



<b>Meeting</b>	Business and Housing Policy Committee
<b>Date and Time</b>	Tuesday, 22nd September, 2020 at 6.00 pm.
<b>Venue</b>	This meeting will be held virtually and a live audio stream can be listened to via <a href="http://www.winchester.gov.uk">www.winchester.gov.uk</a> .

**Note:** Owing to the ongoing Covid-19 pandemic and government guidance, it will not be possible to hold this meeting in person. The Council has therefore made arrangements under the Coronavirus Act 2020, and subsequent Regulations permitting remote meetings, to hold the meeting virtually. If you are a member of the public and would like to listen to the audio stream of the meeting you may do so via [www.winchester.gov.uk](http://www.winchester.gov.uk)

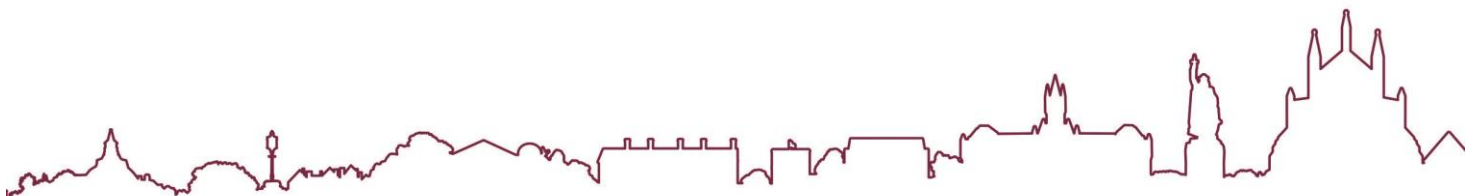
## AGENDA

- 1. Apologies and Deputy Members**  
To note the names of apologies given and Deputy Members who are attending the meeting in place of appointed Members.
- 2. Disclosures of Interests**  
To receive any disclosure of interests from Members and Officers in matters to be discussed.

*Note: Councillors are reminded of their obligations to declare disclosable pecuniary interests, and non disclosable interests in accordance with legislation and the Council's Code of Conduct.*

If you require advice, please contact the appropriate Democratic Services Officer, prior to the meeting.

- 3. Minutes of the previous meeting held on 22 June 2020 (Pages 5 - 8)**
- 4. To note the Work Programme for 2020/21 (Pages 9 - 10)**
- 5. Chairperson's Announcements**
- 6. Public Participation**



To receive and note questions asked and statements made from members of the public on matters which fall within the remit of the Committee

*NB members of the public are required to register with Democratic Services three clear working days before the meeting (see below for further details).*

Members of the public and visiting councillors may speak at the Policy Committee, provided they have registered to speak three working days in advance. Please contact Democratic Services **by 5pm on Wednesday 16 September 2020** via [democracy@winchester.gov.uk](mailto:democracy@winchester.gov.uk) or (01962) 848 264 to register to speak and for further details.

7. **Briefing on Economy and Housing Restoration Work - presentation** (Pages 11 - 22)
8. **Private Sector Housing Renewal Strategy - presentation** (Pages 23 - 38)
9. **Update on A Digital Winchester District and Housing for Younger People Task and Finish Groups - BHP016** (Pages 39 - 46)

**Lisa Kirkman**  
**Strategic Director: Resources and Monitoring Officer**

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14 September 2020

Agenda Contact: Dave Shaw, Senior Democratic Services Officer  
Tel: 01962 848 221 Email: [dshaw@winchester.gov.uk](mailto:dshaw@winchester.gov.uk)

*\*With the exception of exempt items, Agenda, reports and previous minutes are available on the Council's Website [www.winchester.gov.uk](http://www.winchester.gov.uk)*

## **MEMBERSHIP**

**Chairperson:** Weir (Liberal Democrats)

**Vice-Chairperson:** Rutter (Liberal Democrats)

**Conservatives**  
Brook

**Liberal Democrats**  
Bell

Horrill  
Lumby  
Scott

Craske  
Hiscock  
Power

### **Deputy Members**

Godfrey and Miller

Clear and Gottlieb

Quorum = 3 members

### **PUBLIC PARTICIPATION**

A public question and comment session is available at 6pm for a 15 minute period. There are few limitations on the questions you can ask. These relate to current applications, personal cases and confidential matters. Please contact Democratic Services on 01962 848 264 three days in advance of the meeting for further details. If there are no members of the public present at 6pm who wish to ask questions or make statements, then the meeting will commence.

### **FILMING AND BROADCAST NOTIFICATION**

This meeting may be recorded and broadcast live on the Council's website. The meeting may also be recorded and broadcast by the press and members of the public – please see the Access to Information Procedure Rules within the Council's Constitution for further information, which is available to view on the [Council's website](#).

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## **BUSINESS AND HOUSING POLICY COMMITTEE**

**22 June 2020**

Attendance:

Councillors

Weir (Chairperson)

Bell	Lumby
Brook	Power
Craske	Rutter
Horrill	Scott
Hiscock	

### **Others in attendance who addressed the meeting:**

Councillors Thompson (Leader and Cabinet Member for Communications), Cutler (Deputy Leader and Cabinet Member for Finance and Risk), Learney (Cabinet Member for Housing and Asset Management), Ferguson (Cabinet Member for Local Economy and Climate Emergency) and Murphy.

### **Audio recording of the meeting**

A full audio recording of this meeting is available via this link:  
[Full audio recording](#)

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#### 1. **APOLOGIES AND DEPUTY MEMBERS**

No apologies for absence were received.

#### 2. **DISCLOSURE OF INTERESTS**

Councillor Hiscock declared a personal (but not prejudicial) interest in respect of various agenda items due to his role as a County Councillor.

#### 3. **DATES AND TIMES OF FUTURE MEETINGS OF THE COMMITTEE**

RESOLVED:

That the dates and times of future meetings of the Committee as published in the Council's calendar of meetings be noted.

#### 4. **CHAIRPERSON'S ANNOUNCEMENTS**

The Chairperson reported that TACT representative Mrs M Gill and Mr M Fawcett were unable to join the virtual meeting due to their IT connection issues and forwarded their apologies.

5. **MINUTES**

RESOLVED:

That the minutes of the previous meeting held on 11 February 2020 be approved and adopted.

6. **PUBLIC PARTICIPATION**

No members of the public were present to make representations.

7. **BRIEFING ON RESTORATION WORK – ECONOMY, HOUSING AND FINANCIAL IMPACTS - PRESENTATION**

The Corporate Heads of Engagement, Housing and the Strategic Director – Services gave a presentation on the Covid restoration work.

Members asked questions and raised various comments which were addressed by Councillors Cutler, Ferguson and Learney and the relevant officers.

RESOLVED:

That the presentations be noted.

8. **BAR END DEPOT – PRESENTATION**

The Corporate Head: Asset Management gave a presentation on the Bar End Depot.

Members asked questions and raised various comments which were addressed by Councillors Thompson and Learney and the relevant officers.

Councillor Thompson informed the meeting that a new cross party consultation group would be established to engage and consult with local residents in respect of the options for the future use of the site, with Terms of Reference to be agreed.

At the invitation of the Chairperson, Councillor Murphy commented in summary that the title of the Presentation 'Bar End Depot Site - Disposal' would cause concern to local residents and therefore the proposed consultation group would provide many advantages as community consultation on the options was required. It would look at all aspects of the Depot site and to formulate a plan for its future. It would clarify the benefits or disadvantages of the options; would be open and transparent to local residents; that the established policy be consistent with the Winchester Vision and would enable discussion of how the site could best support future revenue for the Sport and Leisure Park and how

the whole Bar End area could work together in an integrated fashion. Comments that had been made to Ward Members by local residents included a desire for a convenience store and that the site should not generate extra traffic movements on Milland Road, with access being from the new Sport and Leisure complex site.

At the conclusion of questions and debate, the Committee agreed that there were no particular matters that it wished to raise for Cabinet to further consider.

RESOLVED:

That the presentation be noted and that no particular matters be raised for Cabinet to further consider.

9. **RIVER PARK LEISURE CENTRE DECOMMISSIONING - (BHP015)**

Councillor Learney and the Head of Programme Central Winchester Regeneration gave a presentation on the River Park Leisure Centre Decommissioning.

Members asked questions and raised various comments which were addressed by Councillor Learney and the relevant officers.

At the conclusion of questions and debate, the Committee agreed to raise with Cabinet the points as set out in the resolution below.

RESOLVED:

That the Cabinet Member for Housing and Asset Management take into consideration that the committee wishes to support Option 3 of the Report (decommission, soft strip and retain) and to raise with Cabinet that it appreciates the attention to detail in the proposals for the commitment for the proper recycling of materials removed during the soft strip and it supports the efforts being made to secure the amenities for as many people and clubs using the North Walls Park during the interim period and that a report be brought back to this committee fairly soon to help to maintain the momentum on this site and to be ready to proceed when the opportunity arises in order to reduce the risk of delay in this area.

10. **THE WORK PROGRAMME FOR 2020/21 – BHP013**

The Policy Committee supported the establishment of two Informal Scrutiny Groups – Housing for Younger People and A digital economy for Winchester.

RESOLVED:

1. That subject to the inclusion of updates at every meeting on the Covid restoration plans and the inclusion for the 1 December 2020 meeting of an item on the emerging Housing Revenue Account budget, the Work Programme for 2020/21 be noted.

2. That the following two Informal Scrutiny Groups be established – Housing for Younger People and A digital economy for Winchester, with their terms of reference, number of meetings required to complete their work, the resource implications and membership (to be appointed from the membership of the Business and Housing Policy Committee) to be agreed following consultation between the Chairpersons of the Scrutiny Committee, Policy Committees and Group Leaders.

The virtual meeting commenced at 6:00 pm and concluded at 8:45 pm

Chairperson



**BUSINESS & HOUSING POLICY COMMITTEE – WORK PROGRAMME FOR 2020/21**

<b>22 JUNE 2020</b>					
	<b>BUSINESS</b>	<b>LEAD OFFICER</b>	<b>COMMITTEE DATE</b>		<b>STATUS/COMMENT</b>
			<b>Original</b>	<b>Revised</b>	
	Briefing on Restoration Work – Economy, Housing and Financial Impacts	Sue Robbins, Gillian Knight, Liz Keys	22 June 2020		Presentation
	Bar End Depot	Geoffrey Coe	22 June 2020		Presentation
	River Park Leisure Centre decommissioning	Veryan Lyons	22 June 2020		(BHP015) & (CAB3242)
<b>22 SEPTEMBER 2020</b>					
	<b>BUSINESS</b>	<b>LEAD OFFICER</b>	<b>COMMITTEE DATE</b>		<b>STATUS/ COMMENT</b>
			<b>Original</b>	<b>Revised</b>	
	Briefing on Restoration Work – Economy & Housing	Sue Robbins, Gillian Knight	22 September 2020		
	Update on Digital Economy and Housing for Younger People Task and Finish Groups	Sue Robbins, Gillian Knight,	22 September 2020		
	Private Sector Housing Strategy	Kenna Sian-Young	22 September 2020		
<b>1 DECEMBER 2020</b>					
	<b>BUSINESS</b>	<b>LEAD OFFICER</b>	<b>COMMITTEE DATE</b>		<b>STATUS/COMMENT</b>
	Briefing on Restoration Work – Economy & Housing	Sue Robbins, Gillian Knight,	1 December 2020		

	Housing (New Build) Development Strategy	Andrew Palmer	22 September 2020	1 December 2020	
	Economic Development Strategy	Sue Robbins	22 September 2020	1 December 2020	
<b>9 FEBRUARY 2021</b>					
	<b>BUSINESS</b>	<b>LEAD OFFICER</b>	<b>COMMITTEE DATE</b>		<b>STATUS/COMMENT</b>
	Briefing on Restoration Work – Economy & Housing	Sue Robbins, Gillian Knight,	9 February 2021		

**Other reports due to come forward to the Business and Housing Policy Committee later in 2021/22 are as follows: (Meeting date to be confirmed)**

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# Economy COVID restoration plans

Business & Housing Policy  
Committee  
22 September 2020

Page 11

Agenda Item 7



# IMPACT

- 18 Business closures – but interest report by agent in new lettings
- Average weekly city centre footfall – 18,300 in July (up from 12,400 in June)
- Car parking income grown – from £8,400 in March to £84,600 in August
- Unemployment rate has grown each month since lock down – from 1,030 (1.4%) in March to 2,795 (3.7%) (South East is 5.3)
- COVID infection rates

	27 August		1 September	
	Cases	Rate per 100,000	Cases	Rate per 100,000
Winchester	494	396	515	413
England	285,505	507	291,179	517

# RECOVER

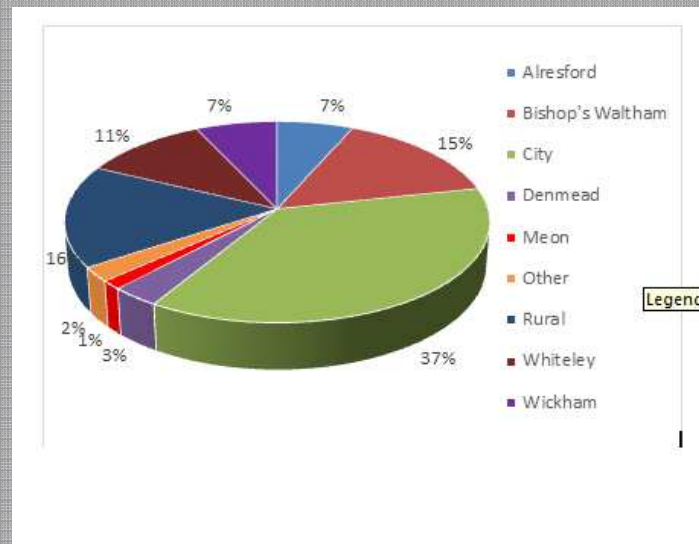
## Building a partnership approach

-  City Centre Partnership in place – monthly meetings. Includes wide range of key stakeholders in the city.
-  Quarterly Partnership meetings with the market towns (Still to establish something in Whiteley)
-  Establishment of a business advisory panel through the process of developing The Economic Development Strategy

# RECOVER






## Providing high levels of business support

- 🏰 Rent abatement where necessary – to a value of approx. £250,000
- 🏰 Responded to 250 calls and 500 email requests for support
- 🏰 Discretionary Grants – First round support 240 business across the district with £1.1m grants




# REBUILD

## Active pursuit of any funding opportunities

-  Recent success in joint bid with HCC and 6 other district councils/SDNP for funding to 'Enjoy Summer Safely' marketing campaign for Hampshire. Value £300k
-  Vaultex - £5.6m EM3 LEP funding
-  Partner in EDRF Digital Growth Factory Bid - decision pending December. £2m digital support programme across 3 local authorities including commercialisation courses for Winchester District based businesses of training and business support for Winchester
-  Enterprise M3 and EDRF/Govt funding to support re-opening of high streets
  -  Developing a tailored business support service in addition to ongoing advice service provided through INCUHIVE

# REBUILD

## Helping business and trade

-  Moved the market back onto the High St with the Sunday markets located on the Broadway from Sunday 6<sup>th</sup> Sept.
-  Streamlining the licensing process for Pavement Licensing and proactive support. We have
  -  renewed 12 Tables and Chairs Permits and processed 6 new applications.
  -  directly engaged with approximately 20-25 businesses to provide advice and guidance reduced the application/renew fee for Tables and Chairs permits to £100 (previously £225).



# REBUILD





## Clear marketing & communication strategy to Welcome Visitors Back

- Visitor information Centre reopened – Guided Tours restarted
- Move to second phase of marketing plan to re-ignite visitor economy (Rediscover what's on your doorstep) – 45 minute radius – promoting the whole district to distribute number of visitors.
  - Radio Solent interview
  - Hampshire Life & Winchester Magazine coverage
  - Welcome film on COVID measures to support visits
  - New posters to drive behaviours
- Investigating ways re-imagining festival programme could possibly restart



# REIMAGINE


## **Economic Development Strategy – a new approach**


-  A vision, shared and backed by its communities, for how Winchester district will grow and adapt, capturing the opportunities to transform to a sustainable, inclusive, digital economy.
-  How we can use the economic shock of Covid as an opportunity to transform the economy to a much greener, much more technologically driven, creative economy.
-  The scale of transition from what we have – to where we want to be.
-  Based on evidence; engagement and debate; Council plan priorities and the climate emergency.

# REIMAGINE

## A Digital Winchester District Task & Finish Group


 Objective: Making the case for a digital Winchester District.


 Approach: To provide a “platform” for people to say why digital is important to them through an interactive on line event

 Adopting the style and approach used by Hampshire County Council for its Hampshire 2050 Commission of Inquiry it is proposed to hold a public debate and panel event.

 By exploring:

 what a digital Winchester means for the council, residents, businesses, students and communities;

 the benefits of 5G to the city and the district and articulating importance to the economy and its role in supporting carbon neutrality;

 the experience of digital connectivity during Covid-19 (e.g. working from home / on line business) and the lessons for Winchester District in the future.

Thank you  
Any questions



# Housing Restoration

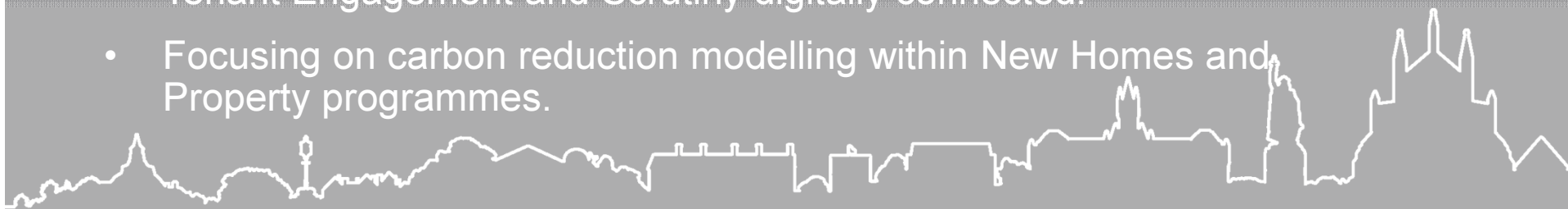
## Business & Housing Policy Committee

22 September 2020



# Housing Restoration - Business as usual

- Continue to plan for and develop new affordable homes in a new and changing environment - looking for opportunities to extend the new homes programme.
- Maintaining decent homes through the return of external maintenance programmes and non-essential repairs.
- Osbourne's and PH Jones council house contractors remobilised delivering a responsive repairs service.
- Allocations and lettings fully reinstated for house moves including sheltered and extra care properties.
- Building on the positive rough sleeping initiatives with partner agencies to ensure no one needs to sleep rough. Planning for winter provision.
- Top priority remains to protect our older and most vulnerable tenants keeping in contact with all sheltered and extra care residents.
- Tenant Engagement and Scrutiny digitally connected.
- Focusing on carbon reduction modelling within New Homes and Property programmes.



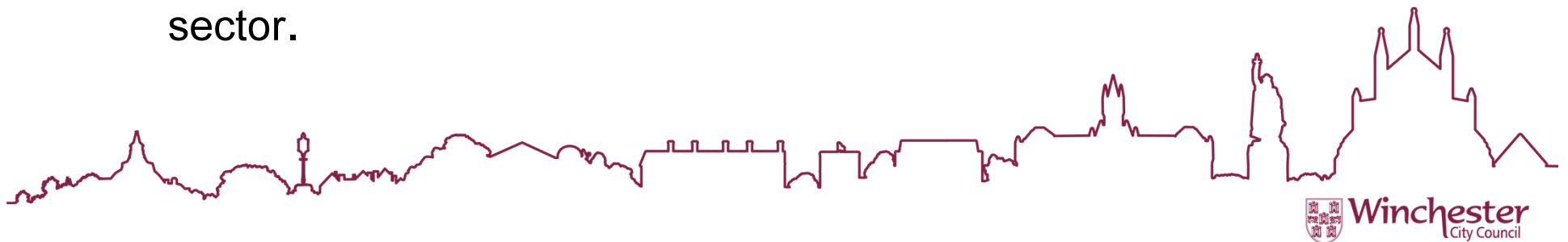
# Private Sector Housing Renewal Strategy & Empty Property Strategy

Kenna-Sian Young Housing & Social  
Inclusion Manager

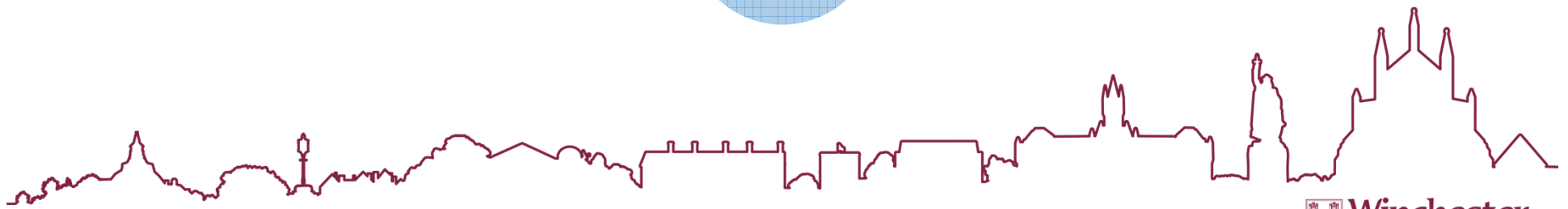
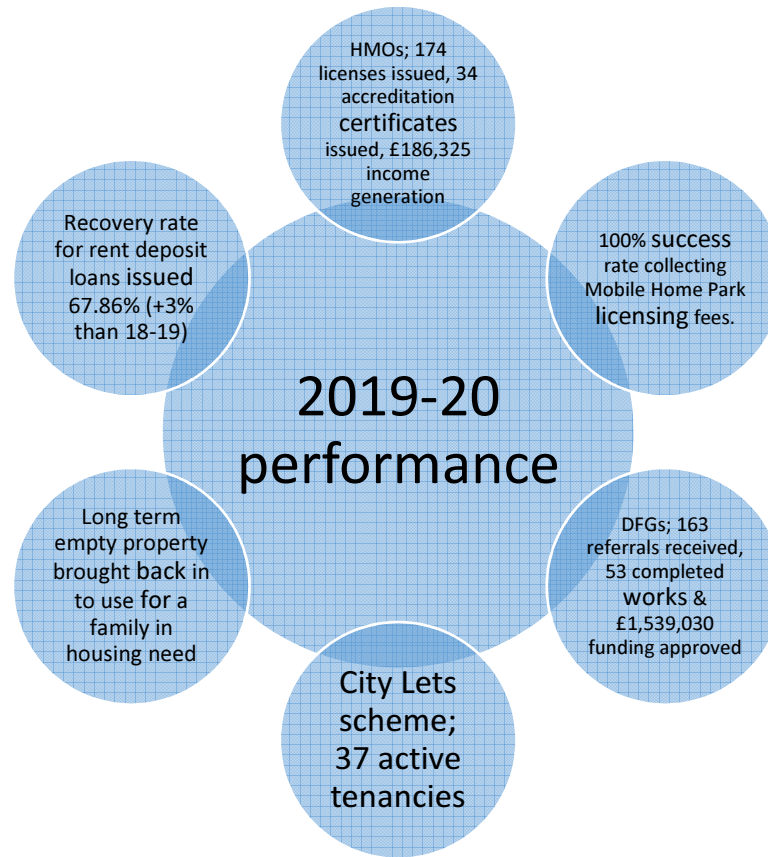


# PRIVATE SECTOR HOUSING-WHAT WE DO

- 🏰 Promote high standards of accommodation in the private sector supporting both landlords and tenants.
- 🏰 Licensing and accreditation of houses in multiple occupancy (HMOs).
- 🏰 Advice and support to home owners to bring empty properties back into use.
- 🏰 Inspection of mobile home parks and caravan sites.
- 🏰 Administration of the Better Care Fund through our Disabled Facilities Grants process.
- 🏰 Offer support to landlords to provide accommodation for households in the private rented sector.
- 🏰 Respond to complaints of housing disrepair in the private rented sector.







# PRIVATE SECTOR RENEWAL STRATEGY

🏰 Current strategy 2016-2020

🏰 Sits beneath the overarching Housing Strategy 2018-2023

🏰 Aims of the strategy:

Increase access to the PRS sector via City Lets scheme

Bring empty properties back into use

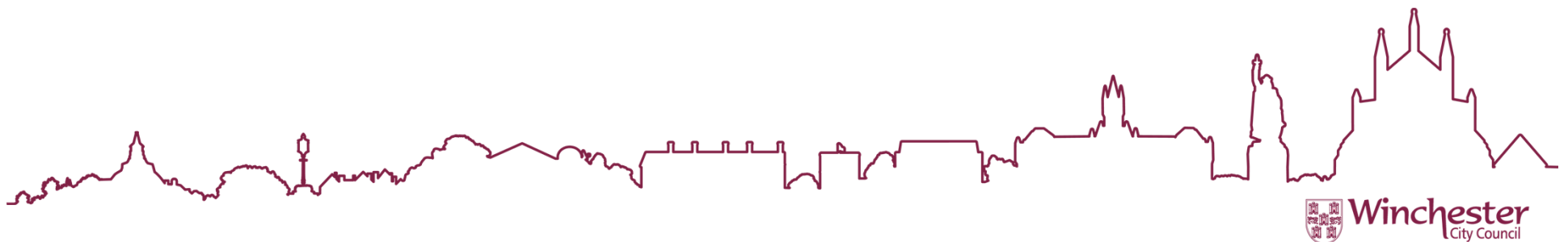
Make the best use of Disabled Facilities Grants

Promote energy efficiency and fuel poverty schemes

Reduce the number of non decent homes

Prevent homelessness and sustaining tenancies through enforcement powers.

Licensing and accreditation of houses in multiple occupation.



# ACHIEVEMENTS SINCE THE LAST STRATEGY

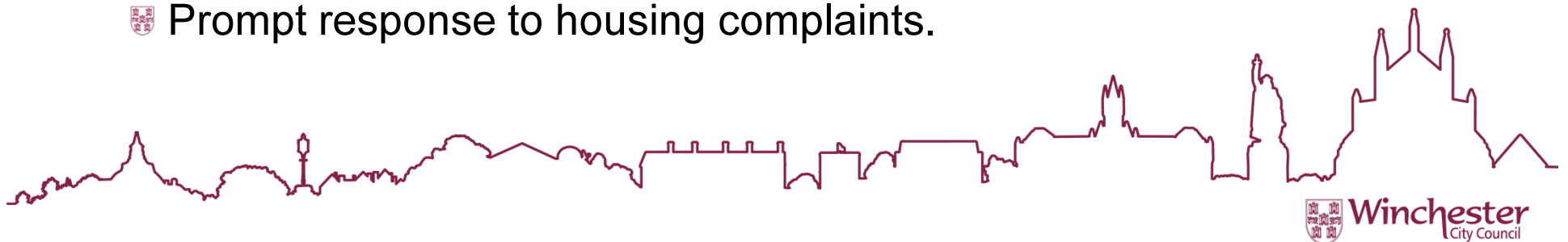
City Lets- number of properties available via the scheme has increased including;

Partnership with the Quakers.

An empty family sized property being let via the scheme

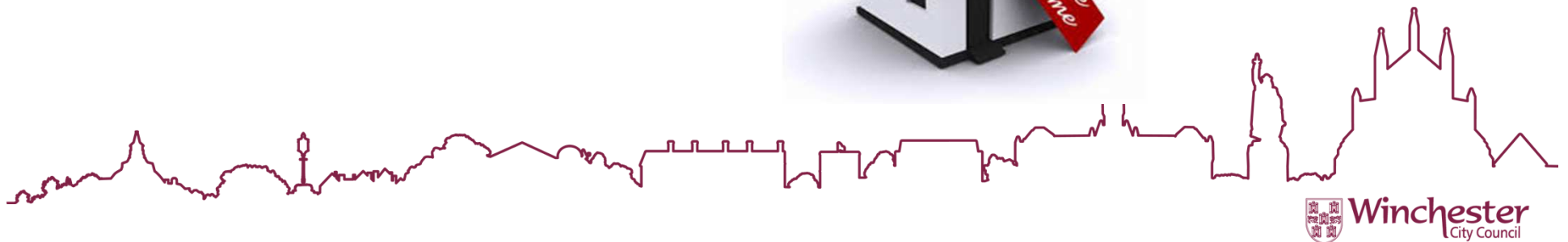
Families accommodated via the Syrian Vulnerable Person Resettlement Scheme.

- Utilised additional DFG funding to increase the number of adaptations carried out, preventing homelessness and hospital admissions.
- Enforcement policy and powers used to ensure good quality accommodation is available.
- Increased revenue via licensing and accreditation scheme.
- Maintained licensing of mobile home parks, inspecting annually.
- Prompt response to housing complaints.



# SUPPORTING THE COUNCIL'S PRIORITIES

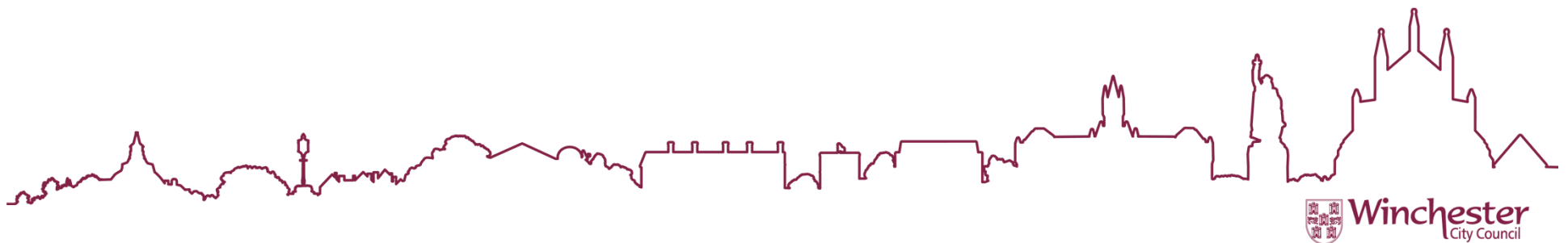
- 🏰 Energy efficiency and fuel poverty.
- 🏰 Homes for all- Increasing access to the private rented sector through the council's City Lets scheme.
- 🏰 Living well- administering DFGs to support people to live well in their homes, reduce social isolation and reduce hospital admissions.
- 🏰 Ensuring that homes rented in the private sector are safe and well maintained.



# PRIORITY AREAS FOR 2021-2026

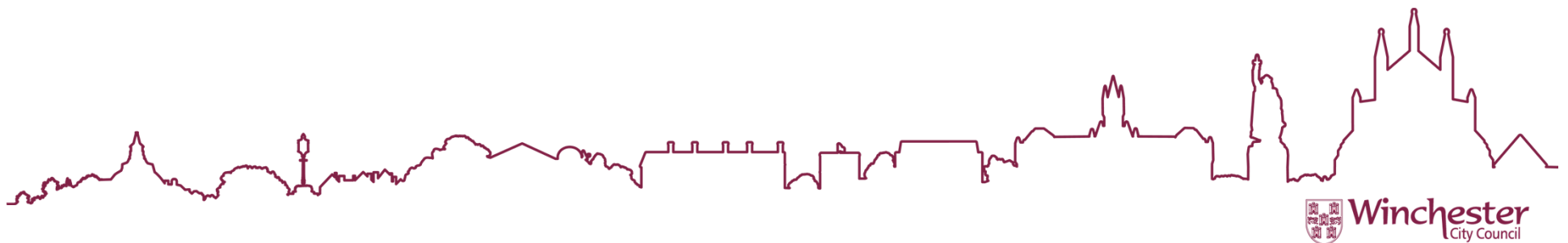


- Energy efficiency & fuel poverty schemes
- HMOs – active investigation and inspection.
- Information available- improve documents available via the website for landlords and tenants
- Mobile Home Sites- expanding this to single site units
- Continue to investigate empty homes which are causing a nuisance for the local community
- Increasing access to the PRS as a viable housing option



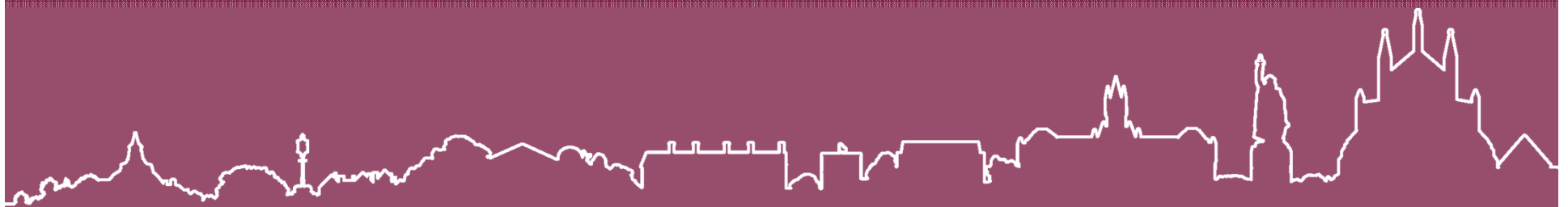
# HOW CAN WE ACHIEVE THIS

- Work in partnership with internal and external colleagues to explore and promote energy efficiency initiatives
- Re-engage with HEEP (Hampshire Energy Efficiency Partnership)
- Undertake a Private Sector Housing Condition Survey
- Additional funding to support initiatives
- Actively seek funding opportunities
- Continue to review our communication and publicity with a particular focus on digital engagement




# Empty Property Strategy

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# LEGISLATION

 An Empty Dwelling Management Order can be used to bring an empty property back into use.

 The Housing (Empty Dwelling Management Orders)(Prescribed Period of Time and Additional Prescribed Requirements) (England) (Amendment) Order 2012 states, 'A Local Authority has to be able to prove in order to obtain firstly an Interim EDMO that:

- i. The property has been vacant for at least 2 years
- ii. The property has been causing a nuisance for the local community
- iii. The community supports the proposed making of the interim EDMO
- iv. The LA has given at least 3 months prior notification to the owner of its intention to apply for an Interim EDMO.
- v. The LA has satisfied sections 134(2) a-e of the Housing Act 2004.

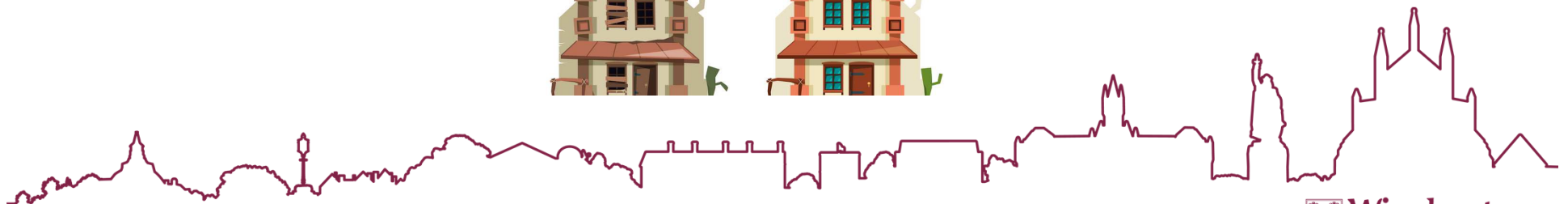
The process of obtaining a Full EDMO is lengthy and we currently have no financial incentives to offer owners to encourage them to return a property back in to use.



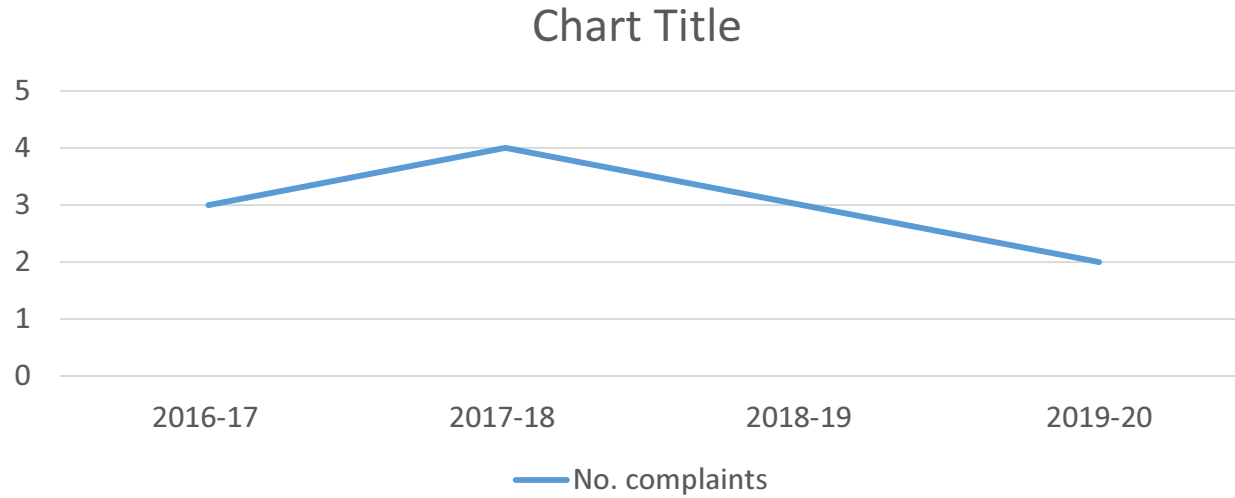


# ACHIEVEMENTS SINCE THE LAST STRATEGY

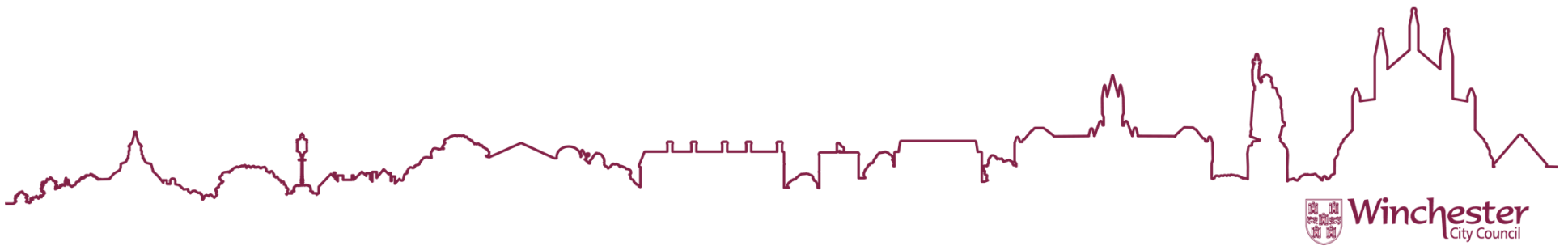
- Robust register of empty properties regularly monitored, investigated and owners targeted where appropriate. All landlords of properties empty for 2 years or more engaged with.
- Better promotion on website for owners, including incentives relating to the City Lets scheme.
- Property brought back in to use after a very lengthy process! Now accommodating a family who approached the housing options service in housing need.
- Relevant policy and procedures in place to ensure enforcement powers are used in a targeted and effective way.



# NO. OF EMPTY HOMES COMPLAINTS RECEIVED

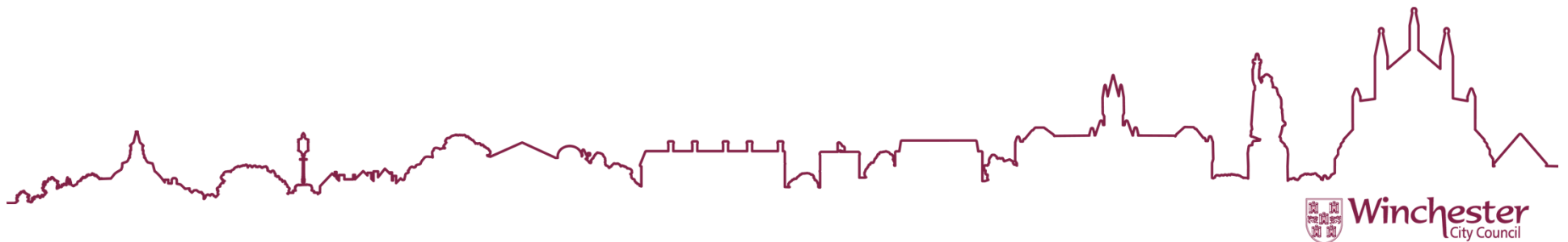


Total of 12 complaints since 2016.



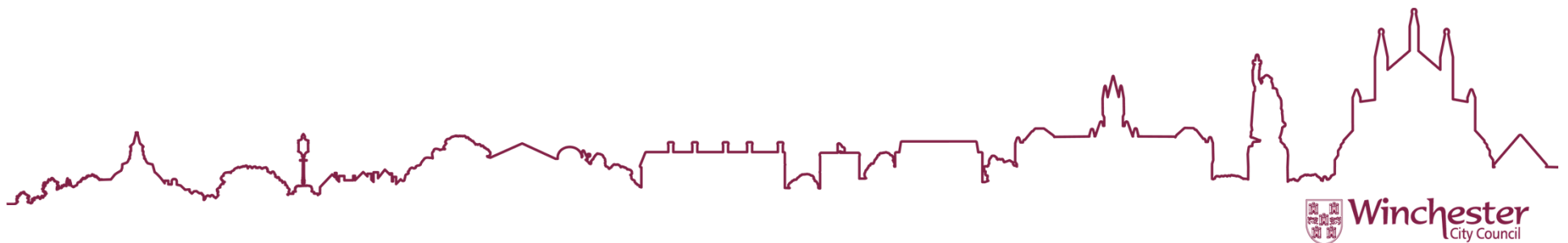
# PRIORITIES FOR 2021-26

- 🏰 Continue to work alongside Council tax and other relevant colleagues to access accurate information on empty properties.
- 🏰 Engagement with owners providing good quality advice and assistance including signposting to any funding streams.
- 🏰 Refresh of the communication strategy for the City Lets scheme to encourage owners to bring properties back into use.
- 🏰 Explore funding opportunities and the use of incentive schemes to encourage engagement from landlords.



# YOUR VIEWS

- Should we introduce an incentive scheme to bring homes back into use?
- If so, what incentives would you like to see and what is felt reasonable?
- In reality the Interim and Full EDMO route is only applicable to a small number of properties, and is lengthy. How would you like to see us prioritise this area of work?



Thank you.  
Any questions?



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REPORT TITLE: UPDATE ON DIGITAL ECONOMY AND HOUSING FOR  
YOUNGER PEOPLE TASK AND FINISH GROUPS

22 SEPTEMBER 2020

REPORT OF COMMITTEE CHAIRPERSON – COUNCILLOR WEIR

Contact Officers: SUSAN ROBBINS AND GILLIAN KNIGHT Tel No: Susan  
Robbins 01962 848 461 and Gillian Knight 01962 848 577 Email  
[srobbins@winchester.gov.uk](mailto:srobbins@winchester.gov.uk) and [GKnight@winchester.gov.uk](mailto:GKnight@winchester.gov.uk)

WARD(S): ALL WARDS

PURPOSE

At its meeting held on 22 June 2020 the Policy Committee agreed that two Informal Scrutiny Groups be established – Housing for Younger People and A Digital Winchester District.

It was further agreed that the terms of reference, number of meetings required to complete their work, the resource implications and membership (to be appointed from the membership of the Business and Housing Policy Committee) would be agreed following consultation between the Chairpersons of the Scrutiny Committee, Policy Committees and Group Leaders.

This report provides an update on the formation of these Groups, which under the new Constitution are referred to as Task and Finish Groups (TFGs) rather than Informal Scrutiny Groups.

RECOMMENDATIONS:

That the progress on the formation of the Housing for Younger People and A Digital Winchester District Task and Finish Groups be noted.

## 1 RESOURCE IMPLICATIONS

As set out in the detail of each of the Task and Finish Groups in the Appendices to this Report.

## 2 SUPPORTING INFORMATION:

Further to the meeting of the Policy Committee held on 22 June 2020 the Chairperson of this Policy Committee has met with the Chairpersons of the Scrutiny Committee the Health and Environment Policy Committee and Group Leaders.

The establishment of the Task and Finish Groups was supported and a method of work delivery was agreed upon. A Member Steering Group for each topic is to be established to oversee a number of proposed collaborative events.

The committee chairperson, Councillor Weir, has now met with lead officers and can update further verbally at the meeting. It was considered helpful if there were a small group of nominated Members to assist the chairperson and lead officers steer the task and finish group work. These small steering groups would consist of the chairperson plus one member from each political group.

Members will be appointed to the Steering Group following consultation with the Group Leaders and membership of the Steering Groups will include the committee chairperson

Further detail on the Task and Finish Groups is set out in the Appendices to this Report

### BACKGROUND DOCUMENTS:-

#### Previous Committee Reports:-

None

#### Other Background Documents:-

None

### APPENDICES:

Appendix 1 - A Digital Winchester District

Appendix 2 - Housing for Younger People



## **Appendix 1 - A digital economy for Winchester**

<b>To:</b>	<b>Business &amp; Housing Policy Committee – Task &amp; Finish Group</b>
<b>Date:</b>	22 September
<b>Lead:</b>	Cllr. Anne Weir
<b>Project:</b>	<b>A Digital Winchester District - Public engagement and debate framework proposal</b>
<b>Contact:</b>	Andrew Gostelow; Service Lead Economy & Tourism Susan Robbins, Corporate Head of Engagement

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### **A Digital Winchester District – making the case**

Winchester’s professional, technical and service-led economy thrives and is dependent on access to excellent digital infrastructure and highly qualified workforce. Access to high quality digital services is playing a rapidly growing and critical role in the economic health and resilience of the District. There is a need therefore for the Council to understand the changing needs of residents and employers, innovators and investors.

**Objective:** Making the case for a digital Winchester District.

This will be considered by exploring:

- what a digital Winchester means for the council, residents, businesses, students and communities;
- the benefits of 5G to the city and the district and articulating importance to the economy and its role in supporting carbon neutrality;
- the experience of digital connectivity during Covid-19 (e.g. working from home / on line business) and the lessons for Winchester District in the future.

**Approach:** To provide a “platform” for people to say why digital is important to them.

Adopting the style and approach used by Hampshire County Council for its Hampshire 2050 Commission of Inquiry it is proposed to hold a public debate and panel event. The online event will have expert speakers and local “witnesses” to debate key questions on the theme of “A Digital Winchester District”. This will be supplemented by a call for evidence and a public survey.

**Outcome:** Public feel engaged in shaping policies and decision making that will affect their lives.

- Build an informed consensus on the district’s needs.
- Clearer understanding of the technology and infrastructure implications for the local plan
- Inform the economic development strategy.

Output:

- A Panel report of the debate sessions
- An evidence base from a cross section of contributors
- A series of issues and opportunities identified to take forward / promote

### **Proposed Debate Panel**

<b>Framework</b>	<b>Steering group role</b>
<b>Pre-event engagement</b> <ul style="list-style-type: none"> <li>• <i>Public opinion –online survey</i></li> <li>• <i>Evidence base –</i> <ul style="list-style-type: none"> <li>• <i>Call for written submissions from experts</i></li> <li>• <i>General public and residents</i></li> <li>• <i>Gather and curate existing published research and papers</i></li> </ul> </li> </ul>	Propose and approve questions  Agree list of experts to target  Identify and share papers
<b>Debate Panel</b> <ul style="list-style-type: none"> <li>• <i>Winchester Cllrs (and suggested):</i></li> <li>• <i>HCC</i></li> <li>• <i>EM3 LEP</i></li> <li>• <i>Others? Experts</i></li> </ul>	Agree Panel membership Chair the session and introduce speakers Lead Q&A session Debate the key questions
<b>Debate Forum</b> <ul style="list-style-type: none"> <li>• <i>Online webinar style public event</i></li> <li>• <i>Presentations and Q&amp;A sessions</i></li> <li>• <i>Debate by Panel</i></li> </ul>	Approve final format to include duration, timings etc. Agree key questions for the debate
<b>Presentation themes</b> <ul style="list-style-type: none"> <li>• <i>Importance for business and innovation – business / digital provider</i></li> <li>• <i>People needs and impacts – Government department / advisor</i></li> <li>• <i>Future digital trends and demands – technology expert or researcher</i></li> <li>• <i>Winchester experience of digital connectivity during COVID-19 – local speakers</i></li> </ul>	Approve themes Suggest and agree speakers

### Delivery timetable and resources (to be agreed)

Tasks	Timing	Resources
Agree proposals	22 Sept Policy Committee	Cllr Weir
Brief Communications Team	End September	Head of Engagement
Agree key questions / challenge to frame the call for evidence and presentations	30 <sup>th</sup> October	Cllr. Steering Group Economy Team – Sector Development Officer
Create webpage / landing page for event and engagement	30 <sup>th</sup> October	Sector Development Officer and Communications
Device public survey Launch survey Deadline for survey	20 <sup>th</sup> November 21 <sup>st</sup> December (4 weeks) Could extend over Christmas holidays)	Steering Group Sector Development Officer Engagement and Insight Officer Communications
Call for evidence Identify people / businesses / organisations to specifically request evidence from Create template for responses Issue call for evidence Deadline for submissions	30 <sup>th</sup> October  13 <sup>th</sup> November 20 <sup>th</sup> November 21 <sup>st</sup> December (4 weeks) Could extend over Christmas holidays)	Steering Group Sector Development Officer Engagement and Insight Officer Communications
Curate intelligence onto webpage  Analyse public survey responses Collate evidence submissions Gather reports, published papers and research	  End January 2021	  Sector Development Officer Engagement and Insight Officer
Debate Panel Identify and invite panel members and speakers / presenters Promote event and registration to attend Agree online webinar format	February 2021 – specific date to be agreed	Steering Group Sector Development Officer Communications IT
Post event report Report to Scrutiny Committee / Business & Housing Policy Committee	End February	Steering Group Sector Development Officer Engagement and Insight Officer

## Appendix 2 - Housing for Younger People

<b>To:</b>	<b>Business &amp; Housing Policy Committee – Task &amp; Finish Group</b>
<b>Date:</b>	22 September
<b>Lead:</b>	Cllr. Anne Weir
<b>Project:</b>	<b>Housing for Young People</b>
<b>Contact:</b>	Andrew Palmer, Service Lead New Homes Gillian Knight, Corporate Head of Housing (Interim)

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### **Housing for Young People – making the case**

The future will be lived by the youth of today. But house building has hardly changed in 100 years and often remains rooted in tradition. The council needs to transform the built environment and the way it plans and house builds for the younger generation across all tenures. To include digital technology, learning from housing models at home and abroad offering local housing options for a younger generation that are both affordable and attainable. As a council it's key to understand a younger generations housing vision and aspirations to attract and retain young households within the district, to effect change and inform place-shaping for future local communities.

**Objective:** Creating housing opportunities to enable young people and families to live and work within the district.

This will be considered by exploring:

- Place-shaping for a younger generation and what it looks like
- Looking at other models of housing for young people at home and abroad
- Lessons learnt from traditional housing planning and practice

**Approach:** To provide a “platform” for young people and families to influence housing policy for a generation.

Adopting the style and approach used by Hampshire County Council for its Hampshire 2050 Commission of Inquiry it is proposed to hold a young person’s digital conference. The online event will have expert speakers, local cross tenure housing providers, supported by other interested parties both public and private. Supplemented by on line survey opportunities.

**Outcome:** Young people and families engaged to influence the future of house building and local housing options for the younger generation to enjoy.

- Conduct a meaningful district consultation of housing need across all tenures.
- To understand what housing options can be delivered through local and national planning policy and the implications for the local plan.
- Inform the housing and development strategies.

### **Proposed Conference**

Framework	Steering group role
<p><b>Pre-event engagement</b></p> <ul style="list-style-type: none"> <li>• <i>Build a database of participants.</i></li> <li>• <i>Collate opinion –online survey</i></li>   <li>• <i>Evidence base –</i> <ul style="list-style-type: none"> <li>• <i>Call for written submissions from experts, TACT, Universities and schools, housing providers and charities.</i></li> <li>• <i>Gather and curate existing data published research and papers</i></li> </ul> </li> </ul>	<p>Identify intelligence options Propose and approve questions</p> <p>Agree list of experts to target</p> <p>Identify and share papers</p>
<p><b>Debate Panel</b></p> <ul style="list-style-type: none"> <li>• <i>Winchester Cllrs (and suggested):</i></li> <li>• <i>Cllr Learney</i></li> <li>• <i>New Homes Lead</i></li> <li>• <i>Mixer of housing experts</i></li> </ul>	<p>Agree Panel membership Chair the session and introduce speakers Lead Q&amp;A session Debate the key questions</p>
<p><b>Debate Forum</b></p> <ul style="list-style-type: none"> <li>• <i>Online young persons’ conference event</i></li> <li>• <i>Presentations and Q&amp;A sessions</i></li> <li>• <i>Debate by interactive Panel</i></li> </ul>	<p>Approve final format to include duration, timings etc. Agree key questions for the debate</p>
<p><b>Presentation themes</b></p> <ul style="list-style-type: none"> <li>• <i>Housing need and impacts - MHCLG advisor</i></li> <li>• <i>Housing Models for young people, housing providers, architects, university student lead, shared ownership lead, private landlords. Tenant lead.</i></li> <li>• <i>Workshop</i></li> </ul>	<p>Approve themes Suggest and agree speakers</p>

### Delivery timetable and resources (to be agreed)

Tasks	Timing	Resources
Agree proposals	22 Sept Policy Committee	Cllr Weir
Brief Communications Team	End September	Corporate Head of Housing
Agree key questions / challenge to frame the call for evidence and presentations	30 <sup>th</sup> October	Cllr. Steering Group New Homes Team Housing Policy Team
Create webpage / landing page for event and engagement	30 <sup>th</sup> October	Housing Policy Team Performance and Projects Manager Communications
Device survey Launch survey Deadline for survey	20 <sup>th</sup> November 31st December	Steering Group Housing Policy Lead Communications
Call for evidence Identified young people / housing providers, architects, universities, local and Town parishes councils, Data sources. Create template for responses Issue call for evidence Deadline for submissions	30 <sup>th</sup> October  13 <sup>th</sup> November 20 <sup>th</sup> November 31st December	Steering Group  Housing DMT Housing Policy Lead Communications
Curate intelligence onto webpage  Analyse public survey responses, Collate evidence submissions Gather reports, published papers and research	  31 <sup>st</sup> January 21	  New Homes Lead Housing Policy Lead Performance and Projects Manager.
Conference Identify and invite panel members and speakers / presenters Promote event and registration to attend. Agree online format. Gather workshop evaluation.	February 2021 – specific date to be agreed	Steering Group Housing Policy Lead Performance and Projects Manager. Communications IT
Post event report. Report to Scrutiny Committee / Business & Housing Policy Committee.	End February	Steering Group New Homes Lead Housing Policy Lead