

CABINET

20 April 2009

WINCHESTER DISTRICT OLDER PEOPLE PARTNERSHIP – WELLBEING
ACTION PLAN AND PROGRESS REPORT

REPORT OF HEAD OF PARTNERSHIPS, COMMUNICATION & IMPROVEMENT

Contact Officer: Lorraine Mansfield Tel No: 01962 848369

RECENT REFERENCES:

None.

EXECUTIVE SUMMARY:

The purpose of this report is two-fold:-

1. To update Members on the development and work of the Winchester District Older People Partnership and the national policy framework.
2. To present the Winchester District Older People's Wellbeing Action Plan 2008 – 2011 and to seek Cabinet support for the City Council's continuing contribution towards the delivery of aims set out in the plan.

RECOMMENDATIONS:

- 1 That Cabinet endorses the Winchester District Older People's Wellbeing Action Plan 2008 – 2011 as shown at Appendix B.
- 2 That Cabinet supports the active contribution by the City Council to achievement of aims highlighted in the Winchester District Older People's Wellbeing Action Plan shown at Appendix B within the limits of existing resources.

CABINET

20 April 2009

WINCHESTER DISTRICT OLDER PEOPLE PARTNERSHIP – WELLBEING ACTION PLAN AND PROGRESS REPORT

REPORT OF HEAD OF PARTNERSHIPS & COMMUNICATIONS

DETAIL:

1 Introduction

- 1.1 This report informs Cabinet of progress made over the past 12 months to progress the older people's wellbeing agenda and recommends adoption of the Winchester District Older People's Wellbeing Action Plan shown at Appendix B.. It explains the remit of the new Winchester District Older People Partnership and the role of the City Council in helping to develop and sustain its work.
- 1.2 The Local Government Act 2000, the 2006 White Paper 'Strong and Prosperous Communities' and the Local Government and Public Involvement in Health Act placed a range of obligations on district authorities including a clear mandate to promote and improve the social, environmental and economic wellbeing of an area for the benefit of its residents, including older people.
- 1.3 The Sustainable Communities Act 2007 further develop the wellbeing powers that authorities were granted under the Local Government Act 2000. The new legislation supports the role of district authorities as 'community leaders', introduces a new 'duty to involve' and contributes to the broader agenda for partnership working at a local level, including the development of Sustainable Community Strategies and the negotiation of, and contribution to, Local Area Agreements.
- 1.4 Winchester City Council has both a community leadership role and clear democratic mandate to promote and improve the wellbeing of its older residents now and also to plan for future generations of older people.

2 The National and Regional Framework

- 2.1 In order to appreciate the importance of the City Council's contribution to the older people's wellbeing agenda it is important to understand the national context. It is predicted that by 2027 the population of people over 65 in England will have increased by 60%. By 2050 it is predicted there will be around 250,000 people aged over 100 compared to approximately 10,000 now. This demographic change will place huge demands on services so the need to address the needs of an ageing population has been recognised by Government as a key priority. The transformation of service delivery, which involves making a strategic shift to **prevention and early intervention**, lies at

the heart of the agenda for change. It has been recognised by national Government that strategies for older people need to go beyond health and social care to consider issues of housing, transport, employment, lifelong learning, leisure, and social networks etc.

- 2.2 It is clear from the number of high profile policy and consultation documents emerging at a national level that the need to prepare for an ageing society is very high on the Government's agenda. A brief resume of the key documents are shown at Appendix C.
- 2.3 The refresh of 'Opportunity Age', the Government's strategy for an ageing society, will be informed by the results of a major consultation exercise carried out during the period November 2008 – January 2009 in response to a government discussion paper '**Preparing for our Ageing Society**'. Hampshire was one of only four areas to be invited to host a face to face consultation event with Baroness Kay Andrews OBE, Parliamentary Under Secretary of State from the Communities and Local Government (CLG). The event was held at Winchester Family Church, Stanmore on 5th December 2008 – approximately 40% of the 110 older people who attended the event were from the Winchester District.
- 2.4 At the regional level, the South East Regional Forum on Ageing (SERFA) has been established. The forum brings together a range of organisations and agencies to help identify and promote issues relating to older people and demographic change. It aims to influence regional strategies and policies to ensure the needs of older people are met. Current members include Government Office for the South East (GOSE), South East England Development Agency, South East Regional Public Health Group, Age Concern and Help the Aged, Alzheimer's Society, South East Community Services Improvement Partnership, and the Association of Directors of Adult Social Services. It is sponsored by Age Concern and Help the Aged, Department of Work and Pensions, Department of Health, GOSE, and the Equality and Human Rights Commission.

3 Local Demographic Change

- 3.1 In terms of demographic change, the Winchester District is following the national trend. The Hampshire County Council's (HCC) Small Area Population Forecast predicts a 12.99% increase in the number of people over the age of 65 years by 2012 (compared to 2005 population figures) and an increase of 8.39% in the 45 – 64 years age band. These age groups are traditionally high users of services so we can reliably predict a significant increase in demand over the next few years.
- 3.2 Looking further ahead the HCC Small Area Population Forecast predicts an increase of 10,404 people over the age of 65 years by 2026 (compared to 2006 figures). This will impact on all providers of public services including district authorities.

4 What's been happening in Hampshire?

- 4.1 Hampshire County Council established an Older People's Wellbeing Team, based in the Chief Executive's Department, in March 2006. The team supports the 84% of older people who are not intensively using health and social care services at any one time. The team works with departments across the organisation as well as key partner organisations, particularly district and borough councils.
- 4.2 Hampshire County Council's Adult Services Department has been subject to a major reorganisation. Senior managers have been appointed and allocated to areas based around district council boundaries, complementing those of Children's Services and Hampshire PCT.
- 4.3 The Hampshire Health & Wellbeing Partnership Board has been established with representation from a wide range of key strategic partners.
- 4.4 Hampshire Supporting People carried out a Strategic Review of Older Persons Services. The review findings have been built into an Implementation Plan which was adopted in 2008. The review looked at the current configuration of services and made recommendations for change based on the identified needs of service users and budgetary requirements.
- 4.5 A Joint Hampshire Commissioning Strategy for Older People's Mental Health has also been published.
- 4.6 The Hampshire Older People's Wellbeing Strategy & Action Plan was published in March 2008. This overarching plan is directly linked to the Hampshire Local Area Agreement and is essentially a high level articulation of the shared vision for older people's wellbeing in Hampshire. It sets out the framework for all organisations to work together to improve the wellbeing of older people living in the county against seven key dimensions of independence i.e. Housing and Home, Neighbourhood, Social Activities, Getting Out and About, Income, Information, and Health and Healthy Living. They were first identified by the Audit Commission in its 2004 publication 'Older People – Independence and Wellbeing, the Challenge for Public Services' and have consistently been used in policy documents since then.
- 4.7 The Hampshire strategy stresses the importance of taking a county-wide approach. As part of the overall strategy each district and borough council in Hampshire was asked to develop a local action plan. The plan for the Winchester District is shown at Appendix B.
- 4.8 The Wellbeing Team has developed a range of projects and initiatives with partners. Some are being managed at County level and delivered locally through a range of delivery partnership structures. These programmes include OPAL (Older People's Area Link) which uses volunteers to identify isolated older people and offer support, the expansion of the Carers Together helpline into a helpline for older people, the development of Community Innovation teams, and development of the Trigger Tool to help people visiting

older people in their own homes to identify possible areas of concern and know who to contact for help.

- 4.9 In January 2008 HCC set up a Commission of Inquiry into the future services for adults in need of support and care. The findings of the Commission have been set out in the report 'Getting Personal: A Fair Deal for Care & Support' which was published at the end of November 2008. The report highlights the importance of non-social care services (many of which are provided by district and borough councils) such as transport, environment, leisure, life long learning, recreation and employment opportunities, in improving the wellbeing of older people who need social care services. The report cites strong evidence about the connection between health and wellbeing and contact with the natural environment and the need to therefore consider the natural environment as a health and social care resource. The report is a powerful articulation of the need to work collaboratively across organisational boundaries on the wider wellbeing agenda and it also helps explain the pivotal role of district and borough councils.
- 4.10 There is now a robust framework for strong co-ordinated activity at County level which allows for and actively encourages local initiatives to suit local needs.

5 The WCC Response

- 5.1 The Winchester District Strategic Partnership (WDSP) held a conference in May 2006 based around the theme of older people's wellbeing. This helped identify the range of issues affecting older people's wellbeing around each of the Winchester District Community Strategy themes.
- 5.2 In May 2007 the City Council revised its corporate structure to better reflect the priority being given to this area of work and its new obligations to promote wellbeing. It now has a lead officer (Community Wellbeing Manager) for all issues related to older people and a lead Member Champion (Portfolio Holder for Communities and Safety). The lead officer convenes the Winchester District Older People's Partnership (WDOPP), represents WCC and NHS Hampshire's (formerly Hampshire PCT) interests on a range of groups and partnerships related to older people's issues, and leads the WCC input to the Winchester District Older People's Wellbeing Action Plan (WDOPWAP). The lead Member sits on the WDOPP and also the Health and Wellbeing Strategic Outcome Group (H&WSOG) which leads this area of work at WDSP level.
- 5.3 Relevant officers across the range of WCC departments have been invited to join the WDOPP to ensure that the Council is presenting a joined up approach to addressing older people's issues and that other WCC policy documents and plans are aligned with the WDOPWAP e.g. the recent Action Plan for Older Persons Housing within the Winchester District.
- 5.4 The WDOPP has been involved in the development of the Winchester District Older Persons Housing Action Plan and will be leading on a number of key actions.

- 5.5 The City Council is reviewing its own Vulnerable Adults Protection Policy in parallel with the review of its Children and Young People Protection Policy (required under section 11 of the Children Act 2004).
- 5.6 Through the WDOPP, the City Council has invested a significant amount of officer time and also provided modest pump prime funding in 2008/09 to develop an 'Over 55s Action Forum' for the Winchester town area. Officers are currently supporting the development of a separate forum for the southern parishes. This is being driven forward in partnership with HCC Adult Services, Winchester Area Community Action & support from the HCC Older People's Wellbeing Team.

6 Winchester District Older People's Partnership (WDOPP)

- 6.1 Partnership and integrated working is at the heart of this agenda. A multi-agency partnership, the WDOPP, was formally established in May 2008 with the overarching mission to 'ensure the delivery of agreed outcomes for older people in the Winchester District, both now and in the future, by providing and developing services that are responsive to their expressed needs'. The initial terms of reference for the partnership can be seen at Appendix A – please note that these are due for review in May 2009.
- 6.2 One of the early key priorities for the partnership was the development of a local action plan which is shown at Appendix B.
- 6.3 Membership is drawn from a wide range of organisations (both statutory and voluntary sector) able to take a strategic approach to the development of services for older people and other appropriate forums such as the Winchester Carers Forum, and the developing Over 55s Action Forum.
- 6.4 A small Core or Executive Group has been established to drive forward development of the action plan, steer implementation of activities to achieve agreed outcomes and carry out the day to day business of the partnership. Membership is drawn from HCC Adult Services (current Chair), WCC (Lead Officer & Support Officer), Supporting People Manager, Winchester Citizens Advice Bureau and Winchester Area Community Action (Deputy Chief Executive and Vice-Chair of the WDOPP). This group is accountable to the full partnership.
- 6.5 The WDOPP is accountable to the Winchester District Strategic Partnership (WDSP) via the Health and Wellbeing Strategic Outcome Group (H&WSOG) – the Chair of the WDOPP sits on the H&WSOG and reports regularly on progress. The current partnership Chair is the District Services Manager (Winchester), HCC Adult Services Department.
- 6.6 Members will note that the partnership structure and approach to the older people's wellbeing agenda is almost identical to the one that has been adopted for children and young people.

6.7 Partnership working is always challenging. However, there is a genuine level of shared commitment on the WDOPP to improve the wellbeing of older people across the district. Good partnership working is not so much about different organisations coming together to try to do the same thing but about organisations bringing different strengths to the table and working to those strengths.

7 The Winchester District Older People's Wellbeing Action Plan

7.1 One of the early key priorities for the WDOPP was the development of a shared action plan for the Winchester District based on the countywide priorities set out in the Hampshire Older People's Wellbeing Strategy and other identified local needs. The action plan for 2008 – 2011 is shown at Appendix B. It is closely aligned to the Hampshire Local Area Agreement (LAA) and the Sustainable Community Strategy for the district and feeds into an overarching Action Plan for the H&WSOG.

7.2 It is important to stress that this is the very first action plan for the partnership which will be reviewed and updated regularly – it is very much a 'living' document and is by no means 'perfect'. The plan aims to focus particularly on issues which are beyond the scope of any one organisation operating alone. A longer term, more challenging, objective is to align and pool resources where desired outcomes cut across individual service areas.

7.3 The actions contained within the plan are part of a three year rolling programme which will be subject to regular review and revision. The plan shown at Appendix B shows the key priorities and achievements for the past year 2008/09 - these were based on the capacity of the partnership to deliver. Partnership members are mindful of the need to ensure that proposed actions can be delivered within the resources currently available to each partner agency and organisation. It is recognised that future progress will be dependent on the ability of the partnership to lever in external funding and also on the willingness of partners to redirect existing resources to areas of identified need. On this basis, the partnership will be considering its priorities for 09/10 at its next meeting in May.

7.4 It is pleasing to report that the partnership made significant progress in 2008/09 in a number of areas identified in the action plan:-

- a) Over 55s Information Day – more than 200 people attended this highly successful event which was held at Winchester Discovery Centre on October 22nd. Plans are underway to hold a similar event at Wickham Community Centre for older people in the southern parishes on June 2nd 2009.
- b) Development of an Older People's Forum – following on from the Information Day, an inaugural meeting of an 'Over 55s Action Forum' for the district was organised. Fourteen people came along to the first meeting to participate in a lively and informative debate. The forum has now met on three occasions and is gradually finding its feet. Plans

to develop a similar forum for older people living in the southern parishes are currently being developed. An exploratory meeting has already been held - the Information Day on 2nd June should provide a further springboard for this work. Work to strengthen engagement with older people is being actively promoted by national Government – the recent publication (February 2009) ‘Empowering Engagement: a stronger voice for older people’ sets out the Government’s vision.

- c) Members of the Forum were invited to participate in a consultation event on Friday 5th December 2008 with Baroness Kay Andrews OBE, Parliamentary Under Secretary of State, Communities and Local Government. This was one of only 4 similar events across the whole country, the outputs of which will inform the refresh of ‘Opportunity Age’.
- d) The Action Plan has been used to support an application for Supporting People funding to develop a gardening service for older people in the district to enable them to live independently in their own homes.
- e) The partnership commissioned a piece of research to have a detailed look at transport issues for older people. Preliminary findings were reported to the partnership meeting in March. These will be used to inform the future development of Dial a Ride and Community Transport services.
- f) Older people in the Winchester town area are now benefiting from the recent establishment of a Community Innovations Team.

6.5 Members are asked to support the continuing contribution by the City Council to the achievement of the overarching aims set out in the Winchester District Older People’s Wellbeing Action Plan.

7 Conclusion

7.1 This is a fast moving agenda but, due to the partnership structures that have been established for the district and those that are still developing, we are well placed to take advantage of opportunities as they arise to improve the wellbeing of older people across the district.

OTHER CONSIDERATIONS:

8 CORPORATE STRATEGY (RELEVANCE TO):

8.1 Promoting the wellbeing of older people is relevant to the Council’s Corporate Business Plan and central to the Sustainable Community Strategy. The issues raised in this report contribute particularly to the creation of safe and strong communities by ensuring that older people are able to lead healthy, active lives and are not disadvantaged by where they live or the community they come from. Convening partnerships to deliver jointly agreed outcomes is

also an important element to the Council's community leadership role and is evidence of its willingness to work with others to improve the quality of life for its residents.

9 RESOURCE IMPLICATIONS:

- 9.1 At this stage there are no financial implications for the City Council arising directly from this report. The action plan for 2009/10 will be based upon the ability of the partnership to deliver within existing resources.
- 9.2 External funding streams will be sought wherever possible to help deliver against identified priorities in the plan.

BACKGROUND DOCUMENTS:

Copies of the plans, documents and strategies mentioned in this report are available from the Community Wellbeing Manager.

APPENDICES:

- | | |
|------------|--|
| Appendix A | Terms of Reference for Winchester District Older People Partnership |
| Appendix B | Winchester District Older People's Wellbeing Action Plan 2008 – 2011 |
| Appendix C | National Policy Documents |

Winchester District Older People Partnership

Terms of Reference

Mission

Ensuring the delivery of agreed outcomes for older people in the Winchester District, both now and in the future, by providing and developing services that are responsive to their expressed needs.

Principles

- To adopt a collaborative approach to the planning and delivery of services by remodelling services where necessary to prevent duplication of effort and to work in an open, transparent and accessible manner.
- To adopt a non-stigmatising, accessible and culturally appropriate approach to the development of services with a focus on equality issues, social cohesion and the inclusion of older people.
- To pay particular attention to the needs of target groups and vulnerable older people and their carers.

Purpose

1. To provide a strategic alliance of partners with a direct involvement in the provision of services to older people and to establish and promote a shared strategic vision for older people in the Winchester District with particular emphasis on maintaining dignity, independence and choice in later life.
2. To empower older people by ensuring they have a voice, are consulted and are able to participate in service planning by establishing locally appropriate mechanisms.
3. To provide a direct and explicit link to the Winchester District Strategic Partnership in order to promote a coherent approach to achieving the wellbeing of older people across all outcome areas. A member of the partnership, usually the Chair, will be a member of the Health & Wellbeing Strategic Outcome Group.
4. To champion the interests, issues and concerns of older people by overseeing the development and implementation of the Winchester District Older People's Wellbeing Action Plan, including priority actions from the Winchester District Sustainable Community Strategy.
5. To focus particularly on issues which are beyond the scope of any one organisation operating alone.

6. To take an overview of commissioning processes in respect of older people and work towards integrated commissioning in accordance with the joint priorities identified in the local action plan.
7. To influence resourcing decisions and align funding streams to deliver the Winchester District Older People's Wellbeing Action Plan with individual members mandated to seek and/or provide resources on behalf of their own agency/organisation.
8. To ensure the Winchester District Strategic Partnership Board is made aware of developments at national, County and local levels on any issues likely to influence the planning and delivery of services to older people.
9. To be accountable to the Winchester District Strategic Partnership Board via the Health and Wellbeing Strategic Outcome Group and to submit performance reports when required to other relevant partnership bodies.
10. To develop and maintain effective two-way communications with other local 'feeder' forums.

Membership - Main Partnership

Membership of the partnership will be drawn from those organisations able to take a strategic approach to the development of services for older people in the Winchester District and other appropriate forums/partnerships.

Representatives should be decision makers wherever possible.

The maximum number of members of the group will ideally be restricted to 20 in order to maintain effective meetings.

All members will ensure they are committed to the work of the group. If unable to attend meetings, members will endeavour to send a deputy.

The partnership will elect a Chair and Vice Chair on an annual basis – nominees to be drawn from partnership members.

There should be representation from each of the following sectors/partnerships/organisations*:-

- Hampshire County Council - Adult Services, Trading Standards, Older People Wellbeing Team, Supporting People
- Winchester City Council – Portfolio Holder, Lead Officer, Strategic Housing, Private Sector Housing, Landlord Services, Cultural Services (Sport & Recreation – link to Sport & Physical Activity Alliance - SPAA)
- Hampshire Primary Care Trust
- Voluntary & Community Services
- Winchester Area Community Action (WACA) – representing VCS

- BME sector
- Older People
- Health & Wellbeing Strategic Outcome Group
- Inclusive Society Strategic Outcome Group

*Some members may be representing more than one group/partnership/organisation.

Core Group

A small Core Group, to include the Chair, will be established to:-

1. Drive forward development of the local action plan.
2. Steer implementation of activities to achieve agreed outcomes.
3. Carry out the day to day business of the partnership.

The Core Group is accountable to the full partnership and will report back on its work on a regular basis. Membership will be drawn from the following organisations/sectors and will include Chair and Vice-Chair:-

- HCC Adult Services
- Winchester City Council
- HCC Supporting People
- Voluntary & Community Sector

Review of Terms of Reference

These Terms of Reference shall be reviewed annually.

Dated May 2008

WINCHESTER DISTRICT OLDER PEOPLE WELLBEING ACTION PLAN

***Promoting and supporting active independence
and improving the lives of older people and
carers in the Winchester District both now and
in the future***

DRAFT

Introduction

This action plan is a dynamic 'living' document which sets out a partnership approach to the achievement of better outcomes for older people in the Winchester District. It is not a stand alone document but a synthesis of a range of complementary plans and strategies and should be viewed within this wider context. At a district level it is one of the key delivery vehicles for the recently published 'Hampshire Older People's Wellbeing Strategy' and it is also a key component feeding into the Winchester District Health and Wellbeing Strategic Outcome Group Action Plan. It forms part of a wider vision for promoting the social and economic well being of all local people as set out in the Winchester District Sustainable Community Strategy.

It is an integrated plan that looks right across the spectrum of older people's wellbeing issues, from respect and acceptance as valued members of communities, relationships to family, friends and neighbourhoods; facilities and opportunities such as social, leisure and lifelong learning and services from transport, to housing, environment and health and social care. Its implementation should be seen as the start of an ongoing process to evolve a citizen-led approach to promoting quality of life and well-being in older age, and a partnership approach between older people and agencies.

The plan has been developed and will be taken forward by a new partnership of organisations and agencies able to influence services to older people living in the district. The Winchester District Older People's Partnership (WDOPP) includes representation from:-

Winchester City Council (WCC) – Policy (Lead Officer), Housing (including Private Sector), Lead Member (Portfolio Holder for Communities & Safety), Cultural Services (Sport & Recreation), Hampshire County Council (HCC) – Adult Services, Supporting People, Trading Standards, Older People's Wellbeing Team
Winchester Area Community Action (WACA)
NHS Hampshire
Winchester Live at Home Scheme
Age Concern Hampshire
Age Concern Winchester
Winchester Citizens Advice Bureau
WRVS

Winchester Alzheimer's Society
Leonard Cheshire
Older People
Carers

The mission of the partnership is:-

“Ensuring the delivery of agreed outcomes for older people in the Winchester District, both now and in the future, by providing and developing services that are responsive to their expressed needs”.

The partnership has a clear and explicit link to the Winchester District Strategic Partnership (WDSP) – a member of the partnership (currently the Chair) sits on the Health and Wellbeing Strategic Outcome Group (H&WSOG).

Why produce an Action Plan?

The plan expresses a new strategic approach to the well-being of all people as they grow older. Better outcomes can only be achieved by local agencies working together to ensure that the needs of the *‘whole person’* are met, that older people stay in control of their own lives and are able to play a full and active role in society. It is timely to produce a plan now because:-

1. Our population is changing – Britain is an ageing society, people are living longer and older adults now can expect many more years of active healthy life beyond retirement age. Society is also becoming much more culturally diverse with a growing and ageing ethnic population. By 2020 over half of the population will be over 50 and there will be fewer young people. Whilst posing challenges for services, in terms of meeting the changing needs and expectations of older people, an aging population also provides the opportunity to harness the skills, knowledge and experience of an increasingly active and engaged generation.
2. The age profile of the Winchester District is becoming progressively older. HCC population projections for the district show an 8.39% increase in the 45 – 64 age range and a 12.99% increase in the over 65s between 2005 and 2012 – i.e. by 2012 the district will have 31,328 residents in the age range 45 – 64 years and 22,176 residents over the

age of 65. By 2026 22.7% of the resident population will be 65 years and over.

3. Expectations of people as they grow older are changing – the post war ‘baby boomer’ generation has significantly higher and different expectations of public services than previous generations. Financial planning for later life and pension reform are now major issues nationally that will have implications locally.
4. National policy has changed - there has been a gradual shift over the years, with new approaches being developed that challenge the ‘welfare net’ philosophy in favour of active citizenship and productive ageing. The Government believes that in the years after 50 we all want three main things - career opportunities that suit family circumstances, active involvement in society, and independence and control over our lives as we grow older. Local agencies are being encouraged to ensure that these objectives and the principles of independence, opportunity and choice are at the heart of service delivery.
5. The Government’s strategy document ‘Lifetime Homes, Lifetime Neighbourhoods – a national strategy for housing in an ageing society’ was published in February 2008. One of the key action points in Section 5 of the strategy is more effective joint working between housing, health and care services. It also advocates the concept of ‘Lifetime Homes’ (where properties incorporate design standards to meet the needs of inhabitants as they age), and ‘Lifetime Neighbourhoods’ (including integrated transport systems, environmentally friendly design etc.) Handyperson services are also advocated.
- 6.

These changes have many implications for public services in how they work together to develop and deliver services. This plan explains how different organisations will contribute, and work together, to meet the needs of older people in the Winchester District.

What do older people say they want?

From previous consultations, it is clear what older people want most – to live in good quality appropriate housing within a safe and secure neighbourhood, with job and volunteering opportunities, and reliable and accessible transport options. Other needs include clear information about services, pensions or benefits, a variety of affordable recreation opportunities, enjoyable and active social lives and good social services and health care.

In order to develop an ongoing dialogue and to ensure that the needs of older people remain central to the work of the partnership, one of the key aims in this action plan is to develop an Older People's Forum (targeted at the over 55s to ensure that the views of the older people of tomorrow are captured). The partnership will be judged on the extent to which older people, and carers of older people, are involved at all levels of policy and decision making.

What are we trying to achieve for older people?

In 2004 the Audit Commission in partnership with Better Government for Older People (BGOP) published a series of reports focussing on the challenges to public service in promoting independence and well being for older adults. These documents identified seven dimensions of independence. The overall vision of the partnership can best be expressed within the context of these dimensions as follows:-

Housing and home

Older people have a choice of good quality accommodation and support that suits their needs, promotes independence and is affordable.

Older people are safe and content in their homes and are able to live independently if they wish.

Neighbourhood

Older people are able to enjoy their neighbourhoods.

Older people feel safe in their neighbourhoods and are able to engage as they would wish.

Older people's voices are heard and they are involved in local decisions that affect them.

Older people have places to meet and spend time.

Social activities, social networks, keeping busy

Older people are fulfilled with busy lives and good social networks.

Older people receive encouragement and support to achieve personal aspirations through access to voluntary, leisure, community and learning activities.

Older people have rewarding lives.

Getting out and about

Older people are mobile and able to go where they want.

Older people can get out and about on transport of all forms which is safe, affordable, accessible and sensitive to their needs and wishes.

Income

Older people are able to gain maximum benefit from their decision to continue to work or to retire.

Older people are financially and materially secure.

Information

Older people are able to access the information they want, at the time they want it, in the format they need or prefer.

Older people can access advice and information on the range of services available to them from social care to volunteering.

Health and healthy living

Older people are physically active

Older people have all aspects of their health (including mental health) and wellbeing sustained.

Older people are healthy and well.

A wide range of care and support packages are available when required that are sensitive to the needs of the individual.

The cross-cutting themes of **dignity, independence and choice** underpin each of the seven dimensions.

Key priorities for 2008/09

The partnership has identified the following areas for **priority** attention in 2008/09:-

1. Consultation/engagement - development of an Older People's Forum for the Winchester District.
2. Communication/dissemination – develop and co-ordinate the dissemination of information/support/advice to older people.
3. Handyperson services – address the need to increase access to handyperson services e.g. gardening, routine maintenance, cleaning etc.

4. Carers – investigate the needs of carers. Secure carer representation on the partnership.
5. Transport – research transport initiatives for older people across the country.

The partnership will also be supporting the development of an Older Persons Housing Strategy for the Winchester District in 08/09 – being led by WCC.

DRAFT

DRAFT

Winchester District Older People Wellbeing Action Plan 2008/09

The actions identified in the following plan are to be achieved by the end of March 2009. This initial plan will be reviewed and updated on an annual basis and regular progress reports will be made to the Health & Wellbeing Strategic Outcome Group.

The Action Plan:

- Sets out the 7 Dimensions of Independence & desired outcomes
- Identifies key issues to be addressed in 08/09
- Identifies what the partnership plans to do
- Indicates the current position against the action

Dimension of Independence	Desired Outcomes	Issue to be addressed	What we will do	Progress
1. Housing & home	Older people have a choice of good quality accommodation and support that suits their needs,	Development of Older Persons Housing Strategy/Action Plan	Support WCC officers with the development of the strategy/action plan.	Representative from WDOPP is a member of Officer Core working group. Action Plan developed.

	<p>promotes independence and is affordable.</p> <p>Older people are safe and content in their homes and are able to live independently if they wish.</p>	<p>Need for additional handyperson services.</p> <p>Need for low level gardening Service.</p>	<p>Raise awareness of services available locally already.</p> <p>Working with HCC & older people investigate the possibility of further developments to handyperson /gardening services.</p>	<p>Used to support SP bid for development of gardening service</p>
<p>Links to Local Area Agreement (LAA), Public Service Agreement (PSA) and National Indicators (NIs):-</p> <p>LAA:-</p> <p>Health & Wellbeing Provide information & support to older people to enable them to live independently. Promote independent living for vulnerable people.</p> <p>Housing & Home Tackling fuel poverty.</p> <p>NI 139 – People over 65 who say that they receive the information, assistance & support needed to exercise choice & control to live independently.</p> <p>NI 142 – Number of vulnerable people who are supported to maintain independent living.</p> <p>NI 187 - % people receiving income based benefits living in homes with a low energy efficiency rating.</p>				

Dimension of Independence	Desired Outcomes	Issue to be addressed	What we will do	Progress
2. Neighbourhood	<p>Older people are able to enjoy their neighbourhoods.</p> <p>Older people feel safe in their neighbourhoods and are able to engage as they would wish.</p> <p>Older people's voices are heard and they are involved in local decisions that</p>	<p>Older People feeling unsafe in their own communities</p> <p>Fear of crime</p> <p>Two way dialogue between Older People and the Older Persons</p>	<p>Work with Community Safety Partnership to raise awareness of Crime Prevention/Trading Standards schemes, 101 service, & local initiatives to implement the Government's 'Respect' agenda.</p> <p>Support provision of social alarms (to summon help if needed).</p> <p>Develop an Older People's Forum (targeting the over 55s) for the</p>	<p>Police, HFRS & Trading Standards participated in OP Information Event.</p> <p>Speakers from Eastleigh Southern Parishes Older People's Forum</p>

	<p>affect them.</p>	<p>Partnership.</p> <p>Need to maintain ongoing engagement with older people.</p>	<p>Winchester District – use Information Day in October as springboard (see Information section 6 below).</p>	<p>(ESPOPF) & Havant Forum invited to September meeting of the OPP.</p> <p>Potential members identified at Information Event.</p> <p>First meeting held 4th November – 14 participants.</p> <p>Forum reps invited to participate in consultation event with Rosie Winterton MP -Minister of State for Pension Reform - Friday 5th December</p> <p>Exploratory meeting held 27th March re the possibility of setting up an OP</p>
--	---------------------	---	---	--

	Older people have places to meet and spend time.	Age proofing Mainstream services		forum for the southern parishes.
<p>Links to Local Area Agreement (LAA), Public Service Agreement (PSA) and National Indicators (NIs):-</p> <p>LAA:-</p> <p>Strong Communities Improve community engagement.</p> <p>NI 138 – Satisfaction of people over 65 with both home and neighbourhood.</p>				
Dimension of Independence	Desired Outcomes	Issue to be addressed	What we will do	Progress
3. Social activities, social networks, keeping busy	<p>Older people are fulfilled with busy lives and good social networks.</p> <p>Older people receive encouragement and support to achieve</p>	<p>Networking opportunities</p> <p>Challenge myths and stereotypes that prevent Older</p>	<p>Develop publicity campaign to challenge negative</p>	

	<p>personal aspirations through access to voluntary, leisure, community and learning activities.</p> <p>Older people have rewarding lives.</p>	<p>People being fully engaged in the community.</p> <p>Older People feeling undervalued by society.</p>	<p>stereotypes.</p> <p>Support and raise awareness of the local University of the Third Age (U3A) group – invite to Information Day.</p> <p>Promote volunteering opportunities.</p>	<p>U3A invited & participated in event.</p>						
<p>Links to Local Area Agreement (LAA), Public Service Agreement (PSA) and National Indicators (NIs):-</p> <p>LAA:-</p> <table border="0" data-bbox="185 978 1299 1106"> <tr> <td>Strong Communities</td> <td>Improve community engagement.</td> </tr> <tr> <td>Accessibility & Transport</td> <td>Quality of life & safety in rural villages.</td> </tr> <tr> <td>Accessibility & Transport</td> <td>Accessibility.</td> </tr> </table> <p>NI 138 – Satisfaction of people over 65 with both home and neighbourhood. Local PI – Speed in villages. Local PI – Local accessibility.</p>					Strong Communities	Improve community engagement.	Accessibility & Transport	Quality of life & safety in rural villages.	Accessibility & Transport	Accessibility.
Strong Communities	Improve community engagement.									
Accessibility & Transport	Quality of life & safety in rural villages.									
Accessibility & Transport	Accessibility.									

Dimension of Independence	Desired Outcomes	Issue to be addressed	What we will do	Progress
4. Getting out & about	<p>Older people are mobile and able to go where they want.</p> <p>Older people can get out and about on transport of all forms which is safe, affordable, accessible and sensitive to their needs and wishes.</p>	<p>Awareness of current transport schemes.</p> <p>Need to improve accessibility for older people.</p>	<p>Publicity campaign to raise awareness of range of options already available in the district – community transport etc.</p> <p>Research transport initiatives for older people in other parts of the country.</p>	<p>A DVD has been produced on community transport which will be shown around sheltered housing schemes & parish councils across the district.</p> <p>Adult services and Winchester Area Community action have put some money together to research transport initiatives for older people in other parts</p>

				of the country
<p>Links to Local Area Agreement (LAA), Public Service Agreement (PSA) and National Indicators (NIs):-</p> <p>LAA:-</p> <p>Accessibility & Transport Quality of life & safety in rural villages. Accessibility & Transport Accessibility.</p> <p>Local PI – Speed in villages. Local PI – Local accessibility.</p>				
Dimension of Independence	Desired Outcomes	Issue to be addressed	What we will do	Progress
5. Income	Older people are able to gain maximum benefit from their decision to continue to work or to retire.	Lack of appreciation and understanding of the vital role Older People have in society.		

	<p>Older people are financially and materially secure.</p>	<p>Lack of confidence in managing financial affairs.</p>	<p>Support initiatives to promote financial education and inclusion e.g. Credit Union.</p> <p>Raise awareness of benefits available to Older People and encourage take up.</p> <p>Develop links to Pensions Service.</p>	<p>Benefits & pension advice made available at Information Event</p>
<p>Links to Local Area Agreement (LAA), Public Service Agreement (PSA) and National Indicators (NIs):-</p> <p>LAA:-</p> <p>Housing & Accommodation Tackling fuel poverty</p> <p>PSA 17 – Tackle poverty & promote greater independence & wellbeing in late life.</p> <p>NI 187 - % people receiving income based benefits living in homes with a low energy efficiency rating.</p>				

Dimension of Independence	Desired Outcomes	Issue to be addressed	What we will do	Progress
6. Information	<p>Older people are able to access the information they want, at the time they want it, in the format they need or prefer.</p> <p>Older people can access advice and information on the range of services available to them from social care to</p>	<p>Ongoing engagement with older people.</p> <p>Provision of information, advice & support to older people</p>	<p>Ensure appropriate & adequate provision of information about services by co-ordinating the development of a range of communication channels.</p>	<p>High profile Information Day aimed at older people planned for October 22nd – now achieved Hugely successful event held attracting over 200 participants.</p> <p>Another information day to be held in Wickham on 2nd June 2009.</p>

	volunteering			
Links to Local Area Agreement (LAA), Public Service Agreement (PSA) and National Indicators (NIs):-				
LAA:-				
Health & Wellbeing Provide information & support to older people to enable them to live independently.				
Dimension of Independence	Desired Outcomes	Issue to be addressed	What we will do	Progress
7. Health & healthy living	Older people are physically active Older people have all aspects of their health and wellbeing sustained.	Partnership approach to leisure and life long learning. Fuel poverty. Need to mitigate against the risk of falls in Older People.	Promote Winter Health campaign. Encourage use of social alarms and new technologies	Promoting the 'free swimming' initiative This service will be attending the information day in

	<p>Older people are healthy and well.</p>	<p>Dementia sufferers' tendency to 'wander'.</p> <p>Older People with depression and mental health issues.</p> <p>Older People with sedentary lifestyles</p>	<p>such as Telecare sensors.</p> <p>Support implementation of the Joint Older People's Mental Health Strategy so that individuals can live a 'normal' a life as possible for as long as possible.</p> <p>In collaboration with the Sports & Physical Activity Alliance (SPAA) encourage the expansion of Get Fit 121 (armchair exercise) scheme.</p>	<p>Wickham on 2nd June 2009.</p>
--	---	--	--	---

	<p>A wide range of care and support packages are available when required that are sensitive to the needs of the individual.</p>	<p>Needs of carers often overlooked.</p>	<p>Promote exercise/walking activities.</p> <p>Investigate the needs of carers across the district.</p> <p>Secure carer representation on WDOPP.</p>	<p>Healthy Walks scheme will be attending the Information day in Wickham on the 2nd June.</p> <p>Achieved. Two representatives on WDOPP.</p>
<p>Links to Local Area Agreement (LAA), Public Service Agreement (PSA) and National Indicators (NIs):-</p>				
<p>LAA:-</p>				
<p>Health & Wellbeing</p>	<p>Provide information & support to older people to enable them to live independently. Promote independent living for vulnerable people.</p>			
<p>NI 134 – The number of emergency bed days per head of weighted population.</p>				
<p>NI 139 People over 65 who say that they receive the information, assistance & support needed to exercise choice & control to live independently.</p>				
<p>NI 142 Number of vulnerable people who are supported to maintain independent living.</p>				
<p>NI 125 Achieving independence for older people through rehabilitation/intermediate care.</p>				

NI 135 Carers receiving needs assessment or review & a specific carer's service, or advise & information.
NI 137 Healthy life expectancy at age 65

DRAFT

National Policy Documents

1. 'Opportunity Age – meeting the challenges of ageing in the 21st century' – the Government's strategy for an ageing society. The strategy aims to end the perception of older people as dependent; ensure that longer life is healthy and fulfilling; and that older people are full participants in society. It sets out what steps Government, at national and local level, must do in order to organise themselves to deliver the strategy. The strategy focuses on three key areas:

- Work and income – higher employment rates and flexibility for over 50s to continue their careers.
- Active ageing – to enable older people to play a full and active role in society.
- Services that allow people to keep independence and control over their lives as they grow older.

A refresh of Opportunity Age, due to be published in spring 2009, will contain the findings of a recent study on the needs of older people in rural areas.

2. 'Putting People First' – the Putting People First concordat, published December 2007, makes the long-term vision clear for a shared endeavour between national and local government, and the Voluntary and Community Sector, to the wholesale transformation of adult social care services. This transformation of service delivery involves making a strategic shift to early intervention and prevention and to addressing the broader wellbeing agenda for older people.

3. In 2006 the Office of the Deputy Prime Minister published '**Making Life Better for Older People: An economic case for preventative services and activities**'.

4. The Government published its national Housing Strategy for an Ageing Society '**Lifetime Homes Lifetime Neighbourhoods**' in 2007.

5. The All Party Parliamentary Local Government Group has recently completed its inquiry into services for older people. Its report '**Never too Late for Living**' was published in July 2008.

6. The Department of Health has recently published the long awaited '**Living well with dementia: A National Dementia Strategy**'.

7. The Audit Commission has also published a number of reports including:-

- a) '**Public Services for Tomorrow's Older Citizens: Changing Attitudes to Ageing**' (2004) – in conjunction with the Local Government Association (LGA), Association of Directors of Social Services (ADSS), Better Government for Older People (BGOP) and the Joseph Rowntree Foundation.

- b) **'Older People – Independence and Wellbeing: the Challenge for Public Services'** (2004) – in conjunction with BGOP. This report established the **7 Dimensions of Independence** which have been consistently used in research and policy documents ever since.
 - c) **'Older People – A Changing Approach'** (2004) – in conjunction with BGOP.
 - d) **'Don't Stop Me Now: Preparing for an ageing population'** (2008) – this study reports that the factors which contribute to strong community leadership in relation to older people are not well understood across all tiers of local government.
8. The publication of the long awaited Green Paper on **'Care and Support Reform'** is anticipated shortly.