

EVERYONE

&

Winchester City Council

EA Mobilisation Update

- Programming
- Partners
- Pricing
- Marketing
- Recruitment
- Opening

Programming

Our programmes for WSLP are based around the **Sports Development and Health and Wellbeing Plans** submitted with our initial tender. These have been fine tuned with our Activity Team and further developed with our partners.

Our programmes consist of

- **Fitness (Group Exercise /Studio based classes)** over 80 classes per week, including the addition of 34 virtual classes.
- **Health and Wellbeing** – 24 classes for those with life limiting conditions, pain management, post operative classes, Hydrotherapy, Exercise on Referral. Supporting WCC initiatives.
- **Aquatic** - swimming lessons, fitness swimming, fun swimming, courses and holiday programmes. Swimming available most of the day in either main or 20m pool.
- **Sports** - Variety of sports, recreational and play activities for a range of ages, holiday programmes
- **Club Programme** –providing opportunity for a variety of sports and disciplines



Opening Hours

Opening Weekend 10am - 6pm

Normal Centre Hours

Monday to Friday 6am -10pm

Saturday 7am -7pm

Sunday 7am -10pm

*Activity times for hydro, climbing and the café will vary

Partners - Clubs

- Meetings with Clubs (existing and new) ongoing
- Priorities given to Winchester District Clubs
- Variety of sports and disciplines
- Lots of enquiries (many for the same time and space!) – we are working with Clubs to be as accommodating as we can.
- We hope to have hire agreements in place by early April with most Clubs
- We are working with the Clubs on the event programme. This is driven by Government and NGB guidance and is work in progress.
- We are agreeing a cap on the number Aquatic weekend long events (likely to be a max of 6 events per year) which might disrupt the normal aquatic programme.
- The Judges room is available for Clubs to hire after 5pm on weekdays and at the weekends for meetings (subject to events)

Partners - University of Winchester

- We continue to meet regularly with the University of Winchester
- We are reaching the final phase of agreeing their sporting timetable and use of WSLP for the forthcoming academic year.
- The event plan is yet to be agreed once government guidelines are updated we can discuss key dates together.

Partners – The Pinder Trust

- We are working closely with Sarah Wratten and the Pinder Trust in the set up of the Hydrotherapy Pool and Programme. We have engaged already some key partners who will be basing services from WSLP.
 - Organisations and families can hire the pool in its entirety
 - ‘Self Care’ classes will be available for those suffering back, knee and joint pain.
 - EA will provide a FOH service for patients and organisations hiring the facility.
 - We also have a number of partners on board for the treatment room hire, delivering different services (Physiotherapy, holistic treatments, sports massage etc.)
 - Sarah will also be delivering training courses for physiotherapists
- Wishing** to learn more about Hydrotherapy

Pricing

Our pricing strategy is based on:

- River Park existing pricing
- Protected elements in the Contract Specification
- Local market
- Sustainability (Tender, cost of programme delivery, cost neutral programmes)
- Pre Sale membership offers
- Initiatives (bring a friend, adopt a school, community events)
- Affiliated Clubs 10% discount of hire rate
- EA sporting Champions – national initiative www.easportingchampions.com
- Winchester Sporting Champions (sponsorship of Club athletes)

SUPPORTING ATHLETES OF THE FUTURE

Read More

Pricing Examples

Casual Swimming

Adult £4.75 Concession £3.00

Badminton

Adult £12.50 Concession £9.00

Squash

Adult £8.60 Concession £5.40

Climbing

Adult £14.95 Concession £11.95

Founder Fitness Membership £29.99 for 12months

Communication & Marketing Summary

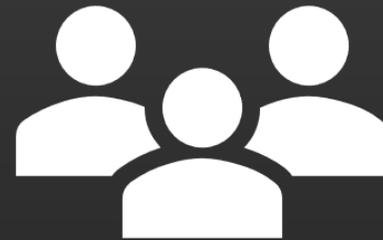
- WS & LP Web Pages Live 1st March – join online active.
- E- Communication to EA customers 16th March (membership options)
- Beginning of April – announcement of opening date
- Count down communications re opening
- On going opening updates on web page and social media
- Virtual tours are being planned and will be available
- Booking of casual activities (Gym, classes, badminton) available 7 days before opening.

Recruitment

Joining our transferring River Park team will be 15 (full time equivalent) positions across a number of different departments and disciplines.

We are recruiting a mixture of trained, experienced colleagues and those new to the industry. All colleagues will receive comprehensive EA training.

Our applicants are mainly from the Winchester District or Hampshire area.



Recruitment



RECRUITMENT OPPORTUNITY

ACTIVE COMMUNITIES MANAGER

across the Winchester contract
Competitive salary

Everyone Active is currently seeking a high calibre positive, supportive, inclusive and progressive individual. You will also need to embrace our brand mission of 30 minutes of activity 5 times a week.

We would like to hear from you if you can:

- Actively promote activity, healthy lifestyles and the Everyone Active brand across the community
- Commercially drive the income of sport and activity codes
- Support and develop activity programmes, coached sessions for adults and children, birthday parties and holiday activity schemes
- Seek and apply for funding on a local scale
- Work with local partners to deliver the outcomes of Corporate and Partner strategic plans

The role requires:

- You to have experience of successfully managing and developing activity products and services within the leisure sector
- You to create and deliver a strategic plan for the delivery of sport and physical activity for the Winchester contract
- Working with the Area Contract Manager on budgets, business planning and creating commercial initiatives
- Monitoring and reviewing performance against the budget and business plan
- Managing, reviewing, and supporting a team of activity coordinators on a daily, weekly and monthly basis
- Conducting business meetings, presenting and leading conference calls
- A need to work closely with National Governing Bodies to deliver both participant and coach pathways
- Working with multi-agency partnerships with sports and other organisations
- Successfully seeking funding
- You to train and develop an established cohort of activity coaches

Please send CV and covering letter to Alison Norman at alisonnorman@everyoneactive.com

Closing date: Friday 28th February 2021



www.everyoneactive.com

Everyone Active is an equal opportunities employer and an Investors in People organisation, who are committed to safeguarding and promoting the welfare of children, young people and vulnerable adults. All applicants will be required to undertake checks and references prior to appointment.



RECRUITMENT OPPORTUNITY

TEAM LEADER

at Winchester Sport & Leisure Park

Full time position – Competitive salary

Everyone Active is currently seeking an ambitious and self-motivated individual to take on this role and is ready to embrace our brand mission of 30 minutes of activity 5 times a week

The successful candidate will be supporting health and safety operations, driving customer service excellence and managing the lifeguard team.

We need a Team Leader who will...

- Provide safe and effective pool supervision
- Be able to lead and motivate a diverse team fully embracing our company values
- Be focused on high customer service standards
- Ensure high levels of cleanliness and housekeeping are maintained within the centre
- Be able to take on the Duty Managers role when needed
- Demonstrate exceptional time management and deadline compliance

National Pool Lifeguard qualification is required and First Aid at Work & Pool Plant Operators qualifications are desirable. This position will involve day, evening and weekend work, including public holidays.

What can we do for you?

Well, along with a competitive salary and opportunities for development, you'll also get to enjoy working in a vibrant, exciting and friendly environment. Furthermore, as an added bonus, you and a partner/children will also get to enjoy free membership to our 200 plus centres nationwide.

If this sounds like you, we'd love you to get in touch. Simply email your CV and covering letter to craigbudden@everyoneactive.com

Closing date: 15th March 2021

Winchester Sport & Leisure Park

Bar End Road, Winchester, SO23 9NR

www.everyoneactive.com

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RECRUITMENT OPPORTUNITY

SWIMMING TEACHER

Competitive rate of pay

Everyone Active's award-winning swimming lessons are among the best in the business, and our superb swim teachers are a key part of that success. To help keep up these very high standards, we're looking for a fully qualified – Swim England or equivalent – swim teacher to join our team of inspirational instructors at Everyone Active.

If you think you fit these criteria, we'd love to hear more from you. We need you to hold a minimum level 2 swim teacher qualification but most of all, you need to be passionate about helping people learn this vital and fun life skill.

Come and work with us, you'll receive a supremely competitive hourly rate, ongoing training and work in a lively and friendly environment. You'll also enjoy a whole host of benefits that include free membership to our 200 plus centres nationwide.

If this sounds like you, we'd love you to get in touch. Simply email your CV to

alisonnorman@everyoneactive.com

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WINCHESTER SPORT & LEISURE PARK

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Recruitment



RECRUITMENT OPPORTUNITY

CLIMBING INSTRUCTOR

Winchester Sport & Leisure Park

Part time position – Excellent salary plus benefits

Everyone Active is currently seeking an ambitious and self-motivated individual to take on this role who is ready to embrace our brand mission of 30 minutes of activity 5 times a week

The successful candidate will provide coaching in all aspects of the climbing programme. You will be responsible for inspiring and motivating customers of all ages and backgrounds in a safe climbing environment

We need a climbing instructor who will...

- Be responsible for the health, safety and wellbeing of our climbing customers
- Ensure there is clear and appropriate communication with parents and carers of all children on our courses
- Adopt a proactive approach to customer service, being enthusiastic and reliable
- Be punctual and have effective organisation and time management skills
- Maintain records and update paperwork relating to coached sessions
- Be able to work as part of a team and the ability to keep calm and focused during your shift
- Ideally be qualified Climbing Wall Instructor (CWI) or have relevant climbing experience

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If this sounds like you, we'd love you to get in touch. Simply email your CV and covering letter to jeztapping@everyoneactive.com

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RECRUITMENT OPPORTUNITY

RECEPTIONIST

Winchester Sport & Leisure Park

Full and Part time position – Excellent salary plus benefits

Everyone Active is currently seeking an ambitious and self-motivated individual to take on this role who is ready to embrace our brand mission of 30 minutes of activity 5 times a week

The successful candidate will be responsible for providing professional customer service in an efficient and helpful manner

We need a Receptionist who will...

- Be passionate about promoting our products
- Be able to work under your own initiative and work as part of a team
- Have an enthusiastic can do attitude and friendly personality
- Be confident in using computers
- Experienced in customer service, being the first points of contact, it's key you can provide a professional service to all our customers

You will be required to work days, evenings and weekends. Full training will be given on the centre's systems

What can we do for you?

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If this sounds like you, we'd love you to get in touch. Simply email your CV and covering letter to mandyrosamond@everyoneactive.com

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RECRUITMENT OPPORTUNITY

APPRENTICE OPERATIONS ASSISTANT

at Winchester Sport & Leisure Park

Fixed Term Contract – Reviewed after 12 months

Everyone Active is currently seeking an ambitious and self-motivated individual to take on this role and who is ready to embrace our brand mission of 30 minutes of activity 5 times a week

Why not apply for an Everyone Active apprenticeship programme today! We are a leader in leisure industry specific apprenticeships giving you the skills and qualifications to have a career in leisure. This 12 month Level 2 work based programme will include both on and off the job training.

We need an Apprentice Operations Assistant who will...

- Want to learn to be an effective communicator with other team members
- Be part of a motivated team fully embracing our company values
- Want to learn to deliver high customer service standards
- Want to ensure high levels of cleanliness and housekeeping are maintained within the centre
- Ensure equipment setups are completed safely and on time

National Pool Lifeguard qualification will be gained during the course. You'll also gain a swimming teacher and fitness qualification. This position will involve day, evening and weekend work, including public holidays.

What can we do for you?

Well, along with a competitive salary and opportunities for development, you'll also get to enjoy working in a vibrant, exciting and friendly environment. Furthermore, as an added bonus, you and a partner/children will also get to enjoy free membership to our 200 plus centres nationwide.

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The Opening Weekend

The opening will be over a weekend Saturday and Sunday . Customers will be invited to pre book available activities up to 7 days in advance through the website, App or Phone

Types of activities and facilities that we expect will be available (depending on Step restrictions) are:

- Gym
- Group Exercise
- Sports Hall Activities
- Climbing
- Junior Play sessions
- Swimming

ROADMAP TO REOPENING

STEP 1
29th March

- Outdoor Sports facilities (Tennis, Basketball, Football, Athletics, Bowls, Cricket Nets, Hockey, Netball)
- Outdoor Skiing
- Outdoor Watersports
- Golf Courses
- Outdoor Childcare and Activities (Max 15)
- Cafés - Takeaway only*

STEP 2
12th April

All under-18s indoor sport / activity can resume, including indoor childcare (max 15).
The following activities can resume for individuals and households:

- Gyms
- Swimming
- Indoor Cricket Nets
- Indoor Bowls
- Indoor Athletics
- Golf Simulator
- Racquet Sports
- High Ropes
- Table Tennis
- Climbing
- 1-2-1 Consultations and Appointments
- Parent and Child Classes
- Spa Treatments
- Cafés - Outdoor table service and takeaway*

STEP 3
17th May

All indoor adult sport / activity can resume for groups of up to six individuals or two households.
The following activities can also resume:

- Group Fitness / Aqua Classes
- Ice Skating / Ice Hockey / Roller Disco / Roller Derby
- Children's indoor Play Areas / Soft Play
- Cafés - Indoor table service and takeaway*
- Sauna and Steam Rooms

STEP 4
21st June

To be confirmed

*Where open, please check with your local centre.
In addition to the information above, please familiarise yourself with the latest Government guidance here:
www.gov.uk/government/publications/covid-19-response-spring-2021