LPAG meeting

Taking forward design issues into the new Local Plan



Three Local Plan Design workshops where arranged which were facilitated by Design South East:

- Workshop 1: Design Policy Winchester Discovery Centre 20th October 2021
- Workshop 2: Winchester Town Mercure Hotel 5th November 2021
- Workshop 3: Market Towns and Rural Villages Marwell Hotel 16th November 2021

The reports will form part of our evidence base to inform new policy but not every suggestion will necessarily be included.



Workshop 1:

- Achieving high quality design is a process
- ➤ Page 5 of the Report includes feedback from the delegates on how well they thought the existing LP created desired outcomes in terms of environmental quality and place making
- ➤ Delegates provided feedback on the existing policies in the form of Keep/Delete and Amend which will be taken on board as part of the development of the new LP.



Workshop 2:

- Concentrated on more spatial matters and opportunities to enhance the built and natural environment and what those changes might be
- Identified 5 Areas of Opportunity in Winchester (Station Area, North Walls, Westgate, The Broadway and Bar End) – we will look to include these in the new LP
- ➤ Identified a number of sites within and close to Winchester that had the potential to be redeveloped/refurbished
- Considered the existing movement network and the issues around these



Workshop 3:

Asked delegates to outline what makes a successful development and what make a poor development

Successful development:

- > Local distinctiveness and materials were key issues
- Development should respect the rural nature and their setting
- > Integrate landscape and open spaces
- Importance of VDS and using local knowledge to influence the design process



Workshop3:

Poor development:

- Movement network and parking arrangements
- Overdevelopment
- > Some new development is bland and lacking local character
- Development could be anywhere

The feedback was mapped against the ten characteristics in the National Model Design Guide



Next steps:

We will consider all the recommendations and weave this into the new LP both in terms of how we deal with Winchester town and the market towns, villages and rural areas and how we develop a new topic on achieving high quality design.

Finally, we would like thank everyone that attended the workshops and made valuable and constructive contributions.

