

EVERYONE

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Winchester City Council

EA Winchester Mobilisation

Q3 completed:

- Mobilisation of new interim contract
- TUPE transfer of 197 colleagues
- Re – opening of River Park and Meadowside Leisure Centre
- Successful restart of permitted activities
- Meetings (clubs, tenants, stakeholders, hirers, Hydrotherapy)
- Winchester introduction to EA (web, social media)
- Recruitment – building a team for new Centre (membership, FOH, Gym)
- Web enquiries available through existing web pages
- **Change to plans due to Covid 19 disruption:**
 - Programming development (now a Plan A and Plan B)
 - Pres Sales commencement

EA Scheme of Work 2020-21

EA Focus end of 2020 and early 2021.

- Re –opening existing Winchester Leisure Centres
- Follow up meetings (*clubs, hirers, stakeholders, customers, schools*)
- Plan A and Plan B Programming (*swimming, hydrotherapy, sports, fitness, events*)
- Finalise Pricing (*for clubs, customers and hirers*)
- Marketing (Web) – December 2020.
- Presale start – January 2021
- Equipment – EA building fit out
- Colleague recruitment and training
- Facility mobilisation
- Opening approach – Plan A and Plan B
- Finalise key plans (*Health, Green Travel, Sports Development, Employment and Skills*)

Area of Work	2020 Q1 Jan-Mar	2020 Q2 Apr-Jun	2020 Q3 Jul-Sep	2020 Q4 Oct-Dec	Project Completion
Customer/ Stakeholder Engagement (CUA's, Block Bookings, Partnerships, Hire Agreements)	→				
Timetables and Programmes drafted (Swimming, Hydro, GEX, Fitness, Sports)			→		
Pricing agreed with WCC Clubs, Schools, Membership Casual Pricing		→			
Marketing Website / TIC Information Point / Meet EA			→		
Building Fit Out Fitness Equipment / Furniture / Signage				→	
Staff TUPE, Recruitment and Training			→		
Facility Mobilisation and Orientation Operations, Procedures, Training, Visits				→	
Opening Grand Opening Events and Celebrations, Free Open Day				→	