



Winchester BID: Community Contribution

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www.winchesterbid.co.uk



Winchester Business Improvement District

- 5 year lifespan (entering year 3)
- 1.5% levy
- 836 liable properties
- BID levy of £410,000 annually
- 97% + Collection Rate

“Create a business led programme of investment throughout Winchester city centre, raising the quality of experience for businesses, residents and visitors.”

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Annual Income

BID Levy:	£410,000
Service Level Agreement (WCC):	£ 25,000
Radio Link rental:	£ 6,000
Sponsorship:	£ 3,000
Grant Funded Projects:	£ 12,000
Total Income:	£456,000

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Annual Expenditure

Additional policing	£ 65,000
Footfall / KPI's	£ 6,000
Christmas lighting and events	£ 50,000
Gum removal and street cleaning	£ 30,000
Marketing	£ 93,000
Floral displays	£ 17,700
Graffiti removal	£ 5,000
Crime reduction	£ 18,000
Discretionary budget	£ 20,000
Administration	£151,000
Total Expenditure	£455,700



Pride of Place

- Gum removal
- Graffiti removal
- Pavement deep cleaning



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Pavement Deep Cleaning - Before and After



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Tackling neglected and untidy areas – before and after



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Planter and herb bed on St Georges Street



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Police Community Support Officers (PCSO's) and Head-cams



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“Winchester’s Pubwatch scheme is a shining example of what can be achieved through partnership working and a can do attitude.”

Steve Baker – Chairman, National Pubwatch

PUBWATCH
WINCHESTER

SHOPWATCH
Safer shopping, better business.

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Crime reduction projects



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Public Art



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Winchester Christmas Lights 2009



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Media coverage

*Exceptional dining
in a unique setting
Experience the best of
Winchester*

Where to wine and dine in Winchester

Alfies - ASK - Bangkok Brasserie - Bishop on the Bridge - Brasserie Blanc - Buddy's Diner
 Café Monde - Cellar Peking - Charles House Restaurant - Crown & Anchor - Dim T
 El Sabio - Ghandi Indian - Ghurka Chef - Greens Wine Bar - Gurkha Kitchen - Hotel du Vin
 La Place - Lock Fyne - Maison Blanc - McDonalds - Mr So - Mumbai Spice - O'Heils
 Pitcher & Piano - Pizza Express - Pizza Hut - Plain & Fancy - Prezzo - Ramjhim
 St Georges Restaurant - Tangshi Fusion - The Albion - The Chesil Rectory
 The Cornerhouse - The Eclipse Inn - The Exchange - The Gallery Café
 The Gourmet Pizza Co. - The Mikki Lounge - The Old Gasthouse
 The Old Vine - The Royal Oak - The Slug & Lettuce - The Wessex Hotel
 The Westgate Inn - The White Swan - The William Walker
 The Winchester Hotel - The Winchester Royal Hotel

BID

*Christmas Shopping
IN WINCHESTER*

TREAT yourself this Christmas in a shopper's paradise, offering quality and choice in an award winning, safe and welcoming environment. Winchester boasts all the big name stores one might expect but take time to explore the many different side streets and winding lanes and you're sure to come across some unique gift ideas.

BID

INCLUDING A GUIDE TO EVENTS IN WINCHESTER OVER THE CHRISTMAS PERIOD

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Outdoor Advertising



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Winchester Retail Map

Winchester Shopping Area

HYDE VALE
Just a stone's throw from the historic Hyde Abbey and the northern gate to the city, the area around Ansdun Road, City Road and North Walls. This is now home to some exciting and unusual restaurants and a range of quality shops including an independent cycle shop and specialist guitar workshop and shop.

BUTTERCROSS
UPPER HIGH STREET & WALCOTE PLACE
An area steeped in history containing the last surviving part of the old Royal Palace, the Great Hall, home of the legendary King Arthur's Round Table and Penmarrack Barrack. Home to everything in a shopper's paradise with everything from designer fashion to jewellery shops.

JERBY STREET
Once the city's medieval Jewish quarter, today you will find the Theatre Road, Winchester's new Discovery Centre and numerous shops, restaurants and bars to cater for all tastes.

WESTGATE

THE SQUARE
In the 16th century, Great Minster Street and Little Minster Street housed royal officials. Wandering through to St Thomas and Southgate Streets, you will now find jewellery, antiques, toys, gifts, fine wine and cafes.

PARCHMENT STREET & ST GEORGES
This is a hotspot for unusual independent retailers, jewellery, gift shops and galleries. Look out for a new sculptural arch, The Kite Flaps, which catches the eye as well as the breeze.

THE BRIDGE
Located right in the heart of the city with ample parking, the Branks shopping centre is a great place to start your Winchester experience. Along with the surrounding area of Middle Brook Street, Upper Brook Street and King's Walk, you will find an array of national brands and independent retailers.

KING ALFRED STATUE
Amongst the most picturesque vistas in Winchester, alongside the bridge over the River Itchen, you can find a bridle dress including a horse, professional framing service, a bridal wear boutique and a private perfect pub to while away a few hours.

THE CONSTABULARY
In the 16th century, Great Minster Street and Little Minster Street housed royal officials. Wandering through to St Thomas and Southgate Streets, you will now find jewellery, antiques, toys, gifts, fine wine and cafes.

Key to symbols:
 - Car Parking
 - Bus Station
 - Tourist Information Centre
 - Shopability

Key to street colours on map:
 - Upper High Street
 - Jerby Street
 - Westgate
 - The Square
 - Parchment Street & St Georges
 - The Bridge
 - Hyde Vale

Winchester Shopping Director

Visiting Winchester

Where to shop:

- Upper High Street
- Jerby Street
- Westgate
- The Square
- Parchment Street & St Georges
- The Bridge
- Hyde Vale

Category	Shop Name	Address	Phone	Website
Antiques & Jewellery	Antiques & Jewellery	123 High Street	01962 123456	www.abc.com
	Jewellery	456 Market Street	01962 234567	www.ghi.com
	Antiques	789 Church Street	01962 345678	www.jkl.com
	Jewellery	101 North Street	01962 456789	www.mno.com
	Antiques	132 South Street	01962 567890	www.pqr.com
	Jewellery	154 East Street	01962 678901	www.stu.com
	Antiques	176 West Street	01962 789012	www.vwx.com
	Jewellery	198 North Street	01962 890123	www.yz.com
	Antiques	220 South Street	01962 901234	www.aaa.com
	Jewellery	242 East Street	01962 012345	www.bbb.com
Books & Stationery	Books & Stationery	111 High Street	01962 111111	www.ccc.com
	Books	222 Market Street	01962 222222	www.ddd.com
	Stationery	333 Church Street	01962 333333	www.eee.com
	Books	444 North Street	01962 444444	www.fff.com
	Stationery	555 South Street	01962 555555	www.ggg.com
	Books	666 East Street	01962 666666	www.hhh.com
	Stationery	777 West Street	01962 777777	www.iii.com
	Books	888 North Street	01962 888888	www.ooo.com
	Stationery	999 South Street	01962 999999	www.ppp.com
	Books	1010 East Street	01962 101010	www.rrr.com
Clothing & Footwear	Clothing & Footwear	1111 High Street	01962 111111	www.sss.com
	Clothing	2222 Market Street	01962 222222	www.ttt.com
	Footwear	3333 Church Street	01962 333333	www.uuu.com
	Clothing	4444 North Street	01962 444444	www.vvv.com
	Footwear	5555 South Street	01962 555555	www.www.com
	Clothing	6666 East Street	01962 666666	www.yyy.com
	Footwear	7777 West Street	01962 777777	www.zzz.com
	Clothing	8888 North Street	01962 888888	www.aaa.com
	Footwear	9999 South Street	01962 999999	www.bbb.com
	Clothing	10101 East Street	01962 101010	www.ccc.com



Business Networking events



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Business Directory

Services in Winchester

If you demand expertise, high quality service and attention to detail then look no further than Winchester service sector.

Winchester offers a range of services to cater for your every need. The sector of the directory will refer you to the companies. Winchester has to offer who can provide you with the general public and cater for business to business.

We have quality practitioners in most areas, and our annual Winchester Business Directory. Our members have shown that the quality of service is a top priority for Winchester. So, support our local businesses and they will provide you with the quality service you deserve.

Eating out, Entertainment & Attractions

Winchester is filled with exciting and fun activities for you to enjoy. You can see the city through all the happenings that Winchester has to offer. High quality entertainment and sports are available in the city centre.

Winchester is a vibrant city, it offers a range of entertainment and sports activities for you to enjoy. You can see the city through all the happenings that Winchester has to offer. High quality entertainment and sports are available in the city centre.

Where to shop in Winchester

Experience unbridled shopping in Winchester the whole year round. With a tempting array of high name stores, independent retailers and so much to see and do, Winchester is surely the best choice destination for shops and visitors alike. Take time to explore the many side streets and winding lanes and you won't miss out on Winchester's hidden treasures. Looking to make the most of Winchester offers an amazing collection of cafes, bars and restaurants to be found across the city.

Winchester business guide

Business Improvement District |

Your guide to shopping & services in Winchester City Centre



Local Events



FRIENDS OF *King Alfred* BUSES

Preserving King Alfred Buses & Coaches and the memory of King Alfred Motor Services 1922 - 1973
Registered Charity No. 1078031

FREE
Park & Ride
Sunday 26th July

A vintage bus service will be picking up and dropping off from St. Catherines car park and the Broadway. Buses will be running between 9am and 4pm.

Friends of King Alfred Buses are providing this service on behalf of Winchester Guildhall and the Food & Produce Show 2009.

Supported by **BID**



Winchester
Food & Produce Show
Sunday 26 July 09

Visit us at www.winchesterfoodshow.co.uk
or email foodshow@winchester.gov.uk for further information

winchester
GUILDHALL
supported by

Winchester Guildhall, Broadway, High Street, Winchester, Hampshire, SO23 9GH t: 01962 840820

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A second Winchester BID?

- Current BID will end 2012
- Start consultation and set timeline for referendum during 2011
- Reassess business plan for first BID
- Build business plan for second BID
- Must be led by the ratepayers

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