

## Sport & Leisure Park Project – Overview of Engagement Phases June 2017 – June 2018

| Date and purpose   | Engagement type  | Communications   | Outcome  |
|--|--|--|--|
| <b>Phase 1</b>   |  |  |  |
| <p>23<sup>rd</sup> to 29<sup>th</sup> June 2017</p> <p>Capture the views of local people who live, work and play in the area with focus on potential opportunities, aspirations and constraints for the site as a whole</p>                                | <ul style="list-style-type: none"> <li>• Public Engagement Phase 1</li> <li>• Online survey</li> <li>• Exhibition boards available to view at various times and locations, and on the Council's website</li> <li>• Dedicated email address to submit further comments</li> </ul>   | <ul style="list-style-type: none"> <li>• Leaflets to 1,300 homes and businesses in Bar End and Highcliffe areas</li> <li>• Emails to 4,700 recipients</li> <li>• 500 flyers distributed at various locations</li> </ul>    | <ul style="list-style-type: none"> <li>• 240 attendees recorded at the various sessions</li> <li>• 538 completed questionnaires</li> </ul> |
| <b>Phase 2</b>   |  |  |  |
| <p>21<sup>st</sup> to 25<sup>th</sup> July 2017</p> <p>Also static exhibition at River Park Leisure Centre over a 4 week period</p> <p>Focussed on the emerging Design Framework and early (concept) ideas for the Sport &amp; Leisure Centre building</p> | <ul style="list-style-type: none"> <li>• Public Engagement Phase 2</li> <li>• Online survey – with takeaway business cards including link</li> <li>• Exhibition boards available to view at various times and locations, and on the Council's website</li> <li>• Dedicated email address to submit further comments</li> </ul> | <ul style="list-style-type: none"> <li>• Leaflets to 1,450 homes and businesses in Bar End and Highcliffe areas</li> <li>• Emails to 5,200 recipients</li> <li>• 3,000 flyers distributed at various locations</li> </ul>  | <ul style="list-style-type: none"> <li>• 253 attendees recorded at the various sessions</li> <li>• 389 completed questionnaires</li> </ul> |
| <b>Phase 3</b>   |  |  |  |
| <p>8<sup>th</sup> December 2017 to 21<sup>st</sup> January 2018</p> <p>Also static exhibition at River Park Leisure Centre over a 6 week period</p>  | <ul style="list-style-type: none"> <li>• Public Engagement Phase 3</li> <li>• Online survey – with takeaway business cards including link</li> <li>• Exhibition boards available to view at various times and locations, and on the Council's website</li> </ul>   | <ul style="list-style-type: none"> <li>• Leaflets to 2,2500 homes and businesses in Bar End and Highcliffe areas</li> <li>• Emails to 5,200 recipients</li> <li>• 2,000 flyers distributed at various locations</li> </ul> | <ul style="list-style-type: none"> <li>• 195 attendees recorded at the various sessions</li> <li>• 84 completed questionnaires</li> </ul>  |

| Date and purpose   | Engagement type   | Communications   | Outcome   |
|--|---|--|---|
| Inviting comments on the concept designs and Design Framework  | <ul style="list-style-type: none"> <li>Dedicated email address to submit further comments</li> </ul>  |  |   |
| <b>Phase 4</b>   |   |  |   |
| <p>18<sup>th</sup> May 2018</p> <p>2 events on same day regarding Draft Design Framework for the area</p>  | <ul style="list-style-type: none"> <li>Draft Design Framework Event</li> <li>Presentation, Q and A session, workshop with feedback invited on each of the themes of the Design Framework</li> </ul> | <ul style="list-style-type: none"> <li>Email to 750 recipients asking for registers of interest and for places to be reserved</li> </ul>                 | <ul style="list-style-type: none"> <li>Around 75 attendees across both sessions</li> <li>Feedback received shaped the final version of the Design Framework which was adopted by Cabinet on 6<sup>th</sup> June 2018</li> </ul>   |
| <b>Planning Application Exhibition</b>   |   |  |   |
| <ul style="list-style-type: none"> <li>25<sup>th</sup> to 29<sup>th</sup> June 2018</li> <li>3 events:</li> <li>Members and project partners preview 25<sup>th</sup> July, public viewing 25<sup>th</sup>, 28<sup>th</sup> and 29<sup>th</sup> July</li> <li>Schools invited 29<sup>th</sup> July</li> </ul> | <ul style="list-style-type: none"> <li>Planning Application Exhibition</li> <li>Exhibition boards to view at various times, and on the Council's website</li> </ul>                                 | <ul style="list-style-type: none"> <li>Email to 900 recipients</li> <li>Posters displayed at Park and Ride sites at River Park Leisure Centre</li> </ul> | <ul style="list-style-type: none"> <li>Around 100 attendees including residents, colleagues, Members, sports group and other interest group representatives and also (at the Friday session) pupils, a teacher and a governor from All Saints school</li> <li>Project Team and external consultants were on hand to answer questions and assist with technical queries</li> </ul> |