

WEST OF WATERLOOVILLE FORUM

17 July 2007

COMMUNITY DEVELOPMENT STRATEGY UPDATE

REPORT OF HEAD OF PARTNERSHIPS AND COMMUNICATION (WCC) & HEAD OF DEVELOPMENT & TECHNICAL SERVICES (HBC)

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RECENT REFERENCES:

WWF30 – 'A Community Development Strategy for the West of Waterlooville MDA' – 20 July 2006

EXECUTIVE SUMMARY:

This report outlines the progress made in the last year on the actions outlined in the Community Development Strategy for the West of Waterlooville MDA and proposes a set of performance indicators for consideration and endorsement.

RECOMMENDATIONS:

- 1      That the Forum notes progress made on delivering the actions identified in the Community Development Strategy for the West of Waterlooville MDA.
- 2      That the Forum approves the performance indicators identified in Appendix 1 to the report.

WEST OF WATERLOOVILLE FORUM17 July 2007COMMUNITY DEVELOPMENT STRATEGY UPDATEREPORT OF HEAD OF PARTNERSHIPS AND COMMUNICATION (WCC) & HEAD OF DEVELOPMENT & TECHNICAL SERVICES (HBC)DETAIL:1 Introduction

1.1 At its meeting of 23 June 2005 the Forum agreed to develop a Community Development Strategy for the West of Waterlooville MDA (WWF17 refers). The idea of the Strategy evolved because it was felt that, if the MDA is to be considered an 'exemplar' development, as much emphasis would need to be given to the community infrastructure as would be given to the physical infrastructure. The Forum recognised that in order to achieve this, the community and other stakeholders would need to play an active and continuing role.

1.2 On 20 July 2006 the Forum adopted the Strategy, subject to some conditions:

- (i) That progress made with items identified in the action plan and future work arising from those actions be reported back to the Forum on an annual basis;
- (ii) That a set of performance indicators be developed so that the benefits brought about by the Strategy can be monitored; and
- (iii) That the sections of the Strategy relating to communication and to learning, training & occupational standards be strengthened.

2 Progress in the last year

2.1 Much of the work identified in the Action Plan for the Strategy will start once building commences on site and people start to move in to the development. However, there are a number of actions that can be progressed immediately and advances have been made where required.

2.2 Items with an update to report since the last meeting of the Forum a year ago are shown in bold in Appendix 1. Of the 17 actions with a reported update since July 2006:

- (i) Five have been completed on time – actions 1.2, 1.3, 3.5, 5.1 and 6.1.
- (ii) Five are on target to be completed on time – actions 2.1, 3.3, 3.7, 3.8 and 4.1.
- (iii) Three are ongoing and have been achieved satisfactorily to date – actions 3.2, 6.2 and 6.3.

- (iv) Four have not been achieved in full by the deadline - 2.3, 2.5, 3.9 and 4.10. All will be achieved, but with a later completion date.

2.3 A small number of new items are proposed, having emerged in the last year as arrangements for delivery of the development have progressed:

- (i) 3.10 – The proposal to incorporate shared spaces within the development make it essential that people with an impairment (particularly visual) can safely negotiate their way around. A workshop / focus group session may help to address any concerns.
- (ii) 4.11 – An annual resident satisfaction survey would be required to gather some of the evidence required to monitor progress against the performance indicators proposed in this report.
- (iii) 4.12 – The visionary concept of shared space within the new development would mean that a very different street environment would exist from that in existing Waterlooville. A public education exercise would help to increase understanding of the different use of space.

### 3 Performance Indicators

3.1 When the Forum adopted the Community Development Strategy in July 2006, one of the conditions was that a set of performance indicators was produced so that progress towards achievement of the vision for the development could be monitored.

3.2 The proposed indicators are as follows:

- (i) Access to services
- (ii) Percentage of people who know / trust their neighbours
- (iii) Percentage of citizens who feel well informed about local affairs
- (iv) Social inclusion and community involvement
- (v) Percentage of adults surveyed who feel that they can influence decisions affecting their local area
- (vi) Satisfaction of tenants of affordable housing for opportunities for participation in management and decision making in relation to housing services provided by their landlord
- (vii) Percentage of facilities and services that are managed under community management arrangements
- (viii) The extent of individuals' (a) participation and (b) active involvement in local voluntary and community activities
- (ix) Range of support provided for community and voluntary organisations

They can also be seen in Appendix 1, listed under each of the visions to which they primarily relate and at the end with a detailed definition of each indicator.

- 3.3 The proposed indicators have been drawn from the library of local performance indicators produced jointly by the Audit Commission and Improvement and Development Agency (IDeA). By drawing on the library of local performance indicators Members can be sure that the proposed indicators are sound, can be collected and would reflect the quality of life within the new community. The specific indicators were selected because they are relevant to the actions included in the strategy and would give a good indication as to whether the Councils' community development efforts have produced real results over a period of time.

#### OTHER CONSIDERATIONS:

#### 4 CORPORATE STRATEGY (RELEVANCE TO):

- 4.1 Successful delivery of the Community Development Strategy for the West of Waterlooville MDA would help in realising:
- (i) The 'inclusive society' strand of the Winchester City Council corporate priority for 'Safe and Strong Communities'.
  - (ii) Havant Borough Council's corporate priority of 'Social Inclusion'.

#### 5 RESOURCE IMPLICATIONS:

- 5.1 There are a large and varied set of actions included in the action plan, for which a number of different agencies (statutory and voluntary) are responsible. The total cost estimated to enable the delivery of this action plan is £2,530,560.
- 5.2 The vast majority of this cost (£2,525,000) will be met through developer contributions secured as part of the Section 106 Agreement. These items are identified as such in the 'Planning' column of the action plan. The remaining costs of £5,560 have been met in part already, with the remainder to be found from within existing budgets.
- 5.3 It should be noted that some actions will have no financial resource requirement on statutory or voluntary agencies, but will require staff time or resources that will be met by capacity within the new community.

#### BACKGROUND DOCUMENTS:

Heads of Terms of Section 106 Agreement

#### APPENDICES:

Appendix 1: Community Development Strategy Action Plan – Updated July 2007

**Action Plan**

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**Vision 2**

*To enhance the vitality and viability of the Waterlooville town centre and help secure and deliver the economic regeneration objectives of the wider area.*

No.	Outcome/Project	Component	Planning	Funding	Timetable	Lead	Action/Comments	Progress
V2.1	Local labour in Construction Scheme	Economy, Housing & Built Environment	S106	£700,000	2007	Developers	Employment Skills	Included in S106. Final details to be confirmed
V2.2	Engage with key businesses including Chamber of Commerce	Economy	SCI	Staff time	Ongoing	HBC WCC	Invite Portsmouth & SE Hants Chamber of Commerce to Forum	Brambles Business Park and Portsmouth & SE Hants Chamber of Commerce regularly invited to Forum
V2.3	Identify links to LA's Economic Development Strategies	Economy		Staff time	Nov 2006	HBC WCC	WCC links identified - awaiting feedback from HBC	<p><b>Achieved:</b></p> <ul style="list-style-type: none"> <li>• 100 place nursery in mixed use business area</li> </ul> <p><b>Identified to do:</b></p> <ul style="list-style-type: none"> <li>• Develop business clubs and clinics</li> <li>• Encourage procurement of local goods and services</li> <li>• Support</li> </ul>

								initiatives to encourage healthy workforces
V2.4	Make local businesses more accessible to local people for more than just employment	Economy		Staff time	2008	HBC WCC	CD Worker	
V2.5	<b>Evaluation of the existing community facilities</b>	<b>Housing &amp; Built Environment , Social &amp; Cultural</b>		Staff time	Jan 2007	HBC	<b>Links to Community Strategy</b>	<b>Will be resolved through current project to produce a development brief for the Asda Site. Anticipated late 2007</b>

### Vision 3

*To aspire to achieve the highest quality of urban design and create a new sustainable community with a strong sense of identity and belonging, which is safe and secure, is inclusive and which provides for the necessary social and economic needs of its residents to compliment the wider area.*

Key Performance Indicators: LIB136 Access to services  
LIB172 (a) Percentage of people who know their neighbours  
(b) Percentage of people who trust their neighbours  
LIB184 Percentage of citizens who feel well informed about local affairs  
LIB185 Social inclusion and community involvement

No.	Outcome/Project	Component	Planning	Funding	Timetable	Lead	Action/Comments	Progress
V3.1	Access to information	Services	S106	£5,000	2008	HBC WCC	Adequate provision of information points and notice boards	

V3.2	<b>Meeting the Community's needs</b>	<b>Governance</b>	<b>SCI</b>	<b>Staff time</b>	<b>ongoing</b>	<b>HBC WCC</b>	<p>Share the strategy and cascade it to project teams, relevant organizations &amp; partnerships</p> <p>Involve the community &amp; other stakeholders in the decision making process.</p>	<p>3 Exhibitions held at Denmead CC, Waterlooille Library &amp; Deverell Hall, Purbrook. Also Community Involvement meetings at Denmead PC, Purbrook &amp; Widley RA's &amp; Waterlooille South Community Board</p>
V3.3	<b>Advice &amp; Support services</b>	<b>Services</b>		<b>Staff time</b>	<b>2007</b>	<b>HBC WCC</b>	<p>Seek to provide an integrated One stop shop approach including business and Job Seekers</p>	<p>Will be discussed as part of Master planning for local centre late 2007</p>
V3.4	Involvement of young people in the design and planning of services to meet their needs	Governance, Services	SCI	Staff time	2008	HCYS	Workshop?	
V3.5	<b>Design out crime</b>	<b>Housing &amp; Built Environment</b>	<b>Applicati on/ Consultat ion</b>	<b>Staff time</b>	<b>2007</b>	<b>Police CDRPs</b>	<p>Consult with Crime Prevention Officers &amp; residents to ensure design considers community safety issues. Incorporate into Design Codes.</p>	<p>✓ - Attendance of CPO at Design Code Workshops</p>



V3.6	Community Centre	Services, Social & Cultural	S106	£1,080,000	2007 – Design 2009 – Provision	Developers	Involve community in design – particularly Waterlooville CA. Leave scope for expansion and green space adjacent.	
V3.7	<b>Maximise multi-use of facilities and locate complementary services close to each other</b>	Services, Social & Cultural	<b>Master Planning, S106</b>	<b>Staff time</b>	<b>2007</b>	<b>HBC WCC</b>	<b>Consider multi-use settings such as community centre, school, health centre, youth centre, church</b>	<b>Initial discussions with Children’s Services regarding possible joint use of school sports facilities</b>
V3.8	Provision of public art	Housing & Built Environment	S106	£400,000	2008	HBC WCC	Involve new residents in design and location of public art.	Sum agreed for inclusion in S106
V3.9	Community Representation	Governance	SCI	Staff time	Nov 2006	WoW Forum	How do we involve the community & other stakeholders in the decision making process.	See 3.2  Ongoing influence will be achieved through community representation on the Community Management Company
V3.10	Consultation with Access Group regarding people with impairments (particularly visual)	Governance, Services	SCI	Staff time	2008	Developers	Workshop, focus group	

**Vision 4**

***To facilitate active community engagement to create a place which is capable of adapting and changing to meet community needs over the next 15 years and beyond.***

**Key Performance Indicators:** LIB137 Percentage of adults surveyed who feel that they can influence decisions affecting their local area  
 LIB164 Satisfaction of tenants of affordable housing for opportunities for participation in management and decision making in relation to housing services provided by their landlord  
 LIB167 Percentage of facilities and services that are managed under community management arrangements  
 LIB170 The extent of individuals' (a) participation and (b) active involvement in local voluntary and community activities

No.	Outcome/Project	Component	Planning	Funding	Timetable	Lead	Action/Comments	Progress
V4.1	Understanding the Community Development approach	Governance		Staff time	2007	HCCS WACA	Workshops for Forum members, Project team members, community activists and other stakeholders.	Will be promoted through ongoing discussions regarding Management Company
V4.2	Access to information	Services		£1,000 p.a.	2008	Community Worker	Development of community newsletter and website	
V4.3	Appointment of Community Worker(s)	Governance, Social & Cultural	S106	£340,000 over 10 years	2008	Developer/RSL/ HCCS/WACA	Generic and or Specialist? Directly employed by developer or contribution required?	
V4.4	Training needs analysis for CD workers & volunteers	Governance		Staff time	2008	HCC	To develop a training programme for CD worker & volunteers	
V4.5	Identify what current Networks exist (E.g. Havant 0-19 Forum)	Governance, Services		Staff time	2007	HBC HCCS WACA	How are they influenced? What strategies do they follow/support?	

V4.6	Identification of gaps in existing Networks	Governance, Services		Staff time	2008	Community Worker	How do they link to existing structures (E.g. LSP) and other strategies?	
V4.7	Establishing/supporting new community infrastructure	Governance, Services		Staff time	2008	Community Worker	Development of a Community Association or expand catchment of the existing Waterloo CA	
V4.8	Empowerment of the community through transfer of assets and responsibilities	Governance		Staff time	2009	HBC WCC	Community takes on management responsibility for the community centre	
V4.9	Long-term delivery of CD Strategy	Governance, Services		Staff time	July 2006	WoW Forum Developers	Clarify the accountable body for the delivery of the strategy.	✓ - Accountability taken by Forum 20/07/07
V4.10	<b>Review of Stakeholder report</b>	<b>All</b>		<b>Staff time</b>	<b>July 2007 and annually thereafter</b>	<b>WoW Forum</b>	<b>Periodical review to establish whether stakeholder aspirations are being met</b>	<b>Too early in the process to determine until detailed plans submitted. Review in 12 months</b>
V4.11	<b>Resident satisfaction survey</b>	<b>All</b>		<b>£2,000</b>	<b>2009 and annually thereafter</b>	<b>Community Worker</b>	<b>Linked to PIs</b>	
V4.12	<b>Public education programme about concept of shared space</b>	<b>Housing &amp; Built Environment, Transport &amp; Connectivity</b>		<b>To be confirmed</b>	<b>2009</b>	<b>HBC WCC HCC</b>	<b>With residents of existing Waterloo to raise awareness of different street environment</b>	

**Vision 5**

***To aim for best practice in all aspects of design and sustainability – in transport, construction, energy efficiency, environmental protection and enhancement and urban drainage.***

**Key Performance Indicators: LIB178 Range of support provided for community and voluntary organisations**

No.	Outcome/Project	Component	Planning	Funding	Timetable	Lead	Action/Comments	Progress
V5.1	Identify examples of Best Practice	All	Application Process	Staff time	2007	HBC WCC Developers	Academy for Sustainable Communities	✓ - Applications and support materials recognized by several key bodies as an exemplar of good practice i.e. CABE and Environment Agency.
V5.2	Visits to exemplar developments	All	Planning Process	Staff time	2007	WoW Forum	Cambridge, Basingstoke	
V5.3	Undertake a review	All		Staff time	2008	HBC WCC	Are organisations committed to the approach? Is it working?	

**Vision 6**

***To create an exemplar development from which others can learn for the future and which the local authorities are proud to have facilitated and promoted.***

No.	Outcome/Project	Component	Planning	Funding	Timetable	Lead	Action/Comments	Progress
V6.1	Publish CD Strategy	Governance		Staff time	April 2007	HBC WCC	Print hard copies and post on LA websites	✓ - Posted on WCC website. Printed version available on request.
V6.2	Publish regular update on CD Strategy action plan	Governance		Staff time	July 2007 and annually thereafter	HBC WCC	Annual report presented, plus quarterly update on progress.	Report to July 07 Forum meeting
V6.3	Integrate latest policy initiatives	Governance		Staff time	Ongoing	HBC WCC	Ensure that design and provision of services is in line with the latest policies such as children's centres, extended schools, extra care and adapts to new initiatives as they emerge	Example: Children's Centre linked to Health and nursery provision as part of the mixed use area.

Key: CAH – Community Action Hampshire  
HBC – Havant Borough Council  
HCCS – Havant Council of Community Services  
RSL – Registered Social Landlord  
WACA – Winchester Area Community Action

CDRP – Crime & Disorder Reduction Partnership  
HCC – Hampshire County Council  
HCYS – Hampshire County Youth Service  
SCI – Statement of Community Involvement  
WCC – Winchester City Council