

Winchester BID: Community Contribution

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Winchester Business Improvement District

- 5 year lifespan (entering year 3)
- 1.5% levy
- 836 liable properties
- BID levy of £410,000 annually
- 97% + Collection Rate

"Create a business led programme of investment throughout Winchester city centre, raising the quality of experience for businesses, residents and visitors."



Annual Income

BID Levy: £410,000 Service Level Agreement (WCC): £ 25,000

Radio Link rental: £ 6,000

Sponsorship: £ 3,000

Grant Funded Projects: £ 12,000

Total Income: £456,000



Annual Expenditure

Additional policing	£ 65,000
Footfall / KPI's	£ 6,000
Christmas lighting and events	£ 50,000
Gum removal and street cleaning	£ 30,000
Marketing	£ 93,000
Floral displays	£ 17,700
Graffiti removal	£ 5,000
Crime reduction	£ 18,000
Discretionary budget	£ 20,000
Administration	£151,000

Total Expenditure £455,700





Pride of Place

- Gum removal
- •Graffiti removal
- Pavement deep cleaning





Pavement Deep Cleaning - Before and After







Tackling neglected and untidy areas – before and after







Planter and herb bed on St Georges Street





Police Community Support Officers (PCSO's) and Head-cams







"Winchester's Pubwatch scheme is a shining example of what can be achieved through partnership working and a can do attitude."

Steve Baker – Chairman, National Pubwatch







Crime reduction projects







Public Art









Winchester Christmas Lights 2009









Media coverage







Outdoor Advertising









Winchester Retail Map







Business Networking events



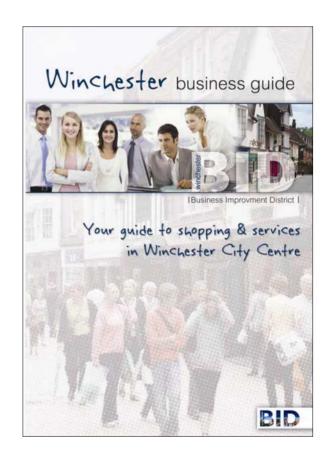


Business Directory











Local Events







A second Winchester BID?

- Current BID will end 2012
- Start consultation and set timeline for referendum during 2011
- Reassess business plan for first BID
- Build business plan for second BID
- Must be led by the ratepayers



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