

Update on Station Approach CAB3349 Addendum

Scrutiny Committee met on Wednesday 13 July 2022 and made several suggestions and recommendations to Cabinet. Each of these have been reviewed and are addressed below.

Include the names of phases to appendix 2 to clarify the timelines.

The Project Team have reviewed 'The Journey' diagram and are updating it to show each phase with the timelines as requested. The updated Journey diagram will be ready for the launch of the engagement programme.

Review how the accessibility of the interactive maps could be improved when viewed on older or different forms of technology.

The interactive map has been designed as a mobile first tool and accessibility will be tested on multiple platforms prior to 'going live' to ensure that it works on different mobiles/computers.

Consider the strategic areas across the district that could be used for the distribution of the paper copy survey.

The website will advise that if people would like a paper copy of the survey they can call a free phone telephone number or e-mail to request one.

In addition, copies will be provided in the larger settlement parish offices:

- New Alresford
- Kings Worthy
- Colden Common
- Bishops Waltham
- Wickham
- Whiteley
- Denmead

Enable the distribution of the newsletter online and via social media.

The newsletter will be distributed on-line and via social media.

Consider whether the newsletter distribution be wider than a radius of ¼ of a mile of the site

The original intention was to distribute the newsletter and survey to every household within a ¼ mile radius of the site this would cover 1,740 properties. We have reviewed this decision and will extend the area to ½ mile radius this will increase the coverage to 5,602 properties.

Include specific outputs or deliverables with the associated milestones as part of the milestone table.

The table has been updated as follows.

Milestone	Start Date	Duration / end date	Comments	Deliverable
Undertake updated transport studies	May 22	October 22	Agree survey work to be undertaken with HCC, obtain brief and quotes from transport consultants, procure and undertake surveys	Completed transport study that provides data on the demand for parking in the station approach area, demand for Northern Park & Ride and advice on charging mechanisms
Market Analysis	April 22	July 22		Market analysis study identifying potential options for use of Cattlemarket and Carfax sites
Review of collaborative partnership	01/06/22	31/07/22	Review of progress, procurement strategy and development of the Capacity Study	Decision on which organisation will procure the capacity study; preparation of proposals/brief for the capacity study; and any additional works required for the next 6 months.
Procurement period for Capacity Study and engagement of relevant expertise	June 22	August 22	Prepare brief and tender docs, procure multi-disciplinary team in agreement with NR & LCR.	Invitation to Tender issued to suppliers
Member Briefings	June 22	July 22	To provide information about the project and MPC to outline the proposed engagement plans	Meetings held with all political parties
Seek Cabinet approval to launch Consultation	19/07/22			Meeting held and approval given
External 3 rd Party Consultation	From 20/07/22	ongoing	Consult with near neighbours,	Consultation events held, briefings with

			stakeholders and the public to gather views	stakeholder organisations held, Newsletters and surveys dispatched
Round 1 of consultation closes	23/10/22			Surveys returned
Capacity Study Period	01/09/22	30/11/22	Contract in place for multi-disciplinary team to develop Capacity study	Completed Capacity Study
Feedback to community	Dec 22			Newsletter dispatched, briefing meetings held
Scrutiny Committee	Quarter 4			Meeting held and resolution considered for Cabinet report
WCC approval Strategic Outline Case (SOC)	Quarter 4		Produce SOC Jan Cabinet Decision – Go/No Go	Strategic Outline Case Produced Decision on whether to proceed taken
Proceed to Outline Business Case	2023		Subject to approval – masterplanning and development of Outline Business Case	Commencement of Stage 2

Provide further clarity for residents around the reasons for consultation at each stage to ensure understanding of the process.

It is important that the process is as transparent and as clear as possible to ensure that as many people as possible can contribute to the process. At each stage the Council will set out what is being engaged and/or consulted on.

Consider providing “walkabout” sessions for residents as part of the consultation programme and consider virtual “walkabouts” for those unable to access in person.

Suggestion agreed and to be organised.

Consider how to optimise engagement across the wider district.

The social media strategy will reach across Winchester not just the Station Approach area.

All Parish Councils will be informed of the project and engagement plan and be provided with copies of the newsletter and other communications for them to put on their notice boards and websites.

Regular updates will be produced for Your Council News and Parish Connect publications.

The project page on the Council's website will be updated regularly.

Review the red line in para 11.7 to ensure accuracy (with specific reference to the queries concerning land adjacent the Records Office).

The land in question has been reviewed and it is owned by Hampshire County Council and the red line is therefore accurate. However, it is important that the project looks at how to integrate (and improve) the public realm of adjacent land, buildings and transport/pedestrian routes and junctions.

The map has been updated (see blue hatched areas) to show areas of other potential sites in the vicinity which could include working with other partners/landholdings, if they are supportive, which will assist in bringing forward a potentially broader comprehensive scheme for the whole area as well as ensure that public realm issues are appropriately considered.

See map attached – this should replace the map currently shown in 11.7. and referred to in recommendation 2.

Extend Consultation Period

Consideration has been given as to whether the consultation period could be extended further given that students of the universities and college won't be returning until September. The programme has been reviewed and it is suggested that the engagement runs from 1 August to 23 October (a twelve-week period). If this is acceptable then recommendation 5 should be amended to read:

Agree to launch the public engagement and consultation process for the Station Approach project on 1st August 2022 and run to 23 October 2022.