

**WINCHESTER DISTRICT TEN YEAR
GREEN ECONOMIC DEVELOPMENT STRATEGY:
DRAFT ACTION PLAN 2022 – 2024**

Appendices

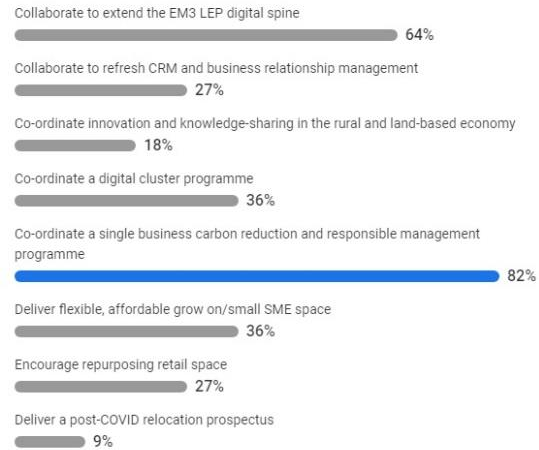


BHP33 – Appendix 2

Section 3

Business Advisory Panel live polling results

Poll 1A - Please select the top 3 actions that you think are the highest priority to tackle in the next two years

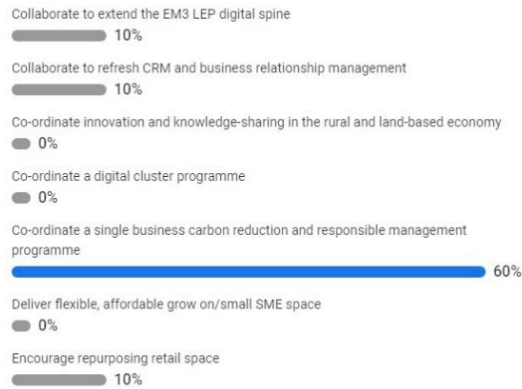


Poll 2A: Please select the top 3 actions that you think are the highest priority to tackle in the next two years

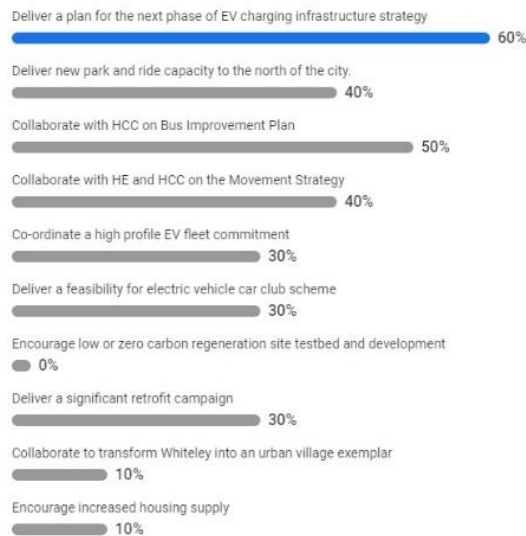


BHP33 – Appendix 2

Poll 1B: Please select the one action which you think needs the most work in order to achieve



Poll 3A: Please select the top 3 actions that you think are the highest priority to tackle in the next two years



Poll 2B: Please select the one action which you think needs the most work in order to achieve

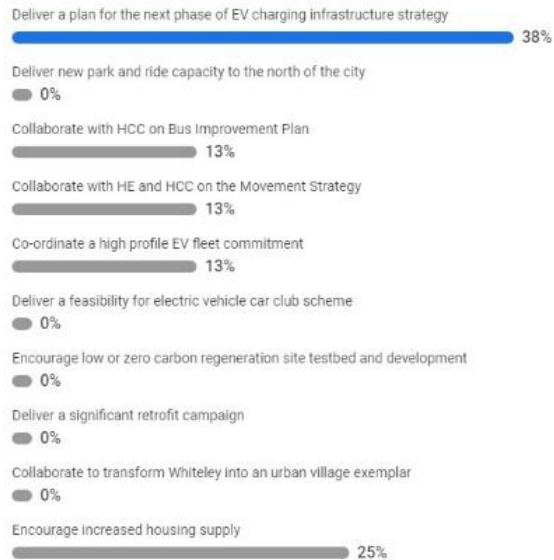


Poll 4A: Please select the top 3 actions that you think are the highest priority to tackle in the next two years



BHP33 – Appendix 2

Poll 3B: Please select the one action which you think needs the most work in order to achieve



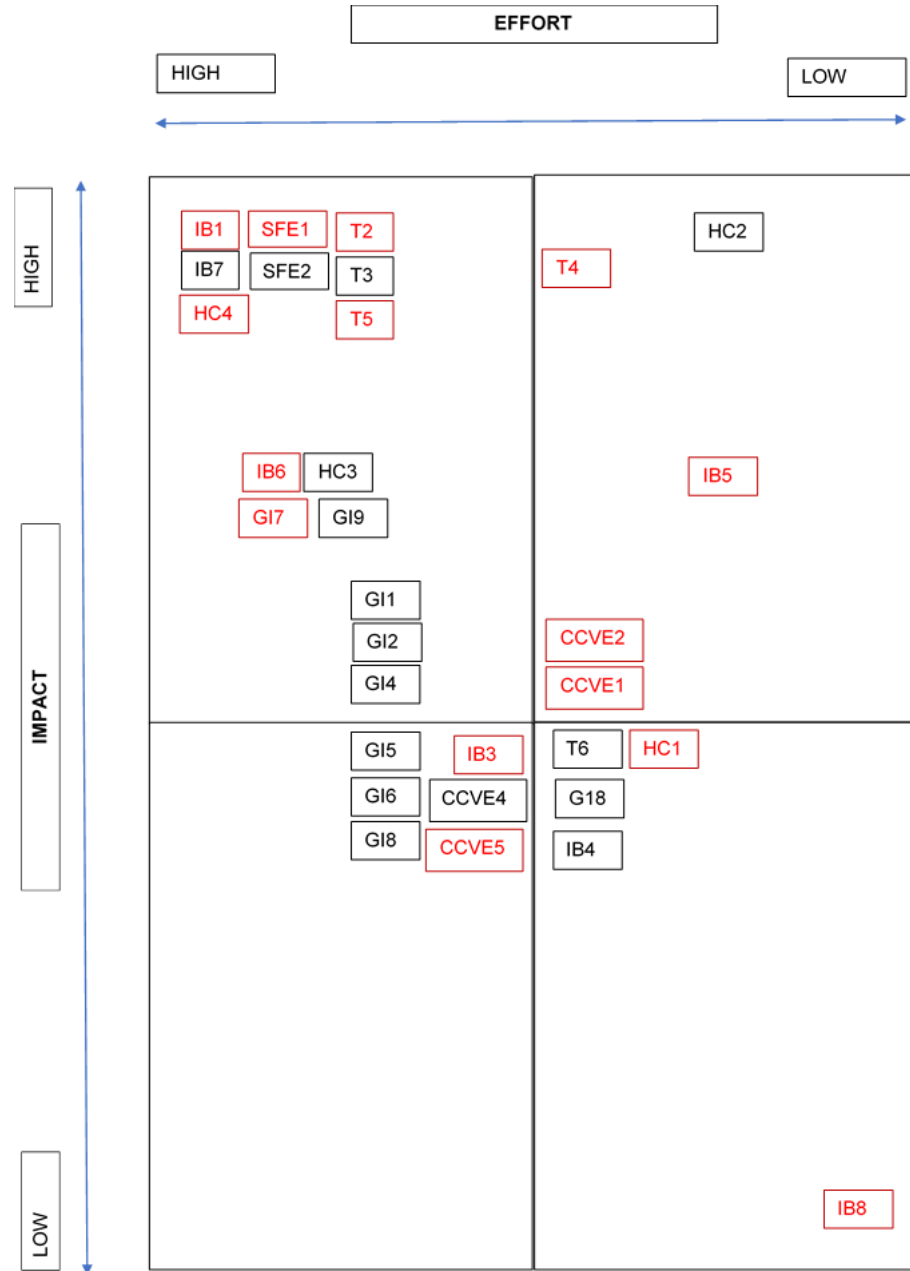
Poll 4B: Please select the one action which you think needs the most work in order to achieve



BHP33 – Appendix 2 Section 4

Effort Impact Analysis

Policy Theme code	Action Plan description	EFFORT IMPACT ANALYSIS			
		HE/HI	HE/LI	LE/HI	LE/LI
IB1	Collaborate to extend the EM3 LEP digital spine				
IB3	Co-ordinate innovation and knowledge-sharing in the rural and land-based economy.				
IB4	Co-ordinate a digital cluster programme				
IB5	Co-ordinate a single business carbon reduction and responsible management programme				
IB6	Deliver flexible, affordable grow on/small SME space				
IB7	Encourage repurposing retail space				
SFE1	Co-ordinate development of a low carbon offsite and Sustainable Construction Skills Academy				
SFE2	Co-ordinate development of a rural innovation hub for energy efficiency and generation				
CCVE1	Deliver a sustainable Cultural Strategy				
CCVE2	Deliver a Sustainable Tourism strategy				
CCVE5	Co-ordinate the establishment and operation of a creativity-themed business cluster network				
T1	Deliver a plan for the next phase of EV charging infrastructure strategy				
T2	Deliver new park and ride capacity to the north of the city.				
T3	Collaborate with HCC on Bus Improvement Plan				
T4	Collaborate with HE and HCC on the Movement Strategy				
T5	Co-ordinate a high profile EV fleet commitment				
T6	Deliver a feasibility for electric vehicle car club scheme				
HC1	Encourage low or zero carbon regeneration site testbed and development				
HC2	Deliver a significant retrofit campaign				
HC3	Collaborate to transform Whiteley into an urban village exemplar				
HC4	Encourage increased housing supply				
G1	Deliver green infrastructure and ecosystem services in built-up areas				
G2	Co-ordinate local food producers and landowners to enhance biodiversity				
G4	Collaborate with water supply companies on measures for surface water management				
G5	Deliver urban heat mitigation measures				
G6	Collaborate with rural land-based businesses and the South Downs National Park Authority to increase biodiversity				
G7	Co-ordinate green energy initiatives				
G8	Co-ordinate renewable energy and energy efficiency innovation and skills programme				
G9	Co-ordinate development of a Regional Green Growth Institute				
TOTAL NO OF ACTIONS BY E/ANALYSIS		16	6	5	5
NO OF PHASE 1 ACTIONS BY E/ANALYSIS		7	2	4	1



**BHP33 – Appendix 2
Section 5**

Co-benefit Co-dependency analysis

			CO BENEFIT/CO DEPENDENCY ANALYSIS									
Policy Theme code	Policy Theme	Action Plan description										
IB1	Innovative Business & Economy	Collaborate to extend the EM3 LEP digital spine	IB4	IB6	CCVE2	HC3						
IB3	Innovative Business & Economy	Co-ordinate innovation and knowledge-sharing in the rural and land-based economy.	SFE1	SFE2	IB5	G2	G6	G7	G8	G9		
IB4	Innovative Business & Economy	Co-ordinate a digital cluster programme	IB1	HC3								
IB5	Innovative Business & Economy	Co-ordinate a single business carbon reduction and responsible management programme	G1	G5	G7							
IB6	Innovative Business & Economy	Deliver flexible, affordable grow on/small SME space	IB7									
IB7	Innovative Business & Economy	Encourage repurposing retail space	IB6	CCVE2								
SFE1	Skills & competitiveness	Co-ordinate development of a low carbon ofsite and Sustainable Construction Skills Academy	HC1	HC3	HC4	G18						
SFE2	Skills & competitiveness	Co-ordinate development of a rural innovation hub for energy efficiency and generation	IB3	IB5	IB6	T1	T5	T6	G7	G8		
CCVE1	Culture, creative & visitor economy	Deliver a Sustainable Cultural Strategy										
	Culture, creative & visitor economy	Deliver a Sustainable Tourism Strategy	IB7	CCVE2	T1/2/3/4	HC4	G7	G8				
CCVE2	Culture, creative & visitor economy	Deliver a Sustainable Tourism Strategy										
			IB3	IB7	CCVE1	T1/2/3/4	HC4	G2	G6	G7	G8	
CCVE4	Culture, creative & visitor economy	Co-ordinate use of local creative capabilities in non-creative businesses	IB1	IB3	IB4	IB7	CCVE1	CCVE2	G6			
CCVE5	Culture, creative & visitor economy	Co-ordinate the establishment and operation of a creativity-themed business cluster network	IB3	IB7	CCVE1&2							
T1	Connected, public & electric transport	Deliver a plan for the next phase of EV charging infrastructure strategy	T6	T2	T4	HC3	T3	G9				
T2	Connected, public & electric transport	Deliver new park and ride capacity to the north of the city.	T1	T3	T4	CCVE1	CCVE2	T6				
T3	Connected, public & electric transport	Collaborate with HCC on Bus Improvement Plan	T4	T2	CCVE1	CCVE2	HC3					
T4	Connected, public & electric transport	Collaborate with HE and HCC on the Movement Strategy	T1	T2	T3	T5	T6	CCVE1	CCVE2			
T5	Connected, public & electric transport	Co-ordinate a high profile EV fleet commitment	T4	IB5								
T6	Connected, public & electric transport	Deliver a feasibility for electric vehicle car club scheme	T1	T2	T4							
HC1	Affordable, low carbon housing	Encourage low or zero carbon regeneration site testbed and development	HC4	SFE1	G7	G8	G9					
HC2	Affordable, low carbon housing	Deliver a significant retrofit campaign	G7	SFE2								
HC3	Affordable, low carbon housing	Collaborate to transform Whiteley into an urban village exemplar	G7	G8	G5	G4	T1	IB1	IB4			
HC4	Affordable, low carbon housing	Encourage increased housing supply	HC1	T1	G7	G8	G9	SFE1				
G1	Green infrastructure, biodiversity & renewable energy	Deliver green infrastructure and ecosystem services in built-up areas	CCVE2	SFE2	T4	G5	G7					
G2	Green infrastructure, biodiversity & renewable energy	Co-ordinate local food producers and landowners to enhance biodiversity	IB3	IB5	CCVE2	G9						
G4	Green infrastructure, biodiversity & renewable energy	Collaborate with water supply companies on measures for surface water management	CCVE1	G1	G6							
G5	Green infrastructure, biodiversity & renewable energy	Deliver urban heat mitigation measures	G9	CCVE2								
G6	Green infrastructure, biodiversity & renewable energy	Collaborate with rural land-based businesses and the South Downs National Park Authority to increase biodiversity	CCVE2	G1								
G7	Green infrastructure, biodiversity & renewable energy	Co-ordinate green energy initiatives	CCVE2	G9	G8	HC3	HC1	T1	CCVE2	IB3		
G8	Green infrastructure, biodiversity & renewable energy	Co-ordinate renewable energy and energy efficiency innovation and skills programme	G7	G5	HC3	HC1	CCVE2	IB3	IB5			
G9	Green infrastructure, biodiversity & renewable energy	Co-ordinate development of a Regional Green Growth Institute	CCVE2	G8	G7	HC3	HC1	T5	IB3	IB5	SFE1/2	
CO BENEFIT												
CO DEPENDENT												

BHP33 – Appendix 2

Section 6

Division of Responsibilities

Phase 1 Action Plan – Actions delivered in their entirety

				Phase 1	
		Phase 1 Action/Implementation Lead	Example Action/Implementation Group External stakeholders	2022/23	2023/24
Policy Theme code	Action Plan description				
CCVE1	Deliver a Sustainable Cultural Strategy	Tourism Marketing & Development Team	Hampshire Cultural Trust Play to the Crowd Cultural Network Winchester School of Art University of Winchester Festivals Group		
CCVE2	Deliver a Sustainable Tourism Strategy	Tourism Marketing & Development Team	Discover Winchester Attractions Group Visit Hampshire Tourism South East Visit England/Britain Relevant sustainability partners		
CCVE5	Co-ordinate the establishment and operation of a creativity-themed business cluster network	Economy & Cultural Development Teams	Hampshire Cultural Trust Play to the Crowd		

BHP33 – Appendix 2

Division of Responsibilities

Phase 1 Action Plan - Actions where delivery includes and is beyond Phase 1

		Phase 1 Action/Implementation Lead	Example Action/Implementation Group External stakeholders	2022/23	2023/24
Policy Theme code	Action Plan description				
IB7	Encourage repurposing retail space	Economy Team	Winchester City BID Market Town Representation Landlords & Real Estate Agents		
SFE1	Co-ordinate development of a low carbon offsite and Sustainable Construction Skills Academy	Economy Team	Hampshire County Council EM3 LEP		
T4	Collaborate with HE and HCC on the Movement Strategy	Transport Team	Hampshire County Council Highways England		
HC1	Encourage low or zero carbon regeneration site testbed and development	Housing Team			
HC2	Deliver a significant retrofit campaign	Housing Team			
GI5	Deliver urban heat mitigation measures	NERT Team			

BHP33 – Appendix 2

Division of Responsibilities

Phase 1 Action Plan – Actions in exploratory & research stage/first year of delivery

			Phase 1	
			2022/23	2023/24
			Phase 1 Action/Implementation Lead	
Policy Theme code	Action Plan description			
IB1	Collaborate to extend the EM3 LEP digital spine	Economy Team		
IB3	Co-ordinate innovation and knowledge-sharing in the rural and land-based economy.	Economy Team		
IB4	Co-ordinate a digital cluster programme	Economy Team		
IB5	Co-ordinate a single business carbon reduction and responsible management programme	Economy Team		
IB6	Deliver flexible, affordable grow on/small SME space	Economy Team		
IB7	Encourage repurposing retail space	Economy Team		
T1	Deliver a plan for the next phase of EV charging infrastructure strategy	Transport & Sustainability Teams		
T2	Deliver new park and ride capacity to the north of the city.	Transport & Major Pojects Teams		
T5	Co-ordinate a high profile EV fleet commitment	Transport Team		
HC1	Encourage low or zero carbon regeneration site testbed and development	Housing Team		
HC4	Encourage increased housing supply	Housing Team		
GI7	Co-ordinate green energy initiatives	Sustainability Team		

**BHP33 – Appendix 2
Section 8**

GEDS actions and outcomes

		GEDS Outcome
Policy Theme code	Action Plan description	
IB1	Collaborate to extend the EM3 LEP digital spine	Increased business density & diversity Reduced socio-economic and spatial inequality
IB3	Co-ordinate innovation and knowledge-sharing in the rural and land-based economy.	Increased business density & diversity
IB4	Co-ordinate a digital cluster programme	Net CO2 emissions reduced to zero Increased business density and diversity
IB5	Co-ordinate a single business carbon reduction and responsible management programme	Net CO2 emissions reduced to zero More local renewable energy Higher skills and productivity
IB6	Deliver flexible, affordable grow on/small SME space	Increased business density & diversity Reduced socio-economic and spatial inequality
IB7	Encourage repurposing retail space	Increased business density & diversity
SFE1	Co-ordinate development of a low carbon offsite and Sustainable Construction Skills Academy	Net CO2 emissions reduced to zero Higher Skills and Productivity
SFE2	Co-ordinate development of a rural innovation hub for energy efficiency and generation	Higher skills & productivity More local and renewable energy Net CO2 emissions reduced to zero
CCVE1	Deliver a Sustainable Cultural Strategy	Net CO2 emissions reduced to zero Increased business density and diversity
CCVE2	Deliver a Sustainable Tourism Strategy	Net CO2 emissions reduced to zero Increased business density and diversity
CCVE4	Co-ordinate use of local creative capabilities in non-creative businesses	Increased business and density Higher skills and productivity
CCVE5	Co-ordinate the establishment and operation of a creativity-themed business cluster network	Increased business and density Higher skills and productivity

BHP33 – Appendix 2

T1	Deliver a plan for the next phase of EV charging infrastructure strategy	Net CO2 emissions reduced to zero Greener Transport & less congestion
T2	Deliver new park and ride capacity to the north of the city.	Net CO2 emissions reduced to zero Greener transport and less congestion
T3	Collaborate with HCC on Bus Improvement Plan	Net CO2 emissions reduced to zero Greener transport and less congestion
T4	Collaborate with HE and HCC on the Movement Strategy	Net CO2 emissions reduced to zero
T5	Co-ordinate a high profile EV fleet commitment	Net CO2 emissions reduced to zero
T6	Deliver a feasibility for electric vehicle car club scheme	Net CO2 emissions reduced to zero
HC1	Encourage low or zero carbon regeneration site testbed and development	Net CO2 emissions reduced to zero
HC2	Deliver a significant retrofit campaign	More affordable, sustainable, and flexible housing stock Net CO2 emissions reduced to zero Reduced socio-economic and spatial inequality
HC3	Collaborate to transform Whiteley into an urban village exemplar	More affordable, sustainable, and flexible housing stock Net CO2 emissions reduced to zero Reduced socio-economic and spatial inequality
HC4	Encourage increased housing supply	More affordable, sustainable, and flexible housing stock
G1	Deliver green infrastructure and ecosystem services in built-up areas	Increased biodiversity and green infrastructure
G2	Co-ordinate local food producers and landowners to enhance biodiversity	Increased biodiversity and green infrastructure
G4	Collaborate with water supply companies on measures for surface water management	Increased biodiversity and green infrastructure
G5	Deliver urban heat mitigation measures	Increased biodiversity and green infrastructure
G6	Collaborate with rural land-based businesses and the South Downs National Park Authority to increase biodiversity	Increased biodiversity and green infrastructure
G7	Co-ordinate green energy initiatives	More local renewable energy Reduced socio-economic and spatial inequality
G8	Co-ordinate renewable energy and energy efficiency innovation and skills programme	More local renewable energy
G9	Co-ordinate development of a Regional Green Growth Institute	Increased business density & diversity