



Meeting	Economy and Housing Policy Committee
Date and Time	Tuesday, 20th February, 2024 at 6.30 pm.
Venue	Walton Suite, Guildhall, Winchester and streamed live on YouTube at www.youtube.com/winchestercc

Note: This meeting is being held in person at the location specified above. Members of the public should note that a live video feed of the meeting will be available from the council's YouTube channel (youtube.com/WinchesterCC) during the meeting.

A limited number of seats will be made available at the above named location however attendance must be notified to the council at least 3 working days before the meeting (5pm Wednesday, 14 February 2024). Please see below for details on how to register to attend. Please note that priority will be given to those wishing to attend and address the meeting over those wishing to attend and observe.

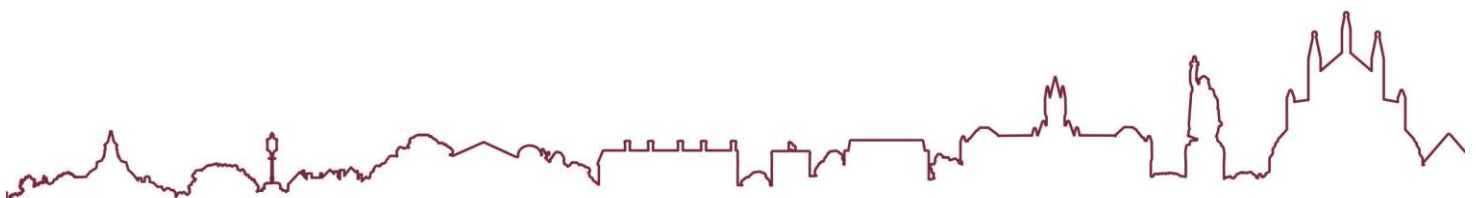
AGENDA

- 1. Apologies and Deputy Members**
To note the names of apologies given and deputy members who are attending the meeting in place of appointed members.
- 2. Declarations of Interests**
To receive any disclosure of interests from Members and Officers in matters to be discussed.

Note: Councillors are reminded of their obligations to declare disclosable pecuniary interests, and non disclosable interests in accordance with legislation and the Council's Code of Conduct.

If you require advice, please contact the appropriate Democratic Services Officer, prior to the meeting.

- 3. Chairperson's Announcements**
- 4. Minutes of the previous meeting held on 28 November 2023** (Pages 5 - 12)
That the minutes of the meeting be signed as a correct record.



5. **Public Participation**

To receive and note questions asked and statements made from members of the public on matters which fall within the remit of the Committee

Members of the public and visiting councillors may speak at the Policy Committee, provided they have registered to speak three working days in advance. Please complete this [form](https://forms.office.com/r/Y87tufaV6G) (<https://forms.office.com/r/Y87tufaV6G>) by 5pm on 14 February 2024 or call (01962) 848 264 for further details.

6. **Accommodation Strategy for Homeless Households** (Pages 13 - 32)
RECOMMENDATION:

That the Policy Committee reviews and provides comments on the options available to address predicted homelessness demand and that they will be subject to consultation before agreement at Cabinet Committee: Housing.

7. **Winchester District Cultural Strategy (Presentation)** (Pages 33 - 54)
RECOMMENDATION

The Policy Committee is asked to review and comment on the direction of the strategy including the vision, values, themes and priorities.

8. **Green Economic Development Strategy Action Plan 2024/27** (Pages 55 - 98)
RECOMMENDATIONS:

The Policy Committee are asked to:

1. Note the review of the action plan 2022 – 2024
2. Review and comment upon the GEDS Action Plan 2024 – 2027

9. **Scoping Document For The Older Persons Accommodation Strategy - Initial Thoughts.** (Pages 99 - 110)
RECOMMENDATIONS:

That the Policy Committee note the report, and are asked to provide particular comment on the proposed and emerging priorities for the Older Person's Accommodation Strategy 2024-2029, namely:

1. The supply of housing is sufficient, affordable and appropriate accommodation in the right place, at the right time for older people.
2. The district's current provision of all older person's accommodation is fit for purpose and delivers choice for older people across tenures.

3. The accommodation needs and aspirations of older people in the district of Winchester are met.
4. The accommodation issues raised by older persons because of the consultation are addressed.
5. The strategy is aligned with the priorities of Health and Adult Social Care to use technology as an enabler, supporting older people to remain living independently for as long as possible.
6. The market is fully reviewed.
7. The council's current policies relating to the allocation and charges for older persons affordable accommodation are reviewed and revised.

10. **To note the Work Programme for February 2024** (Pages 111 - 112)

Laura Taylor
Chief Executive

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12 February 2024

Agenda Contact: Matthew Watson, Senior Democratic Services Officer
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**With the exception of exempt items, agendas, reports and previous minutes are available on the Council's Website <https://www.winchester.gov.uk/councillors-committees>*

MEMBERSHIP

Chairperson: Batho (Liberal Democrats)

Vice-Chairperson: Chamberlain (Liberal Democrats)

Conservatives
Isaacs
Miller

Liberal Democrats
Eve
Power
Prest

Deputy Members

Brook and Horrill

Achwal S and Brophy

Quorum = 3 members

PUBLIC PARTICIPATION

A public question and comment session is available at 6.30pm for a 15 minute period. There are few limitations on the questions you can ask. These relate to current applications, personal cases and confidential matters. Please contact Democratic Services on 01962 848 264 at least three days in advance of the meeting (5pm Wednesday, 14 February 2024) for further details. If there are no members of the public present at 6.30pm who wish to ask questions or make statements, then the meeting will commence.

FILMING AND BROADCAST NOTIFICATION

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Public Document Pack Agenda Item 4

ECONOMY AND HOUSING POLICY COMMITTEE

Tuesday, 28 November 2023

Attendance:

Councillors
Batho (Chairperson)

Chamberlain
Eve
Miller

Power
Prest

Apologies for Absence:

Councillor Isaacs

Deputy Members:

Councillor Horrill (as deputy for Councillor Isaacs)

Other members in attendance:

Councillors Thompson, Westwood and Lee

[Video recording of this meeting](#)

1. **APOLOGIES AND DEPUTY MEMBERS**

Apologies for the meeting were noted as above.

2. **DECLARATIONS OF INTERESTS**

No declarations were made.

3. **CHAIRPERSON'S ANNOUNCEMENTS**

No announcements were made.

4. **MINUTES OF THE PREVIOUS MEETING HELD ON 19 SEPTEMBER 2023.**

RESOLVED:

That the minutes of the previous meeting held on 19 September 2023 be approved and adopted.

5. **PUBLIC PARTICIPATION**

Julian Perkins on behalf of Tenants and Council Together (TACT) and Councillor Lee addressed the committee, and their contributions were summarised within the following agenda items.

6. **HOUSING REVENUE ACCOUNT RENT SETTING AND BUSINESS PLAN**

Councillor Westwood, Cabinet Member for Housing; introduced the report, ref BHP 49 which set out proposals for the Housing Revenue Account (HRA) Rent Setting and Business Plan, ([available here](#)). The introduction included the following points.

1. That the plan aimed to provide affordable Council housing, maintain, and expand the housing stock, and prioritise tenant welfare.
2. That the Housing Revenue Account (HRA) faced an unprecedented financial challenge.
3. That the HRA functioned as a ring-fenced landlord account, ensuring financial sustainability through rents and service charges.
4. That the HRA's 24/25 draft plan addressed both the high inflation and increased building costs.
5. That two significant work programs aimed to improve existing housing and construct energy-efficient new homes. £45 million was being invested in retrofitting council homes for energy efficiency, with an additional annual £2 million for repairs, maintenance, and staffing.
6. That modernising services, enhancing digital access, and improving customer service were deemed necessary and that £2 million was provisionally allocated for housing management system review and maintenance contracts.
7. That the HRA business plan aimed for sustainability, including a £45 million investment and a commitment to constructing 1,000 homes.
8. That it was proposed to acquire more homes from developers and adopt 80% market rents for new eco-friendly homes.
9. That proposed rent increases were based on CPI plus 1% for 24/25.
10. That measures encompassed cost recovery for service charges, revised rent increases for shared owners, and asset disposals for capital investments.
11. That comments and views on the draft HRA business plan were invited before final approval in March 2024.

Simon Hendey, Strategic Director provided the committee with a presentation which included the following:

1. The report projected a 7.7% rent increase for the upcoming financial year and provided a summary of anticipated expenses and income.
2. The Housing Revenue Account estimated an expenditure of £37.927 million, and an income of £36.476 million, resulting in a forecasted deficit of £1.451 million.
3. The proposed deficit offsetting approach involved identifying £318,000 in savings, using £492,000 from interest on balances, and funding the remaining deficit from changing balances, aiming to bring forward £640,000 in the next year.
4. The broader 30-year business plan highlighted:
 - a) A £30 million investment to achieve EPC - C for all housing stock by 2030.
 - b) Enhancements in Energy Efficiency, maintaining the Decent Homes Standard, increased repair and maintenance expenditure, and the delivery of new homes.

- c) Policy options focused on potential strategies such as property acquisition, rent adjustment at 80% of market rates, and prioritising energy-efficient homes, aiming to save £400,000 over two years (£318,000 in 24/25 and £82,000 the following year).
5. The plan included a disposals program, involving small plots of land and unfeasible vacant properties.
6. A proposal aimed at full cost recovery for service charges was pending review after consultation.

Julian Perkins on behalf of TACT addressed the committee and highlighted the following points.

1. The report on page 17 highlighted the need to enhance customer digital access and service, based on consultation, recent tenant satisfaction survey results, and a provisional budget of £2 million.
2. He was concerned that many older tenants found the digital world intimidating with limited access, and he emphasised the vital role of face-to-face engagement for many.
3. He suggested that in devising these improvements, the council should recognise the necessity for additional front-facing staff to enhance communication and complaint handling.

Councillor Lee addressed the committee, and highlighted the following points:

1. That he noted a rise in the local housing allowance and asked about its implications.
2. He welcomed the proposal relating to the £45 million “Fabric First” program, however, he raised concerns regarding the commitment to addressing climate and nature challenges in building and retrofitting, considering the latest UN climate report and the upcoming COP climate talks.
3. He felt that there was a need to enhance housing building elements for climate and nature challenges and suggested a focus on a new metric centred on nature-based materials.
4. That excessive consumption of construction materials in the UK highlighted the urgency to shift towards sustainable materials and design approaches, aimed to reduce waste and environmental impact.
5. That the council's commitment to building new homes was welcomed, however, he encouraged the improvement of sustainable procurement processes and contracts to mitigate potential environmental impacts due to increased housing quantity.
6. That he proposed a three-point approach to enhance the housing business plan, focusing on fast and high-quality building retrofitting, considering pooled housing budgets and coordination with neighbouring authorities, and creating improved metrics for decision-making.

These points were responded to by Councillor Westwood, Cabinet Member for Housing, Gillian Knight, Corporate Head of Housing, and Simon Hendey, Strategic Director, accordingly.

The committee was asked to note and comment on the policy options for the 2024/25 Housing Revenue Account (HRA) rent setting and the HRA business plan.

The committee proceeded to ask questions and debate the report. In summary, the following matters were raised.

1. Regarding Wastewater Treatment Plants, the following points were raised:
 - a. the level of HRA subsidisation for private housing served by wastewater treatment plants.
 - b. The cost-sharing for different house types.
 - c. the risk of additional burden on smaller houses due to the current charging system, which treated a one-bedroom bungalow the same as a larger house.
 - d. the costs of removing nutrients from wastewater treatment plants and ensuring maintenance cost increases do not impact tenants and residents.
2. That concerns about the disposal strategy's impact on temporary accommodation and the need for planning flexibility were raised.
3. That vital support for tenants during the cost-of-living crisis, extending beyond affordable housing and energy efficiency, was highlighted.
4. That the possibility of purchasing ex-council houses at reduced rates for retrofitting or renting them out was raised.
5. That concerns about shared ownership rents and their impact on constructing affordable homes were expressed.
6. That further additional information regarding the workforce implications and potential restructuring within the Housing Team was requested.
7. That ensuring service accessibility through non-digital means for those who preferred or who needed these options was emphasised.
8. That further information regarding benchmarking the council's affordable housing provision against other comparable councils was sought.
9. That inquiries were made regarding the timeline and considerations in disposing of land plots and properties, focusing on both monetary and community values.

These points were responded to by Councillor Westwood, Cabinet Member for Housing, Gillian Knight, Corporate Head of Housing, and Simon Hendey, Strategic Director, accordingly.

RESOLVED:

The committee agreed to ask the Cabinet Member to consider the following:

1. The importance of ensuring accessibility to services for all whether utilising digital or non-digital methods.
2. That the committee's comments regarding wastewater treatment and cost recovery were considered as part of the formation of any future proposals.
3. That the Cabinet Member and officers note the other comments of the committee as outlined above.

7. **FESTIVALS AND EVENTS PROGRAMMING POLICY**

Councillor Thompson, Cabinet Member for Business and Culture and Andrew Gostelow; introduced the report, ref BHP47 which set out proposals for the Festivals and Events Programming Policy, ([available here](#)). The introduction included the following points.

1. That the district embraced a diverse range of festivals, hosted at various sites across the district. These festivals significantly contributed to the district's vibrancy, formed an integral part of our cultural identity, bolstered the visitor economy, and positively impacted the health and well-being of residents.
2. The paper discussed strengthening the council's offerings and reviewing approaches to better support organisations intending to stage events. This was a working document seeking input on improving the council's appeal to event organisers and ensuring comparability with our competitors. Feedback had been gathered from the Festivals in Winchester Group and other event organisers, and some immediate improvements were underway, including the establishment of a single point of contact to streamline applications, offer guidance, resolve date clashes, and enhance web-based guidance on the event application process.
3. There was also a re-evaluation of the terms and conditions for hiring Council land, particularly concerning the cleanup after large events. Going forward, greater emphasis would be placed on cost recovery while ensuring a fair and flexible approach, tailored case by case, to treat organisations equitably.
4. This marked the initial phase of creating a more accessible process for event organisation. When fully developed, it would significantly enhance our competitiveness with neighbouring local authorities, stimulate our visitor economy, and foster a stronger sense of pride in our community. Additionally, the ongoing cultural strategy, expected to be adopted in 2024, would incorporate further improvements in organising events and festivals, as highlighted in previous engagement and consultation exercises.

Councillor Lee addressed the committee and highlighted the following points.

1. He recognised the rich and diverse culture in the Winchester District, celebrated through numerous festivals and events throughout the year. This provided an opportunity for both local communities and visitors to participate, contributing positively to the local economy and well-being.
2. He appreciated the initiative to refresh the approach to developing and strengthening Winchester District's event offerings. The promotion of a curated event calendar aligned with sustainability priorities was welcomed. However, he urged greater emphasis on accelerating efforts towards environmental sustainability, especially considering the nature emergency.

3. He urged that events and festivals were made more environmentally friendly to enhance their appeal and suggested consideration of measures such as a ban on single-use plastics or providing discounts for attendees using low-carbon transport.

These points were responded to by Councillor Thompson, Cabinet Member for Business and Culture, Andrew Gostelow, Service Lead - Economy & Tourism, and Emalene Hickman, Culture and Creative Sector Development Officer accordingly.

The committee was asked to comment upon:

1. The refreshed approach to engagement between organisers and the council,
2. The approach to improve cost recovery with respect of changes to terms and conditions for the hire of council land, and
3. The potential and practicalities of adopting an overarching curated programme of festivals and events across the district.

The committee proceeded to ask questions and debate the report. In summary, the following matters were raised.

1. That having a single point of contact for council operations regarding events was welcomed, but concerns were raised about its practical implementation, especially for event organisers.
2. That a simpler process for recurring events like village fayres, distinguishing between established events and those needing more support be considered.
3. That involving ward councillors in the feedback process, particularly regarding the local impacts of festivals be considered.
4. That environmental risks and proximity to sensitive sites in event planning and to cautioning event organisers against potential damage to locations be considered.
5. That feedback from existing festival organisers regarding their reactions to the proposed form and process was sought.
6. That concerns about cost recovery, pricing differentiation for commercial, community, and charitable organisations, and proper accounting for subsidies given to community groups were made.
7. That the need for improved cost recovery, compensating for significant staff resources and responsibility for post-event cleanup and related costs was highlighted.
8. That organisers should be encouraged to collaborate with grant panels for financial support.
9. That the prolonged display of event posters and notices, highlighting inconvenience to the community was highlighted.
10. That a bond system, requiring evidence of cleanup quality and timely completion before bond return be considered.
11. The importance of consulting with Parish Councils and minimising any impact on residents or businesses was to be encouraged.
12. That the importance of diverse representation in decision-making for the inclusivity of events was highlighted.

13. That supporting Parish Councils with event organising guidance and policies to address past issues with event size and traffic management in villages due to inadequate planning was welcomed.

These points were responded to by Councillor Thompson, Cabinet Member for Business and Culture, Andrew Gostelow, Service Lead - Economy & Tourism, and Emalene Hickman, Culture and Creative Sector Development Officer accordingly.

RESOLVED:

The committee agreed to ask officers and the cabinet member to consider the following:

1. That there was some concern regarding the resource implications of the "one point of contact" proposal, particularly as events extended to parishes, requiring coordinated management.
2. That there should be an emphasis on seeking feedback not only during the preparation but also post-event, highlighting the importance of addressing resident concerns and incorporating their feedback into future planning.
3. That cost recovery methods should aim to comprehensively cover all associated costs, including infrastructure, public realm, and wider implications on other authorities.
4. That consultation with Parish Councils to understand the impact on residents and encourage events to fill gaps was encouraged.
5. That an assessment of the impact on Sites of Special Scientific Interest and Special Areas of Conservation in event applications be undertaken.
6. That the Cabinet Member and officers note the other comments of the committee as outlined above.

8. **TO NOTE THE WORK PROGRAMME FOR 2023/24**

RESOLVED

That the current work programme was noted.

The meeting commenced at 6.30 pm and concluded at 8.40 pm

Chairperson

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REPORT TITLE: ACCOMMODATION STRATEGY FOR HOMELESS HOUSEHOLDS

20 FEBRUARY 2024

REPORT OF PORTFOLIO HOLDER: Councillor Westwood, Cabinet Member for Housing

Contact Officer: Karen Thorburn Tel No: 01962 848 076 Email kthorburn@winchester.gov.uk

WARD(S): ALL

PURPOSE

This report directly supports the council plan priority of delivering Homes for All.

In October 2023 Hampshire County Council (HCC) announced a spending review to save £132 million, to address their predicted budget shortfall. HCC currently fund some social inclusion services for vulnerable adults who would otherwise be homeless, throughout the Winchester District and the wider County.

The Social Inclusion funding replaced Supporting People funding and the funding has been diminishing since 2015. The changes propose that HCC withdraw all funding in relation to Social Inclusion from April 2025.

Formal consultation with the wider community commences in January 2024. The proposed change to social inclusion is 1 of 13 proposed spending changes to bridge the spending gap.

From HCC's Social Inclusion funding, the District of Winchester currently receives £337,211 to support 25 bed spaces at West View House (managed by A2Dominion) and 13 bed spaces at Sussex Street (managed by Two Saints), plus £24,500 as a contribution to the Beacon's services. There are an additional 4 bed spaces at Westview, that are not covered in the social inclusion contract. This funding is supplemented by the council by the sum of £50,000 from our annual Homelessness Prevention Grant. The council have already backfilled some of the cuts to social inclusion funding that county implemented in April 2023. (CAB3393(H))

The paper is to inform the committee of the impact of these potential cuts to social inclusion services and to outline all the possible options to be considered by the

committee on future provision of accommodation for those threatened with homelessness in the district.

To summarise, this paper is not the agreed alternatives for future provision of temporary accommodation, it is a scoping document to inform members as early as possible about the proposed direction of travel for future supply and demand of temporary accommodation and housing options available to those in the district.

RECOMMENDATIONS:

1. That the Policy Committee reviews and provides comments on the options available to address predicted homelessness demand and that they will be subject to consultation before agreement at Cabinet Committee: Housing.

1 RESOURCE IMPLICATIONS

- 1.1 The Homeless Prevention Grant (HPG), and various other grants that are received from Central Government are already in place to ensure the key activities for preventing homelessness are delivered.
- 1.2 Appendix 1 outlines that the current position is unsustainable without additional funding, the current position indicates that by 2027-28 the annual resources will no longer be sufficient to fund the current commitments. see Appendix 1.
- 1.3 If the options outlined in this paper aren't considered and adopted, there is a significant financial risk to the council of the emergency accommodation budget increasing from £25k to £450k. The council's statutory emergency accommodation costs are funded from the council's General Fund and not the homeless grants as outlined in Appendix 1.
- 1.4 It should be noted that the Temporary Accommodation (TA) is a statutory duty and although the council accounts for its TA accommodation under the 1996 Act within the HRA, the net cost of this be self-financing or grant funded from the Homeless persons Grant. Several of the options being put forward here have associated revenue and capital impacts on the HRA that have yet to be costed but which will likely lead to an increase in both real and opportunity costs that will affect the capacity of the HRA and should be taken into account in any business case.

2 SUPPORTING INFORMATION:

- 2.1 The council has a statutory duty to prevent and relieve homelessness and to provide advice and assistance in securing accommodation.
- 2.2 It is recognised that the council cannot prevent or solve homelessness alone, this paper sets out how best to support partnership working opportunities whilst underpinning the council's statutory housing responsibility to ensure preventative initiatives are central to service delivery.
- 2.3 The council, to date, has particularly successful outcomes in preventing and relieving homelessness. In 2023 the council commissioned an independent review and found successful outcomes for 75% of prevention and 52% for relief cases (when households have already become homeless), compared to the national average of 56% and 39% respectively.
- 2.4 These outcomes have been possible in part due to HCC's commitment to funding Social Inclusion services. In light of the potential cuts to this funding, the council has taken this opportunity to review all accommodation supply and demand.

- 2.5 It is important to note that this report focuses on numbers of individuals impacted by the HCC's proposed spending cuts. The individuals currently occupying the social inclusion funded accommodation, which is subject to the cuts have multiple complex needs and are often at risk of repeat homelessness. Many of these individuals are unable to sustain a tenancy without the appropriate intensive support in place which is funded through the Social Inclusion funding. The paper demonstrates the council would be able to decrease the gap between demand and supply, however, it doesn't account for additional support required by these individuals and the impact this may have on the council's housing options team.
- 2.6 Due to current housing and economic pressures, although single households will be greater impacted by the proposed cuts to Social Inclusion services, there is also a predicted increase in demand from family households too.
- 2.7 An analysis of the actual supply and demand has been undertaken for the period April 2022 – 30th September 2023 and a projected trajectory for the period 1st October 2023 – 31st March 2025. Analysis of this data can be found in Appendix 2. The demand figure in Appendix 2 illustrates the full demand placed on the housing options service (approaches) This illustrates all the households that require an intervention to resolve their homelessness. The net demand figure is the figure of households that require our assistance in provision of accommodation.
- 2.8 The data informs the council of the following:
- Our projection, based on previous demand, shows the number for single households requiring our assistance, based on current trends will remain static. The bedspaces we may lose from the social inclusion cuts are bedspaces for single households, so this will widen the gap between supply and demand for this cohort. By April 2025, if the council does not source alternative supply or amend existing policies there will be a reduction in bedspaces of at least 42. If approaches increase as is the national trend, the gap between supply and demand widens even more.
 - The number of families requiring assistance for accommodation is predicted to increase from 109 in 22/23 to 151 in 24/25, this is a predicted increase in 38% by March 2025.
 - As of the end September 2023 demand for temporary accommodation for both cohorts outstripped supply by 16 households.
 - Our projected trajectory indicates that demand will continue to outstrip supply until March 2025 (end of our data). All indicators suggest this will continue on an upward trajectory.

- From Q3 2023/24 to Q4 2024/2025 all things remaining equal, with existing provision as outlined in appendix 2, there will be 139 additional households requiring placements, compared to supply. It is likely that these households would have to be accommodated in emergency accommodation at a minimum cost of £72,975. Bed and Breakfast accommodation is the only alternative option available to ease the pressure. However, Local Authorities are continuing to struggle to find suitable emergency bed and breakfast options with many being full or unable to take the complex client's needs.
- The average cost of emergency accommodation for this period has been calculated on an average stay of one household requiring emergency accommodation for one week at £525.00 per week. This equates to a total minimum cost of £72,975 between now and 31.03.25.
- If the average stay were to increase to 6 weeks, the bed and breakfast budget would increase to £437,850 (gross). The Suitability of Accommodation Orders 2003 and 2012 as amended in 2022 and 2023 require councils to not use B &B for any longer than 6 weeks for households with expectant mothers and children. Going forwards, the service will look at opportunities to implement a policy whereby households contribute towards the cost of their temporary accommodation, in line with other Local Authorities to ensure that costs can be recovered, where appropriate. This would reduce the gross costs of emergency accommodation.
- The data used to explore the options available is based on current data, projected demand and supply assuming all the variables remain equal. The variables are, but not inclusive of HCC proposed spending review is enforced, central Government and the council's funding for homelessness service remains the same, similar number of social housing properties are available through Hampshire Home Choice and national and local policy remains the same. Any change to any one of these variables will affect the supply and demand.
- Appendix 3 outlines the full list of accommodation currently available to the council, noting that withdrawal of bed spaces at West View House and Sussex Street are part of HCC's proposals. The supply of accommodation in Appendix 2 only includes throughput of vacancies that have occurred in each quarter, not total number of bed spaces available.
- The supply/throughput of accommodation to meet demand could be increased if the options outlined below are considered.
- Appendix 2 – Option 1 demonstrates the position if the council were to take no action.

- The supply/throughput of accommodation to meet demand could be increased if the options outlined below are considered, option 1 in Appendix 2 illustrates the most severe impact on the council and Winchester residents if the council doesn't consider and implement some or all of the recommended options outlined in options 2-6 in Appendix 2.
- 2.9 The report details 6 options demonstrating how the gap between demand and supply for temporary accommodation can be reduced. Some or all of these options can be deployed, they are not mutually exclusive of each other. The report starts with option 1 (2.10 in the report) which is the council's base line position if none of the options are implemented. It is not the intention that all the options directly resolve or are appropriate to resolve the demand created from the social inclusion cuts. This is a good opportunity for the council to review its provision of temporary accommodation for all households who would otherwise be homeless.
- 2.10 **Option 1** The council does not implement any alternative accommodation options or policy changes which would equate to a significant gap between supply and demand and put pressure on the use of bed and breakfast at a **minimum** cost by March 2025 of £72,795.
- 2.11 **Option 2-** Explore the possibility of bringing the management and support of Sussex Street (13 bed spaces) into the council's management as part of the council's Temporary Accommodation portfolio or contracting the provision out to a local provider. The former option is that it could be managed within current resources within the Temporary Accommodation Team. The property is currently leased to Two Saints until December 2024, the council can gain control of the property after this date. **See Appendix 2 Option 2** to demonstrate how this impacts supply and demand. This would decrease our gap to 116, reducing the B & B cost by £12,075. Although the figure above refers to 13 bedspaces, throughout the time frame illustrated in our demand and supply analysis, it would create a total of 23 bedspaces as not only does it decrease the demand by 13, but there would also be 10 bedspaces created due to throughput/move-on.
- 2.12 **Option 3-** To review and implement a revised version of the current move-on policy for households placed in council owned Temporary Accommodation. The move-on policy currently awards all households who are eligible and qualifying an assessed band 2 (high priority) after 9 months from the date they moved into temporary accommodation. This currently means that on average, households move-on after 12 months of residing in the council's owned TA. This currently, on average creates 17 vacancies in TA per Quarter. If we reduce the time in TA to be awarded band 2 to 6 months, this will increase further, on average 11 vacancies in the TA stock per quarter. **See Appendix 2 Option 3**. This would decrease our gap from 139 to 107, reducing the B & B cost by £16,800. The challenge presented to the council in implementing this option, is the support required for the residents, as outlined in point 2.5 of the report.

- 2.13 To ensure the households are ready to move-on and able to effectively sustain a tenancy, the council may need to invest in additional resource to provide intensive tenancy ready support officer. This could be funded from the HPG.
- 2.14 The impact of changing the move-on policy to other households on the register is minimal. It would mean a possibility of 44 more lets per year are allocated to households with a main homelessness duty owed. This is 7.7% of our overall annual lettings (based on 2022/23 stats). In summary it means 44 households who aren't owed a full main housing duty under the homelessness legislation, would wait for a slightly longer period to be successful on the housing register. Whilst these households are in housing need it is likely in most cases that the need is not as imminent as the need of a household who is homeless.
- 2.15 The move on policy with our external providers is different from that of our own accommodation. If a provider is satisfied that the resident is ready to move on, a process is in place and followed to notify the council, to consider if move priority via Hampshire Home Choice (HHC) can be agreed. This is no timeframe attached to this policy and a move on request can be made at any point whilst the individual is resident. This is outlined in the HHC scheme of allocations. Residents in these schemes are owed either the prevent or relief duty and not owed a main housing duty as their homelessness was prevented or relieved by the council's housing options service.
- 2.16 The resettlement team will continue to support our residents who are accommodated in King Harold Court, Eastacre and in the self-contained Temporary Accommodation units. This support will continue when the residents move on through the Housing Register or into the Private Rented Sector. It is envisaged going forward that this team's cohort will widen beyond our guests on the Homes for Ukraine Scheme to encompass all other central government resettlement schemes.
- 2.17 **Option 4**-The council supports Trinity Winchester to convert 3 bed spaces within their existing building and to develop 5 new modular buildings. This would increase supply by 8 bedspaces. Trinity are optimistic that the first units available are by the end of 2024. **See Appendix 2 Option 4**. This would decrease the gap from 139 to 131, reducing the B & B cost by £4,200.
- 2.18 **Option 5**-The council currently only lets its sheltered accommodation to households where the main applicant is 60 years old, the Hampshire Home Choice (HHC) framework states sheltered accommodation can be allocated to households who are 55yrs+ and this is endorsed by the other 4 partners in HHC and the all the registered accommodation providers. In the last 2 quarters (Apr 23-Sept 23) 22 Winchester applicants requiring accommodation under homelessness were aged between 55 and 59 who are currently unable to access this accommodation. If the council reduced its age range in line with the framework and registered providers, 22 more residents may have been assisted into sheltered accommodation. If this option is implemented in April

2024, this would reduce the gap from 139 to 95 by March 2025, reducing the B & B cost by £23,100 per week. **See Appendix 2 Option 5**

- 2.19 This change would not have a significant impact on those aged 60+ in applying for sheltered accommodation. Between 1.12.22 and 30.11.23, 45 council sheltered vacancies were advertised, with an average of 14 bids placed on each property. Many of the 45 vacancies were hard to let and were also advertised to residents in the other 4 areas of HHC, of which 3 were allocated to residents who didn't have a Winchester connection. The policy change would also bring the allocation of the council's sheltered accommodation in line with the allocation of Extra Care. This would also significantly reduce the waiting time for households requiring 1 bedroom general needs accommodation.
- 2.20 Amending the age range for older persons accommodation would be managed carefully and the sensitive lettings policy would still apply where applicable. Applicants in this cohort would still be subject to the landlords pre tenancy checks and only offered a tenancy where appropriate. This will be further explored as part of the wider older persons accommodation strategy which will be revised in 2024/25.
- 2.21 **Option 6-** To bring back into use 17 Eastacre for shared temporary accommodation for single households on the Homes for Ukraine Scheme and/or the Ukraine Family Scheme. This will create an additional 4 bedspaces. Whilst this would create 4 additional bedspaces, it would create 8 in total over the time period of this data analysis if the move policy is amended to 6 months as outline above in point 2.12. The resettlement team will work with Tenancy Services to continue to identify any further properties that can be brought back into use for this cohort. If this option is implemented in April 2024 this would reduce the gap from 139 to 131, reducing the B & B cost by £4,200. **See Appendix 2 Option 6**
- 2.22 If all 5 options outlined in points 2.11.-2.21 were adopted the gap in demand and supply would reduce from 139 to 24, a Saving of £60,375 in bed and breakfast costs. The total anticipated B & B cost would be £12,600.
- 2.23 All bed and breakfast costs and savings in point 2.8 to 2.21 are based on a household spending a week in bed and breakfast. The council predicts this to be the **minimal** costs and savings. The minimum cost of £73,000 is an addition cost to the forecast outlined in Appendix 1. This is illustrated in the table below.

	Bed spaces made available through flow not physical spaces	Cost to council based on 1 week Bed and breakfast	Cost to council based on 6 weeks bed and breakfast
Option 1 - Baseline	0	£73,000	£438,000
	Bed spaces made available through flow	Minimum Saving to council based on 1 week bed and breakfast	Maximum Saving to council based on 6 weeks bed and breakfast
Option 2	23	£12,000	£72,000
Option 3	32	£17,000	£102,000
Option 4	8	£4,200	£25,200
Option 5	44	£23,000	£138,000
Option 6	8	£4,200	£25,200
Total All Options (2-6)	115	£60,400	£362,400
		Minimum Cost to Council	Maximum cost to council
All six options adopted	115	£12,600	£75,600

2.24 The council identifies and considers best use of existing accommodation to develop pathways. Once all the options have been considered comprehensive pathways will be developed. The first part of reviewing and setting up the council's pathways involves a full scope of the existing physical accommodation.

2.25 The council employs an intensive housing worker to support individuals to become tenancy ready to move on through Hampshire Home Choice.

3 Next Steps

3.1 To formally respond to the HCC consultation regarding the proposed cuts to the social inclusion budget.

3.2 To develop an action plan to implement the suggested changes outlined in the report.

3.3 Review and amend the HHC move-on policy for households who are owed the main housing duty.

3.4 Devise and implement the policy for households to contribute to the cost of their emergency accommodation.

3.5 To consult with stakeholders and residents which will form part of a wider consultation programme when developing the revised Preventing Homelessness and Rough Sleeping Strategy and the Older Persons Accommodation Strategy, both to be reviewed in 2024/25.

3.6 To consult with the council's Housing Operations and Community Safety Service and the tenants regarding the proposed changes to the allocation of sheltered accommodation.

3.7 To report back to Cabinet Committee: Housing with the final recommendations in November 2024.

4 OTHER OPTIONS CONSIDERED AND REJECTED

4.1 Do nothing and incur an increase in emergency accommodation, at a **minimum** cost of £73,000 as outlined in **option 1** in appendix 2.

4.2 Backfill Social Inclusion funding for West View and Sussex Street but future homeless prevention grant funding is not guaranteed, and this will have a significant impact on all our other prevention activities as highlighted in the financial assessment, Appendix 1.

4.3 The council will not be reconsidering at this stage the use of Barnes House for Temporary Accommodation. Barnes House had previously been used to provide family accommodation to households who would otherwise be homeless. In 2021/ 2022 it was decided that Barnes House was no longer fit for purpose and 10 units of alternative self- contained accommodation was obtained within the council's housing stock to use as an alternative to Barnes House. The housing service's asset management team discussed and explored in depth, alternative uses for Barnes House including redevelopment for general needs accommodation and/or temporary accommodation. The options were rejected to the council having to give right of way to the flats behind Barnes House and the full costs of the refurbishment/works outstripped the income the council would receive over the next 30 years. Even though disposal has been agreed this will only go ahead once the Temporary Accommodation Strategy has gone to Cabinet Committee: Housing in November 2024 in case the policy options are not adopted, and Barnes House may be required.

BACKGROUND DOCUMENTS:-

None

APPENDICES:

Appendix 1- Financial assessment of Homeless Prevention Grants

Appendix 2- Projected Supply and Demand for TA until March 2025 and the options

Appendix 3- Table illustrating all current TA provision.

Appendix 1- Financial forecast of Homeless Prevention provision as of Jan 2024

	23-24 £	24-25 £	25-26 £	26-27 £
Income				
RSI	99,250	96,000	0	0
HPG (2 tranches of HPG was allocated in 23/24)	597,083	334,514	303,000	303,000
HCC contribution to SI (Beacon)	24,500	24,500	0	0
Total Income	720,833	455,014	303,000	303,000
Expenditure				
Social Inclusion	(50,000)	(50,000)	0	0
Committed RSI spend	(74,293)	(96,000)	(50,000)	(51,000)
FPG	(60,000)	(60,000)	(60,000)	(60,000)
Beacon top-up from SI cuts	(40,233)	(40,233)	(40,233)	(40,233)
Beacon HCC Funding	(24,500)	(24,500)	0	
Beacon & Trinity Core grant (previously from Communities budget)	(68,000)	(68,000)	(68,000)	(68,000)
Proposed Trinity grant-one-off	(60,000)	0	0	0
Vulnerable renters' tenancy sustainment post	(40,275)	(42,914)	(45,127)	(47,373)
HO 1FTE	(49,349)	(52,697)	(55,228)	(58,070)
HO 1FTE	(49,349)	(52,697)	(55,228)	(58,070)
Housing Officer 1FTE grade 4	(40,275)	(42,914)	(45,127)	(47,373)
Outreach post	(40,275)	(42,914)	(45,127)	(47,373)
Senior Officer uplift	(8,209)	(8,537)	(8,708)	(8,882)
Young people's beds	(10,000)	(10,000)	(10,000)	(10,000)
Civica IT costs (Homelessness case management system)	(5,200)	(5,304)	(5,410)	(5,518)
SWEP and Cold weather payments	(10,000)	(10,000)	(10,000)	(10,000)

[EHP48]

Bed and breakfast (non-SWEP)	(20,000)	(20,000)	(20,000)	(20,000)
Homelessness out of hours provision	(11,000)	(11,220)	(11,444)	(11,673)
Mental Health Practitioner	(50,000)	0	0	0
Outstanding gas bill from Everyone In	(5,000)	0	0	0
Total expenditure	(715,958)	(637,930)	(529,633)	(543,566)
Surplus/(deficit)	4,875	(182,916)	(226,633)	(240,566)
Opening reserve balance	761,783	766,658	583,742	357,109
Closing reserve balance	766,658	583,742	357,109	116,543

Appendix 2 – TA demand and supply from April 2022- March 2025 – Option 1. Baseline Position

Demand	22/23 Q1	22/23 Q2	22/23 Q3	22/23 Q4	23/24 Q1	23/24 Q2	23/24 Q3	23/24 Q4	24/25 Q1	24/25 Q2	24/25 Q3	24/25 Q4	
Carry over demand from previous quarter			-12	-26	-30	-39	-13	4	16	26	49	80	110
Single/couples homeless or at risk of homelessness	55	63	64	58	52	59	57	56	54	53	54	54	54
Households with children homeless or at risk of homelessness	13	28	34	34	34	26	36	39	36	36	39	40	40
Households no longer requiring our assistance	10	9	18	12	3	5	5	3	2	4	2	4	4
Remained in existing accommodation	11	11	6	14	1	11	7	6	6	6	7	8	8
Decant from Westview	0	0	0	0	0	0	0	0	12	12	5	0	0
Decant from Sussex street	0	0	0	0	0	0	0	0	3	3	3	4	4
total % with support needs	60%	61%	52%	54%	74%	67%	69%	71%	77%	82%	81%	83%	83%
Demand in	89	111	122	118	90	101	105	104	113	114	110	110	110
Net Demand (no longer req & remained)	68	91	98	92	86	85	93	95	105	104	101	98	98
Total Demand (including carry over from previous quarter)	68	79	72	62	47	72	97	111	131	153	181	208	208
Supply	22/23 Q1	22/23 Q2	22/23 Q3	22/23 Q4	23/24 Q1	23/24 Q2	23/24 Q3	23/24 Q4	24/25 Q1	24/25 Q2	24/25 Q3	24/25 Q4	24/25 Q4
Total Demand in	68	79	72	62	47	72	97	111	131	153	181	208	208
Milford House	10	11	12	12	11	10	11	11	11	11	11	11	11
Gordon Watson	1	3	3	4	3	5	3	3	3	4	3	3	3
Westview	6	7	9	4	2	4	5	6	0	0	0	0	0
84-86 Sussex Street	1	1	4	3	2	3	2	2	0	0	0	0	0
Westgate	1	0	1	0	1	0	1	0	1	0	1	0	0
Quakers	0	1	2	0	1	1	1	2	0	1	1	0	0
Emmaus	0	0	0	0	0	0	0	0	0	0	0	0	0
Bradbury view (Trinity)	0	0	0	1	2	3	1	1	1	1	1	1	1
The Beacon	2	4	2	4	1	3	3	3	3	3	3	3	3
Alleyne (Trinity)	0	0	0	1	0	0	0	0	1	1	1	1	1
Lenthill Court	3	2	2	2	1	2	2	2	2	2	2	2	2
Brittany House	0	5	2	2	2	1	2	2	2	2	2	2	2
Pepper Pot Family Temporary Accommodation Unit	0	3	1	2	2	6	2	4	2	2	2	2	2
1 KHC	0	0	0	0	0	0	1	0	1	1	1	1	1
Rematching (HFU)	2	7	18	21	2	3	3	3	3	3	3	3	3
PRS (with financial assistance)	7	6	6	8	3	6	6	6	6	6	6	6	6
PRS (without financial assistance)	10	11	13	4	6	4	8	8	8	4	4	4	4
HHC (allocated social housing direct from approach)	37	44	27	33	21	17	30	30	30	29	30	30	30
59 Colebrook Street	0	0	0	0	0	0	0	0	6	0	0	0	0
Housing First	0	0	0	0	0	0	0	2	2	3	0	0	0
Total supply	80	105	102	101	60	68	81	85	82	73	71	69	69
Deficit	-12	-26	-30	-39	-13	4	16	26	49	80	110	139	139

Appendix 2 – **Option 2-** Bringing the management and support of Sussex Street back into the council's management as part of the Temporary Accommodation portfolio.

Demand	22/23 Q1	22/23 Q2	22/23 Q3	22/23 Q4	23/24 Q1	23/24 Q2	23/24 Q3	23/24 Q4	24/25 Q1	24/25 Q2	24/25 Q3	24/25 Q4
Carry over demand from previous quarter		-12	-26	-30	-39	-13	4	16	26	43	69	93
Single/couples homeless or at risk of homelessness	55	63	64	58	52	59	57	56	54	53	54	54
Households with children homeless or at risk of homelessness	13	28	34	34	34	26	36	39	36	36	39	40
Households no longer requiring our assistance	10	9	18	12	3	5	5	3	2	4	2	4
Remained in existing accommodation	11	11	6	14	1	11	7	6	6	6	7	8
Decant from Westview	0	0	0	0	0	0	0	0	12	12	5	0
Decant from Sussex street	0	0	0	0	0	0	0	0	0	0	0	0
total % with support needs	60%	61%	52%	54%	74%	67%	69%	71%	77%	82%	81%	83%
Demand in	89	111	122	118	90	101	105	104	110	111	107	106
Net Demand (-no longer req & remained)	68	91	98	92	86	85	93	95	102	101	98	94
Total Demand (including carry over from previous quarter)	68	79	72	62	47	72	97	111	128	144	167	187
Supply	22/23 Q1	22/23 Q2	22/23 Q3	22/23 Q4	23/24 Q1	23/24 Q2	23/24 Q3	23/24 Q4	24/25 Q1	24/25 Q2	24/25 Q3	24/25 Q4
Total Demand in	68	79	72	62	47	72	97	111	128	144	167	187
Milford House	10	11	12	12	11	10	11	11	11	11	11	11
Gordon Watson	1	3	3	4	3	5	3	3	3	4	3	3
Westview	6	7	9	4	2	4	5	6	0	0	0	0
84-86 Sussex Street	1	1	4	3	2	3	2	2	3	2	3	2
Westgate	1	0	1	0	1	0	1	0	1	0	1	0
Quakers	0	1	2	0	1	1	1	2	0	1	1	0
Emmaus	0	0	0	0	0	0	0	0	0	0	0	0
Bradbury view (Trinity)	0	0	0	1	2	3	1	1	1	1	1	1
The Beacon	2	4	2	4	1	3	3	3	3	3	3	3
Alleyne House (Trinity)	0	0	0	1	0	0	0	0	1	1	1	1
Lenthill Court	3	2	2	2	1	2	2	2	2	2	2	2
Brittany House	0	5	2	2	2	1	2	2	2	2	2	2
Pepper Pot Family Temporary Accommodation Unit	0	3	1	2	2	6	2	4	2	2	2	2
1 KHC	0	0	0	0	0	0	1	0	1	1	1	1
Rematching (HFU)	2	7	18	21	2	3	3	3	3	3	3	3
PRS (with financial assistance)	7	6	6	8	3	6	6	6	6	6	6	6
PRS (without financial assistance)	10	11	13	4	6	4	8	8	8	4	4	4
HHC (allocated social housing direct from approach)	37	44	27	33	21	17	30	30	30	29	30	30
59 Colebrook Street	0	0	0	0	0	0	0	0	6	0	0	0
Housing First	0	0	0	0	0	0	0	2	2	3	0	0
Total supply	80	105	102	101	60	68	81	85	85	75	74	71
Deficit	-12	-26	-30	-39	-13	4	16	26	43	69	93	116

Appendix 2 – Option 3-Revise the current Hampshire Home Choice move-on policy

Demand	22/23 Q1	22/23 Q2	22/23 Q3	22/23 Q4	23/24 Q1	23/24 Q2	23/24 Q3	23/24 Q4	24/25 Q1	24/25 Q2	24/25 Q3	24/25 Q4
Carry over demand from previous quarter		-12	-26	-30	-39	-13	4	16	26	41	64	85
Single/couples homeless or at risk of homelessness	55	63	64	58	52	59	57	56	54	53	54	54
Households with children homeless or at risk of homelessness	13	28	34	34	34	26	36	39	36	36	39	40
Households no longer requiring our assistance	10	9	18	12	3	5	5	3	2	4	2	4
Remained in existing accommodation	11	11	6	14	1	11	7	6	6	6	7	8
Decant from Westview	0	0	0	0	0	0	0	0	12	12	5	0
Decant from Sussex street	0	0	0	0	0	0	0	0	3	3	3	4
total % with support needs	60%	61%	52%	54%	74%	67%	69%	71%	77%	82%	81%	83%
Demand in	89	111	122	118	90	101	105	104	113	114	110	110
Net Demand (-no longer req & remained)	68	91	98	92	86	85	93	95	105	104	101	98
Total Demand (including carry over from previous quarter)	68	79	72	62	47	72	97	111	131	145	165	183
Supply	22/23 Q1	22/23 Q2	22/23 Q3	22/23 Q4	23/24 Q1	23/24 Q2	23/24 Q3	23/24 Q4	24/25 Q1	24/25 Q2	24/25 Q3	24/25 Q4
Total Demand in	68	79	72	62	47	72	97	111	131	145	165	183
Milford House	10	11	12	12	11	10	11	11	14	14	14	14
Gordon Watson	1	3	3	4	3	5	3	3	4	5	4	4
Westview	6	7	9	4	2	4	5	6	0	0	0	0
84-86 Sussex Street	1	1	4	3	2	3	2	2	0	0	0	0
Westgate	1	0	1	0	1	0	1	0	1	0	1	0
Quakers	0	1	2	0	1	1	1	2	0	1	1	0
Emmaus	0	0	0	0	0	0	0	0	0	0	0	0
Bradbury view (Trinity)	0	0	0	1	2	3	1	1	1	1	1	1
The Beacon	2	4	2	4	1	3	3	3	3	3	3	3
Alleyne	0	0	0	1	0	0	0	0	1	1	1	1
Lenthill Court	3	2	2	2	1	2	2	2	3	3	3	3
Brittany House	0	5	2	2	2	1	2	2	3	3	3	3
Pepper Pot Family Temporary Accommodation Unit 1 KHC	0	3	1	2	2	6	2	4	3	3	3	2
Rematching (HFU)	2	7	18	21	2	3	3	3	3	3	3	3
PRS (with financial assistance)	7	6	6	8	3	6	6	6	6	6	6	6
PRS (without financial assistance)	10	11	13	4	6	4	8	8	8	4	4	4
HHC (allocated social housing direct from approach)	37	44	27	33	21	17	30	30	30	29	30	30
59 Colebrook Street	0	0	0	0	0	0	0	0	6	1	1	1
Housing First	0	0	0	0	0	0	0	2	2	3	0	0
Total supply	80	105	102	101	60	68	81	85	90	81	80	76
Deficit	-12	-26	-30	-39	-13	4	16	26	41	64	85	107

Appendix 2 – Option 4- Supporting Trinity to develop more bed spaces

Demand	22/23 Q1	22/23 Q2	22/23 Q3	22/23 Q4	23/24 Q1	23/24 Q2	23/24 Q3	23/24 Q4	24/25 Q1	24/25 Q2	24/25 Q3	24/25 Q4
Carry over demand from previous quarter		-12	-26	-30	-39	-13	4	16	26	49	80	102
Single/couples homeless or at risk of homelessness	55	63	64	58	52	59	57	56	54	53	54	54
Households with children homeless or at risk of homelessness	13	28	34	34	34	26	36	39	36	36	39	40
Households no longer requiring our assistance	10	9	18	12	3	5	5	3	2	4	2	4
Remained in existing accommodation	11	11	6	14	1	11	7	6	6	6	7	8
Decant from Westview	0	0	0	0	0	0	0	0	12	12	5	0
Decant from Sussex street	0	0	0	0	0	0	0	0	3	3	3	4
total % with support needs	60%	61%	52%	54%	74%	67%	69%	71%	77%	82%	81%	83%
Demand in	89	111	122	118	90	101	105	104	113	114	110	110
Net Demand (-no longer req & remained)	68	91	98	92	86	85	93	95	105	104	101	98
Total Demand (including carry over from previous quarter)	68	79	72	62	47	72	97	111	131	153	181	200
Supply	22/23 Q1	22/23 Q2	22/23 Q3	22/23 Q4	23/24 Q1	23/24 Q2	23/24 Q3	23/24 Q4	24/25 Q1	24/25 Q2	24/25 Q3	24/25 Q4
Total Demand in	68	79	72	62	47	72	97	111	131	153	181	200
Milford House	10	11	12	12	11	10	11	11	11	11	11	11
Gordon Watson	1	3	3	4	3	5	3	3	3	4	3	3
Westview	6	7	9	4	2	4	5	6	0	0	0	0
84-86 Sussex Street	1	1	4	3	2	3	2	2	0	0	0	0
Westgate	1	0	1	0	1	0	1	0	1	0	1	0
Quakers	0	1	2	0	1	1	1	2	0	1	1	0
Emmaus	0	0	0	0	0	0	0	0	0	0	0	0
Bradbury	0	0	0	1	2	3	1	1	1	1	4	1
Trinity modular move-on	0	0	0	0	0	0	0	0	0	0	5	0
The Beacon	2	4	2	4	1	3	3	3	3	3	3	3
Alleyne	0	0	0	1	0	0	0	0	1	1	1	1
Lenthill Court	3	2	2	2	1	2	2	2	2	2	2	2
Brittany House	0	5	2	2	2	1	2	2	2	2	2	2
Pepper Pot Family Temporary Accommodation Unit	0	3	1	2	2	6	2	4	2	2	2	2
1 KHC	0	0	0	0	0	0	1	0	1	1	1	1
Rematching (HFU)	2	7	18	21	2	3	3	3	3	3	3	3
PRS (with financial assistance)	7	6	6	8	3	6	6	6	6	6	6	6
PRS (without financial assistance)	10	11	13	4	6	4	8	8	8	4	4	4
HHC (allocated social housing direct from approach)	37	44	27	33	21	17	30	30	30	29	30	30
59 Colebrook Street	0	0	0	0	0	0	0	0	6	0	0	0
Housing First	0	0	0	0	0	0	0	2	2	3	0	0
Total supply	80	105	102	101	60	68	81	85	82	73	79	69
Deficit	-12	-26	-30	-39	-13	4	16	26	49	80	102	131

Appendix 2 – Option 5- Revise sheltered accommodation allocation policy

Demand	22/23 Q1	22/23 Q2	22/23 Q3	22/23 Q4	23/24 Q1	23/24 Q2	23/24 Q3	23/24 Q4	24/25 Q1	24/25 Q2	24/25 Q3	24/25 Q4	
Carry over demand from previous quarter			-12	-26	-30	-39	-13	4	16	26	38	58	77
Single/couples homeless or at risk of homelessness	55	63	64	58	52	59	57	56	54	53	54	54	54
Households with children homeless or at risk of homelessness	13	28	34	34	34	26	36	39	36	36	39	40	40
Households no longer requiring our assistance	10	9	18	12	3	5	5	3	2	4	2	4	4
Remained in existing accommodation	11	11	6	14	1	11	7	6	6	6	7	8	8
Decant from Westview	0	0	0	0	0	0	0	0	12	12	5	0	0
Decant from Sussex street	0	0	0	0	0	0	0	0	3	3	3	4	4
total % with support needs	60%	61%	52%	54%	74%	67%	69%	71%	77%	82%	81%	83%	83%
Demand in	89	111	122	118	90	101	105	104	113	114	110	110	110
Net Demand (-no longer req & remained)	68	91	98	92	86	85	93	95	105	104	101	98	98
Total Demand (including carry over from previous quarter)	68	79	72	62	47	72	97	111	131	142	159	175	175
Supply	22/23 Q1	22/23 Q2	22/23 Q3	22/23 Q4	23/24 Q1	23/24 Q2	23/24 Q3	23/24 Q4	24/25 Q1	24/25 Q2	24/25 Q3	24/25 Q4	
Total Demand in	68	79	72	62	47	72	97	111	131	142	159	175	
Milford House	10	11	12	12	11	10	11	11	11	11	11	11	
Gordon Watson	1	3	3	4	3	5	3	3	3	4	3	3	
Westview	6	7	9	4	2	4	5	6	0	0	0	0	
84-86 Sussex Street	1	1	4	3	2	3	2	2	0	0	0	0	
Westgate	1	0	1	0	1	0	1	0	1	0	1	0	
Quakers	0	1	2	0	1	1	1	2	0	1	1	0	
Emmas	0	0	0	0	0	0	0	0	0	0	0	0	
Bradbury	0	0	0	1	2	3	1	1	1	1	1	1	
The Beacon	2	4	2	4	1	3	3	3	3	3	3	3	
Alleyne	0	0	0	1	0	0	0	0	1	1	1	1	
Lenthill Court	3	2	2	2	1	2	2	2	2	2	2	2	
Brittany House	0	5	2	2	2	1	2	2	2	2	2	2	
Pepper Pot Family Temporary Accommodation Unit	0	3	1	2	2	6	2	4	2	2	2	2	
1 KHC	0	0	0	0	0	0	1	0	1	1	1	1	
Rematching (HFU)	2	7	18	21	2	3	3	3	3	3	3	3	
PRS (with financial assistance)	7	6	6	8	3	6	6	6	6	6	6	6	
PRS (without financial assistance)	10	11	13	4	6	4	8	8	8	4	4	4	
HHC (allocated social housing direct from approach)	37	44	27	33	21	17	30	30	41	40	41	41	
59 Colebrook Street	0	0	0	0	0	0	0	0	6	0	0	0	
Housing First	0	0	0	0	0	0	0	2	2	3	0	0	
Total supply	80	105	102	101	60	68	81	85	93	84	82	80	
Deficit	-12	-26	-30	-39	-13	4	16	26	38	58	77	95	

Appendix 2 – Option 6- Eastacre

Demand	22/23 Q1	22/23 Q2	22/23 Q3	22/23 Q4	23/24 Q1	23/24 Q2	23/24 Q3	23/24 Q4	24/25 Q1	24/25 Q2	24/25 Q3	24/25 Q4
Carry over demand from previous quarter		-12	-26	-30	-39	-13	4	16	26	45	76	106
Single/couples homeless or at risk of homelessness	55	63	64	58	52	59	57	56	54	53	54	54
Households with children homeless or at risk of homelessness	13	28	34	34	34	26	36	39	36	36	39	40
Households no longer requiring our assistance	10	9	18	12	3	5	5	3	2	4	2	4
Remained in existing accommodation	11	11	6	14	1	11	7	6	6	6	7	8
Decant from Westview	0	0	0	0	0	0	0	0	12	12	5	0
Decant from Sussex street	0	0	0	0	0	0	0	0	3	3	3	4
total % with support needs	60%	61%	52%	54%	74%	67%	69%	71%	77%	82%	81%	83%
Demand in	89	111	122	118	90	101	105	104	113	114	110	110
Net Demand (-no longer req & remained)	68	91	98	92	86	85	93	95	105	104	101	98
Total Demand (including carry over from previous quarter)	68	79	72	62	47	72	97	111	131	149	177	204
Supply												
Total Demand in	68	79	72	62	47	72	97	111	131	149	177	204
Milford House	10	11	12	12	11	10	11	11	11	11	11	11
Gordon Watson	1	3	3	4	3	5	3	3	3	4	3	3
Westview	6	7	9	4	2	4	5	6	0	0	0	0
84-86 Sussex Street	1	1	4	3	2	3	2	2	0	0	0	0
Westgate	1	0	1	0	1	0	1	0	1	0	1	0
Quakers	0	1	2	0	1	1	1	2	0	1	1	0
Emmaus	0	0	0	0	0	0	0	0	0	0	0	0
Bradbury view (Trinity)	0	0	0	1	2	3	1	1	1	1	1	1
The Beacon	2	4	2	4	1	3	3	3	3	3	3	3
Alleyne (Trinity)	0	0	0	1	0	0	0	0	1	1	1	1
Lenthill Court	3	2	2	2	1	2	2	2	2	2	2	2
Brittany House	0	5	2	2	2	1	2	2	2	2	2	2
Pepper Pot Family Temporary Accommodation Units	0	3	1	2	2	6	2	4	2	2	2	2
1 KHC	0	0	0	0	0	0	1	0	1	1	1	1
Eastacre	0	0	0	0	0	0	0	0	4	0	0	4
Rematching (HFU)	2	7	18	21	2	3	3	3	3	3	3	3
PRS (with financial assistance)	7	6	6	8	3	6	6	6	6	6	6	6
PRS (without financial assistance)	10	11	13	4	6	4	8	8	8	4	4	4
HHC (allocated social housing direct from approach)	37	44	27	33	21	17	30	30	30	29	30	30
59 Colebrook Street	0	0	0	0	0	0	0	0	6	0	0	0
Housing First	0	0	0	0	0	0	0	2	2	3	0	0
Total supply	80	105	102	101	60	68	81	85	86	73	71	73
Deficit	-12	-26	-30	-39	-13	4	16	26	45	76	106	131

Appendix 2 – Total of all options (2-6)

Demand	22/23 Q1	22/23 Q2	22/23 Q3	22/23 Q4	23/24 Q1	23/24 Q2	23/24 Q3	23/24 Q4	24/25 Q1	24/25 Q2	24/25 Q3	24/25 Q4	
Carry over demand from previous quarter			-12	-26	-30	-39	-13	4	16	26	20	27	23
Single/couples homeless or at risk of homelessness	55	63	64	58	52	59	57	56	54	53	54	54	54
Households with children homeless or at risk of homelessness	13	28	34	34	34	34	36	39	36	36	39	39	40
Households no longer requiring our assistance	10	9	18	12	3	5	5	3	2	4	2	4	4
Remained in existing accommodation	11	11	6	14	1	11	7	6	6	6	7	8	8
Decant from Westview	0	0	0	0	0	0	0	0	12	12	5	0	0
Decant from Sussex street	0	0	0	0	0	0	0	0	0	0	0	0	0
total % with support needs	60%	61%	52%	54%	74%	67%	69%	71%	77%	82%	81%	83%	
Demand in	89	111	122	118	90	101	105	104	110	111	107	106	
Net Demand (-no longer req & remained)	68	91	98	92	86	85	93	95	102	101	98	94	
Total Demand (including carry over from previous	68	79	72	62	47	72	97	111	128	121	125	117	
Supply													
Total Demand in	68	79	72	62	47	72	97	111	128	121	125	117	
Milford House	10	11	12	12	11	10	11	11	14	14	14	14	14
Gordon Watson	1	3	3	4	3	5	3	3	4	5	4	4	4
Westview	6	7	9	4	2	4	5	6	0	0	0	0	0
84-86 Sussex Street	1	1	4	3	2	3	2	2	3	2	3	2	2
Westgate	1	0	1	0	1	0	1	0	1	0	1	0	0
Quakers	0	1	2	0	1	1	1	2	0	1	1	1	0
Emmaus	0	0	0	0	0	0	0	0	0	0	0	0	0
Bradbury view (Trinity)	0	0	0	1	2	3	1	1	1	1	4	1	1
Trinity modular move-on	0	0	0	0	0	0	0	0	0	0	5	0	0
The Beacon	2	4	2	4	1	3	3	3	3	3	3	3	3
Alleyne (Trinity)	0	0	0	1	0	0	0	0	1	1	1	1	1
Lenthill Court	3	2	2	2	1	2	2	2	3	3	3	3	3
Brittany House	0	5	2	2	2	1	2	2	3	3	3	3	3
Pepper Pot Family Temporary Accommodation Units	0	3	1	2	2	6	2	4	3	3	3	2	2
1 KHC	0	0	0	0	0	0	1	0	2	1	2	1	1
Eastacre	0	0	0	0	0	0	0	0	4	0	0	4	4
Rematching (HFU)	2	7	18	21	2	3	3	3	3	3	3	3	3
PRS (with financial assistance)	7	6	6	8	3	6	6	6	6	6	6	6	6
PRS (without financial assistance)	10	11	13	4	6	4	8	8	8	4	4	4	4
HHC (allocated social housing direct from approach)	37	44	27	33	21	17	30	30	41	40	41	41	41
59 Colebrook Street	0	0	0	0	0	0	0	0	6	1	1	1	1
Housing First	0	0	0	0	0	0	0	2	2	3	0	0	0
Total supply	80	105	102	101	60	68	81	85	108	94	102	93	
Deficit	-12	-26	-30	-39	-13	4	16	26	20	27	23	24	

Appendix 3 – List of current TA available in the District of Winchester

Accommodation	No of bed spaces provided
Milford House (WCC Temporary Accommodation)	20
Gordon Watson House (WCC Temporary Accommodation)	14
West View House (A2Dominion)	29
84-86 Sussex Street (Two Saints)	13
Westgate Place (A2Dominion – part of HCC young persons' provision)	2
Quakers	7
Emmaus	30
Bradbury View (Trinity)	12
The Beacon	10
Alleyne House (Trinity)	7
Lent Hill Court (WCC Temporary Accommodation)	9
Brittany House (WCC Temporary Accommodation)	6
Pepper pot Temporary Accommodation units (WCC Temporary Accommodation)	20
1 King Harold Court (WCC Temporary Accommodation)	3
59 Colebrook Street (WCC Temporary Accommodation)	6

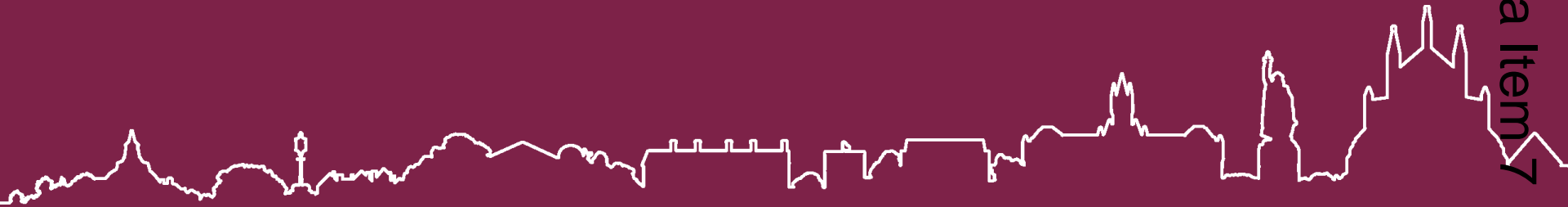
EHP51

Winchester District Cultural Strategy

Presentation to Economy & Housing
Policy Committee
February 2024

Page 33

Agenda Item 7



CONTEXT

Purpose

The Winchester District Green Economic Development Strategy 2022 - 2032 identified the need to develop a new Cultural Strategy to provide an overarching and coordinated vision to ensure the district develops, promotes and celebrates its cultural offering.

Page 34

This presentation summarises the work undertaken to develop a Cultural Strategy for the Winchester district for a period until 2030.

The Policy Committee is asked to

Review and comment on the direction of the strategy including the vision, values, themes and priorities.

INTRODUCTION

Winchester district has a well-established and recognised culture and creative sector which delivers for both visitors and residents.

This strategy aims:

- to better articulate Winchester district's cultural offer and the benefits it provides,
- embolden the sector to work collaboratively and
- act as a lever to attract investment.

Page 35

There is a strong desire for the sector to take ownership to drive the strategy forward in partnership and collaborate to ensure that Winchester district is making the most of the cultural experiences it offers. A 'live' and agile approach will be adopted throughout the delivery of the strategy.

The council will support, facilitate and enable partnership activity and act as convener, offering the opportunity for the sector to come together regularly to share progress, challenges and opportunities.

PARTNERSHIP

The strategy is a shared vision for cultural development in Winchester district, what we want to achieve and what our priorities are for a period until 2030.

Winchester City Council is a partner and author of the strategy which has been co-designed by stakeholders and partners across the district.

The values, vision, aims and objectives have been developed jointly.

The partners represent a broad cross-section of cultural and creative providers, as well as linked sectors, and have a strategic overview of activity across the district.



PROCESS

To ensure that the strategy is 'evidence-led', that actions are needed and we can measure change:

Desk research commenced in early 2023.

Views and opinions to help build an overarching vision have been gained from:


- 100+ sector representatives,
- 140 residents,
- Councillors and council staff.

A summary of the themes, priorities and outcomes are shared today.



VALUES


Inclusive

 The strategy will mean multiple things to multiple people and will aim to offer something for everyone.

Collaborative

 Partners across multiple sectors will work together to achieve shared goals.

Ambitious

 Specific and clear ambitions will be defined, including a realistic plan for how these will be achieved.

Resilient

 Actions will be focused on building resilience in the sector and partnership group, ensuring a resilient strategy.

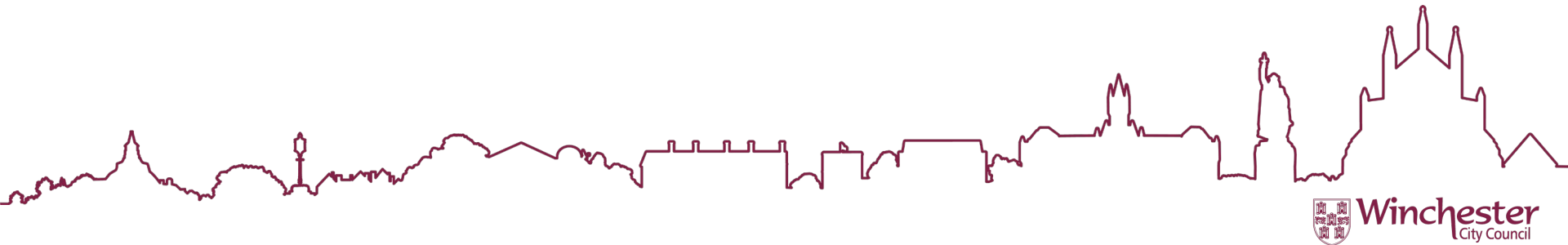
Distinctive

 The strategy will be distinctively Winchester.

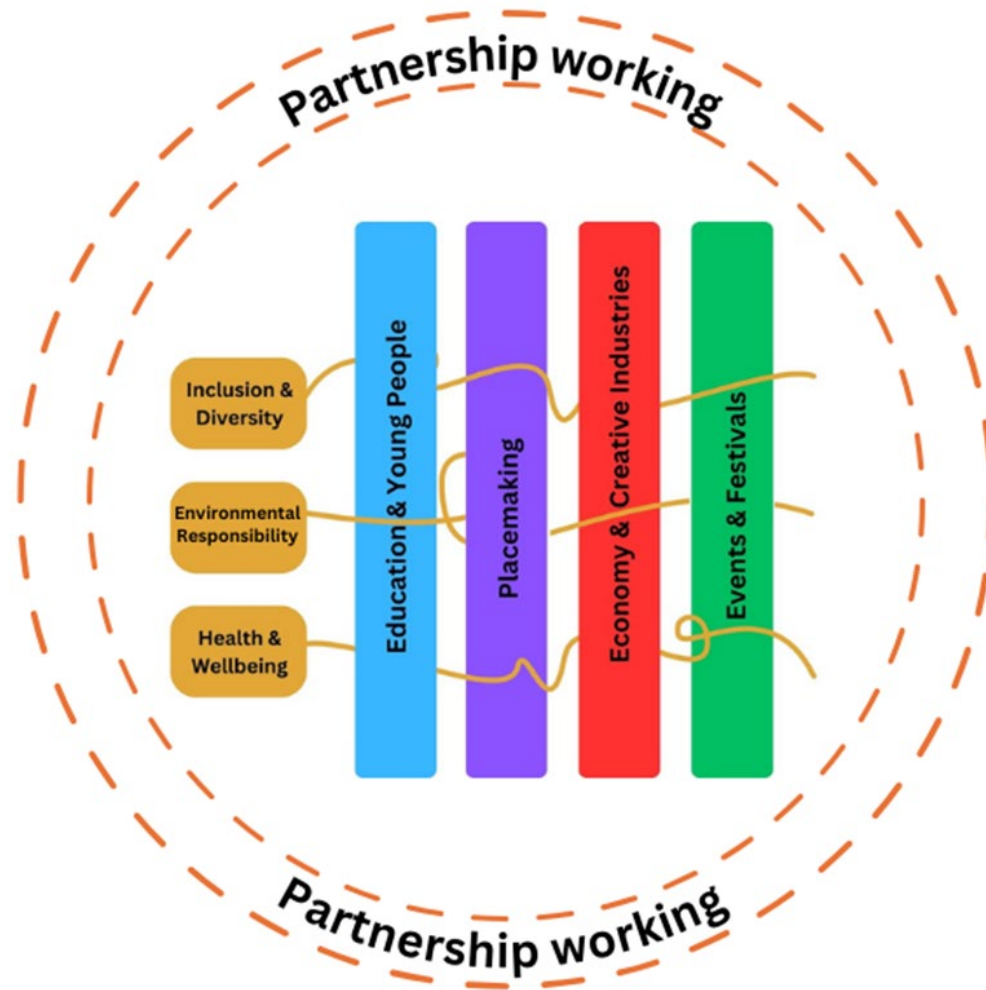
VISION

Page 39

*Winchester District's creative dynamism
enriches lives and makes amazing things
happen.*



THEMES AND PRIORITIES





EDUCATION & YOUNG PEOPLE

Why is this a priority?

Page 41

Some young people will not have the opportunity to engage with culture through their everyday lives or, increasingly, mainstream education. 30% of Winchester district residents are under 25 and therefore represent a large proportion of our population. We recognise that cultural education is enriching beyond the activity itself, improving confidence, coordination, organisation, teamwork and wellbeing.

What is the change we would like to see?

By 2030, we will have established a youth-led movement designed to encourage a growing number of young people who are discovering and engaging in a wide range of cultural activities. The movement, supported by multiple partners, will be an accessible, inclusive, diverse and safe space which celebrates young people and embraces their creative talent.



PLACEMAKING

Why is this a priority?

Page 42

Culture and heritage can be transformational for a place, offering spaces and opportunities for communities to come together. There is an opportunity to use the place as a canvas and allow culture to grow from the community. The opportunity to celebrate and bring to the fore the uniqueness of Winchester district, “where the past and present collide”.

What is the change we would like to see?

By 2030, Winchester will have harnessed its collective power and influence to bring about change, showcasing and connecting communities to our diverse cultural and creative offer. The sector will be attracting external investment and culture will be considered central to Winchester’s identity. This will begin the process of putting culture on the growth and regeneration map.



EVENTS & FESTIVALS

Why is this a priority?

Events and Festivals are a platform to explore culture and community in a diverse and inclusive way. Winchester district hosts approximately 30 events and festivals each year celebrating a wide range of genres such as: outdoor arts, heritage, theatre, food and drink, poetry, books, fashion, and sports. Opportunities for people to come together and share experiences help build a sense of community and civic pride.

Page 43

What is the change we would like to see?

By 2030, through working in collaboration, Winchester district will have a growing number of festivals and events, covering a wide range of themes and topics, attracting new and existing audiences, prioritising inclusion and accessibility. Maintaining the quality Winchester district is known for, experiences which are inspiring, experimental, risk-taking and fun, which attract funding and deliver strategic creative aims will be happening.



ECONOMY & CREATIVE INDUSTRIES

Why is this a priority?

Page 44

The creative industries play a crucial role in the economy of Winchester district, contributing £283m (GVA) in 2019 and employing almost 5,000 people in 2021. The creative industries harness imagination, entrepreneurship and innovation, generating growth even in difficult times. The workforce is bolstered by both universities and our proximity to London. The workforce is projected to grow by a further 7.5% between 2021 and 2032.

What is the change we would like to see?

By 2030, Winchester district will celebrate its vibrant, accessible creative sector. Through collaboration, we are devising creative and innovative solutions to challenges and maximising opportunities. We have created a network of spaces and skills to support sustainable career opportunities and demonstrate economic benefit.



PARTNERSHIP WORKING

Why is this a priority?

Working in partnership ensures the best possible chance of success and increases the overall return on investment. It also reduces the likelihood of a single point of failure and decreases the burden on individual organisations. It offers the opportunity to share skills, knowledge, resources and networks to provide the greatest chance of success.

Page 45

What is the change we would like to see?

By 2030, we will have the mechanisms and structures to collaborate effectively. Together we will have demonstrated influence and power through increased sustainability, additional funding and support and will be allowing space for creative risk-taking and innovative thinking. Alongside our existing audiences will see new, more diverse audiences and workforce and will be supporting additional outcomes in areas such as health, wellbeing and environment.



ENVIRONMENTAL RESPONSIBILITY

Why is this a theme?

Page 46

Climate change is one of the most urgent and pressing challenges we face today. Large parts of Winchester district are rural with 40% of the district comprised of South Downs National Park and encompassing 18 Sites of Special Scientific Interest. A thriving natural environment underpins a healthy, prosperous society but nature is in long term decline.

What is the change we would like to see?

By 2030, environmental responsibility will automatically be considered by partners when developing projects, it will be a first thought opposed to an afterthought. All initiatives we deliver through this strategy will have an awareness of the environment and actively encourage sustainable action.



HEALTH & WELLBEING

Why is this a theme?

Page 47

The positive role culture and creativity can play in an individual's health and wellbeing is undeniable. This was never more evident than during the Covid-19 pandemic, people turned to creativity to maintain and improve their mental wellbeing. We believe access to cultural and creative activity will lead to happier and healthier people.

What is the change we would like to see?

By 2030, culture and creativity will have made a demonstrable difference to the health and wellbeing of Winchester district's residents. We seek to champion and explore the fundamental role that culture plays in health and wellbeing throughout the delivery and implementation of this strategy.



INCLUSION & DIVERSITY

Why is this a theme?

Page 48

Increased diversity and inclusion broadens perspectives, introduces new ideas, bolsters creativity and supports people who may otherwise be underrepresented. Winchester district is predominantly white (88%), in very good health (53%), physically able (84%) and heterosexual (90%). This is generally reflected within programming and the workforce and something that requires sustained effort to address.

What is the change we would like to see?

By 2030, a greater proportion of the cultural and creative workforce and audiences will be from a diverse background and programming will more accurately reflect the UK's population. We must actively pursue opportunities to engage people from all backgrounds to consume, engage, participate, lead, produce and have careers in culture.

INVESTMENT

Financial security has long been an issue for cultural organisations with many relying on public funding and subsidy to survive. We will

Look to partner with other organisations that can access alternative funding sources.

Explore alternative models for private investment such as a “100 club”, securing a specified donation from 100 organisations to create a funding pot to support the strategy outputs.

Build our relationships with funders ensuring they are aware of the brilliant work happening in Winchester district.

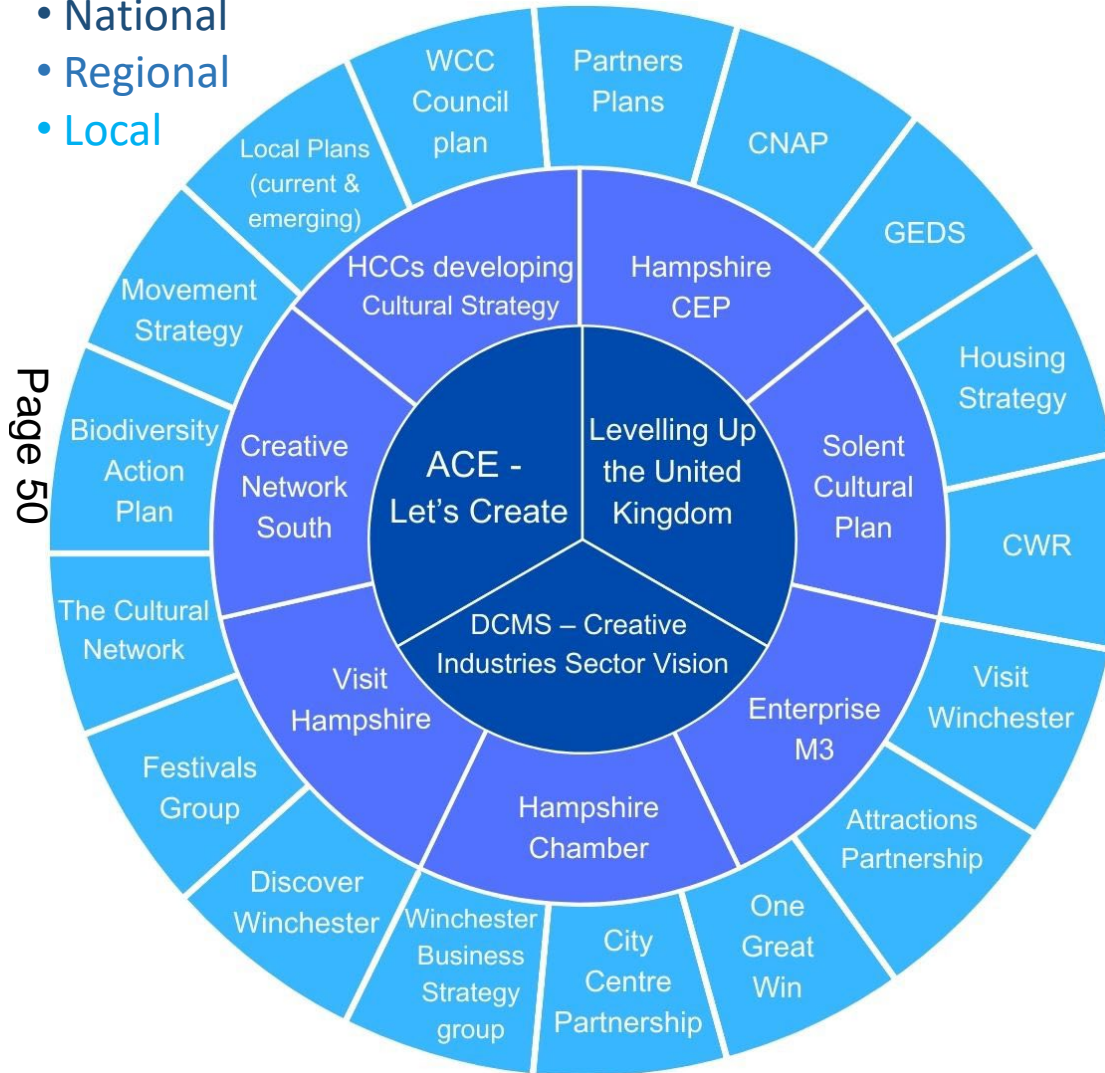
Develop joint applications to public funders, trusts and foundations; acting in partnership and towards strategic priorities will strengthen the applications and increase the chances of success.

Diversify income by seeking funding under specific priorities as well as through cultural specific funders.

Build stronger relationships with corporate partners, advocating and championing the role of cultural engagement.

LINKAGES & INTERDEPENDENCIES

- National
- Regional
- Local



There are many strategies, policies, initiatives and existing partnerships that we have reviewed, explored and considered throughout the development of this strategy.

In most cases the aims and objectives have informed our thinking and provided inspiration; some are inextricably linked to this strategy.

LONGER TERM PLAN

This strategy frames our vision, values and priorities for the next five to six years. However, in order to reach our full potential, time and energy is needed to create the conditions in which culture and creativity can thrive.

Building these conditions and relationships takes sustained effort so to meet our longer-term ambitions our action plans need to remain flexible and open for review.

We acknowledge that the sector is vulnerable to economic and social change. The financial resilience of our cultural organisations, groups, creators and makers needs to be assured and must be a key outcome of the strategy.

Our existing creative and cultural assets need to be secure to provide the strong foundation from which to develop and grow our offer.

KEY ACTIONS



Working together

Create a forum that acts strategically

Build relationships with and between all parts of the sector

Strengthen district links



Championing

Celebrate and make culture more visible

Increase communication across stakeholder groups

Demonstrate achievements




Knowledge


Improve processes for gathering, interpreting and sharing data

Review, monitor, evaluate and embed learning

NEXT STEPS

 Feedback from the committee will be taken into consideration ahead of...

 The Cultural Strategy being considered for adoption at Cabinet on 14 March 2024.

 Following adoption, the forum will be implemented and work will commence to further develop the action plans and create and deliver collaboratively driven workstreams.

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REPORT TITLE: GREEN ECONOMIC DEVELOPMENT STRATEGY ACTION PLAN 2024/27

20 FEBRUARY 2024

REPORT OF PORTFOLIO HOLDER: Councillor Lucille Thompson, Cabinet Member for Business and Culture

Contact Officer: Andrew Gostelow Tel No: 07980732149 Email agostelow@winchester.gov.uk

WARD(S): ALL

PURPOSE

The Winchester District Green Economic Development Strategy was considered by the policy committee and approved by Cabinet on 20 October 2021. The first action plan was considered by the policy committee 21 June 2022 and covered the period up to March 2024.

This paper introduces for consideration a draft GEDS Action Plan 2024 - 2027 (see appendix 1).

This action plan will focus on activity over the next three-year period to March 2027. It frames the work of the Economy & Community Service and will be delivered collaboratively with officers across the council along with stakeholders and businesses from across the district.

RECOMMENDATIONS:

The Policy Committee are asked to:

1. Note the review of the action plan 2022 – 2024
2. Review and comment upon the GEDS Action Plan 2024 – 2027

1 RESOURCE IMPLICATIONS

- 1.1 The staffing resources required to implement the GEDS Action Plan will come from within the existing Economy and Community Service as well as officers in lead teams across the council, as outlined in the action plan.

2 SUPPORTING INFORMATION:

2.1 Background

- 2.1.1 The GEDS aims to make sure Winchester District benefits from the new jobs, goods, and services the whole of the UK will need in the next decade. As a next generation strategy, the GEDS is also designed to deliver well-being, reduce inequalities, develop resilience, and enable the transition to a more sustainable economy.
- 2.1.2 The Winchester District Green Economic Development Strategy (GEDS) was developed in 2021 by specialist consultancy Urban Foresight and Third Life Economics. The Policy Committee received reports during the creation of the strategy on 22 June 2021, BHP017 and on 21 September 2021, BHP020.
- 2.1.3 The first action plan focussed on nine actions, spanning all GEDS policy themes and was considered by the policy committee on 21 June 2022.
- 2.1.4 Three of these actions were new workstreams which aligned to the Culture, Creative and Visitor Economy policy theme. This included a cultural strategy, which will be considered at Cabinet on 14 March 2024 and a pilot co-mentoring scheme connecting creative and traditionally non-creative enterprises to share knowledge. Scoping, evidence base and review of best practice has also taken place as part of the development of a sustainable tourism strategy, which will be completed as part of the GEDS Action Plan 2024 – 2027.
- 2.1.5 The remaining six actions focussed on activity which had already commenced and will continue as part of the GEDS Action Plan 2024 – 2027.
- 2.1.6 12 actions were established in the exploratory and research stage and have been considered for implementation in the GEDS Action Plan 2024 – 2027.

2.2 Purpose of the Action Plan

- 2.2.1 This second GEDS action plan focuses on activity over the period March 2024 to March 2027. It considers most actions originally set out in the GEDS, which tackle the issues and challenges the district faces against delivering the eight outcomes outlined in the strategy.
- 2.2.2 Reflective of the GEDS itself, this plan is an agile, flexible, and adaptable plan and should not be regarded as final as it will recognise opportunities as they arise over the next three years.

2.3 Links to the Council Plan and other key strategies

2.3.1 The action plan links to “Vibrant local economy” and “Tackling the Climate Emergency and creating a greener district” as well as “Living Well” and “Homes for All” along with the areas of enhanced focus including greener faster. It also considers other key strategies and programmes of work across the council including the Movement Strategy, the Local Plan, Central Winchester Regeneration etc, ensuring effective collaboration and avoiding duplication of effort. In addition, consideration of strategies beyond the district including Hampshire Economic Strategy and the changing regional government arrangements have been considered. Example of linkages to the Council Plan include:

Tackling the Climate Emergency/Greener Faster	<p>Deliver urban heat mitigation measures</p> <p>Deliver green infrastructure and ecosystem services in built-up areas</p> <p>Co-ordinate local food producers and landowners to enhance biodiversity</p> <p>Co-ordinate green energy initiatives</p>
Vibrant local economy	Deliver a sustainable tourism strategy
Homes of all	<p>Deliver a significant retrofit campaign</p> <p>Collaborate to transform major developments into exemplar sustainable schemes.</p> <p>Encourage increased housing supply</p>

2.4 Issues and challenges

2.4.1 There are a range of issues and challenges outlined in the GEDS, however since it was written there are more recent issues affecting the economy including international conflicts, high inflation, rising costs of living and recruitment demand outstripping supply. These have been considered when developing the actions within the plan. These include national, regional as well as local issues.

2.4.2 More specifically when considering Winchester district directly, the action plan outlines the strengths and weaknesses along with the opportunities and threats which continue to face the district now and into the foreseeable future. The actions, as part of this second GEDS action plan, aim to recognise and

act on the strengths, capitalise on the opportunities, minimise the weaknesses and address the threats.

2.5 Monitoring and evaluation

2.5.1 The action plan illustrates a set of performance indicators relevant to each theme and group of actions. These offer the baseline against which a measure of the effectiveness and impact over the action plan period, whilst recognising that some of these indicators will take a long time to change and require wider intervention than the council alone can provide.

2.5.2 The council will annually review delivery of the action plan and monitor progress towards achieving the eight outcomes highlighted in the strategy. A quarterly economic dashboard is now published to regularly track the performance of the local economy.

2.6 Governance

2.6.1 The council's continued commitment to carbon neutrality and the adoption of the Carbon Neutrality Action Plan (CNAP) has led to a Winchester District Climate and Green Economy Partners Forum being developed, which recognises the close synergy between economic development and carbon neutrality and streamlines engagement with relevant stakeholders.

2.7 Routes to delivery

2.7.1 The GEDS has been developed collaboratively across the district's business community. This collaboration will continue through the mobilisation of this action plan.

2.7.2 The delivery of the GEDS action plan is embedded in workstreams across the council. Where appropriate sector specific groups, task and finish groups and project teams will be developed to lead on delivery of activity.

2.8 GEDS Action Plan 2024 - 2027

2.8.1 The action plan is split into two sections. The first section summarises the actions undertaken in the previous action plan and of those which are continuing in the GEDS Action Plan 2024 – 2027.

2.8.2 The second section splits 28 GEDS actions across four lead teams; Economy and Tourism, Sustainability and Natural Environment, Transport and Housing, Planning, Development and Regeneration teams.

2.8.3 Performance indicators have been established for each of the five GEDS policy themes.

2.8.4 Each action has been staged and phased. 18 actions are in design and development stage, seven in implementation and three in concept testing stage. Of these one action is continued from the previous action plan, 24 are underway and three are new for the 2024 – 2027 action plan.

3. OTHER OPTIONS CONSIDERED AND REJECTED

3.1. No action plan is produced: this option was rejected as it is considered crucial that a clear plan for how the outcomes outlined in the GEDS will be realised by 2030.

3.2. A longer-term action plan to 2030 is produced: this option was rejected as it was felt that ongoing deliver would benefit from a series of time bound plans covering the life of the strategy. This second action plan builds on the achievements of the 2022 to 2024 Action Plan and sets the priorities and direction for the next three years.

BACKGROUND DOCUMENTS:-

Previous Committee Reports:-

BHP017 - [Agenda for Economy and Housing Policy Committee on Tuesday, 22nd June, 2021, 6.30 pm - Winchester City Council](#)

BHP020 - [Agenda for Economy and Housing Policy Committee on Tuesday, 21st September, 2021, 6.30 pm - Winchester City Council](#)

CAB3319 - [Agenda for Cabinet on Wednesday, 20th October, 2021, 9.30 am - Winchester City Council](#)

BHP033 - [Agenda for Economy and Housing Policy Committee on Tuesday, 21st June, 2022, 6.30 pm - Winchester City Council](#)

Other Background Documents:-

None

APPENDICES:

Appendix 1: Draft Green Economic Development Strategy Action Plan 2024 - 2027

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**WINCHESTER DISTRICT TEN YEAR
GREEN ECONOMIC DEVELOPMENT
STRATEGY:
DRAFT ACTION PLAN 2024 – 2027**



Contents

	pages
1. Introduction	3 - 4
2. Priorities and Targets	4
3. GEDS and the Council Plan	4 – 5
4. Connected strategies and plans	5 - 6
5. National context	7
6. Regional context	7 – 9
7. Local context	9 - 11
8. The GEDS Policy Themes	11
9. Commitment to Carbon Neutrality	11 - 12
10. Delivery and Engagement	12 - 15
11. Review of the Action Plan 2022 – 2024	16
12. The GEDS Action Plan 2024 – 2027	17 – 33
13. Appendix 1	34 – 37

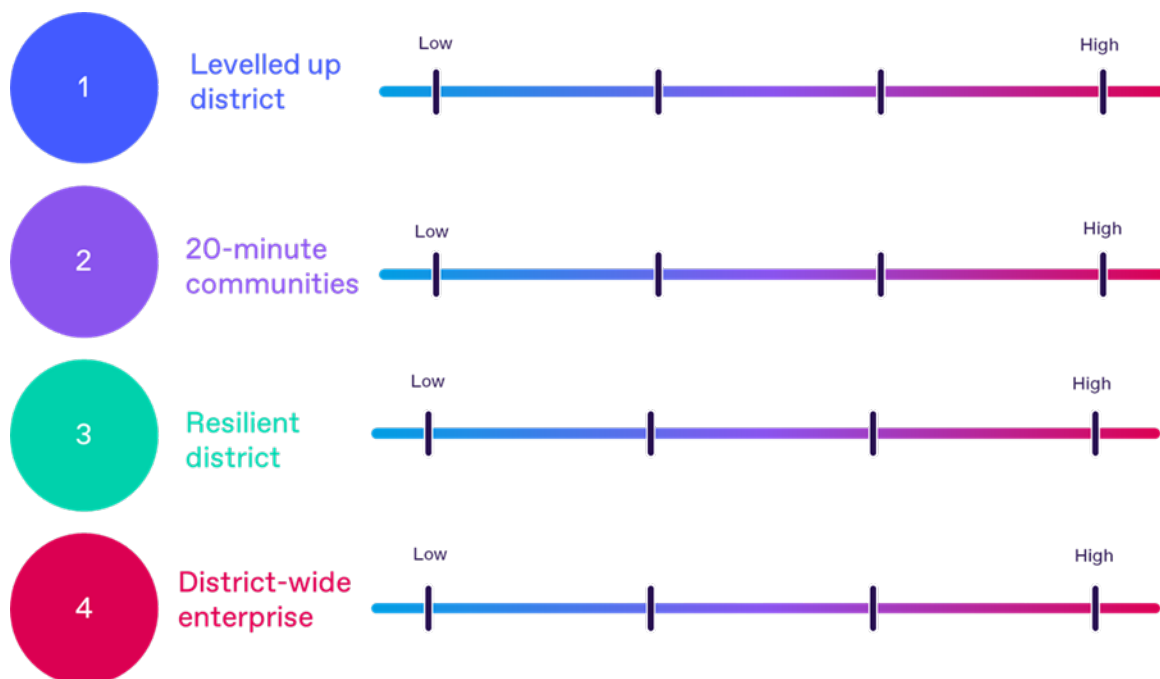
Winchester City Council Carbon Neutrality Programme Board
Terms of Reference – Approved November 2023

1. Introduction

Following the adoption of the Green Economic Development Strategy at Cabinet on 20 October 2021, the first GEDS Action Plan was developed and considered at Business and Housing Policy Committee on 1 March 2022. This plan covered the period up to 31 March 2024. It is now timely to develop the next action plan and in doing so:

- reflect on what has been achieved
- consider which factors (both external and internal) have changed since the GEDS was written
- consider the readiness of actions where research and concept-testing was being undertaken
- assess those actions outlined in GEDS which were not part of the 2022 and 2024 and assess if they are still relevant and appropriate for inclusion in the 2024 2027 Action Plan
- consider any actions that were not completed in the 2022 2024 Action Plan for carry over to the 2024 2027 Action Plan
- consider any new actions which reflect any changed factors and/or effectively reflect the four scenarios.

In addition to the above, the approach adopted in developing and delivering the next action plan will remain agile to allow the opportunity to dial up or dial down the actions and provide the space to introduce new action which reflect changing factors across the life of the plan influencing the four GEDS scenarios:



The plan below reflects:

- The current priorities and targets for the council and the district as a whole.
- The reinforced commitment to the climate emergency as reflected in the Carbon Neutrality Action Plan.
- The opportunities current and future funding offers to bring about the delivery of actions.

2. Priorities & Targets

Winchester City Council declared a Climate Emergency in 2019 and a Nature Emergency in 2023. The Council Plan places “tackling the climate emergency and creating a greener district” as the overarching priority and has set a target of being a carbon neutral district by 2030.

3. GEDS and the Council Plan

The City Council has developed its plan to 2025 which sets out what it wants to achieve and to address the main challenges facing the Winchester district. The priorities outlined in the GEDS will assist in the achievement of the council’s priorities, as outlined in the plan. It focusses on specifically “Vibrant local economy” and “Tackling the Climate Emergency and creating a greener district” as two of the five council’s priorities. In addition to these actions outlined in the GEDS also align with other priorities including “Living Well” and “Homes for All”.

Since the GEDS was written the City Council has:

- in December 2022 introduced four areas of enhanced focus:
 - Green faster
 - Listening better
 - Cost of Living
 - Pride in Place
- Reinforced its commitment to carbon neutrality by 2030 through the Winchester District Carbon Neutrality Roadmap and revised CNAP
- Declared a nature emergency

Consideration has been given to the above when developing this action plan. Examples of how the actions connect with the council plan are outlined below:

Tackling the Climate Emergency/Greener Faster	<p>Deliver urban heat mitigation measures</p> <p>Deliver green infrastructure and ecosystem services in built-up areas</p> <p>Co-ordinate local food producers and landowners to enhance biodiversity</p> <p>Co-ordinate green energy initiatives</p>
Vibrant local economy	Deliver a sustainable tourism strategy
Homes of all	<p>Deliver a significant retrofit campaign</p> <p>Collaborate to transform major developments into exemplar sustainable schemes.</p> <p>Encourage increased housing supply</p>

In addition to the above GEDS remains closely connected to several other key council strategies.

4. Connected strategies and plans

The GEDS remains closely connected with several other strategies across the council. This interdependency is illustrated below and reflected in the action plan.



The Winchester Green Economic Development Strategy sets out a framework and overall direction to influence the development of the district's economy, positioning it as a sustainable place in which to live, work, learn and visit. [Green Economic](#)

[Development Strategy](#). The Carbon Neutrality Action Plan (CNAP) sets out the council's approach to carbon neutrality. [Carbon Neutrality Action Plan - Winchester City Council](#) This 2024-2027 Action Plan recognises the interdependency between the GEDS and the CNAP. It will take the effort, commitment, and action of a wide group of individuals, businesses and organisations to achieve the aims and objectives set out in these plans. Therefore the 2024 - 2027 GEDS Action Plan and revised governance structure aims to facilitate this. (see section 10.1)

4.1 The Green Economic Development Strategy 2022 – 2032

Work commenced in March 2021 to create a new economic strategy for Winchester district. Consultant Urban Foresight and Third Life Economics were appointed and in October 2021 the council approved a Green Economic Development Strategy (GEDS) that consisted of:

- An evidence base
- A framework strategy of thirty-four actions, grouped under six policy themes to achieve eight outcomes which could be evaluated through the lenses of four scenarios

The GEDS aims to make sure Winchester district benefits from the new jobs, goods, and services that the whole of the UK will need in the next decade. As a next generation strategy the GEDS is also designed to deliver well-being, reduce inequalities, develop resilience, and enable the transition to a more sustainable economy.

5. National context

The complexity and interconnectedness of the modern economy has become increasingly apparent over the last five years. A series of events, including the United Kingdom leaving the European Union, the Covid-19 pandemic, and the Russian war on Ukraine and most recently Israel's war in Gaza have impacted commodity markets, population patterns, trade movements and the subsequent prices faced by consumers. This is compounded by continuing environmental crises around the world and the economic damage natural disasters can cause.

The labour market continues to recover from Covid-19 however it is still struggling to fill jobs, lagging commercial property markets, particularly for offices which are being less used; high inflation, raising costs for both consumers facing cost of living challenges and business struggling to maintain margins; business investment continues to remain subdued and a changing export pattern, which has at least in the short-term been negatively affected by the departure from the EU. However, annual consumer price inflation (CPI) dropped sharply to 4.6% in October 2023, the largest annual fall since 1992, influenced by an easing in energy costs following the introduction of the lower energy price cap.

The longer-range outlook remains in line with the GEDS including the impacts of an ageing population, where the proportion of the population who work is falling and will continue to fall in the absence of in-migration from the UK or abroad; the actual and projected growth of the IT and construction sectors; and the changing climate.

When the GEDS was written in 2021 it forecast that over the next ten years national government policy will drive local authorities and local economies closer to net zero carbon emissions. Economic growth and the transition to net zero carbon continues to be a much more single joined-up policy priority across the UK. This transition also continues to be underpinned by public and private investment in new infrastructure, innovation, growth of new goods and services, and demand for new jobs and skills.

6. Regional context

The levels of pre-Covid commuting both into and out of the region, including into London, has not returned but neither have those commuting patterns to employment centres ceased. In place a hybrid situation has developed, where workers spend some time in workplaces and commuting within Hampshire and into neighbouring areas and London, and more time at home and in our local town centres than before. Key highlights from the Hampshire County Council Hampshire Monthly Intelligence Dashboard – January 2024 illustrates:

- Economic growth in Hampshire continues to fluctuate between expansion and contraction. The preliminary growth estimate suggests that Hampshire and Isle of Wight economy expanded by 0.4% in November, slightly faster than the UK economy
- Economic growth in November was driven by information and communication and professional, scientific, and technical activities. Output growth was relatively strong in wholesale and retail, manufacturing, and healthcare
- Retail sales volumes are estimated to have fallen by 3.2% in December 2023, the largest monthly fall since January 2021, when coronavirus (COVID-19) restrictions affected sales. Sales over the quarter fell by 0.9% thus increasing the chance that the UK economy may have ended 2023 in a mild technical recession (two quarters of negative growth)
- Operating costs for South East firms reached a three-month high during the final month of 2023 according to the latest survey of purchasing managers.
- The latest evidence continues to point to further easing in the labour market in Hampshire & Isle of Wight in December. PAYE employee growth over the quarter was sluggish at just 0.1% with employee numbers decreasing by 0.1% in December
- Claimant count unemployment in Hampshire and Isle of Wight increased slightly in December to the highest rate since April 2022
- The latest forward-looking data suggests that Hampshire and Isle of Wight experienced a small downturn in job opportunities as vacancies (online job postings) fell in the three months to December

- House sales in Hampshire and Isle of Wight fell in September with house prices falling in the County area and Southampton. Some mortgage rates have fallen back below 4% which should support sales and prices in 2024.

Since the writing of the GEDS changes in government regional structures have commenced which will affect Hampshire and Winchester directly.

6.1 EM3 Local Enterprise Partnership

From 1 April 2024, the Government will cease providing funding to Local Enterprise Partnerships (LEPs) and the functions previously held by LEPs will transfer to Upper Tier Local Authorities (UTLAs). In Hampshire, this means the functions of Enterprise M3 LEP will transfer to the County Council and the unitaries of Southampton City Council and Portsmouth City Council.

The functions of the LEP that will be delivered via the transfer of responsibilities will include:

- Growth Hubs, on behalf of the Department for Business and Trade
- Careers Hubs, on behalf of the Department for Education
- International trade and investment activity, provision of local business intelligence, grant funding and levelling-up focused projects, on behalf of the Department for International Trade
- Local Digital Skills Partnerships, on behalf of the Department for Digital, Culture, Media and Sport
- Local skills analysis via Skills Advisory Panels, on behalf of the Department for Education, and
- Monitoring and assurance pertaining to existing local growth programmes and funds for which LEPs are responsible.

6.2 Hampshire County Council Economic Strategy 2023

This strategy sets out an overarching framework to economic development for Hampshire at a time of growing uncertainty, and in which it states the County and its partners will need to assume greater responsibility for economic leadership. The strategy draws from detailed analysis of the major drivers of change in the national and local economy, and scenario testing for the coming years, and proposes a range of interventions that deploy levers that are either currently available to the County Council or which could be soon as a result of further devolution.

The strategy goes beyond traditional and limited approaches that only focus on Gross Value Added (GVA) and jobs, to a broader set of sustainable development outcomes linked to a six-capital model. This work follows and complements strategic initiatives including the Hampshire 2050 Commission's work to guide future prosperity.

The strategy adopts a six capitals approach – physical capital, natural capital, human capital, knowledge capital, social capital and institutional capital. The strategy addresses international policy, environmental policy, economic geography, innovation environment, social mobility and the relocation of political power following the Levelling Up White Paper.

In each section of the Strategy that considers one of the six capitals a series of possible areas for intervention is set out looking at: how the Hampshire County Council can make better use of its assets to deliver change as well as policies levers which either can or should be used to achieve the strategic objectives. The Strategy identifies programmes and potential funding which will play an important role in relation to each capital and the partnerships important to delivering them. The interventions proposed are indicative and high level. They will be tested and developed further through consultation with partners and the development of a detailed action plan that prioritises, sequences and resources the refined interventions.

The GEDS and the six capitals and subsequent interventions outlined in the Hampshire Economic Strategy align with each other. It will be critical for both Winchester and Hampshire to collaborate in the delivery of both strategies.

7. Local context

Winchester district faces similar global and national challenges to many parts of the country. The GEDS summarised these as climate change and decarbonisation, post-COVID recovery, digitalisation, and growing inequalities in a rapidly aging society. Whilst these remain relevant, the new challenges of rising cost of living, challenges in recruitment and retention, and a more unsettled international landscape as outlined nationally continues to impact Winchester district directly.

Despite the new challenges of the rising cost of living and interest rates, the city centre businesses, for example, have remained resilient, average spend per customer is increasing with sentiment remaining confident.

The city high street vacancy rates stand at 5%, lowest since January 2020, close to pre-pandemic levels and considerably lower than national High Street vacancy figure of 13.9%. (BRC) Business rates support package, worth £4.3 billion nationally over the next 5 years, will be available to help high streets and protect small businesses critical to local communities. This includes a rollover of 75% business rates relief for Retail, Hospitality and Leisure sectors for another year and this could benefit over 600 hospitality & tourism businesses across the district who employ over 11,000 workers.

Business costs have eased to a 34-month low among the slowest regional price increases and slower than UK.

Employee numbers stand at 57,400 a record high with monthly growth well above the UK average. Amid a subdued economic outlook, demand for workers in Winchester is likely to soften further in early 2024, thus working age unemployed claimant counts in the district remain higher than pre-pandemic levels, but still below the UK average.

Winchester district has unique strengths and assets which provide a platform to accelerate economic development and is well positioned to capitalise on significant green growth opportunities. These were outlined in the GEDS and remain current and reflect the priorities outlined in the 2024 – 2027 action plan.

<p>STRENGTHS</p> <ul style="list-style-type: none"> • Relatively affluent, high performing district on many metrics • A rich, diverse, distinctive geography, economy, and culture • Considerable business vitality, high level skills, and important anchor institutions with public/social/environmental purposes • Well-located between London and Southampton with strong connectivity to both and respective city regions • Seemingly not as vulnerable to pandemic, Brexit impacts, and other potential shocks as many places 	<p>WEAKNESSES</p> <ul style="list-style-type: none"> • Typical non-metropolitan aging demographic challenges • Major housing market pressures and tensions • Lack of major business clusters anchored by global players and a well-defined innovation ecosystem • High per capita CO₂ emissions, very reliant on car-based transport within the district • Not particularly well-placed to command policy attention and prioritisation from Government and LEPs
<p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • A strong stock of underlying assets and capabilities, together with considerable enthusiasm and opportunities for a green recovery, natural capital, and social wellbeing approaches • UK Green Recovery, LEP focus on LCEGS, and Hampshire 2050 processes provide opportunities to attract investment and incentivise indigenous development 	<p>THREATS</p> <ul style="list-style-type: none"> • Potential national/regional post-lockdown economy reduces domestic demand and levels of private investment, whilst prescriptive requirements and low resourcing limit local freedoms, flexibilities, and delivery capacity • Risks of complacency and resistance to change may inhibit necessary decisive, radical delivery of change

- Strengthened anchor institution collaboration (including SDNP) together with diverse SME business vitality could be purposeful and agile if communities can be empowered and buy-in to the GEDS.

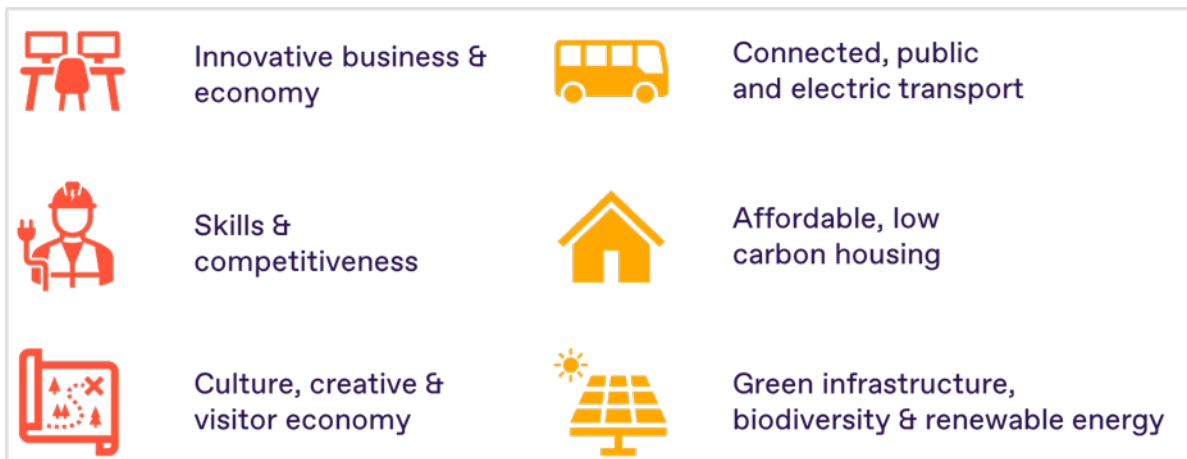
- Post-COVID trends significantly weaken city and town centres, business, and community vitality, and increase social inequalities and exclusion for some groups

The GEDS outlines how many of these can be addressed and make the most of the opportunities for green growth in a way that is distinctive to Winchester district.

8. The GEDS Policy Themes

The six policy themes outlined in the GEDS demonstrates the connectivity shown above and the action plan outlined below illustrates the work being done across the council.

The policy themes outlined in the GEDS remain relevant and have therefore been considered in the development of the 2024 2027 GEDS Action Plan.

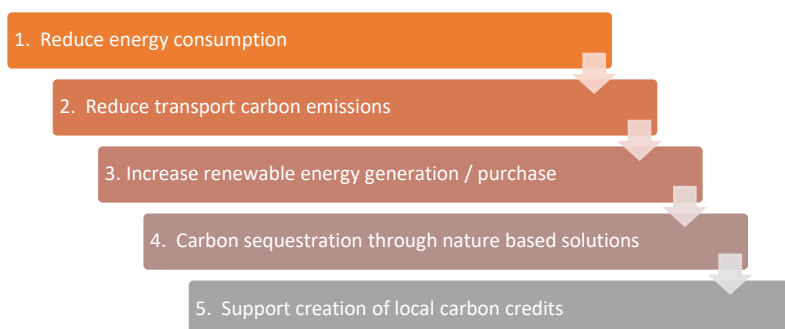


9. Commitment to carbon neutrality

Since the GEDS and the 2022 2024 Action Plan was written Winchester City Council has reaffirmed its commitment to its carbon neutrality targets with the revision of Winchester District Carbon Neutrality Action Plan (CNAP). This CNAP outlines the work of the council and its role in supporting, working in partnership, and championing changes needed across the district to reduce carbon emissions to meet the aim for the district to be carbon neutral by 2030.

The CNAP builds on the carbon neutrality roadmap setting out how the council, alongside its partners, organisations, and local businesses, could work towards reaching carbon neutrality, including the nature and scale of interventions needed. The roadmap recognised that alongside the council's efforts, contributions would be needed from the district's businesses, institutions, and residents.

The economy/business related priorities outlined in the CNAP have been considered as an area of priority focus for the 2024 – 2027 GEDS Action Plan. As such the 2024 – 2027 GEDS Action Plan recognises the five pathways outlined in the CNAP which focus efforts and prioritise actions and interventions needed for the district and the council to be net zero.



10. Delivery and Engagement

The GEDS and the CNAP established four levers to support their delivery. The 2024 – 2027 GEDS Action Plan reflects both of these.

GEDS		CNAP	
Enabling Policy	Using levers which enable business and communities to act	Green Economic Development Strategy Local Plan Grants and funding bids	Enable
Investment/ Delivery	The Council will lead on investing in and delivering actions	Buildings and land Invest in the programme and fund projects Project and actions Events	Deliver
Partnership Working	The Council will collaborate, facilitate, and coordinate action by stakeholders	Partnerships Contracts Working groups Networks Forums	Collaborate

Research/ Feasibility	Building evidence bases for and appraising future interventions	Promote and inform Communications, campaigns, events and workshops Lobby	Influence
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10.1 Governance

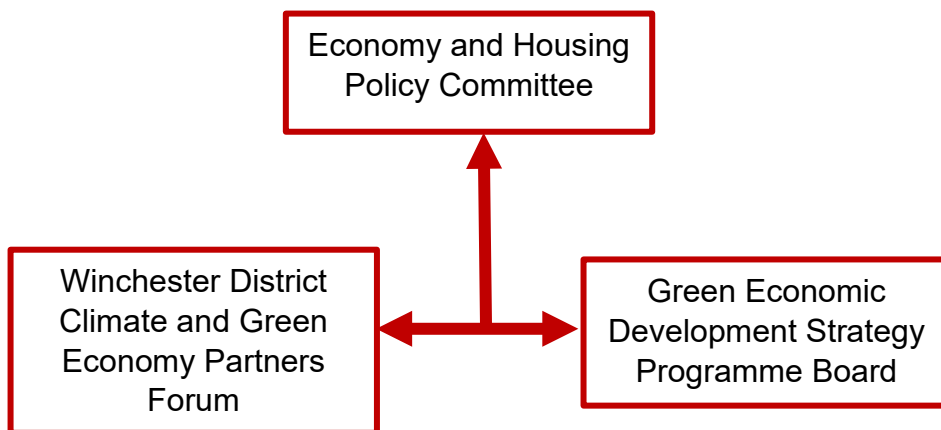
Since writing the 2022 – 2024 GEDS Action Plan the governance has been reviewed, recognising the close alliance with the CNAP.

A Winchester District Climate and Green Economy Partners Forum will be developed, based on a new terms of reference, see appendix 1, and summarised below.

This mission of the forum will be to:

- work collaboratively
- inspire, motivate and empower
- be visionary
- be a catalyst for change

The Forum and the Green Economic Development Programme Board will inter-relate and appropriate GEDS related items will be brought forward to the Economy and Housing Policy Committee as appropriate.



The forum will sit within a governance framework



Membership will include representatives from a cross sector of interests:

• Business	• Climate	• Rural & Land
• Education	• Housing	• Community
• Public sector	• Transport	• Nature & environment

It will take the effort, commitment, and action of a wide group of individuals, businesses and organisations to achieve the aims and objectives set out in the GEDS and associated Action Plans. Therefore, the council will facilitate and support this forum. It replaces the GEDS steering group and brings together a group of stakeholders who can influence the delivery of both the GEDS and the CNAP. It is not a decision-making body of Winchester City Council, its views and opinions will be taken into consideration in the design, development and implementation green economy plan and projects. It should be as inclusive as possible of interests and geographies to create an active network of members across the district.

Climate & Green Economy Partners Forum



11. Review of the action plan 2022 – 2024

Policy Theme code	Policy Theme	Action Plan description	GEDS Outcome	Implementation Lead	Action Plan update January 2023	Status
CCVE1	Culture, creative & visitor economy	Deliver a Sustainable Cultural Strategy	Net CO2 emissions reduced to zero Increased business density and diversity	Tourism Marketing & Development Team	A strategy has been developed collaboratively with key stakeholders operating in the cultural and creative sectors across the district. Following a presentation of this workstream to the Economy and Housing Policy Committee, it will be considered for adoption at Cabinet on 14 March 2024.	Ongoing Carried forward to 2024 2027 Action Plan
CCVE2	Culture, creative & visitor economy	Deliver a Sustainable Tourism Strategy	Net CO2 emissions reduced to zero Increased business density and diversity	Tourism Marketing & Development Team	A scoping approach to developing the strategy has been undertaken along with initial evidence base, review of best practice strategies and engagement with key stakeholders across the visitor economy.	Completed Delivery of strategy and associated action will be undertaken between 2024 and 2030.
CCVE5	Culture, creative & visitor economy	Co-ordinate the establishment and operation of a creativity-themed business cluster network	Increased business and density Higher skills and productivity	Economy & Cultural Development Teams	The Co-Mentoring Scheme pilot was completed. The scheme connected creative and traditionally non-creative enterprises to share knowledge and build connections. The feedback from businesses taking part has been positive. The full scheme will be launched in quarter 1 of 2024 and will include creative speakers at existing non-creative networking events and meetings and vice-versa.	Completed

12. The GEDS Action Plan 2024 – 2027

The Economy and Sustainability teams will work together to mobilise the Partners Forum, as outlined in the governance structure, as a matter of priority in the first year of this action plan.

In response to the changing regional government structures and as new operating arrangements emerge, the economy team will continue to work closely with Economic Development Officers across Hampshire including Hampshire County Council and authorities coalescing around a Solent framework.

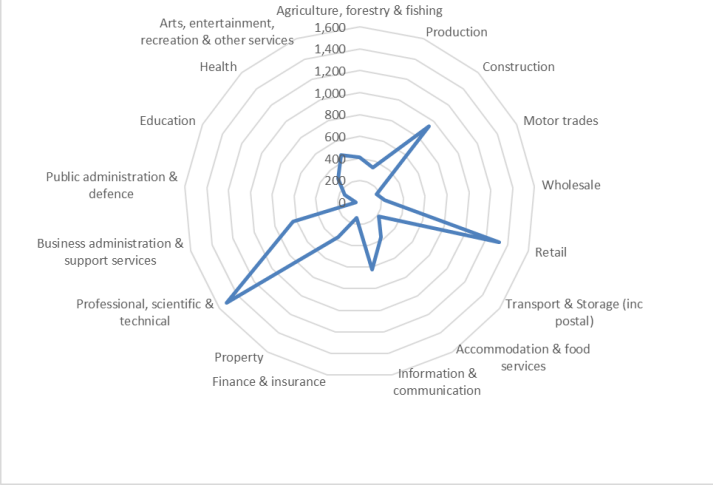
As outlined in the connectivity between the GEDS and other council strategies and plans, the 2024 – 2027 Action Plan has been configured by lead team.

12.1 Lead Team: Economy and Tourism

Policy Theme	GEDS Outcome	Performance Indicator	Current							
			Total: All usual residents aged 16 years and over	No qualifications	Level 1 and entry level qualifications	Level 2 qualifications	Level 3 qualifications	Level 4 qualifications	Other qualifications	
Skills & competitiveness	Higher Skills and Productivity	Qualifications Source NOMIS.	number	%	%	%	%	%		
			Winchester	104,750	11.1	7.0	12.4	18.6	44.9	2.0
			Hampshire	1,151,127	14.7	10.0	14.5	18.2	34.2	2.6
			South East	7,554,580	15.4	9.8	13.9	17.4	35.8	2.7
			England	46,006,955	18.1	9.7	13.3	16.9	33.9	2.8

Theme Ref.	GEDS Action descriptor		Delivery mechanism / Planned Activity	Stage	Phasing
SFE1	Co-ordinate development of a low carbon offsite and Sustainable Construction Skills Academy	There is an opportunity to create a physical 'academy', as a way of seeding the growth of this sector. A focus on apprenticeships for Winchester residents and re-skilling of existing construction sector employees.	<ul style="list-style-type: none"> UK Shared Prosperity Funding 2024/2025 application to deliver a retrofit skills improvement programme in partnership with Hampshire County Council and the Retrofit Academy Local plan updated to include green skills Use employment and skills plans to encourage developers to develop green skills 	Development and design	Underway and ongoing 2024/2027
SFE2	Co-ordinate development of a rural innovation hub for energy efficiency and generation	Across the UK there is currently a prohibitive skills and supply chain shortage for installation of energy efficiency and generation projects	<ul style="list-style-type: none"> Hampshire Rural Forum Skills Needs and Training Sub Group UK Shared Prosperity Funding 2024/2025 application to deliver a retrofit skills improvement programme in partnership with Hampshire County Council and the Retrofit Academy Sparsholt College application for UK Shared Prosperity Funding 2024/2025 to build and install three low carbon technology training bays Co-ordinating Rural England Prosperity Funding Programme including encouraging applications for Net Zero Infrastructure 	Development and Design	Underway and ongoing 2024/2027

GI8	Co-ordinate renewable energy and energy efficiency innovation and skills programme	Skills and training partner opportunities arising from renewable energy and energy efficiency projects.	<ul style="list-style-type: none"> • Hampshire Rural Forum Skills Needs and Training Sub Group • WCC apply for UK Shared Prosperity Funding 2024/2025 to deliver a retrofit skills improvement programme in partnership with Hampshire County Council and the Retrofit Academy • Sparsholt College apply for UK Shared Prosperity Funding 2024/2025 to build and install three low carbon technology training bays • Capture learning from local projects (electric vehicle charging facility installation, A34, hydrogen technology, heat networks) 	Development and design	Underway and ongoing 2024/2027
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Policy Theme	GEDS Outcome	Performance Indicator	Current																																				
<p>Innovative Business & Economy</p>	<p>Increased business density & diversity</p>	<p>Number of district enterprises by sector.</p> <p><i>Source: ONS - UK business, activity, size and location; 2023</i></p>	<p>Number of VAT and/or PAYE based enterprises by broad industry group 2023</p>  <table border="1"> <caption>Estimated data from the radar chart: Number of VAT and/or PAYE based enterprises by broad industry group 2023</caption> <thead> <tr> <th>Industry Group</th> <th>Number of Enterprises</th> </tr> </thead> <tbody> <tr><td>Agriculture, forestry & fishing</td><td>~100</td></tr> <tr><td>Arts, entertainment, recreation & other services</td><td>~100</td></tr> <tr><td>Health</td><td>~100</td></tr> <tr><td>Education</td><td>~100</td></tr> <tr><td>Public administration & defence</td><td>~100</td></tr> <tr><td>Business administration & support services</td><td>~100</td></tr> <tr><td>Professional, scientific & technical</td><td>~100</td></tr> <tr><td>Property</td><td>~100</td></tr> <tr><td>Finance & insurance</td><td>~100</td></tr> <tr><td>Information & communication</td><td>~100</td></tr> <tr><td>Accommodation & food services</td><td>~100</td></tr> <tr><td>Transport & Storage (inc postal)</td><td>~100</td></tr> <tr><td>Retail</td><td>~1400</td></tr> <tr><td>Wholesale</td><td>~1400</td></tr> <tr><td>Motor trades</td><td>~100</td></tr> <tr><td>Construction</td><td>~100</td></tr> <tr><td>Production</td><td>~100</td></tr> </tbody> </table>	Industry Group	Number of Enterprises	Agriculture, forestry & fishing	~100	Arts, entertainment, recreation & other services	~100	Health	~100	Education	~100	Public administration & defence	~100	Business administration & support services	~100	Professional, scientific & technical	~100	Property	~100	Finance & insurance	~100	Information & communication	~100	Accommodation & food services	~100	Transport & Storage (inc postal)	~100	Retail	~1400	Wholesale	~1400	Motor trades	~100	Construction	~100	Production	~100
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Theme Ref.	GEDS Action descriptor		Delivery mechanism / Planned Activity	Stage	Phasing
IB3	Co-ordinate innovation and knowledge-sharing in the rural and land-based economy.	deliver innovation support and knowledge-sharing to agricultural businesses across the district.	<ul style="list-style-type: none"> Hampshire Rural Forum Local authority rural economy cross working group Sparsholt College UK Shared Prosperity Funding 2024/2025 application to build and install three low carbon technology training bays 	Development and design	Underway and ongoing 2024/2027
IB4	Co-ordinate a digital cluster programme	Explore opportunities for building the digital / green technology offer in the district	<ul style="list-style-type: none"> UK Shared Prosperity Funding 2024/2025 application to deliver a Digital Growth Factory which includes a digital productivity programme for SMES Digital sector inward investment prospectus produced Sparsholt College UK Shared Prosperity Funding 2024/2025 application to build and install three low carbon technology training bays 	Development and design	Underway and ongoing 2024/2027
IB5	Co-ordinate a single business carbon reduction and responsible management programme	Creating a single district-wide brand and shop-window for this activity which sign-posts businesses to the relevant partner will reduce duplication and confusion. This programme can also focus on wider sustainability management skills.	<ul style="list-style-type: none"> Co-ordinating Rural England Prosperity Funding Programme including encouraging applications for Net Zero Infrastructure WCC funding low carbon assessments for businesses to reduce their carbon emissions WCC funding green business grants to reduce energy consumption and transport emissions and increase renewable energy regeneration 	Implementation	Underway and ongoing 2022/2024

Theme Ref.	GEDS Action descriptor		Delivery mechanism / Planned Activity	Stage	Phasing
IB6	Co-ordinate flexible, affordable grow on/small SME space	Establish a pilot for a rural business hub to support start-ups and provide move on space, together with access to business support.	<ul style="list-style-type: none"> Support private sector with planning process (where appropriate) 	Implementation	Underway and ongoing 2024/2027
IB7	Encourage repurposing retail space	Opportunity to re-shape large retail space into more accessible and flexible customer-facing and workshop space for independent businesses.	<ul style="list-style-type: none"> Technical advice note published Winchester Business Improvement District independence group 	Development and design	Underway and ongoing 2024/2027
CCVE1	Collaborate to create a creative hub	Support the district's creative and cultural industries by delivering creative and cultural space for its residents and businesses.	<ul style="list-style-type: none"> Delivery of co-mentoring scheme Vacant proper register and pop up spaces promoted to cultural and creative sectors Cultural Network Group 	Concept testing	Continued from 2022/2024
CCVE2	Deliver a Sustainable Tourism strategy	deliver an overarching and coordinated vision to make Winchester District a national leader in this sector.	<ul style="list-style-type: none"> Evidence base Development of vision, priorities, and actions Sector testing Draft Strategy Strategy endorsement 	Development and design	Underway and ongoing 2024/2027
CCVE5	Co-ordinate the establishment and operation of a creativity-themed business cluster network	to support SME business growth in, synergies between, and promotion of a Winchester cluster of niche businesses in areas like design, heritage, nature, and other LCEGS professional services	<ul style="list-style-type: none"> Co-mentoring pilot scheme Scheme revised following feedback from pilot Creative businesses speaking at business events and non-creative businesses speaking at Cultural Network Group 	Concept testing	Underway and ongoing 2024/2027

12.2 Lead Team: Sustainability & Natural Environment

Policy Theme	GEDS Outcome	Performance Indicator	Current																														
Green infrastructure, biodiversity & renewable energy	Net CO2 emissions reduced to zero	Co2e Carbon emission (as reported in the CNAP) <i>Source</i> <i>Department for Energy Security and Net Zero (DESNZ) emission data</i>	In 2021 total missions for Winchester district were just under 840 ktCo2e <table border="1"> <thead> <tr> <th>Source</th> <th>2021 (kt CO2e)</th> <th>% of net total emissions</th> </tr> </thead> <tbody> <tr> <td>Transport</td> <td>400.6</td> <td>47.7%</td> </tr> <tr> <td>Domestic</td> <td>199.0</td> <td>23.7%</td> </tr> <tr> <td>Industry</td> <td>78.6</td> <td>9.4%</td> </tr> <tr> <td>Commercial</td> <td>32.0</td> <td>3.8%</td> </tr> <tr> <td>Public Sector</td> <td>38.7</td> <td>4.6%</td> </tr> <tr> <td>LULUCF</td> <td>-39.4</td> <td>-4.7%</td> </tr> <tr> <td>Agriculture</td> <td>112.7</td> <td>13.4%</td> </tr> <tr> <td>Waste</td> <td>17.5</td> <td>2.1%</td> </tr> <tr> <td>Total</td> <td>839.6</td> <td>100.0%</td> </tr> </tbody> </table>	Source	2021 (kt CO2e)	% of net total emissions	Transport	400.6	47.7%	Domestic	199.0	23.7%	Industry	78.6	9.4%	Commercial	32.0	3.8%	Public Sector	38.7	4.6%	LULUCF	-39.4	-4.7%	Agriculture	112.7	13.4%	Waste	17.5	2.1%	Total	839.6	100.0%
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More local renewable energy	Renewable energy generation as share of energy consumption	15.6% 2021- latest data available																															

Policy Theme	GEDS Outcome	Performance Indicator	Current
	Increased biodiversity and green infrastructure	To follow	

Theme Ref.	GEDS Action descriptor		Delivery mechanism / Planned Activity	Stage	Phasing
GI1	Deliver green infrastructure and ecosystem services in built-up areas.	Deliver proven green infrastructure and ecosystem services in the city and town centres. This includes exemplar projects in Council-controlled housing and commercial sites and using planning policy / development management to deliver this in private sector developments.	Local Plan policy	Policy development and design	Underway Ongoing
GI5			Deliver urban heat mitigation measures.	Nature-based solutions such as tree planting and soft landscaping are important and sustainable interventions for mitigating urban heat	Major developments – Council <ul style="list-style-type: none"> Central Winchester Regeneration Station Approach - Private <ul style="list-style-type: none"> St John Moors Barrack Bushfield Camp Housing <ul style="list-style-type: none"> Kings Barton Whiteley
GI2	Co-ordinate local food producers and landowners to enhance biodiversity	Support local food producers and landowners to enhance biodiversity and capture the value of natural capital assets for the district.	Local Natural Recovery Strategy	Policy development and design	Underway Ongoing 2024/27
GI6			Collaborate with rural land-based businesses and the	Assist rural SMEs to access central Government Environmental Land Management (ELM) funding	
			UK Shared Prosperity Fund – project grant to South Downs National Park Authority to work with Winchester Farm Cluster to use land for carbon	Concept testing	Underway 2024/25

Theme Ref.	GEDS Action descriptor		Delivery mechanism / Planned Activity	Stage	Phasing
	South Downs National Park Authority to increase biodiversity	(formerly CAP) to enhance biodiversity	sequestration and create carbon credits that can be traded. Bio-Diversity Action Plan	Implementation	
GI4	Collaborate with water supply companies on measures for surface water management	Nature-based solutions such as tree planting and flood meadow refurbishment and protection are important and sustainable interventions for protecting and managing flooding.	To follow	To follow	
GI9	Co-ordinate development of a Regional Green Growth Institute	'Green Growth Institute'– in essence a hub for developing ideas which ensure growth takes full account of environmental and social considerations.	To follow	To follow	
GI7	Co-ordinate green energy initiatives	Initiatives to develop solar energy using roofs (domestic, commercial, community) and appropriate rural / community schemes . Build or invest in large scale renewable generation projects.	As set out in Health and Environment Policy Committee report December 2023 Draft and have approved a strategic / district wide approach to support renewable energy generation. Develop a Local Area Energy Plan.	Policy development and design	New 2024/25
			UK Share Prosperity Fund – project grant to WinACC for Community Solar Support Scheme; advising and assisting local community groups to install solar PV. Rural England Fund – project grants for business, parish councils and community organisation to fund installation of Solar PV (and other energy efficiency measures)	Implementation	Underway 2024/25

Theme Ref.	GEDS Action descriptor		Delivery mechanism / Planned Activity	Stage	Phasing
			<p>Go Greener Faster – council project grants to support community and voluntary sector organisations improve their energy and environmental performance.</p> <p>Facilitate a working group on renewables with key partners such as WinACC</p>		
T1	Deliver a plan for the next phase of EV charging infrastructure strategy	Review the district wide EV strategy and commitments made in the Carbon Neutrality Action Plan and consider focusing on urban and rural as well as grid capacity and energy storage.	Develop a district wide statement on the approach to supporting EV infrastructure delivery to support transition to low carbon vehicles – domestic, commercial and public.	Policy development and design	NEW 2024/25
T6	Deliver a feasibility for electric vehicle car club scheme	Develop a rental scheme for electric vehicles, in partnership with a rental provider. There are opportunities to do this as part of a medium/large sized development	Resources tbc.	Implementation	NEW 2024/25

12.3 Lead Team: Transport

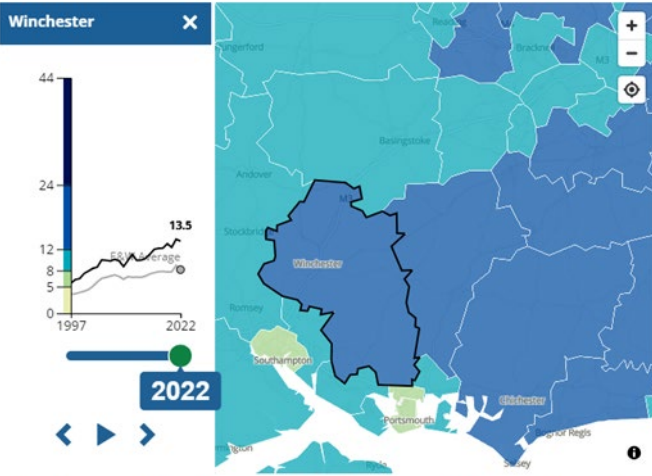
Policy Theme	GEDS Outcome	Performance Indicator	Current
Connected, public & electric transport	Greener transport and less congestion	To follow	To follow

Theme Ref.	GEDS Action descriptor		Delivery mechanism / Planned Activity	Stage	Phasing
T2	Deliver new park and ride capacity to the north of the city.	A new park and ride/stride to the North of the City centre will provide a new option for commuters, visitors, and shoppers approaching from that direction.		Development and design	Underway Ongoing 2024/27
T3	Collaborate with HCC on Bus Improvement Plan	Ensure a WCC voice in the HCC Bus Improvement Plan, together with a commitment to financial support where necessary to better connect rural and city across the district.	<p>HCC awarded £7.2m of BSIP+ funding (split over the two financial years 23/24 & 24/25) to sustain local bus services and encourage increased use of local buses. BSIP+ report on methodology being reviewed before distribution of funds to operators for supported services and pump priming.</p> <p>HCC - £132m savings programme needed to balance the budget by 2025/26, with an estimated savings target of £1.7 million for Local Bus and Community Transport. Work underway to look at financial pressures applied elsewhere (Social Care and School Transport) if funding removed from PTG.</p> <p>Liaison with HCC needed regarding bus shelters and advertising.</p>	<p>Development and design</p> <p>Implementation</p>	Underway Ongoing 2024/27

Theme Ref.	GEDS Action descriptor		Delivery mechanism / Planned Activity	Stage	Phasing
T4	Collaborate HCC on the Movement Strategy		<p><u>Active Travel Schemes</u></p> <p>Hyde Church Lane modal filter: TRO being progressed</p> <p>Parchment Street Contraflow: Detailed design complete & construction ~ February 2024</p> <p>Permitting cycling on pedestrianized part of Middle Brook St: TRO being progressed, expect to implement ~ February 2024</p> <p>Romsey Road puffin crossing near Clifton Terrace: 18 month trial, impact to be monitored, implement ~ February 2024</p> <p><u>Worthy Road / Worthy Lane Active Travel Corridor</u></p> <ul style="list-style-type: none"> Deliver 2 new crossings Stoke Road area Spring 2024 	<p>Development and design</p> <p>Implementation</p>	Underway Ongoing 2024/25
T5	Co-ordinate a high-profile EV fleet commitment	Co-ordinate anchor institutions and public bodies across the district to switch to zero carbon fleets.	<p>Micro-consolidation Trial</p> <p>Aims:</p> <ul style="list-style-type: none"> Consolidation of 'last mile' / 'first mile' / 'only mile' deliveries in Winchester city Identification and use of public and private sector 'last mile' logistics site Innovative trial and proof-of concept <p>Individual deliveries are combined at a local logistics hub for delivery to residents and nearby businesses by transport with lower emissions e.g. electric van or cargo bike.</p> <p>Consultant commissioned to liaise with prospective operators. View to submit planning application in 2024/25</p>	Development and design	Underway Ongoing 2024/25

12.4 Lead Teams: Housing, planning, development & regeneration

Policy Theme	GEDS Outcome	Performance Indicator	Current data								
Affordable, low carbon housing	More affordable, sustainable, and flexible housing stock	Homes achieving energy efficiency rating of C or above	<p>65% Percentage of all WCC homes achieving energy efficiency rating of C or above (2022/23)</p> <p>National data for the district</p> <table border="1"> <caption>Percentage of dwellings with EPC Band 'C' or above by tenure at March 2022</caption> <thead> <tr> <th>Tenure</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Owner-occupied</td> <td>39.45</td> </tr> <tr> <td>Private rent</td> <td>41.41</td> </tr> <tr> <td>Social rent</td> <td>66.04</td> </tr> </tbody> </table>	Tenure	Percentage	Owner-occupied	39.45	Private rent	41.41	Social rent	66.04
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Reduced socio-economic and spatial inequality	Cost of housing <i>(Source ONS: Housing affordability in England and Wales: 2022)</i>	Affordability ratio 13.5 in 2022 Median house price £466,500 in 2022									

Policy Theme	GEDS Outcome	Performance Indicator	Current data
			<p>Housing affordability ratio, earnings, and house prices by local authority district, England and Wales, 1997 to 2022</p> <p>Affordability ratio Median workplace earning (£) Median house price (£)</p> <p>Winchester</p>  <p>Source: House Price Statistics for Small Areas and Annual Survey of Hours and Earnings from the Office for National Statistics</p>

Theme Ref.	GEDS Action descriptor		Delivery mechanism / Planned Activity	Stage	Phasing
HC1	Encourage low or zero carbon regeneration site testbed and development	To build supply chain capacity and show that the district is embracing innovation, a test-bed can be developed. This would be based at 2-3 medium sized sites which are part of the Council's own house building programme	New Homes: Development of 6 Passivhaus units at Southbrook Cottages in Micheldever Passivhaus Units at Winnall North Whiteley - completion of 7 Association for Environment Conscious Building (AECB) homes to WCC.	Implementation	Underway Ongoing 2024/27
HC2	Deliver a significant retrofit campaign	Deliver retrofit across its social housing estate and actively promote the Warmer Homes Local Authority Delivery (LAD) programme for non-Council housing residents.	Retrofit: Social decarbonisation funding is targeting 369 properties over 2 years and currently rolling this out. There have been 380 retrofit ready energy assessments. HUG2 was launched in July 2023 and will run until March 2025, working with Warmer Homes Consortium to deliver the target for WCC - 122 properties. These properties need to meet the schemes criteria. Marketing plan has been developed. Warmer Homes have sent out 2800 letters to private home owners and landlords but just over 30 properties have registered under HUG2. Launch and promotion of Great British Insulation Scheme and Connected for Warmth.	Implementation	Underway Ongoing 2024/27
HC3 and HC4	Collaborate to transform major developments into exemplar sustainable schemes. Encourage increased housing supply	Residential housing is aligned with aims to be zero carbon and with more offsite construction. New and existing developments to have better digital connectivity. New live-workspace and smart-city solutions as part of a multi-faceted mixed use town centre offer.	Local Plan policy Major developments – Council <ul style="list-style-type: none"> • Central Winchester Regeneration • Station Approach 	Policy development and design Implementation	Underway Ongoing 2024/27 Underway Ongoing 2024/27

Theme Ref.	GEDS Action descriptor		Delivery mechanism / Planned Activity	Stage	Phasing
		Development is aligned to the evidence base for the local plan with a focus on aims around zero carbon and the need to address fuel and transport poverty, the just transition (affordability of decarbonised homes), and 20-minute communities.	- Private <ul style="list-style-type: none"> • St John Moors Barrack • Bushfield Camp Housing <ul style="list-style-type: none"> • Kings Barton • Whiteley 		

APPENDIX 1:

Winchester City Council Carbon Neutrality Programme Board

Terms of Reference – *Approved November 2023*

Purpose

The purpose of the Winchester City Council Carbon Neutrality Programme Board (“the Carbon Board”) is to provide managerial and operational oversight and guidance to the council’s carbon neutrality programme delivery. It will consider and advise on how resources and actions are directed to achieve:

1. The Climate Emergency targets (2019)
 - to be a carbon neutral council by 2024
 - to be a carbon neutral district by 2030

2. The Council Plan priorities and objectives / Go Greener Faster enhanced focus:
 - Reduced energy demand and an increase in local renewable energy
 - Highly insulated homes with low energy bills
 - Homes and businesses protected against extreme climate events
 - Reduced levels of waste and increased recycling, exceeding national targets
 - Cleaner air than national targets
 - Everything most residents need in reach by foot, bike or public transport
 - Our district’s natural habitats are safeguarded and enhanced

3. The annual Carbon Neutrality Action Plan five pathways to;
 1. Reduce energy consumption
 2. Reduce transport carbon emissions

3. Increase renewable energy generation / purchase
4. Carbon sequestration through nature-based solutions
5. Support creation of local carbon credits

The Carbon Board will provide advice on strategic fit and deliverability of proposals and options in the context of:

- a. complementarity with activities across the council,
- b. resource availability (staff and finance),
- c. risk and reputation,
- d. resident and stakeholder engagement and collaboration.

Roles and Responsibilities

The Programme Board will:

1. Undertake policy formation.
2. Review and endorse for subsequent approval the annual Winchester District Carbon Neutrality Action Plan.
3. Review and accept the annual council Carbon Footprint report.
4. Review the annual district carbon emissions data to direct project priorities for the subsequent year.
5. Monitor progress and measure delivery against the programme of council projects to meet the 2024 target.
6. Track district emissions data, monitor progress and measure delivery against the programme of district projects to meet the 2030 target.
7. Call in for challenge and scrutiny at the Carbon Board projects delivered under the carbon neutrality programme.
8. Review and monitor:

- i. Risk and programme register
- ii. Key performance indicators

Membership

The Carbon Board will comprise of:

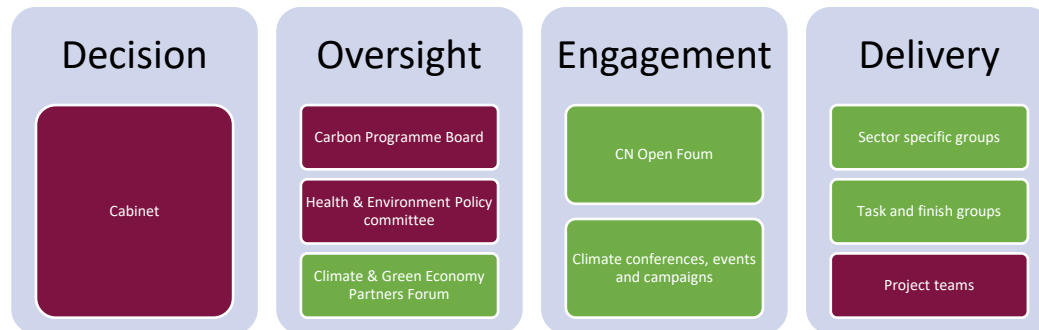
Officers
Strategic Director (Chair) Corporate Head of Service Service Lead for Sustainability Sustainability Manager Sustainability Programme Manager Service Lead Communications
Attending Councillors
Cabinet Members with responsibility for: <ul style="list-style-type: none"> • Climate Emergency • Asset Management • Housing
Associate board members
Members and officers will be invited to attend when required for specific topics, project updates or to present new areas of work. This includes:

- Asset Management: corporate estate
- Place: Waste and transports
- Housing: new build and retrofit
- Finance: capital and investment

Meetings

1. The Carbon Board will meet at least four times a year.
2. Standing agenda items include:
 - a. Progress reports and delivery of outcomes
 - b. Key performance indicators
 - c. Financial performance
 - d. Risk Register.

Carbon Neutrality Programme Board Governance Framework - Relationship to other forums



Key

- Council (internal)
- Partnership / stakeholder working (outward facing)

REPORT TITLE: SCOPING DOCUMENT FOR THE OLDER PERSONS
ACCOMMODATION STRATEGY- INITIAL THOUGHTS.

20 FEBRUARY 2024

REPORT OF PORTFOLIO HOLDER: Councillor Chris Westwood, Cabinet Member
for Housing

Contact Officer: Karen Thorburn Tel No: 01962 848 076 Email
kthorburn@winchester.gov.uk

WARD(S): ALL

PURPOSE

The council last reviewed housing provision for older people in the district of Winchester in 2015. This revised Older Persons Accommodation Strategy will be closely aligned with the Housing Strategy, the Council Plan, and the Local Plan.

This report sets out the proposed scope of the review and invites members initial thoughts on what should be the overarching priorities in the Older Persons Accommodation Strategy.

The paper will also outline.

- The proposed methodology to be used, inclusive of consultation.
- Proposed timetable for the delivery of the new strategy.
- What do we mean by older persons accommodation, what are the current demographics by age, accommodation, and housing need, what accommodation is currently available.

The paper outlines a number of priorities and emerging issues that could inform the Older Persons Accommodation Strategy that have been derived from the current evidence base.

RECOMMENDATIONS:

That the Policy Committee note the report, and are asked to provide particular comment on the proposed and emerging priorities for the Older Person's Accommodation Strategy 2024-2029, namely:

1. The supply of housing is sufficient, affordable and appropriate accommodation in the right place, at the right time for older people.
2. The district's current provision of all older person's accommodation is fit for purpose and delivers choice for older people across tenures.
3. The accommodation needs and aspirations of older people in the district of Winchester are met.
4. The accommodation issues raised by older persons because of the consultation are addressed.
5. The strategy is aligned with the priorities of Health and Adult Social Care to use technology as an enabler, supporting older people to remain living independently for as long as possible.
6. The market is fully reviewed.
7. The council's current policies relating to the allocation and charges for older persons affordable accommodation are reviewed and revised.

1 RESOURCE IMPLICATIONS

- 1.1 The Housing Revenue Account (HRA) Budget, Business Plan, current investment plan, General Fund (GF), Disabled Facilities Grant (DFG), New Homes Capital programme and various other grants that are directly received from Central Government, are already in place to ensure the key priorities for this Strategy are delivered. New funding streams may become available during the lifespan of this strategy.
- 1.2 There are various workforce implications from the provisions of the strategy itself in addition to the impact of existing and the possibility of new legislation for example around Adult Social Care Reform White Paper, the Supported Housing (Regulatory Oversight) Act 2023, the findings from the Older Persons Task Force, the Social Housing White Paper and other government initiatives and welfare reform changes which may evolve during the lifespan of this strategy. Any increase in the new build programme or recommissioning of existing stock will have resource implications for the service and other services such as Legal, Finance and Estates. Any changes to funding such as the disabled facilities grant provisions will impact on the team's resources and ability to maximise the opportunities presented.

2 SUPPORTING INFORMATION:

- 2.1 The council needs to respond to the changing accommodation needs for older persons. In 2015 the council carried out an assessment of 'Specialist Housing for Older People in Winchester', and since this date this has been reviewed in other strategies such as the Housing Strategy 2023-28 but not in its own entity. There has been a significant shift in national policy since 2015.
- 2.2 To review this strategy the council and its partners need to understand the local context regarding care and support needs, and the relative supply position, if the council are to make available a diverse range of high-quality provision that people want. How the council aims to achieve this is outlined in 3.1-3.5
- 2.3 For the purpose of this review, older persons refer to anyone over 55 years of age.
- 2.4 Accommodation for older persons covers a broad spectrum of accommodation across all tenures inclusive of owner occupation, the private rented sector, social registered providers, and council housing. The types of accommodation available are Sheltered/Retirement accommodation, Extra Care, Residential or residents who choose to remain in their own homes with or without care/adaptations.

2.5 The accommodation review for older persons is necessary due to a significant shift in this cohort's needs and aspirations, the increase in the aging population in the district of Winchester, changing pressures and demands placed on Adult Social Care and health services and national policy.

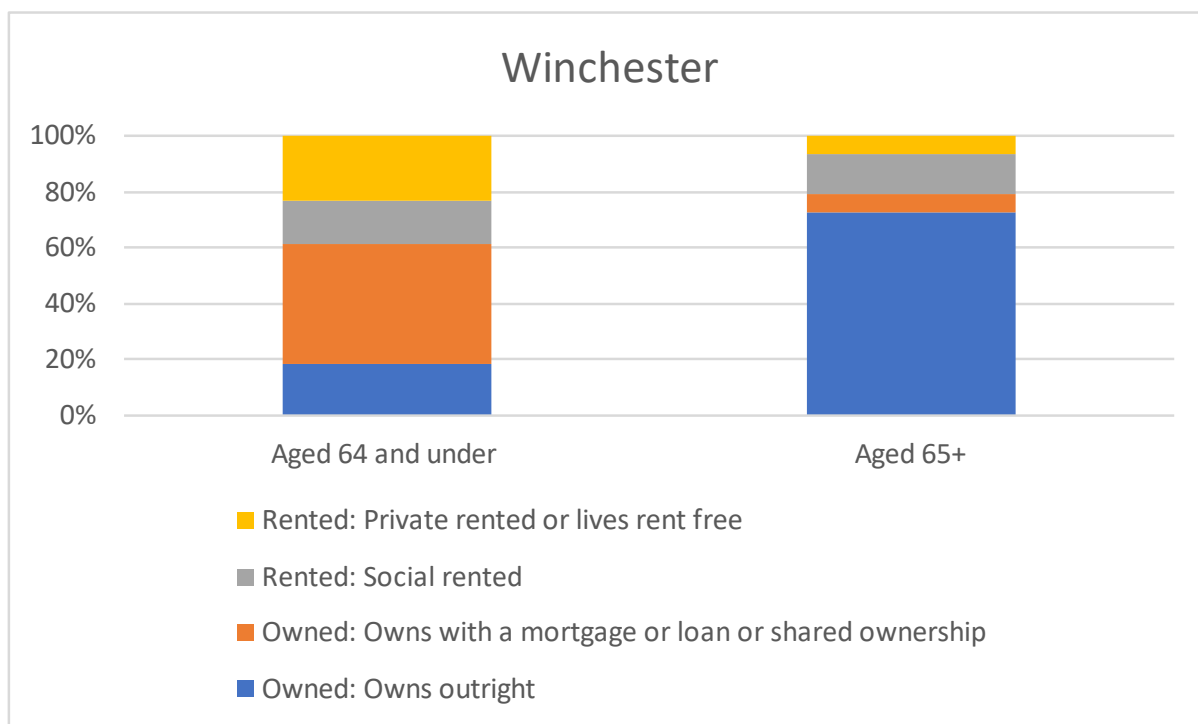
2.6 Local Demographic Data

2.7 The forecast changes in population by 2036 show the most change is that of older groups. The Winchester district will gain a 5.2% increase in population by this date. Growth primarily occurs within those aged 65+ (8,563) and those aged 85+ who increase by 65.4% (2,893). Single/couple households over the age of 65 make up one of the 3 largest household groups (arc4 2023). Tables below illustrate this.

Age Groups	2022	2036	Number change 2022-2036	% change 2022-2036
0-19	31,088	29,994	-1,093	-3.5%
20-39	25,970	26,527	557	2.1%
40-54	24,649	23,905	-744	-3.0%
55-64	17,124	16,409	-715	-4.2%
65-74	13,740	17,120	3,380	24.6%
75-84	10,168	12,457	2,290	22.5%
84+	4,426	7,319	2,893	65.4%
All Ages	127,164	133,732	6,568	5.32%

Household type	Northern Market Area	Southern Market Area	Winchester Town Market Area	WINCHESTER DISTRICT	SOUTH EAST REGION	ENGLAND
Older singles/ couples 65 and over	29.3%	22.2%	23.0%	24.0%	21.6%	20.5%
Single under 65	10.9%	12.5%	18.4%	14.0%	16.1%	17.9%
Couple under 65 no dependent	22.3%	22.7%	17.9%	20.9%	18.7%	17.6%
Couple under 65 with children (inc. non-dependent)	30.2%	30.0%	23.4%	27.8%	27.0%	25.4%
Lone parent	5.0%	6.9%	7.4%	6.6%	9.2%	10.6%
Other	4.8%	5.6%	9.9%	6.8%	7.4%	8.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Base	17,860	12,760	16,245	46,865	3,555,463	22,063,368

2.8 The graph below illustrates all tenure breakdown for residents for 66 years+ as of May 2023.



Please note that this is only for households where **all members are aged 66 and over** and there will be people aged 66+ who are living in households which include other members of different age bands, and so are not included here. Hampshire County Council will be able to provide further information on over 55's after the completion of their demand modelling work at the end of January 2024.

2.9 The tables below illustrate current demand on the housing register (as of Jan 2024) for those eligible for an allocation to sheltered accommodation, the figures are for applicants who are single and aged over 55 with a 1 bedroom assessed need and they also include a couple where at least 1 of the 2 household members aged 55 and over and the other partner is aged over 50. The second table illustrates the current tenure of these households who are on the housing register. 28 % of this cohort reside in the private sector.

	Singles aged 55-59	Singles aged 60+	Total for singles	Couples with 1 HHM aged 55-59 with other HHM aged 50-59	Couples eligible for 60+ with other HHM aged 50+	Total for couples	Total
Band 1	0	1	1	0	0	0	1
Band 2	11	58	69	4	19	23	92
Band 3	51	113	164	14	35	49	213
Band 4	12	67	79	1	15	16	95
General Register	57	146	203	17	45	62	265
Transfer	17	93	110	2	24	26	136
Total no. of applications	74	239	313	19	69	88	401

Tenure Type	Singles aged 55-59	Singles aged 60+	Total for singles	Couples aged 55-59 with other HHM aged 50-59	Couples eligible for 60+ with other HHM aged 50+	Total for couples	Total
Council Secure Tenant	14	90	104	1	26	27	131
Hostel/non-secure Tenant/Supported	2	4	6	0	0	0	6
Housing Association Tenant	15	38	55	3	16	19	74
Family/Friends	9	16	25	2	0	2	27
Lodger	1	2	3	0	0	0	3
NFA	1	4	5	1	1	2	7
Other	6	14	20	0	2	2	22
Owner Occupier	1	10	11	0	4	4	15
Private Tenant	24	57	81	11	19	30	111
Tied	1	2	3	1	1	2	5
Total	74	239	313	19	69	88	401

2.10 National Policy Context

- 2.11 In April 2023, the government appointed an independent Older People's Housing Taskforce to consider how greater choice, quality, and security of housing for older people can be achieved. They will make recommendations to government during 2024. The recommendations of the taskforce are likely to be relevant to WCC's Older Persons Accommodation Strategy as they will likely cover the following: the appropriate level of older people's housing, the enablers and barriers to growth of supply and the options to increase the range and choice of specialised housing available to older people.

UK Government also set out in its Adult Social Care Reform White Paper a capital grant allocation of £213 million over the next three years to encourage developers registered with Homes England and/or the Greater London Authority to bid for a share of the Care and Support Specialised Housing Fund (CASSH) to develop specialised/supported housing. The availability of capital grant funding from the Government through the CASSH Fund means that Registered Providers will have greater access to public grant to fund the development of supported housing.

- 2.12 There is evidence that the Homes England Affordable Homes Programme has 'underspent' in relation to capital investment in specialised housing. This presents a potential opportunity in relation to bids for capital funding for new housing schemes designed for older people (in addition to bids for new extra care housing schemes) as long as development does not take place as part of a section 106 affordable housing obligation.
- 2.13 The recent Supported Housing (Regulatory Oversight) Act 2023 will affect supported housing providers, including sheltered housing, by setting a new framework of systems for the supported housing and older persons housing sector. The act will introduce new systems for licensing for local authorities, standards for support and obligations for local authorities to develop strategic housing plans quantifying supply and local need. This will have implications for every local authority including WCC and may potentially have implications for providers of housing for older people.

2.14 Local Policy Context

- 2.15 A progress report produced by Hampshire County Council on the older persons' housing and health programme states that:
- In 2011, a £45m capital envelope was approved to support the delivery of new Extra Care Housing for Older Adults and the extension of two Nursing Homes.

- Over the following four years, several developments were facilitated, but reductions in rents and capital grant subsidies passed commercial risks onto providers, leading them to seek increased capital support from the County Council.
- Between 2011- 2018, 17 developments have been completed, providing over 800 extra care units for around 900 older adult residents. This includes the scheme (Chesil Lodge) that was opened in 2018 in Winchester.
- A new Extra Care Housing Strategy was implemented, introducing a mixed tenure policy, and utilizing private equity in exchange for reduced capital grants. Changes were made to enhance viability, including more one-bedroom flats, flexible communal area requirements, and an open procurement approach to boost competition among providers.
- HCC has seen benefits of providing extra care housing, including greater independence and safety for residents, reduced social isolation, and lower care costs compared to residential care.
- HCC's Cabinet-approved 5-year Strategy aims to double the number of housing units for Older Adults, achieve around 25 developments with

1,500 or more units and facilitate specialised developments for individuals with Dementia/Mental Health needs.

- HCC is working with district councils, Homes England, housing providers and through planning agreements to deliver the expansion plans.

2.16 **Proposed areas of review**

2.17 The aim of this review will be, but not limited to, considering the following priorities.

- Meets the accommodation needs and aspirations of older persons in the district of Winchester across all tenures
- There is sufficient affordable and appropriate accommodation in the right place at the right time for older persons.
- The provision available is future proofed in line with the 10 'HAPPI Principles.' HAPPI principles are outlined in this link https://www.housinglin.org.uk/assets/Resources/Housing/Support_materials/Other_reports_and_guidance/HAPPI_Executive_Summary.pdf
- WCC current provision of all older person's accommodation is fit for purpose and delivers choice for older people across tenure.

- Addresses the accommodation issues raised by older persons because of the consultation.
 - Is aligned with the priorities of Health and Adult Social Care to use technology as an enabler, supporting older people to remain living independently for as long as possible.
 - Reviews the market, Market Position Statement and Strategic Housing Market Assessment (SHMA).
 - Reviews the WCC's current policies relating to the allocation of older persons accommodation.
- 2.18 By reviewing and setting the priorities this will provide the future housing needs of affordable and appropriate accommodation for older persons.

3. Evidence Base

3.1. The council will need to review thoroughly all the evidence available and carry out consultation with all relevant stakeholders to achieve the outlined priorities: a desktop evaluation of the documents listed below will be carried out.

- SHMA
- Housing Strategy 2023-2028
- Local Plan
- Local Market Position Statement
- Housing LIN Report (commissioned by Winchester City Council Oct 23)
- Hampshire County Council Demand Modelling report
- Hampshire and Isle of Wight joint Strategic Needs Assessment
- Assessment of Housing Need from Hampshire Homechoice
- Councils and RP's development plans
- Review of Council's and RP's Housing Stock
- arc4 analysis of the housing market in the Winchester District commissioned in Feb 23
- Reviewing the pathways to care, community-based services, neighbourhoods.

3.2. From reviewing the market position the review will bring together a range of information about the market into one short document, this evidence base will give the Council an understanding of the local

social care and support market, it will summarise key messages about demographic trends, population needs and the projected impact on demand. It is important to note that it will cover the whole market and not the element that just the Local Authority funds. This evidence base will then inform the local approach.

4. Consultation

- 4.1. In order to gather meaningful information from all our stakeholders a detailed consultation plan will be devised on who and how we consult for this strategy. This consultation will include consulting with pre-retirement aged residents, existing cohort, estate agents, private landlords, HCC, RPs, DFG's officers, private retirement home providers and developers and council officers.
- 4.2. The consultation will be conducted but not limited to questionnaires, focus groups, forums such the Private Landlords Forum, and digital surveys. A consultation plan will be developed with a clear timetable.

5. Next Steps

- a) To agree stakeholders for the project team.
- b) Devise consultation plan and timetable
- c) Evaluate the evidence base.
- d) Agree action plan with milestones with achievable dates to enable the production of the strategy.
- e) To take a draft Older Person's Strategy to Cabinet Housing late 2024, early 2025

OTHER OPTIONS CONSIDERED AND REJECTED

- 6.0 To outsource the creation of the Older Persons Accommodation Strategy, this was rejected due to budget pressures and the risk of the local knowledge and need not being represented.
- 6.1 That the council does not adopt a new Older Person's Accommodation Strategy, this would not be good practice in line with upcoming legislative changes and the increase in the older population within the Winchester District.

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WINCHESTER CITY COUNCIL – THE HEP COMMITTEE WORK PROGRAMME

	Item	Lead Officer	Date for Committee	Date for Cabinet
Meeting 20 February 2024				
1	Scoping Document For The Older Persons Accommodation Strategy- Initial Thoughts.	Karen Thorburn		
2	Accommodation Strategy for Homeless Households	Karen Thorburn		5 Nov 2024
3	Green Economic Development Strategy Action Plan 2024/27	Andrew Gostelow		
4	Winchester District Cultural Strategy (presentation only)	Andrew Gostelow		
Meeting 3 July 2024				
Meeting 17 September 2024				
Meeting 26 November 2024				
Meeting 11 February 2025				

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