

COUNCIL

20 March 2013

CHANGE PLANS - REVISED INTRODUCTION

REPORT OF CHIEF EXECUTIVE

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RECENT REFERENCES:

CAB 2449 – Revised Change Plans 2013/14 – 13/2/13

EXECUTIVE SUMMARY:

At its meeting held on 21 February 2013, Council debated the Cabinet's recommended Change Plans. These Plans are intended to set out what progress the Administration plans to make in the coming period to realise the Community's aspirations, as set out in the Sustainable Community Strategy.

Council debated amended wording to the first part of those Change Plans which, under the heading "What's Important to Us", seeks to explain what the Administration considers to be the principle focus for change under each of the four priority areas for action. They resolved:

"That the Leader of the Council and the Leader of the Opposition meet to agree revised wording to that section of the Change Plans setting out "What is Important to Us" and that the revised text be submitted to the special meeting of the Council to be held on 20 March for confirmation"

The appendix to this Report sets out revised text which reflects discussion between Cllrs Wood, Learney and Pines. It is submitted to Council for approval.

RECOMMENDATION:

That Council agree the revised introductory text to the Change Plans as set out in Appendix 1.

OTHER CONSIDERATIONS:

1 **SUSTAINABLE COMMUNITY STRATEGY AND CHANGE PLANS
(RELEVANCE TO):**

1.1 The Change Plans are the delivery plans for the Sustainable Community Strategy.

2 **RESOURCE IMPLICATIONS:**

2.1 The Budget set in February takes account of aspirations in the Change Plans

3 **RISK MANAGEMENT ISSUES**

3.1 Not applicable to this Report.

BACKGROUND DOCUMENTS:

None

APPENDICES:

Appendix 1 – Change Plans: Revised Introductory Text

What's Important to Us?	Economic Prosperity	Active Communities	High Quality Environment	Efficient and Effective Council	Cross-cutting Projects
	<p>Providing positive, proactive support to business</p> <p>Continuing support for key sectors in the urban and rural economy, including:</p> <ul style="list-style-type: none"> • Tourism • Creative and knowledge industries <p>Encouraging start-up businesses and SMEs, building on the strengths of our Universities</p> <p>Supporting emerging new sectors of the local economy</p> <p>Having committed to adopting the Living Wage, encouraging other employers in the district to do likewise</p>	<p>Meeting housing need in our district</p> <p>Helping communities plan their future</p> <p>Creating mixed communities which support people throughout their lives</p> <p>Supporting our communities by:</p> <ul style="list-style-type: none"> • Encouraging healthy and active citizens • Working with others to support troubled families • Supporting older people • Helping residents feel safe at home and on our streets <p>Leaving a sporting legacy from 2012</p>	<p>Working with partners to help secure an effective public and community transport network across the district</p> <p>Creating neighbourhoods that residents can be proud of</p> <p>Supporting sensitive development which is appropriate to the local environment</p> <p>Creating a distinctive City Centre and prosperous market towns</p> <p>Supporting those who wish to reduce their impact on the environment</p>	<p>Using our assets to support our priorities</p> <p>Regularly reviewing our services to deliver them more efficiently</p> <p>Continuing to develop as an organisation which allows staff to work efficiently and flexibly</p> <p>Keeping customer service at the heart of everything we do</p> <p>Working with our partners to achieve the Council's priorities</p>	<p>These are projects which support more than one outcome</p>