

**YOUR PLACE  
YOUR PLAN.**  
Winchester District Local Plan

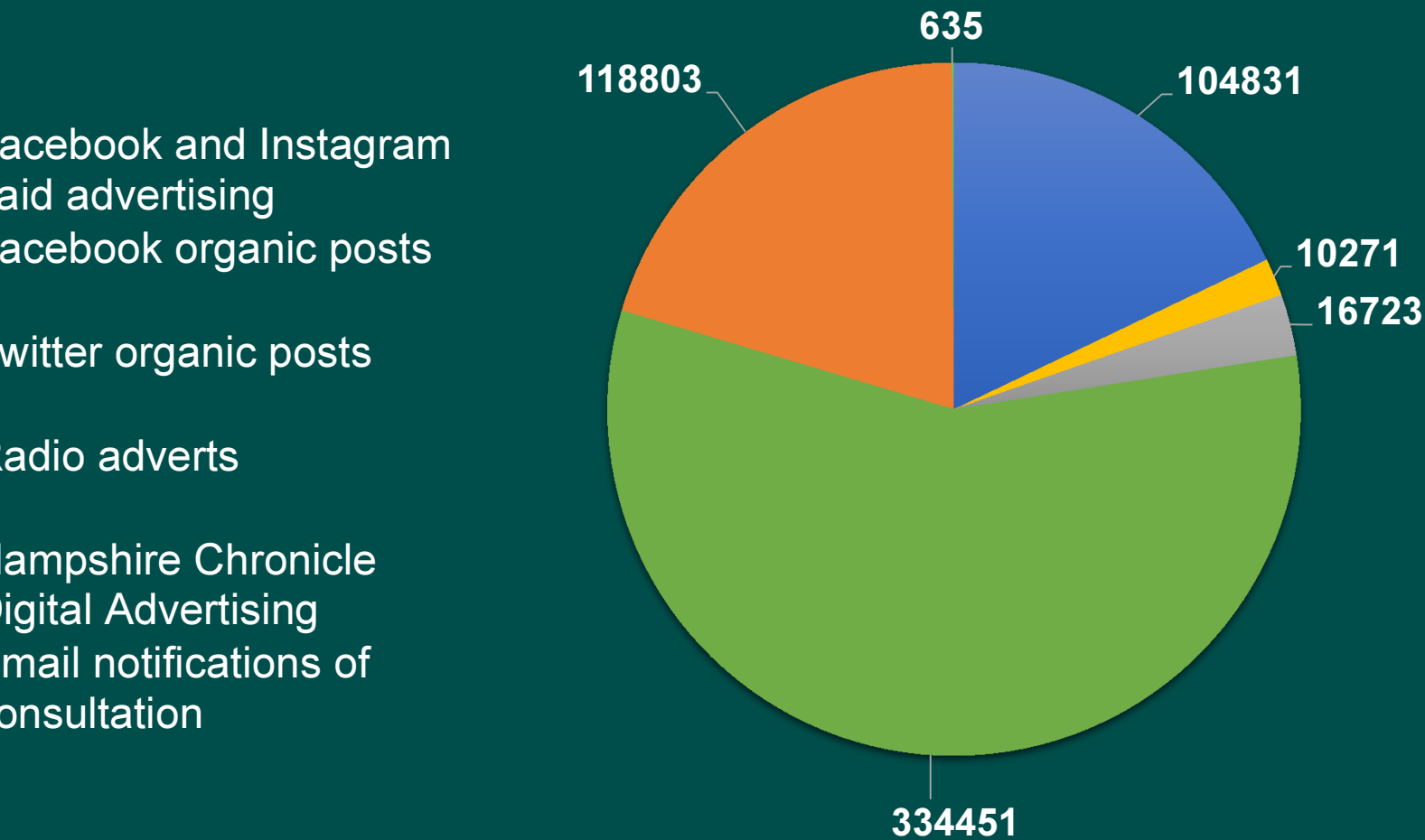
# LOCAL PLAN UPDATE

Strategic Issues and Priorities Consultation



# ENGAGEMENT REACH

## Individuals Reached



**585,711**  
TOTAL REACH\*

\*FIGURE DOES NOT ACCOUNT FOR OVERLAP BETWEEN ENGAGEMENT METHODS AND DOES NOT INCLUDE THOSE REACHED BY OTHER

# RESPONDENT BREAKDOWN

2202

TOTAL NUMBER OF RESPONSES, INCLUDING:

154

SLIDO PARTICIPANTS  
ACROSS LIVE EVENTS

603

SIP CONSULTATION  
RESPONDENTS ON  
CITIZENSPACE

1183

FEEDBACK EMAILS SENT IN

108

TOTAL VOTES ON  
TWITTER POLLS

50

RESPONSE LETTERS  
RECEIVED

104

WEBSITE POLL  
SUBMISSIONS

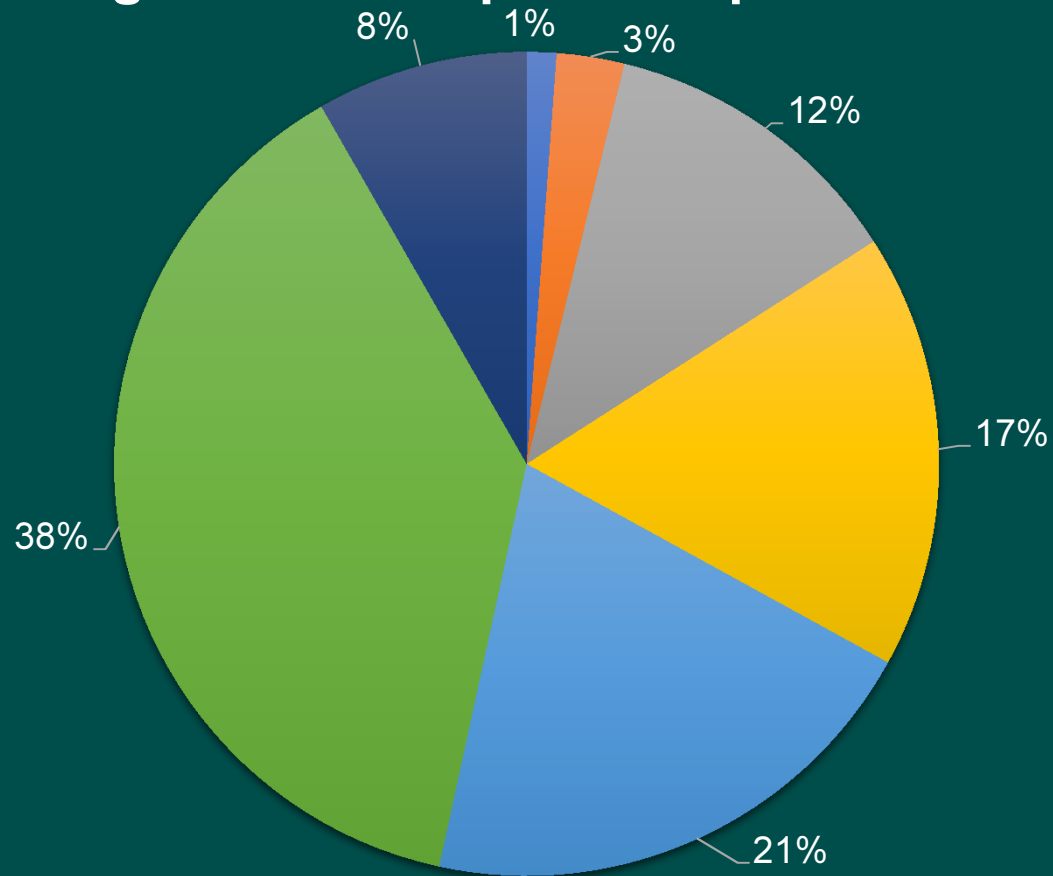
Number of  
Plan update s

17



# CITIZENSPACE RESPONSES TO THE STRATEGIC VALUES AND PRIORITIES CONSULTATION

## Age of Citizenspace Respondents



■ 16-24 ■ 25-34 ■ 35-44 ■ 45-54 ■ 55-64 ■ 65+ ■ Prefer not to say

# 603

SIP CONSULTATION  
RESPONDENTS ON CITIZENSPACE

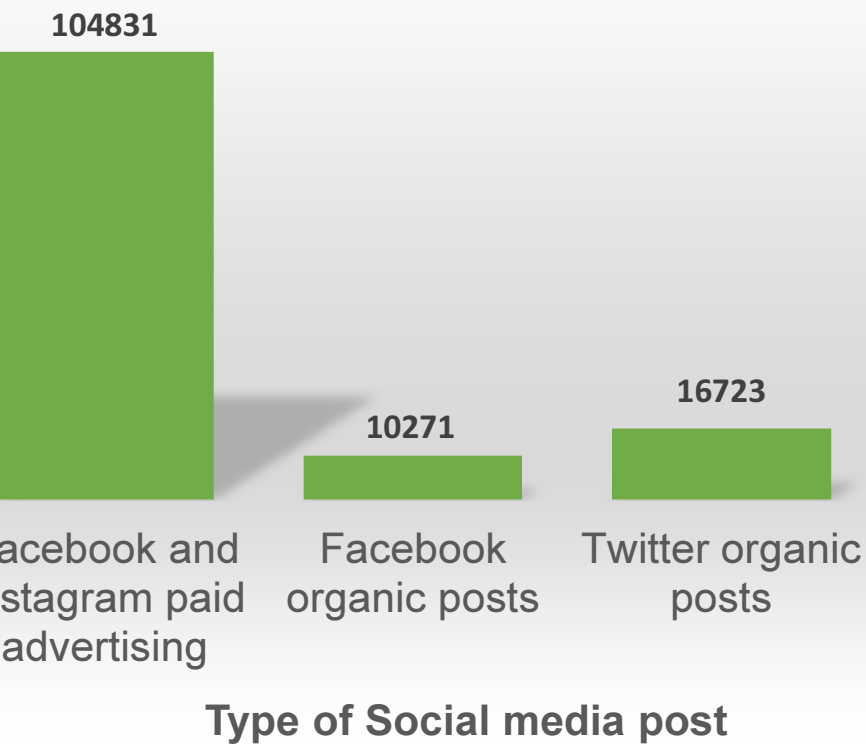
# 4

PHYSICAL CONS  
PACKS SENT

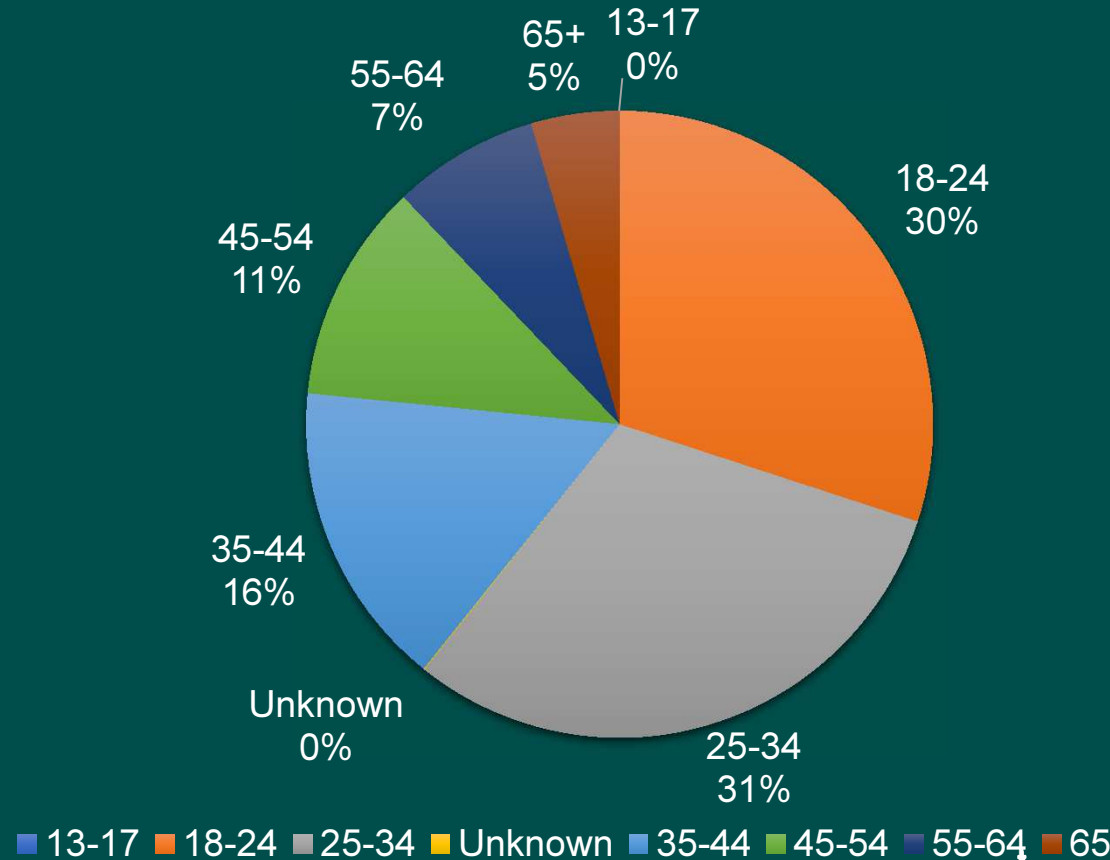
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# SOCIAL MEDIA

## Individuals reached through social media



## Age breakdown of those who have seen paid Facebook and Instagram advertising



# INVITATIONS TO LIVE EVENTS

TOTAL OF AT LEAST

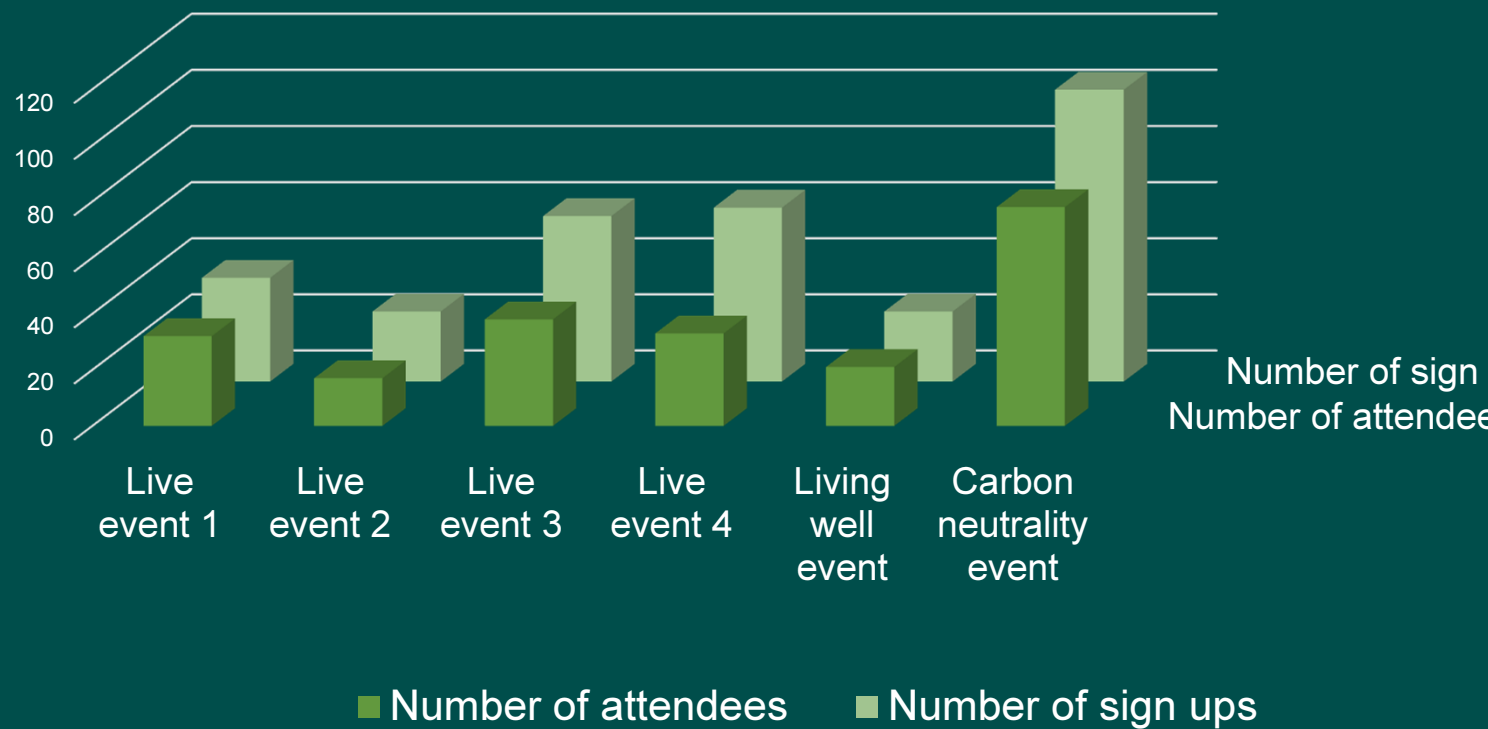
219

ATTENDEES






95

REVIEWS OF LIVE EVENT  
YOUTUBE RECORDINGS

Live events sign ups and attendees



# Next steps:

-  Currently analysing all of the comments that have been submitted to the recent consultation and these will be reported back through LPAG
-  Finalising work on the sites that were put forward in 2020 SHELAA and from the recent 2021 'Call for sites'
-  We are keen to engage with PC's once we have analysed comments on the growth strategy and finalised work on the 2020/2021 SHELAA (anticipated to be in September)
-  An updated timetable for the Local Plan is due to be discussed at LPAG at the end of the month and it will go to Cabinet in July
-  Taking forward design issues in the Local Plan