and may always be the best way to get to work.
- **2.11** Travel and transport generate 20% of CO₂ emissions in the UK, of which 85% come from private cars. Changes in technology will have an effect on this in time as the only vehicles available for purchase become low emission producers. But this will take time and the targets for reducing CO₂ emissions require a short term response as well as long term assumptions. Local authorities have a role in trying to ensure that significant savings are achieved very quickly and in providing incentives for people to use their cars only when this is the best option (rather than the only option). A process of transition has to be started and given impetus.
- **2.12** The local authorities believe that the best approach is not to take away choices about means of travel, but to provide people with genuine alternatives which enable them to avoid the need to travel or provide non-car options that are effective and useable for some of their trips.

2.13 The role of the Access Plan is to define the actions necessary to ensure that the wider aims and objectives set out in those documents mentioned in Section 1 are not constrained by access issues and, where relevant, are achieved directly in relation to travel and transport. Taking into account the existing situation and the requirements for the future those aims and objectives have been distilled to four overarching aims for this Access Plan

<u>Aim 1</u>

To ensure that the vitality and resilience of the local economy is strengthened by planning for movement and access which is economically and environmentally sustainable¹

- **2.14** If it is to provide a high quality environment and be a desirable place to live, Winchester has to continue to be economically successful. Without that success there will be less funding for the kind of environmental improvements essential to respond to new environmental challenges. Economic vitality is one of the means by which environmental improvement is achieved.
- **2.15** "Business as usual" is not possible if getting to work, moving goods or gaining planning permission is made difficult because the wrong choices have been made about long term transport and travel options. Future economic vitality will itself depend on achieving low carbon development and infrastructure.

Aim 2

To lead a transition to cycling, walking, public transport and low-carbon modes of travel, including low emission private and commercial vehicles.

- **2.16** Although Winchester town itself is compact and suitable for walking and cycling within the city boundary, it is also the economic and social hub for a large rural area. Public transport can be a viable alternative to the private car for some people from outlying areas with improvements. But for many people travelling for work and leisure the convenience of the private car or the necessity of a van full of tools and equipment will remain.
- **2.17** The long term benefits of preparing for a move towards electric/fuel cell vehicles is that charging stations and other supporting infrastructure can be planned now. This type of technology will help towards reducing the negative impact of congestion therefore leading to an improvement in the air quality.
- **2.18** The Access Plan makes the working assumption that the means of powering private cars and commercial vehicles will change over time not their prevalence as a mode of travel. Given the huge financial interest of doing so it is almost inevitable that vehicle manufacturers will offer increasingly low emission vehicles and, in time, the vehicle fleet will make a transition to non-

fossil fuel based engines. Existing Government policy is seeking to stimulate this transition through tax and other incentives for both suppliers and purchasers and local authorities are encouraged to take a lead in creating infrastructure for low emission vehicles.

- **2.19** These assumptions give rise to two issues which must be addressed by the Access Plan:
 - Significant reductions in the number of vehicles on the road will not happen as a result of environmental constraints alone – low emission vehicles may be driven more not less. Congestion and traffic management will still be a major issue in the future. The role of Park and Ride is a useful tool to help remove cars from the network and therefore reduce congestion and the associated problems.
 - Achieving significantly greater modal shift to cycling and walking will have a financial cost but this has to be balanced against the environmental benefits it brings.

<u>Aim 3</u>

To reduce the negative effects of transport related carbon emissions on all neighbourhoods including the town's historic environment, particularly in relation to air quality and the safety of pedestrians and cyclists

- **2.20** The impact of 'travelling by motorised vehicle' on the residential and historic environment can be significant. Most directly the effects of emissions from internal combustion engines on health are well documented. Winchester has an 'air quality management area' designated in the town centre and this places a legal requirement on the City Council to produce a plan to reduce those emissions to acceptable levels.
- **2.21** Movement of cars and commercial vehicles causes issues of safety and amenity in residential areas. The problem is caused by the number of vehicles and their speed, not by the nature of their fuel source, so this problem will not diminish with a transition to nil emission vehicles. Careful management is needed where parking issues in residential streets and problems associated with loading and deliveries are acute.
- **2.22** Accommodating vehicles in the historic centre of Winchester is particularly difficult because of the narrow street pattern. Signs, fencing and other street furniture can cause 'clutter' in all areas.
- **2.23** It is difficult to talk of 'balance' when many people only experience good or bad effects from traffic management decisions. It is therefore important to make well informed and transparent decisions and to have a strong grasp of the 'big picture' objectives. It is an unavoidable position however that reducing negative impacts on the places people live will mean that there are very likely to be some new restrictions on the speed or route or

mode of transport that are allowed in and around the historic centre of the town in particular.

- **2.24** Appropriate speed management is needed to ensure that vehicle speeds are suitable for the areas they serve. The environment for residents, businesses, cyclists and pedestrians will be improved by reducing vehicle speeds. Slower speeds will also result in a safer environment for all users and may achieve a shift towards more sustainable modes of transport for some journeys.
- 2.25 The highway improvements for Great Minster Street and The Square, include the introduction of a 20mph limit on the roads in the vicinity. This first area-wide 20mph speed limit is seen as a pilot scheme to test public reaction and acceptance and, depending upon the results, may be rolled out to other suitable parts of the Town. The introduction of a 20 mph zone for the town was the highest priority identified through consultation on the plan. Many consultees consider that a widespread 20mph zone would provide benefits to many of the schemes listed in the Action Plans. The scheme receiving the most support during the TAP public consultation was APPD.04 to trial a town wide 20mph zone.
- **2.26** 'The pilot 20 mph area speed limit around The Square will be monitored and assessed during the months post implementation. In the meantime further investigations will take place to fully identify future potential areas.
- **2.27** In order to achieve the aims of the Access Plan action is required in key areas. These are indentified as eight strategic priorities.

Aim 4

To enhance the social and cultural wellbeing of Winchester by providing access for all.

- **2.28** Social inclusion affects both the quality of life of individuals and the equity and cohesion of society as a whole. Mobility and access to transport is an important factor in providing the ability to participate in the normal relationships and activities in society, and to access key public services in health and education.
- **2.29** Physical activity is fundamental to the overall health and wellbeing of the community and is central to arresting increasing trends in obesity. The quality of the built environment affects transport mode choices. Increasing the attractiveness of the built environment and the opportunity for people to walk and cycle supports physical activity and active travel.
- **2.30** It would be desirable to improve access to the Town from rural areas and market towns, particularly on Sundays and later into the evenings.

Chapter 3 Strategic Priorities

3.1 In order to achieve the aims of the Access Plan, action is required in key areas. These are identified as eight strategic priorities, which are listed in no particular order.

<u>Priority A. Promote self-sufficient communities and self-containment to</u> reduce the need to travel by car

- 3.2 All four main aims of the Access Plan can be accomplished by reducing the distance that people have to travel in their daily activities through 'self containment' policies such as providing good local facilities, employment and community based facilities that provide access to technology shared by self employed home based workers (or smart work units). In planning terms this is called 'self containment'. Self containment does not deny choice but works on the basis that people do not spend time and money travelling unless it is the only way to achieve their objective. Where those objectives are functional such as getting to school or work or a leisure activity, most people would prefer not to spend any more time or incur any more cost than is absolutely necessary. In an urban/suburban area such as Winchester this is a reasonable aspiration likely to be shared by residents and service providers the task of the local authorities is therefore to make decisions that help to achieve this.
- 3.3 In accordance with the Council's planning policies new development should be located and laid out so that wherever possible only short journeys not requiring a car are all that is needed to access everyday facilities and services, including public transport interchanges, whether they are part of new or existing infrastructure. All new development should ensure that it links into safe routes to local facilities and services. Where it is of a suitable size new development should make provision of its own, new, local infrastructure to serve new residents.
- **3.4** Where new infrastructure such as employment spaces, social or educational facilities are being proposed serious consideration should be given to locating them where they will be easily accessible on foot, cycle or public transport. New facilities may be justified if they are easier to get to for an existing community.
- 3.5 The aim should be for the use of private motor vehicles for such journeys to be unnecessary. Self containment does not aim to control private vehicle ownership rather it tries to reduce the need to make use of them for every day activities.
- 3.6 Influencing sustainable travel for journeys to work presents fewer opportunities given the substantial commuting from outlying areas. It is not an objective of the Access Plan to make it difficult for employers to recruit and retain staff by making travel to and from work difficult and therefore a careful

balance has to be struck. Workplace parking levies and road use pricing are not currently seen as appropriate for a town the size of Winchester. However, where it is possible for people to travel to work without using a car this must be encouraged and employers should produce work place travel plans to promote this. The schemes and projects in this plan will seek to support these travel plans.

3.7 Over the time horizons of the Local Development Framework and the Access Plan, self containment has possibly the greatest potential impact of all the policies on transport issues.

<u>Priority B. Improve the local cycling and walking experience for functional and leisure trips (through education and infrastructure)</u>

- 3.8 Improving the infrastructure of routes, signage and facilities, providing better quality surfaces and space, cutting back hedgerows and outgrowth, so that more people find it easy to walk or cycle more often for functional as well as leisure journeys, will help to reduce car use and tend to reduce congestion. A 'Winchester District Cycle Strategy' will be produced to help coordinate improvements by identifying priorities that form a strategic cycle plan. This will build upon and reflect the priorities and actions in this plan relating to the Town. Walking and cycling have other benefits, such as improving health and increasing social cohesion. The approach of the Access Plan is based on the principle of providing attractive alternatives to car use rather than punishing car users.
- **3.9** A key opportunity to increase functional cycling and walking relates to journeys to and from school and other education venues. School Travel Plans will therefore be key documents in identifying the measures that could be taken to assist schools in increasing the number of students, staff and visitors making their journey other than by car. Road safety education, training and publicity measures will also be important.
- **3.10** Over the Access Plan period the local authorities will undertake a variety of small scale works to improve the attractiveness of existing streets and roads. Although the hilly nature of Winchester can be a barrier to cycle use for some, the Access Plan aims to significantly increase the modal share over ten years.

Priority C. Provide carefully planned car parking to meet economic need

3.11 The use of private powered vehicles is likely to continue to be a necessity for many people living and working around the town. A change in the nature of the fuel source for these vehicles may reduce the issue of emissions but it will not solve the problem of congestion and its impact on the economy and quality of life in residential areas. It is therefore essential that a parking strategy is adopted that makes the best use of available spaces and works with the instincts of car users rather than trying to work against them.

- **3.12** The City Council will adopt a "three ring" approach to off street car parking over the Access Plan Period, which will operate as follows:
 - Outer ring: Park and Ride car parks for long stay parking, in particular commuter. The aim will be to provide efficient, high quality and relatively cheap parking for those who work in the town and those who come as visitors.
 - Inner ring: Car parks offering up to all day parking at significantly higher cost than Park and Ride and limited annual season tickets at significantly higher price than Park and Ride for those who choose to park more centrally for reasons of convenience.
 - Centre: Car parks offering parking up to four hours only at a premium price for those who occasionally find it essential to park centrally for a short period.
- **3.13** Specific measures will be taken over time to reinforce this approach and to ensure that there is consistency in opportunity. Opportunities will be explored with a view to initially reducing car parking capacity within the Town centre by up to 15% which is around 500 spaces. This will build upon reductions in capacity (both private and public car parking) achieved in recent years. Reductions beyond this we need to consider peak demand and how this may be met for special events in the Town, and this will be reviewed on a regular basis. The way in which car parks are signed and promoted to ensure they are most effectively utilised and to best encourage sensible use of them will be reviewed and suitable changes considered.
- **3.14** The City Council's parking standards for new development require the provision of sufficient parking to meet the expected demand for car ownership. This is not contradictory to other objectives. People will wish to own cars the task is to get them to use them less.

<u>Priority D. Reduce the negative impact of transport related carbon</u> <u>emissions on all neighbourhood</u>

3.15 Vehicles movements, usually cars, but also commercial vehicles, can be a serious problem in residential areas, raising safety, noise and pollution issues. This can be made worse by the difficulties of car parking where too many vehicles are trying to fit into too few spaces. It is sometimes the residents of an area who are the greatest contributors to traffic problems in their own neighbourhood, particularly when the type of occupancy in an area changes and problems emerge which did not exist before. Some neighbourhoods also suffer from problems caused by external factors; 'rat running', commuter parking or poor road layout. These problems are not easily dealt with because the causes are not simple and obvious control measures can have unwelcome as well as welcome consequences for residents.

- **3.16** In general terms, priority will be given to measures which reduce the negative impact of vehicle movements in residential areas but it will try to do this wherever possible with measures which involve route management, speed reduction without street clutter, preference for cycling and walking and better arrangements for residents.
- **3.17** The County and City Councils will try to avoid installing physical speed control measures or removing reasonable access for cars where possible but will seek to promote 20mph maximum speed limits for residential and commercial areas.
- **3.18** The operation of residents parking zones, which limit the availability of parking on the highway to local residents, has been successful in those areas where it has been introduced. The extent and nature of the scheme will be kept under review to ensure its continued effectiveness.

<u>Priority E. Promote the delivery of 'A high-quality public realm that is available to all users' where this is appropriate</u>

- 3.19 The concept of creating a high quality public realm that tries to reconcile the presence of motor vehicles in a street with the use of the same space by pedestrians and cyclists, rather than actively seeking to segregate them, will be promoted where appropriate. In some residential and commercial locations this can create dramatic improvements in the quality of the environment by reducing the street clutter, reducing vehicle speeds and giving people more accessible neighbourhoods. It is not an 'anti-car' policy because it recognises that people need to use motor vehicles for many purposes, but it requires that they be used in a way which does not create 'no go' areas for people on foot. It avoids the pressure for wholesale pedestrianisation of certain areas which may be unpopular with some residents and businesses.
- **3.20** The local authorities will consider locations where such areas might be implemented both in the town centre and in residential areas. The needs of those with mobility impairments will be recognised in this process and solutions sought to offset concerns raised about the navigability.

Priority F. Promote the purchase and use of low-emission vehicles

3.21 The Government has recently introduced policies and tax breaks to encourage both the commercial development and private acquisition of very low emission vehicles, in particular those which are electrically powered. These incentives are indicative of a drive to create a transition to electric or other low emission engines to replace the internal combustion engine. Although such vehicles are few and far between at present, given the convenience of private motor vehicles and the enormous financial impact of the automotive sector it seems possible that such vehicles will become the norm rather faster than is currently assumed.

3.22 A key issue is the development of infrastructure for electric vehicles in particular. The local authorities will look to introduce that infrastructure into appropriate locations and take other steps to familiarise people with new technology through promotion and demonstration.

Priority G. Invest for maximum benefit from public transport

- **3.23** Although there are no options in Winchester for an extension of public transport options beyond bus and rail, there are still opportunities for public transport to play a greater part in providing people with realistic travel options within Winchester in particular. However, investment in public transport, even where there are commercial operators for some routes, is expensive and must be carefully targeted. Rather than considering bus services generally it may be more productive to consider specific market segments or the travel needs of particular organisations or market segments and to look at particular 'point to point' journeys that are made frequently and might be effectively carried out on public transport.
- **3.24** Unfortunately national policy acts as a significant constraint on the flexibility of local authorities in targeting resources effectively, for example requiring a very high level of subsidy for people over 60 but providing no funding for young people whose travel requirements have a greater impact on the environment and social mobility.
- **3.25** A number of infrastructure improvements have been identified, and are listed in the Action Plans, that would have a benefit to improving the speed and accessibility of bus routes. However, to significantly increase the frequency and volume of bus use the main obstacles are perceived convenience and price and these will also have to be examined as part of any investment strategy.
- **3.26** The further development of community transport networks which do not rely on fixed routes or timetables may also have scope to provide travel options, particularly from rural areas into Winchester. Potential new bus quality partnerships will be explored.

<u>Priority H. Use new development as an opportunity to set standards that support the aims and priorities of the Access Plan</u>

3.27 Where new development takes place on a significant scale – particularly where it involves new streets and infrastructure there are excellent opportunities to incorporate established good practice and, on occasion, to innovate in design and layout with the aim of creating new ways of integrating travel solutions into the places people live. These may also have a beneficial impact on existing problems.

- **3.28** The aims and priorities of the Access Plan will be used as a basis for master planning all significant development in Winchester and as a basis for negotiation with developers on infra structure requirements.
- **3.29** The City Council as local planning authority will work closely with the County Council to ensure the effective operation of a Transport Contributions Policy. This will provide contributions from development towards the cost of essential transport improvements in the local area and help to mitigate the effect of continued development pressure. This will be reviewed and amended as necessary as part of the introduction of the Community Infrastructure Levy.

Chapter 4 Where are we now?

- **4.1** With a population of some 45,000 people Winchester is a relatively small but vibrant town with a high level of economic activity. As the historic county town of Hampshire it has as a number of major employers, many in the public sector, and its historic buildings and connections make it a popular destination for visitors. It is an important secondary retail location which has held up well in the recession of 2008/09 and continues to attract high profile retail names.
- **4.2** Before considering long term plans and actions it is essential to understand and analyse the current situation. This section presents a considerable volume of data regarding transport and movement issues based around themes which will form the base for proposals which are made in the Action Plans which form Chapter 6 of this document.

Access to work

- 4.3 Winchester is home to a number of large employers including the County and City Councils, Royal Hampshire County Hospital and University of Winchester many of which are on or close to the Romsey Road corridor. Employment is focussed on public sector work, with a large proportion relatively low paid. Other employment areas at Bar End and Winnall provide light industrial and office uses. Maintaining the employment base is a key objective for the City Council to ensure the economic prospects of the town and the surrounding area. The City Council also aims to provide opportunities for new employment particularly in the private sector through knowledge based employment to diversify the range of opportunities and to ensure economic prospects remain good.
- **4.4** A key factor in movement patterns is the fact that Winchester has high housing prices which are unaffordable for many public sector workers. As result a large proportion of the employees of these organisations commute into Winchester, mainly from the Southern Hampshire area whilst many residents of Winchester itself commute out of the area, particularly to London.

4.5 The 2001 Census data shows that the car is the most popular mode of travel for journeys both into and out of Winchester with just over 50% of the total choosing the car as their mode of transport. Train travel is also popular with just over a thousand arriving by train to work in the town centre area. The concentration of employment in Winchester results in the amount of incommuting being around double that of out-commuting. In total, approximately 43,000 commuting trips are made into and out of Winchester each day with 26,500 of those being into the town for work. Winchester is an affluent city whose affluence is partly based on the large numbers commuting out of the city. Therefore, whilst self-containment is a major part of the solution other factors still need to be considered for Winchester.

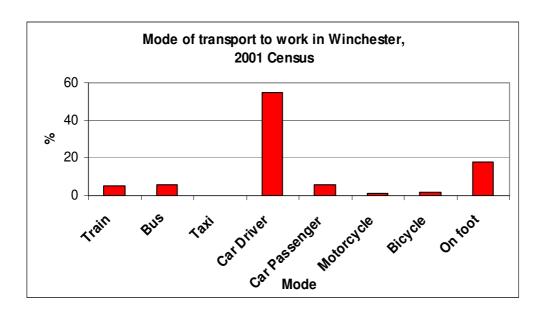


Figure 4

Access to shopping

- 4.6 Winchester town centre is an attractive second tier shopping area. It does not and does not wish to compete with centres such as Southampton, Portsmouth and Basingstoke. It does provide a good range of major multiples and specialist shopping which is convenient and attractive for most purposes. The High Street area along with The Brooks Shopping Centre offer national brands such as Debenhams and M&S, attracting significant footfall into the city centre. The Square, Parchment Street and St Thomas' Street are attractive locations for specialist shopping, with a wide range of independent retailers.
- **4.7** In addition to the town centre shopping, which includes a small supermarket, there are a number of retail areas around the city.
 - Winnall, on the edge of the city at junction 9 of the M3, provides a large supermarket, and is also home to a number of edge of town, retail outlets attracting local shoppers.

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- Harestock shops are local in nature, serving a fairly small area. Very close to this area a new supermarket has opened.
- Stanmore also provides small shops for the local housing area.
- Badger Farm includes a range of small, local shops, and a large supermarket.
- Weeke includes a Waitrose, Aldi and a doctors surgery.
- **4.8** Buses and taxi are of particular importance to people on limited income who may not have access to a car. The maintenance of a vibrant and high quality retail offer in the town centre is essential to provide people who have to use public transport with easy access to shopping.

Access to Town Centre Car Parking

4.9 Given their relevance to employment and retail, the nature and availability of public car parking is an important consideration for the Access Plan. The latest figures for parking spaces available to serve Winchester are shown in the table below.

Car parking type	Number of spaces
On-street – pay & display	135
Off-street – short stay	1083
Off-street – long stay	2094
Park and Ride	1600
Controlled – Residents (Central)	365 (estimated)
Private non residential	3000 (estimated)

Table 1

- **4.10** It is easy to regard car parking spaces as an end in themselves and to assume simply that more is better for the town wherever they are provided. But it is important to understand how and why car parks assist with planning better provision and avoid inappropriate locations or creating traffic where it is undesirable. A major user survey of town centre car parks (The Brooks, Upper Brook Street, Middle Brook Street, Colebrook Street, St Peter's, Cossack Lane and Friarsgate i.e. not including Chesil Street and Tower Street) was carried out in October 2007.
- **4.11** The survey results indicate that the greatest use of centrally located town centre car parks was for shopping; with 46% of those surveyed saying that was their reason for using the car park. Only 10% indicated work as their reason for using a town centre car park which is consistent with the strategy to ensure that commuters use Chesil Street, Tower Street or the Park and Ride. The other uses were Social 10%, Business 8%, Health 7%, Leisure 7%, Education 4% and other 7%. With 1083 spaces available the survey showed

an average occupancy of 61%, which means that around 440 spaces remain available at any one time.

- **4.12** Surveys of the usage of individual Winchester car parks were undertaken in May 2007. They showed a maximum occupancy of 77% across 11 car parks. (636 spaces available out of a maximum 2738 spaces) The surface car parks closest to the centre were, at a maximum at least 95% full with the more remote car parks significantly less well used. The most popular car parks are those closest to the centre and large employers. Overall the town centre car parks were 61% full on average. The survey results also indicate that the Tower Street car park is well used with the other multi-storey car parks, in particular Chesil Street, not well favoured, with maximum occupancies less than 85%.
- **4.13** The current charging regime for on and off-street spaces is designed to encourage longer stay visitors to use the 'outer' (perimeter) car parks and the Park and Ride service.
- **4.14** The first Park and Ride site was opened in 1994, with a significant extension following in 2004. Both of these sites are located to the east of the town centre. The usage of these car parks has grown to meet capacity (during the working week) in part as a consequence of a balanced approach to charging, making Park and Ride a more attractive option financially than the town centre car parks. In April 2010 a new Park and Ride facility was opened to the south of Winchester to meet current and expected demand driven by the parking policy to encourage out of town long term parking.
- **4.15** Winchester City Council was the first area outside London to take on local authority control from the police of the on-street parking function. The City Council continues to play a significant part in controlling the price and availability of the parking available in Winchester, which can influence people's choice of travel mode.
- **4.16** Winchester has an extensive residents parking zone to protect residential streets from all day and commuter parking. More permits are issued than available spaces and there are some notable issues of over capacity in certain areas. The residents parking scheme is currently being reviewed in consultation with residents and other stakeholders to see if there are ways in which the arrangements could be improved. This is a difficult process as invariably an improvement to one group of residents will impact on other groups of residents. Whilst the controlled parking zones cover an extensive area of the urban environment, there are clearly still some problems in certain areas on the outskirts caused by commuter parking. Some of which appear to be associated with uses and employment sites outside the city centre, such as major education and health facilities. These areas are monitored and reviews undertaken as necessary.
- **4.17** Parking at the railway station is at a premium, with all spaces occupied by the end of the morning peak period. This can cause problems for off-peak

travellers wishing to use the train, and may serve as a barrier to further encourage the use of rail travel at off peak times.

4.18 To remove inefficiency and unnecessary traffic movements, a variable message signing system has been introduced to indicate where spaces are available in selected car parks. In time this could be related to air quality monitoring so that motorists are directed to different car parks depending on the prevalent air quality in the city centre.

Access for Tourism

- **4.19** Winchester has been a centre for visitors for centuries, with the cathedral at the heart of the visitor economy. Visitor footfall is largely contained within the High Street and Cathedral Close areas although the promotion of self guided walks through more extensive parts of the town has been successful, but more work is needed to draw in College Street, Peninsula Barracks, and the emerging cultural quarter of Jewry Street to increase visitor dwell time and spend in the town.
- **4.20** One of the most popular outdoor attractions is the route through to the South Downs Way despite the fact that it is currently very poorly signposted and passes through less attractive parts of the city. The National Cycle Network route 23 from Reading to Southampton is planned to pass through Winchester. Discussions are taking place with Sustrans and the South Downs National Parks Authority on providing the most suitable route and whether this could also provide a better route into the City for the South Downs Way. Many visitors come to the town by bus and train and then walk into the central area.
- **4.21** Community Street Audits (CSA's) are an effective way of gathering information on access at a local level. They concentrate on public spaces and allow local people to raise issues. The pedestrian routes are therefore important and have been highlighted in the CSA's as not being particularly clear or pedestrian friendly.
- **4.22** Winchester is home to a programme of summer festivals in the town centre, including the famous 'Hat Fair' and the 'Winchester Festival'. The season is now extending as a result of the cathedral's annual ice rink and Christmas market into the winter months. Cultural events of this kind bring many visitors into the town to the benefit of the local economy. Sound management of these events ensures social and economic benefits for local people, and avoids unnecessary disturbance. Sustainable travel initiatives are an essential consideration in planning large scale events in the town centre.
- **4.23** Despite the good rail and coach links to Winchester, a high proportion of visitors still arrive by car. The parking strategy has successfully managed to divert visitors to long stay car parks and Park and Ride facilities to avoid some of the unnecessary car movement in the town centre and to encourage longer

visits. Clear car park and directional signage is essential to support this approach in building on this success.

- **4.24** The marketing, pricing strategy and information provision, for the existing and planned Park and Ride sites seeks to encourage their use by the majority of visitors. This can be only be achieved if done in association with the careful management of the city centre car parks.
- **4.25** Coach-borne groups are numerous over the summer with the main drop off point in the Broadway often congested by both vehicles and passengers. Coach drivers currently park in Worthy Lane, requiring them to drive right through the centre of the town and navigate the one way system. It makes good sense to consider accommodating them in a way which enhances the visitor experience but reduces the current visual and environmental impact on the Broadway and one way system.
- **4.26** The Bikeabout loan scheme and the Shopmobility scheme provide an important service for both residents and visitors, therefore opportunities will be taken to develop and promote these.
- **4.27** A Visitor and Residents Survey took place in Winchester Town centre between June and the end of October 2008. The survey was commissioned by Winchester City Council and undertaken by the Research Unit at Tourism South East. It showed that 65% of visitors interviewed had travelled to the city by private car of which only 15% used the Park and Ride facilities. The majority (74%) used the city centre car parks and stayed for an average of 4.36 hours.
- **4.28** Over half of all Winchester District residents visiting the town centre did so by private car, with only 8% of those using the Park and Ride services. This may be due to the fact that 38% of residents in the survey did so to access leisure facilities or for social purposes. Whilst this was only a fairly small sample group some of the findings will help to substantiate the objectives of the TAP and provide supporting evidence.

Access for the evening economy

4.29 The economic development strategy for Winchester City Council includes actions to invigorate the early evening economy of Winchester. There is currently a quiet time between approximately 17:00 and 20:00 when commuters leave Winchester to go home, but before locals and visitors enter the town centre to use local bars, restaurants or cultural venues such as the theatre. In order to encourage people to linger in the town centre, the physical environment needs to be inviting with a vibrant and welcoming street scene and lively café culture some of which is currently restricted by planning policy. It also needs to consider the quality of routes from car parks to cultural destinations.

Access for cyclist

- 4.30 The historic streets in Winchester do not easily accommodate dedicated cycle lanes and hence most cycle improvements carried out in the town centre area have been in the form of traffic management schemes. A comprehensive 'Winchester District Cycle Strategy' is therefore seen as a priority. A cycle strategy would cover the whole district, not just the WTAP area and enable a more focussed approach to improving access for cyclists. The CTC with WCC are leading on the production of a 'District-wide Cycle Strategy' as a separate piece of work to this Access Plan.
- **4.31** Some good routes have been developed from outlying areas utilising parks and open spaces, as well as shorter sections of routes, on road, where space allows. There are 11 permanent cycle counters across the city centre which provide detailed information on the levels of cycle use. A chart detailing the levels for 2005 to 2008 is below at Figure 5. Any improvements to the area in terms of accessibility will need to include adequate provision to meet the current and predicted increased levels of cycle use. The CTC in Winchester survey all the cycle parking facilities each week and provide a chart detailing how use has increased or declined, although this is not seen as a robust measure. Figure 5 shows that whilst cycling is increasing on some routes the overall average seems relatively static over a four year period.

Year 2003 2004 2005 2006 2007 2008 Max number of cycles parked 145 159 186 189 202 208

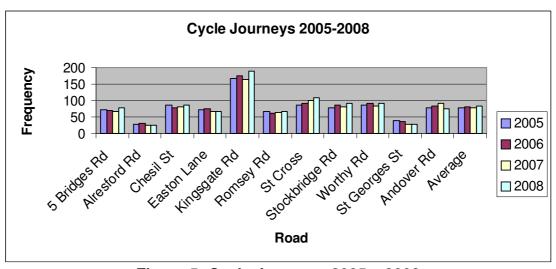


Figure 5: Cycle Journeys 2005 – 2008

Access by Walking

4.32 Pedestrian facilities are generally good, particularly in the pedestrianised High Street area, whilst the Jewry Street enhancements have improved walking conditions by widening the pavements. Pedestrian provision is constrained by the narrowness of some of Winchester's streets, in particular on North Walls and St. George's Street. The High Street has been refurbished with other areas in the central area also being improved due to paving slabs that have been damaged by delivery vehicles and bus use.

Pedestrian signing in the Town Centre has been reviewed in consultation with stakeholders and replaced as part of the High Street refurbishment scheme.

Access for All

- **4.33** Hampshire County Council and Winchester City Council both recognise the importance of providing an accessible destination for all visitors. The very nature of the city of Winchester creates some inherent access problems common to many historic towns and cities: for example, Winchester High Street is on a hill and some of the shops, restaurants and hotels are less accessible to wheelchair users because of their historic nature.
- **4.34** A Destination Access Audit was completed in July 2009 at the request of Winchester City Council by Tourism for All. It identifies areas of good practice and areas where improvements could be made for the benefit of all visitors. Although wheelchair users have been provided for in many aspects of the visitor journey, there are many other elements which can make a visit more accessible for a greater range of visitors.
- **4.35** The full audit is available from Winchester City Council on request. However, a number of key points relevant to this Access Plan will, as appropriate, be included in both the 'Action Plans' and are summarised below;
- The current situation regarding transport is one of transition to a more accessible future, for example the development of a new bus station and the improvement of access and facilities at the railway station, both of which are proposed.
- The railway station was not designed to be accessible to wheelchair users. South West Trains along with other train operating companies have been altering their policies towards disabled people and now offer some options in terms of getting individuals to their final destination.
- A sign directing visitors to the new WC facility from the bus station may be useful.
- Low floor buses are appearing on more routes, and there has been a drive to create more raised kerbs to facilitate improved access onto vehicles.
- Ensure that all Park and Ride sites clearly indicate spaces for Blue Badge holders and that they are expect to purchase a ticket to park and use the bus. It is not clear.
- Training of taxi drivers in disability awareness may need to be enhanced.
- For the foreseeable future, it is more likely that disabled visitors will be using personal transport to reach the study area at least until all public transport is accessible.

- Bollards to prevent the incursion of vehicles could pose difficulty for pedestrians in some areas. There is guidance available regarding the provision of colour banding to improve contrast, although some of the existing bollards already sport a contrast of black and white.
- Although not prolific at the time of this audit, it should be borne in mind that
 particularly in busy areas with narrow pavements, 'A' boards can pose
 significant barriers to visually impaired and other pavement users.
- **4.36** The key points are that facilities need to consider *ALL* users and be secured by appropriate design. The community street audits carried out in Winchester have already helped to inform this process.

Access by rail services

- 4.37 Winchester railway station lies on the Waterloo Southampton Bournemouth train line, with four daytime services to and from London per hour. This includes three from Southampton and beyond, and one from Portsmouth, all operated by South West Trains. Journey times of 55 to 70 minutes to reach London Waterloo make Winchester an attractive commuting location. There is significant overcrowding on peak hour services (06:48 to 07:48) to London, with passengers standing, and limited scope for increasing provision. There is no room in the timetable for additional services without improvements to the network capacity. There is also the Cross Country service operated by Arriva, which runs one train per hour to Manchester via, Basingstoke Reading and Birmingham In addition to the London services mentioned, Standard Class passengers also have to stand on the 07.31 cross country service as far as Reading and sometimes Oxford.
- **4.38** Passenger numbers at Winchester (based upon the number of single journeys) have increased by 60% to around 3.5m journeys taking place in 2006/07, compared with just over 2.15m in 1996/7. This compares well with Basingstoke (4.4m) and Southampton Central (5.1m), especially considering there is only an urban population of around one-quarter of Basingstoke and one-sixth of Southampton.
- **4.39** Access to the railway station is relatively straightforward, but the car park is always full by 8.00am on weekdays and the geographical location means that the route to the town centre on foot needs to be improved by better signing and ease of access. The route from the railway station into the town centre is neither obvious nor inviting and tends to lead visitors towards the Andover Road/Stockbridge Road junction. The motorcycle and cycle parking bays are used to capacity. Car parking improvements could be beneficial if managed in the right way.
- **4.40** The railway station is well served by buses, with the local number 5 service (Winnall Winchester Badger Farm) calling there on a ten-minute frequency and the X66 (Romsey-Hursley-Winchester) calling there every hour. The Park and Ride service calls at the railway station, and operates at a high frequency in peak periods. The last service calls at the station at 21:25 taking passengers directly back to the South Winchester Park and Ride site.

A railway station travel plan is being developed to identify and deliver key improvements.

Access by Bus Services

- **4.41** The bus network covering the urban area of Winchester is very extensive, with routes going through most residential areas including Winnall, Badger Farm, Hyde, St Cross, Stanmore, Teg Down, Harestock, Highcliffe and Weeke. All of the suburbs are served during the week on a commercial basis; some have very high level of frequency with buses running at least every ten minutes. Outside the peak times, the County Council provides subsidies to enable evening and weekend services when funding allows.
- **4.42** Buses also provide access to and from Winchester from outside the urban area. Buses run every 20 minutes from Southampton and Kings Worthy and every 30 minutes from Eastleigh, passing through Chandler's Ford. Winchester also has bus routes to Basingstoke, Fareham, Romsey and Alton which are all running an hourly frequency during weekdays.
- **4.43** A Quality Bus Partnership (QBP) covering Services 1, 5 and Park and Ride was agreed between the local bus operator Stagecoach, Hampshire County Council and Winchester City Council, in September 2003. On the three key routes covered, patronage increased by an average of 12%. Passenger satisfaction ratings on the routes were very high, with 87% of passengers rating the service as good or very good.
- **4.44** The price of bus transport is often quoted as a reason not to use the mode, however, this is usually made by car drivers making simple comparison with fuel prices not considering the real cost of private transport or parking charges. Bus travel costs less than most would think, with return tickets in the town as low as £1.30, A rider 'unlimited travel' ticket within Winchester costs just £3.30 a day or £10.50 for seven days, the bus can provide a real alternative to the car. Covering a wider area, a stagecoach 1 day or 7 day gold card can give the user unlimited travel on stagecoach buses anywhere within Hampshire, Sussex and Surrey for a discounted price.
- **4.45** Access to the bus station is relatively straightforward, being located in The Broadway but is in need of updating. The proposed Silver Hill development of that area will create a new and improved bus station for the future. Many of the bus services also pass through the railway station, offering genuine interchange opportunities.

Access to community transport

4.46 Winchester Area Community Action (WACA) provides a Dial-a-Ride door to door minibus service for people with mobility or sensory impairment issues as well as those who cannot access public transport due to location/age. WACA have run this service for 17 years and currently run three minibuses supported by a Voluntary Car Scheme. Patronage is on the

increase with over 13,100 passenger trips per year on the minibuses and up to 1,700 made by the Voluntary Car Scheme. The majority of trips are to and from the city to shopping centres, doctors, dentists, surgeries, banks and are generally quite short, typically being less than 5 miles each way. These trips are supplemented by shopping trips further away, for example to Southampton on a two weekly basis. The average passenger age is 79 years with the majority (82%) female. Mobility issues are the most common reason for using the service. The service is demand-led and so there are no fixed routes, although patterns have emerged over the years. The three vehicles cover approximately 50,000 miles per year. Patrons can book up to eight days in advance.

4.47 There is no dedicated parking for Dial-a-Ride vehicles outside the WACA central office in Winchester, and a lack of secure overnight parking for the vehicles. The service would also benefit from being able to stop and wait whilst passengers board and alight safely at destinations such as supermarkets. The central office is also poorly located in an underground car park, and is not well sign-posted. WACA also provide community transport services, and currently have three minibuses and an accessible car. These are available for community groups to hire. Dial-a-Ride usage growing steadily as the population ages and so issues will be compounded, especially if a fourth vehicle were to become necessary.

Access to Local Services

- **4.48** An assessment has been done that determines whether residents can walk or catch a bus to the following services within certain time bands:
 - primary and secondary schools and further education colleges
 - doctors surgeries
 - hospital
 - employment
 - food shops
 - retail centres

Accessibility in and from surrounding areas

- **4.49** Access to key services in the surrounding areas of Winchester town have also been assessed. Some areas have access to local services, such as doctor's surgeries, whilst some rely on services in Winchester centre.
- **4.50** Access to the Royal Hampshire County Hospital is variable. Only those areas served by regular bus routes are shown as having good accessibility i.e. South Wonston, Kings Worthy, and Twyford. Residents living in the rest of the surrounding areas have a journey of an hour or more by bus to access the hospital or have no bus services at all. Realistically, these residents are faced with having to use private car travel if available to them or to seek help

through friends, relatives or car share schemes. Dial-a-ride services do not accommodate hospital or doctors surgery trips due to the uncertainly of the length of the consultation.

Quality of the road network

4.51 The road network in Winchester is dominated by one-way routes which were originally designed to cope with traffic travelling through Winchester before the completion of the A33/A34 Winchester bypass. The system has largely remained intact, and has been reviewed. The road network of central Winchester can be described as consisting of two one-way systems. The much larger eastern 'loop' includes North Walls, Union Street, East Gate Street, Friarsgate, St George's Street and Jewry Street. The western system incorporates Sussex Street, Upper High Street and Gladstone Street, providing access to the Railway Station. The one-way system operates relatively well although peak hour congestions does occur and there are some resulting air quality issues. A number of alternative routes are used by locals to avoid the one-way system during peak hours which will be monitored and opportunities taken to reduce the impact on these areas in conjunction with the review of traffic management arrangements in the town.

Quality of the public realm

- **4.52** The public realm relates to almost all parts of the external environment that we experience. It includes streets, roads, squares and parks where the public has free access. It encompasses the relationship between these spaces and the surrounding buildings and internal spaces whether private or public. The quality of the public realm has a profound impact on the way we travel and how we access services.
- **4.53** Winchester is a unique cathedral city with a high quality public realm throughout. A single Conservation Area covering the entire city centre, and a substantial portion of its inner suburbs, includes over 369 listed buildings providing a sense of a well maintained and carefully monitored environment. Areas that are less well managed are conspicuous by comparison.
- **4.54** A significant part of the city has a compact urban form based on a tight and fine grained urban grid of streets, roads, lanes, courtyards and alleys with buildings providing enclosure at a human scale. Due to the narrow nature of a number of roads and lanes, low levels of traffic in some areas, and a rich street life of cafes, events and fairs, priority is shared between pedestrians and traffic in many spaces with clear opportunities to extend this tradition to other places.
- **4.55** There is a well defined relationship to the surrounding landscape with clear cut divisions between city and country on most approaches reinforced by mature trees beside the roads. Despite the notable absence of street trees, frequent views of the countryside and mature gardens provide an impression of a 'green' setting and attractive routes.

- **4.56** In 2007 a journey time survey was undertaken using ANPR (automatic number plate recognition) technology. It showed that journey times through the one-way system can be over four times longer at certain times of the AM peak between 8:00 and 9:00 than at other times of the day. In order to establish if the road network could be better managed 'A Road Network and Traffic Management Study (Stage 1) was commissioned. at the end of 2008.
- **4.57** Stage 1 of this study looked at how traffic could be managed more effectively and to see if the demands of the 21st century could be reconciled with the Town's 9th century street pattern. The main emphasis of the study inevitably was the current and future role of the one way system which impacts on traffic speed, journey lengths / times, pollution, residents, pedestrians and cyclists. The study looked at the current situation including traffic and road casualty data, possible options and their impacts and makes recommendations.
- **4.58** Stage 2 of the Road Network and Traffic Management Study has now been commissioned to look in more detail at some of the main priorities raise in the first study. Options to be tested;
- 1. Two way working on North Walls, Union Street, Friarsgate and Eastgate Street.
- Two way working on Friarsgate (to facilitate access to and from the car parks and meet local loading requirements) and a reduction of road space on St Georges Street to single traffic lane (to include provision of loading bays)
- 3. Two way working on Friarsgate and a reduction of road space on St Georges Street to single traffic lane (as 2 above) plus banned right turn at the northern end of Southgate Street (B3335) (except buses).
- 4. Two way working on North Walls, Union Street, Eastgate Street and Friarsgate with reduction of road space on St Georges street as identified in 2. Adapting St Georges Street to enhance the area to benefit both businesses and people and to better integrate the area with the High Street.
- 5. Two way working on North Walls, Union Street, Eastgate Street and Friarsgate with reduction of road space on St Georges Street (as 4 above) plus the banned right turn at the northern end of Southgate Street (expect buses)
- 6. Revert North Walls, Union Street, Friarsgate, St George's Street and western end of the High Street to two-way traffic with restrictions on through movements by heavy goods vehicles and removal of traffic (except buses and cycles and access for deliveries) at the south end of Jewry Street.

- 7. Options to minimise or prevent traffic from diverting from St Cross Road via routes such as St Swithun Street and The Square, to avoid the right turn ban at the northern end of Southgate Street. This is now being considered within the context of the refurbishment scheme for The Square.
- 8. Provision of Key Cycle contra flow routes; Upper High Street and a north south link between North Walls and St Georges Street.

The aim of the study is to identify improvements that will;

- Reduce impact of traffic on town centre and wasted mileage
- Reduce dominance of the one way system
- Provide a better environment for pedestrians and cyclists
- Improve environmental quality and public realm

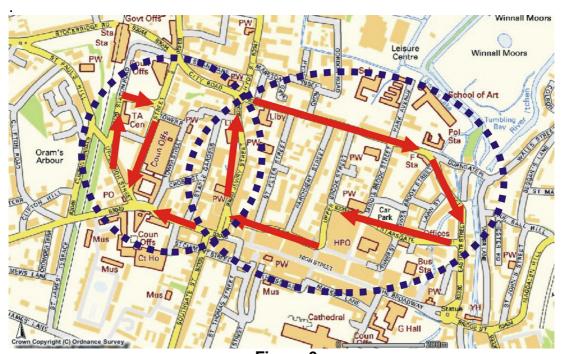


Figure 6

4.59 Feeding into this network are a number of routes which link Winchester to the Strategic Road Network and neighbouring settlements. Delays on the M3 and A34 (T) can badly affect the local network as traffic seeks alternative routes, or is routed through the town using streets that have completely inadequate capacity for such volumes of traffic. This can affect part or the entire city centre, and junction 9 on the M3 can be a serious bottleneck on the Strategic Road Network.

A study of Easton Lane has been completed and has made some recommendations relating to traffic flow on and leading to junction 9 of the M3. The study looked at what can be made to improve the situation for buses and

cyclists. The Highways Agency, as the responsible authority for the M3, will assess the recommendations before any improvements are considered more fully. A separate study is being commissioned to look at the specific issues relating to Winnall Manor Road / Easton Lane junction.

Existing Traffic Flows

4.60 As previously mentioned traffic count data shows that traffic levels in the city have not changed to any great extent since the early 1990's. Some key radial routes, Easton Lane, Romsey Road and Andover Road suffer congestion during the peaks but are free flowing during the off peaks. The junction of Chilbolton Avenue with Romsey Road has always contributed to the outbound congestion due to the priority given to vehicles accessing Romsey Road from Chilbolton Ave and turning towards Hursley. As part of the bus priority measures put in place for the South Winchester Park and Ride service, gating traffic lights have been installed on Chilbolton Avenue which operate during the evening peak only. This gating provides additional flow out of Winchester thus improving journey times.

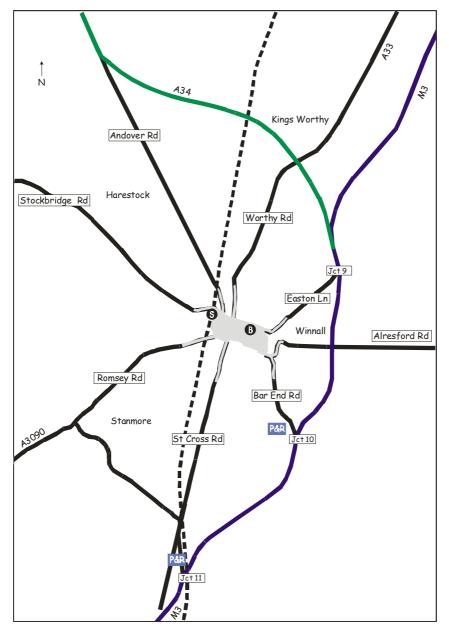


Figure 7

- **4.61** An origin and destination sample survey was undertaken in November 2007. The survey monitored traffic entering and leaving the one-way system over a single day in the morning and evening peak periods. The survey monitored traffic which entered the one-way system and passed through without stopping, in order to assess the levels of through traffic not using it as a destination. Data was recorded from five origin points as seen in 'Table 2' and three destination points. This provides an indication of the proportion of traffic that can be classed as 'through traffic'.
- **4.62** Using the table, it can be seen that on Hyde Street, 5% of recorded traffic exited onto Southgate Street within the 15 minute period, and is therefore classed as 'though traffic'. Likewise, 10% of traffic recorded on Hyde Street was recorded leaving on Chesil Street.

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Origin → Destination ↓	Hyde Street	Andover Road	Stockbridge Road	Sussex Street	Romsey Road
Southgate	5%	10%	4%	3%	6%
Chesil Street	10%	14%	9%	10%	6%
Wales Street	13%	20%	12%	16%	10%
Totals	28%	44%	25%	29%	22%

Table 2 Proportion of through traffic

4.63 The data in the table above shows that a proportion of traffic passing through the town centre is on its way to other destinations which is not surprising considering the network of roads around the town centre. This is seen as contributing toward the Air Quality problem and congestion in the town centre. Whilst the A34/M3 provides an effective bypass for long distance trips, for those journeys to and from suburbs, such as Harestock, Weeke and Stanmore, travelling through the town centre is likely to be the simplest, if not the quickest, option.

Air Quality

4.64 A statutory Air Quality Management Area (AQMA) has been declared for the central area of the town and an Air Quality Action Plan has been produced, the Action Plan forms an integral part of the Access Plan.

The recent independent review of the AQMA Action Plan suggests that more radical measures along with completion of measures in the current action plan will be necessary in order to further reduce nitrogen dioxide levels towards the Government's thresholds. This has been reflected, as far as possible, in the two Action Plans in Chapter 6 of this Access Plan. The Stage 2 Road Network and Traffic Management Study is also looking at measures which may help achieve Government air quality thresholds dependent upon their acceptance and the necessary funding being secured.

The Winchester City Council AQMA Action Plan is available on the Winchester City Council website.

Intelligent Transport Systems in Winchester

4.65 Advances in computing and telecommunications have given rise to a new range of tools for managing the transport network, known collectively as Intelligent Transport Systems (ITS), which aim to improve the operation, safety and efficiency of the transport network to optimise its capacity and minimise the need for new construction.

- **4.66** Traffic signals form one aspect of ITS, helping control the road network and improve access for all road users. Other ITS collect information about the network and provide transport users with real-time travel information, helping individual travellers to make informed decisions about travel. The Strategy to manage and control traffic and parking in Winchester will be supported by a number of Intelligent Transport Systems (ITS), including:
- closed circuit television cameras (CCTV) for traffic monitoring and incident detection;
- variable message signs (VMS) for car park spaces information and traffic information on the local and surrounding road network
- automatic number plate recognition (ANPR) cameras to monitor journey times
- real-time passenger information at bus shelters
- journey planning kiosks
- bus departure information system
- **4.67** Throughout Winchester a number of these ITS tools are in use to help with the management of the highway network. Currently there are 4 dedicated CCTV cameras in Winchester, with a further 6 cameras linked from the City Council's city centre security system. The system may be expanded as funding becomes available, and as further opportunities for sharing systems with the City Council emerge.
- 4.68 The main routes into Winchester benefit from traffic information VMS but these are focussed on inbound traffic. Further signs may be installed as funding opportunities arise, principally to provide information about conditions on routes out of Winchester. There are currently 19 'inbound' ANPR cameras in Winchester which were installed as part of the 'MIRACLES' project. They form an outer and inner cordon between which journey times are measured. A similar number of 'outbound' ANPR cameras are required to enable cross-Winchester journey times to be monitored. This will also allow ITS Group to provide the County Council's Transport Planners with regular traffic count data.
- **4.69** There are currently 30 electronic display screens deployed in Winchester informing passengers of bus times. South Winchester Park and Ride car park has displays installed both in the waiting room and bus shelters.
- **4.70** There are 3 journey planning kiosks in Winchester. These are located at Winchester Train Station, Royal Hampshire County Hospital and Middlebrook Street precinct, with the principal aim of enabling users to plan and print public transport journeys, and view and print timetables and local area maps.
- **4.71** Measures are in place to optimize the effectiveness and efficiency of existing traffic signals. Periodic maintenance, including a six-monthly bulk lamp change and annual electrical inspection of traffic signal junctions and pedestrians crossings, is undertaken throughout the year.

4.72 In Winchester, the junction of Andover Road with Stockbridge Road, Sussex Street and City Road is a major traffic control installation, managing five traffic movements including buses and taxies leaving the rail station, and large numbers of pedestrians. This junction was remodelled in 2002 as part of up-grading the railway station approach, providing new Puffin facilities for pedestrians and removing traffic islands from the carriageway to ease turning movements and improve flow. Even with these improvements, peak period delay occurs here for all road users. The signal timings are kept under review, but there is little scope for significantly reducing peak period congestion here due to overall traffic volumes.

Smarter Choices

4.73 The guiding principle of 'smarter travel choices' is that given the right conditions there will always be a proportion of the population who are willing to consider an alternative to their current means of transport. The primary objective for a smarter travel choices programme would be to achieve greater use of alternative more sustainable modes of travel to the single occupancy car, by expanding travel choice.

Travel Plans for Businesses and Schools

- **4.74** Promoting more flexible working patterns is important to help relieve peak-time congestion.
- **4.75** The School Travel Planning Team (STPT) at Hampshire County Council continue to work with schools to develop School Travel Plans. Schools with travel plans approved by the STPT are eligible for funding through the Safer Routes to School programme, as well as a one-off capital grant from the Department for Children, Schools and Families (DCSF).
- **4.76** The Safer Routes to School programme links very closely with the development of the School Travel Plan programme. One of the objectives of a School Travel Plan is to encourage as many children as possible to be active and independent by walking, cycling or using public transport to get to and from school on a regular basis.

Chapter 5 Conclusion

- **5.1** The Winchester Town Access Plan is a strategic document that sets out a shared vision for how access to facilities and services within the town will be improved. It will help to guide future transport investment in order to deliver accessibility improvements within the town.
- **5.2** Winchester has a resident population of some 45,000 people, but also faces additional pressures on the transport network from in bound commuters working in the town or accessing the main line railway services to London.

- 5.3 The Town Access Plan sets out the current situation in Winchester and identifies the key aims and priorities needed to improve accessibility. This document seeks to reconcile, through the action plan and identification of longer term requirements, a way forward that not only improves access to and from the town but also seeks to improve the air quality whilst promoting economic vitality and enhancing the public realm. There are four key aims that support these objectives;
 - To ensure that the vitality and resilience of the local economy is strengthened by planning for movement and access which is economically and environmentally sustainable
 - To lead a transition to cycling, walking, public transport and low-carbon modes of travel including low emission private and commercial vehicles.
 - To reduce the negative effects of transport related carbon emissions on all neighbourhoods including the town's historic environment, particularly in relation to air quality and the safety of pedestrians and cyclists
 - To enhance the social and cultural wellbeing of Winchester by providing access for all.
- **5.4** The action plan and requirements list pick up on these aims and looks to achieve them under eight priority areas. These priority areas form the framework for future investment.
- **5.5** The measures identified will, in combination, ensure that barriers to access are reduced and, where possible, removed thereby promoting the integration of travel modes, encouraging more sustainable travel patterns, improved health and well being of the community and promoting less reliance upon the car for localised journeys.
- **5.6** The first of the two plans, the 'Action Plan' provides a list of improvements that already have funding secured or are already programmed into existing delivery plans. The 'Longer Term Requirements' plan provides a list of 'schemes' needed to support future development. Many of these schemes require additional investigation or funding above that which is currently feasible to provide.
- **5.7** Overall, the document will contribute towards sustainable development, through the provision of better accessibility and improved safety for all highway users.
- 5.8 Many of the priorities identified in the action plans will be investigated further through the commissioning of a second 'Road Network and Traffic Management study' for Winchester. This will build upon the conclusions made in the Stage 1 study as well as taking into account the views of members and stakeholders. A range of scenarios have been identified that the second study will need to model against their impact on the transport network in Winchester as well as the priority areas identified in the Access Plan and Longer Term Requirements list.

Chapter 6. The Action Plan

Ref	Issue	Measure/Scheme	Status	Funding	Delivery	Comments
APPA.01	Personalised travel planning	Investigate opportunities to fund and run personalised journey planning projects.				
APPA.02	Travel to School	All schools in Winchester Town to have a level 4 School Travel Plan	Not all schools to level 3 yet. Plans approved by March 2010 will be eligible for a grant from DCSF	HCC (safe routes to school funding) or WCC to implement measures.	Short to medium	HCC School Travel Plan Advisor resources dependent upon a Government Bursary Scheme.
APPA.03	Travel to Work and Study	Develop travel plans with Romsey Road employers and Winnall businesses	Romsey Road employers (University, Hospital and HCC are already actively working with HCC and WCC in relation to South of Winchester P&R.		Short term	The Hospital have undertaken staff surveys and reviewed their travel plan. The Prison and University have undertaken travel surveys and are working reviewing their Transport Plans with HCC.

Priority	B Improve loc	cal cycling and walki	ng infrastructure for	functional trips		
Ref	Issue	Measure/Scheme	Status	Funding	Delivery	Comments
APPB.01	Poor paving conditions	High St refurbishment	Under Construction	HCC/WCC Capital Programme	Short Term	Careful management of the scheme.
APPB.02		The Square Market Lane, Great Minster St refurbishment	Planned for 2011	HCC/WCC Capital Programme	Medium Term	Desire to enhance café culture and evening activities.
APPB.03	Poor condition of paving on footways. Damage by pavement parking and overrunning by vehicles in narrow streets	Programme of replacement	Ongoing	HCC maintenance programmes	Uncertain	
APPB.04	Poor road and footway reinstatement by utility companies	Better inspection and performance of contractors	Ongoing	HCC/ utility companies		
APPB.05	Narrow footways	Traffic Management Strategy and Shared space schemes Narrow footway outside Pond Cottage on Stockbridge Road	See Traffic Management strategy			
APPB.06		Romsey Road Rail Bridge study	Study is programmed			

APPB.07	Improving walking routes into and around town	St James' Lane to Airlie Road footpath	constructed, although street lighting is yet to be provided. Scheme identified street lighting budget University of Winchester		Short term	
			through Public and Member consultation as one of the Top 8 Priorities for progression.			
APPB.08		Black Path, Winnall improvements	Part of National Cycle Network 23 Scheme considerations	HCC/Sustrans	Short to Medium term	
APPB.09		Black Path. Make into cycle way	Progressing as part of NCN23 implementation	Section 106	Medium term	Land ownership. Tesco boundary fence needed to be relocated.
APPB.10	Pedestrian Signing in town is outdated and in need of review	Review and replace signing	Signing review complete. Signs will be replaced as part of High Street works and throughout wider Town area.	WCC/HCC	Short term	Include issues highlighted in Access Audit signing of Taxi ranks and High Street Public Toilets.
APPB.11	Poor pedestrian route from Railway Station to town centre	Sign new route	Included as part of signing review	WCC	Short term	
APPB.12	Access to and visibility of Shopmobility	Include better signing as part of the pedestrian signing review	Included in signing review	WCC	Short term	
APPB.13		Review signing in The Brooks Centre to shopmobility	To be requested	WCC	Short term	

APPB.14	Enhancement of cycle provision on transport corridors into the Town centre	St Johns Street contra flow	TRO already started. Approval for contra flow needed	WCC/HCC	Short term with approval	
APPB.15	Provision of cycle parking at destinations across the town centre	Identify where cycle parking is needed and provide.	Ongoing	WCC/HCC	Short term	
APPB.16	Maintain and develop the 'Bikeabout' scheme	Work with WACA and TIC to maintain and extend the scheme.		WCC/HCC/WACA/TIC	Short term	
APPB.17	Improve crossing facilities for pedestrians	Improve current crossing arrangements at Battery Hill.	To be reviewed	WCC/HCC	Short Term	ITS scheme
APPB18	Improve Crossing Facilities.	Andover Road (B3420) near the Osborne School. Replace existing crossing with a controlled crossing (Puffin)	Survey (PV2) already carried out. Survey confirms need for controlled crossing. Scheme added to Top Priorities list	HCC Scheme identified through Member consultation and survey result as one of the Top 8 Priorities for progression.	Short Term	

Ref	Issue	Measure/Scheme	Status	Funding	Delivery	Comments
APPC.01	Traffic movements through and into the centre of the City including	Further develop parking charge strategy to encourage long stay parking in Park and Ride sites and peripheral car parks	The role of Tower Street and Chesil Street car parks are key. This is ongoing.	WCC	Short to medium	Pricing strategy to encourage use of park and Ride.
APPC.02	unnecessary cross town traffic	Continue to review parking stock and location, and explore opportunities to reduce long stay provision in the centre.	Recent reductions at Jewry Street, Ashburton Court (Tower St) and Middle Brook Street car parks	WCC/employers	Short to long term	
APPC.03		Develop a pricing and signing strategy to provide a ring of car parks around the town centre and encourage /provide suitable parking near key destinations	First phase introduce in 2009. Further review underway.	WCC	Short term	
APPC.04	Long term parking in the Town Centre	Provide coach parking at St Catherine's Park & Ride site.	Programmed for 2011/12	WCC	Medium term	Requires change in planning approval conditions.
			ansport related carbo		Ŭ	
Ref	Issue	Measure/Scheme	Status	Funding	Delivery	Comments
APPD.01	Reduce the need to park	Traffic Regulation Orders	Ongoing review and implementation	Annual programme but limited resources		

	on the		measures			
APPD.02	pavement.	Police enforcement	Ongoing liaison and enforcement activities	Limited resources		
APPD.03	Residents parking and management provision	Continue to review the need to extend the scheme and restrictions/management measures deployed.	Under consideration/discussion	WCC	Short term	Recent reviews in Highcliffe and Stanmore areas and associated new restrictions.
		Review of residents parking scheme and policies.	Undertake review in 2010/11	WCC	Short term	Modification of management and administration of scheme following resident association meeting in order to make scheme work better for residents.
APPD.04	Excessive vehicle speeds	Investigate / trial a Town wide 20mph scheme. This will consist of a central 20mph zone and separate neighbourhood zones covering the Town.	Scheme identified through Public and Member consultation as one of the Top 8 Priorities for progression.	HCC/WCC/Town Forum	Short term	
APPD.05	Assess potential impact of a range of Traffic management options	Undertake a Road Network and Traffic Management Stage 2 study	Study to report back end of 2010	HCC	Short term	Study to build on Stage 1 report delivered in January 2009 and to assess a range of scenarios.

Priority	E Promote shared sp	pace where this is a	ppropriate			
Ref	Issue	Measure/Scheme	Status	Funding	Delivery	Comments
APPE.01	Segregation/domination of certain commercial/shopping areas by traffic	Review traffic access and delivery arrangements in The Square and Great Minster Street	Interim experimental scheme in place. Further review needed in advance of refurbishment scheme of The Square.	HCC/WCC	Short term	

Priority	Priority F Promote the purchase and use of low emission vehicles							
Ref	Issue	Measure/Scheme	Status	Funding	Delivery	Comments		
APPF.01	Securing use of more environmentally friendly vehicles	Provide electric charge points in the City.	5 points now available at the South Winchester Park and Ride	HCC/WCC/Developers	Short to medium term	Being investigated at Guildhall		
APPF.02		Pricing incentives in relation to car park charges	Discounts are already in place for season tickets and residents permits	WCC	Medium			

Priority G Invest for maximum benefit from public transport						
Issue	Measure/Scheme	Status	Funding	Delivery	Comments	
•	Romsey Road/Kings	Part of the	HCC Capital	Short	Trials complete	
ļ	ssue	SSUE Measure/Scheme relays to buses Romsey Road/Kings	Ssue Measure/Scheme Status relays to buses Romsey Road/Kings Part of the	ssue Measure/Scheme Status Funding elays to buses Romsey Road/Kings Part of the HCC Capital	ssue Measure/Scheme Status Funding Delivery elays to buses Romsey Road/Kings Part of the HCC Capital Short	

	Winchester P&R	Avenue/Romsey Road. Bus priority measures on Romsey Road.	scheme		
APPG.02	Delays to Buses	Junction of Oliver's Battery Road/Badger Farm Road. Bus priority			
APPG.03		Stockbridge Road/City Road. Adjust traffic signals and bus priority.			
APPG.04		Railway Station Travel Plan	Being developed and improvements by SW Trains being explored	Short	Joint working between SWT and WCC

	Priority H Use new development as an opportunity to set new standards that support the aims and priorities of the Access Plan						
Ref	Issue	Measure/Scheme	Status	Funding	Delivery	Comments	
APPH.01	Innovation in design of new developments	Applying Manual for Streets principles e.g., car parking, home deliveries, shared space principles (high quality public realm that is available to all	Ongoing	WCC/HCC/Developers		This approach is important for all types and sizes of developments.	

	users) and live-work		
	units		

Longer Term Requirements

Priority A Promote self-sufficient communities and self containment to reduce the need to travel by car							
Ref	Issue	Measure/Scheme	Status	Funding	Comments		
Priority B Improve local cycling and walking infrastructure for functional trips							
Ref	Issue	Measure/Scheme	Status	Funding	Comments		
PBLT.01	Poor condition of paving on footways. Damage by pavement parking and overrunning by vehicles in narrow streets	Trials of different materials in key problem areas	To be determined				
PBLT.02	Improving cycling routes into and around town	Create a new route from South Winchester Park & Ride site	Part of National Cycle Network 23 Scheme considerations	HCC/Sustrans	Create a new route from South Winchester Park & Ride site		
PBLT.03	Improved pedestrian crossing facilities	Andover Road rail bridge. Parallel pedestrian and cycle bridge.			Subject to land availability		
PBLT.04		Romsey Road near St James' Lane / Clifton Terrace			Crossing near junction therefore further investigation needed on options and impacts to local parking and residents		
PBLT.05		St Cross Road	Pedestrian phase/extra				

			time. St Cross / Stanmore Lane signals Additional uncontrolled crossing points along St Cross Road		
PBLT.06		Chilbolton Avenue / Stockbridge Road Junction	Pedestrian Crossing	Developer Contributions	PV ₂ to determine need
PBLT. 07	Enhancement of cycle provision on transport corridors	Durngate to North Walls to link Easton Lane to the leisure centre		To be identified	
PBLT.08	into the Town centre Scheme identified through Public	St Clement Street from Southgate Street to Trafalgar Street. Contra flow cycling to avoid congested route.	Will be considered in the Road Network and Traffic management Stage 2 Study - Approval for contra flow needed	WCC/HCC	
PBLT.09	and Member consultation as one of the Top 8 Priorities for progression. One	Jewry Street from City Road to Tower Street. Provide contra flow along this short section.	Will be considered in the Road Network and Traffic Management Stage 2 study - Approval for contra flow needed.	To be identified	Difficult, as limited carriageway and footway widths. Conflict with vehicles and pedestrians
PBLT.10	Cycle Contra- Flow to be to be studied and implemented as a priority.	Easton Lane between Nickel Close and Erasmus Park. Provide uphill cycle lane on road or upgrade footway to shared use.		To be identified	Engineering needed
PBLT.11		Easton Lane between Erasmus Park and Tesco's roundabout. Provide crossing and upgrade short section of footway on the east side for shared use.			

PBLT.12	Junction of Oliver's Battery Road North and South and Badger Farm Road. Signalise the junction. Pedestrian and cycle benefits.		To be identified	Traffic signals needed
PBLT.13	Track from Andover Road across Barton Farm to Courtenay Road. Currently a farmer's field but claim for public rights is being considered.	Will be considered as part of the Barton Farm future development	To be identified	
PBLT.14	Andover Road between Park Road and Well House Lane. Consider upgrading existing footway on east side for shared use. Also link to possible development of Barton Farm		To be identified	Supplement width requirement.
PBLT.15	Path that links Westley Close with junction of Stockbridge Road and Chilbolton Avenue. Improve route and obtain cycle permission.	Also link scheme to possible junction improvements on Chilbolton Ave / Stockbridge Road junction	To be identified	
PBLT.16	Lower Brook Street between North Walls and Cossack Lane. Allow cycles to enter Lower Brook Street.	Change TRO from 'No Entry' to 'No Motor vehicles'	WCC/HCC	
PBLT.17	Kings Head Yard. Contra flow to access the Town	Contra flow opportunities to be considered in the 'Road Network and	WCC/HCC	

			Traffic Management Stage 2 Study' -Approval for contra flow needed		
PBLT.18		Great Minster Street contra flow	Contra flow opportunities to be considered in the 'Road Network and Traffic Management Stage 2 Study' Approval needed	WCC/HCC	
PBLT.19		Cossack Lane contra flow	Contra flow opportunities to be considered in the 'Road Network and Traffic Management Stage 2 Study' Approval for contra flow needed	WCC/HCC	
PBLT.20		Kings Worthy to Winnall on A33/A34	HCC already in talks with EnterpriseMouchel (HA consultant)	To be identified	
PBLT.21		Sarum Road between Chilbolton Avenue and Kilham Lane. Widen footway on south side for shared use.		To be identified	Will provide footway for students of King School
PBLT.22	Completion of missing cycle links between existing cycle provision	National Cycle Network Route 23. Secure link, Winnall to Town centre; Town Centre to Hockley	Feasibility reports are being developed and progress is being made to complete the NCN 23. Stage 2 of NCN23 link through Winchester (City Centre to South Winchester Park & Ride site) has been identified	To be identified	

			through Public and Member consultation as		
			one of the Top 8 Priorities for		
			progressions.		
PBLT.23		Station Road to Upper High Street. Provide facility for contra flow cycling to link the railway station directly with Romsey Road	Approval needed for contra flow. Will be picked up in Stage 2 Traffic Management Study	To be identified	Would need engineering if contra flow was provided as a shared use path.
PBLT.24		Alresford Road. Make existing footway shared use to provide cycle access from City to INTECH.		To be identified	New hotel being built by INTECH will have Bikeabout bikes located there.
PBLT.25	Improve pedestrian facilities	Park Road Railway Bridge Winchester	Identified as an issue but limited funds to progress	Developer Contributions sought through TCL list	Aspiration to improve but significant technical and physical challenges to overcome. Issues over value for money
Priority C	Provide carefully	planned car parking to	meet economic need		
Ref	Issue	Measure/Scheme	Status	Funding	Comments
	Reduce the nega	itive impact of transport	related carbon emissi	, and the second	bourhood
Ref	Issue	Measure/Scheme	Status	Funding	Comments
PDLT.01	Seek to reduce congestion on Easton Lane	Junction improvements and signal phasing review on Easton Lane at the M3 intersection and Tesco's roundabout	Study to be commissioned looking at potential junction improvements to improve flow of traffic.	HCC	
			Scheme identified		

			through Public and Member consultation as one of the Top 8 Priorities for progressions.		
Priority E	E Promote shared	space where this is app	ropriate		
Ref	Issue	Measure/Scheme	Status	Funding	Comments
PELT.01	Traffic movements through and into the centre of the City including unnecessary cross town traffic	Seek to adapt St George's Street to enhance the area and reduce dominance of traffic and to reduce capacity for vehicles or adopt shared space concept.	Part of Silver Hill redevelopment considerations	HCC	Need to consider results of the
PELT.02	Segregation / domination of certain commercial / shopping areas by traffic	Adaptation of St George's Street to enhance the area and reduce dominance of vehicles	Initial scheme concept only	WCC/HCC	
PELT.03	Impact of one-way system and traffic movements on pedestrians, vehicle speeds and cyclists	Further consider role of 'high quality public realms that are available to all users' on St George's Street, Bridge Street area and Jewry Place. Stage 2 Road Network and Traffic Management Study will review impact of one-way system on a number of factors and how changes may affect these.	Initial design concepts only	HCC/WCC	

Ref	Issue	Measure/Scheme	Status	Funding	Comments
PFLT.01	Car Ownership	Investigate the reintroduction of a car club for Winchester	Being considered as part of the Silver Hill redevelopment.	WCC/Developers	
Priority 6	Invest for maxim	num benefit from public	transport		
Ref	Issue	Measure/Scheme	Status	Funding	Comments
PGLT.01	Bus station position and condition	New bus station as part of the Silver Hill development	Planning approval granted	Developer Funded	Consider bus priority measures needed for both west and eastbound services. Need Real Time passenger Information and train Information.
PGLT.02	Delays to Buses	St George's Street – loading restrictions			
PGLT.03		Winnall Manor Road/Easton Lane junction. Bus priority	Scheme identified through Public and Member consultation as one of the Top 8 Priorities for progressions. Linked to PDLT.01		
PGLT.04		Badger Farm Road. Delays from Sainsbury's roundabout to the Pitt roundabout. Bus Priority.			Subject to review of existing measures
PGLT.05		Delays to buses on Hursley Road approach to Pitt roundabout.	Bus priority lane		
PGLT.06		Delays to buses at Bushfield roundabout from Otterbourne	Bus priority lane		
PGLT.07	No Park & Ride	Provide Park and Ride	Being considered in		

	provision to the north of the city		relation to possible development at Barton Farm.	
PGLT.08	Enhanced quality bus partnership providing access from the north of the city.	New bus quality partnership	Being considered in relation to possible development at Barton Farm.	
PGLT.09	Delays to buses by The Brooks and entering St George's Street			
PGLT.10	Quality of bus interchanges	Various		See HCC audit
PGLT.11	Access to the Railway Station. Lack of car parking.	Extend evening services. Enhance cycle parking		
PGLT.12	Lack of joint ticketing between bus operators	Provide a joint ticket that can be used on all buses		
PGLT.13	Real Time Passenger Information – Not comprehensive across the city	Extend Real Time Passenger Information		
PGLT.14	Bus drop off at Railway Station is not directly outside booking hall	Investigate relocating bus stops nearer to ticketing hall		Part of Station Road is still not adopted.

Priority H Use new development as an opportunity to set new standards that support the aims and priorities of the Access							
Plan							
Ref	Issue	Measure/Scheme	Status	Funding	Comments		
N/A							

Chapter 7 Delivery, Next Steps, Monitoring and Review of Town Access Plan (TAP)

How this document will be used

7.1 The document will be used to determine the allocation of funds sought from developers under the Transport Contributions Policy (TCP) by Development Control Officers as well and Highway Officers from Hampshire County Council and Winchester District Council. Developers will also use the document when assessing the amount of financial contribution likely to be sought by the authorities when mitigating development and what those funds will seek to provide. Following the public consultation on the draft document the TAP will be adopted by both authorities and will be used to inform decisions on developer contributions as well as mitigation measures. Each scheme will also be the subject of local consultation prior to any implementation.

Responsibility for the implementation of the TAP action plan measures

7.2 The TAP is a jointly prepared and adopted document by Winchester City Council and Hampshire County Council and as such the responsibility for its implementation will be shared.

Likely and possible sources of funding for schemes

7.3 The Plan is largely reliant upon developer contributions obtained through the Transport Contributions Policy. The Plan will serve as a key document in the negotiations between developers, the Highways Authority and the Planning Authority.

How implementation of this TAP will be monitored and reviewed

- 7.4 The TAP will be monitored jointly on a regular basis. The progress of the Plan and those schemes implemented will be reported to Council members. Outstanding issues will be reviewed and new priorities added as necessary taking account of:-
- changes to the South East Plan;
- revisions to policy context at a local level
- new information on transport/access issues in Winchester
- the impact of new development;
- changes to the transport network