

November 2023 - Economy Team

Meeting Date	Agenda Item	Report or Presentation	Committee Resolution	Committee Comments	Accepted (Y/N)	Action taken
28-Nov-23	Festivals And Events Programming Policy	Report (Ref BHP47)	1. That there was some concern regarding the resource implications of the "one point of contact" proposal, particularly as events extended to parishes, requiring coordinated management.	1. That having a single point of contact for council operations regarding events was welcomed, but concerns were raised about its practical implementation, especially for event organisers.	Y	Responded to at the meeting. One point of contact did not necessarily mean one officer. The role sits within the wider Visitor Information Service which is also supported by the Tourism Marketing team, offering resilience. This is a coordination role and the responsibility remains with the individual departments
			2. That there should be an emphasis on seeking feedback not only during the preparation but also post-event, highlighting the importance of addressing resident concerns and incorporating their feedback into future planning.	3. That involving ward councillors in the feedback process, particularly regarding the local impacts of festivals be considered	Y	Noted
				5. That feedback from existing festival organisers regarding their reactions to the proposed form and process was sought.	Y	Noted and socialised through groups such and the Festivals in Winchester group. The forms are now in use, have been received well and feedback has been positive to date.
				6. That concerns about cost recovery, pricing differentiation for commercial, community, and charitable organisations, and proper accounting for subsidies given to community groups were made.	Y	Noted and will be considered in future reviews of fees and charges
			3. That cost recovery methods should aim to comprehensively cover all associated costs, including infrastructure, public realm, and wider implications on other authorities.	7. That the need for improved cost recovery, compensating for significant staff resources and responsibility for post-event cleanup and related costs was highlighted.	Y	Noted and will be considered in futures reviews of fees and charges. Organisers are charged the cost of making good after events.
				8. That organisers should be encouraged to collaborate with grant panels for financial support.	Y	Noted and socialised through groups such and the Festivals in Winchester group
				9. That the prolonged display of event posters and notices, highlighting inconvenience to the community was highlighted.	Y	Noted and regulations reiterated in the Events and Festivals toolkit
				10. That a bond system, requiring evidence of cleanup quality and timely completion before bond return be considered.	Y	Noted and will be considered in future reviews of the process underpinning the events and festivals programme
				11. The importance of consulting with Parish Councils and minimising any impact on residents or businesses was to be encouraged	Y	Noted and considered within event plans reviewed at the Safety Advisory Group. Notification forms raised for smaller scale events by organisers will be passed on to relevant parishes for information.
			4. That consultation with Parish Councils to understand the impact on residents and encourage events to fill gaps was encouraged.	2. That a simpler process for recurring events like village fayres, distinguishing between established events and those needing more support be considered.	Y	Noted and will be considered in future reviews of the process underpinning the events and festivals programme. The notification form recognises recurring events where organisers are not required to provide full details for each event, thus streamlining the process.
			5. That an assessment of the impact on Sites of Special Scientific Interest and Special Areas of Conservation in event applications be undertaken.	4. That environmental risks and proximity to sensitive sites in event planning and to cautioning event organisers against potential damage to locations be considered.	Y	Noted and forms part of Event Plans submitted by Event Organisers for review by the Safety Advisory Group. The notification form displaying the location of the event is considered by various expert officers advising on appropriateness
			6. That the Cabinet Member and officers note the other comments of the committee as outlined above.	12. That the importance of diverse representation in decision-making for the inclusivity of events was highlighted.	Y	Noted