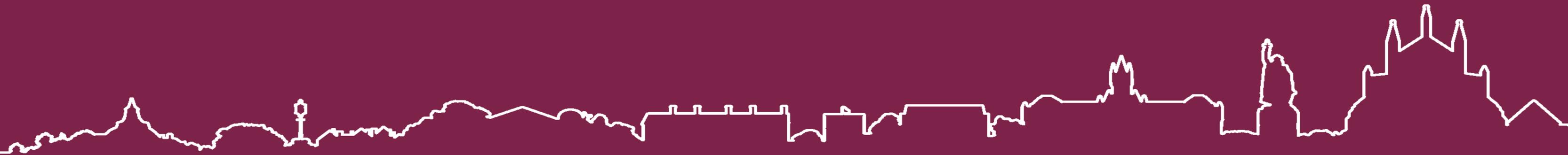


Central Winchester Regeneration Update 04 October 2023



UPDATES

- KINGS WALK
- ARCHAEOLOGY TRIAL TRENCHING
- FRIARSGATE MEDICAL CENTRE
- JIGSAW UPDATE

Kings Walk

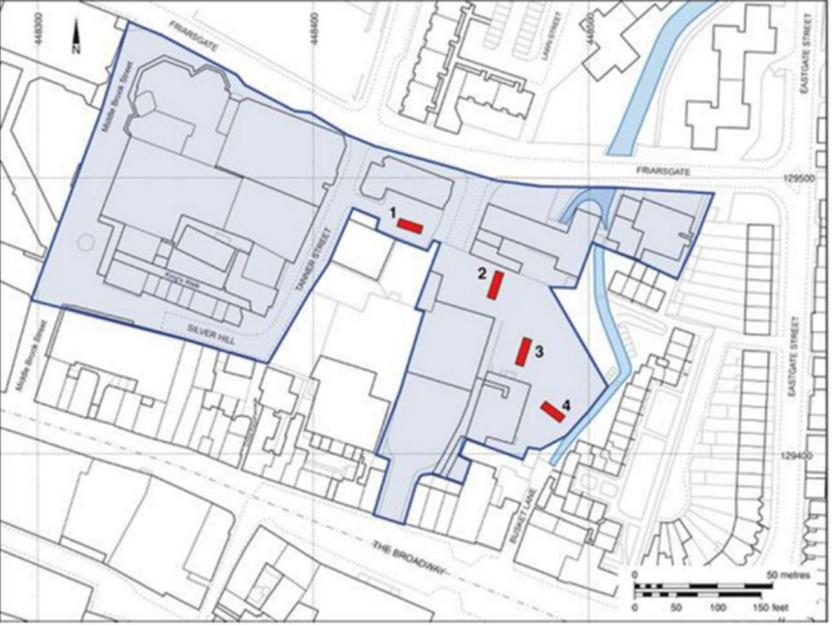
Completed 15th August 2023



Archaeology

Started on site 4th July 2023

Estimated 4 month programme



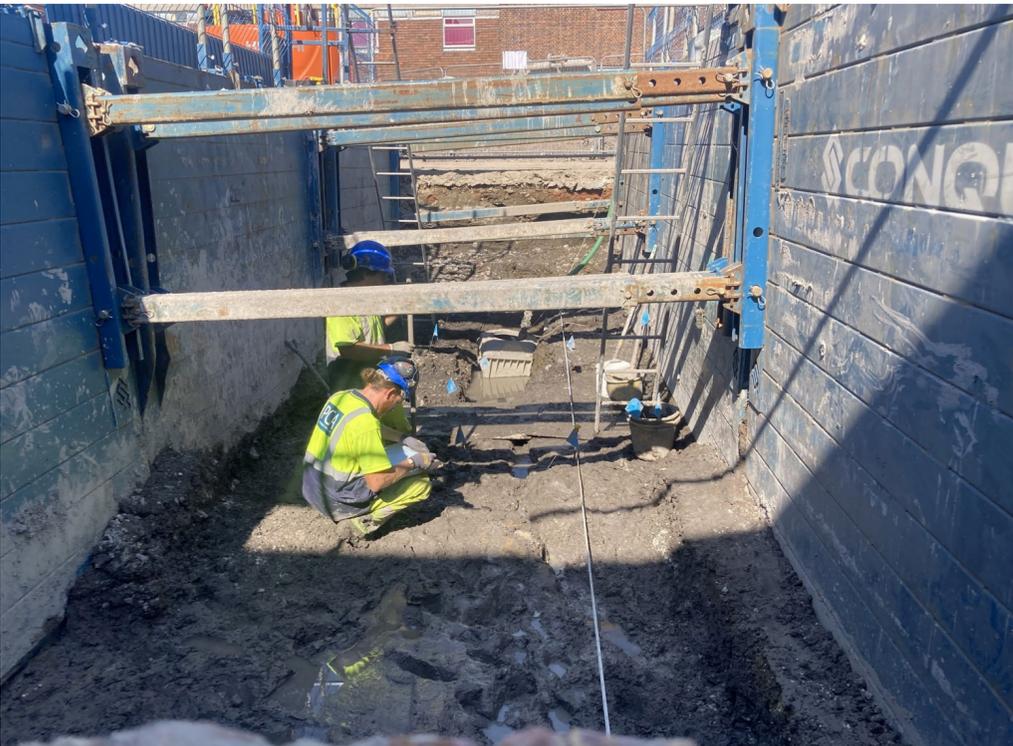
ARCHAEOLOGICAL OPEN DAY

Join us on 7 October to discover the archaeology of the Central Winchester Regeneration project!

Where: Abbey Gardens Winchester

When: 7 October 10am-1pm

Guided tours will run every 15 minutes from the PCA gazebo, where there will be a display of the artefacts recovered so far!



Friarsgate Medical Centre

Start on site early September
6 month programme



Cabinet Committee Regeneration – Engagement Update

Oct 2023

Jigsaw

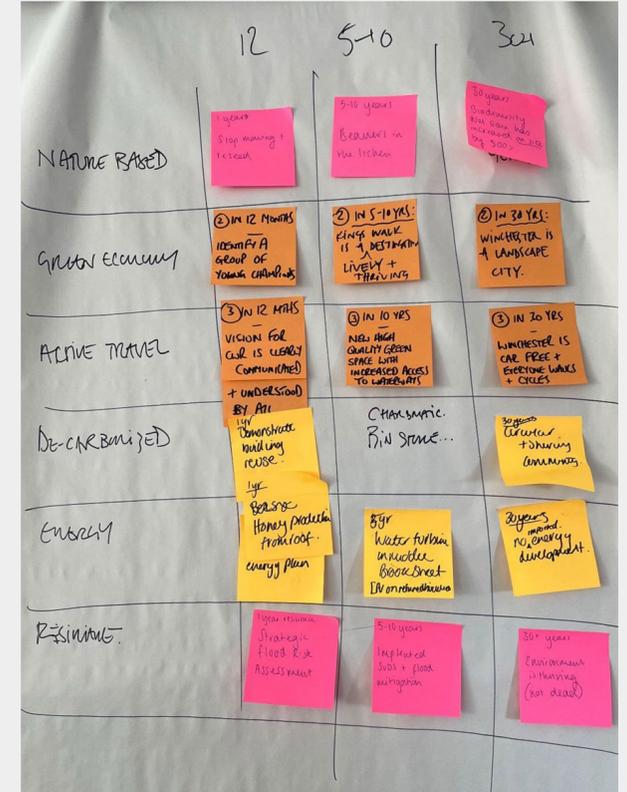
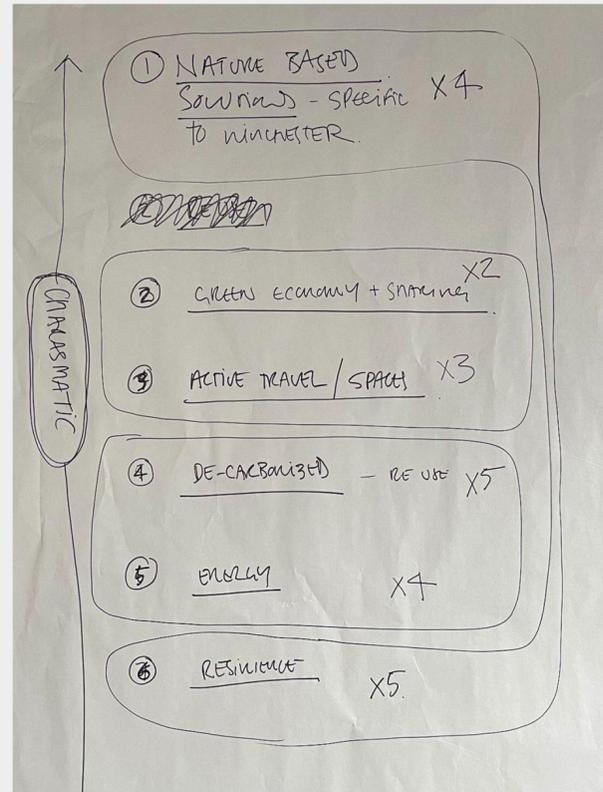
Partnerships  Places



Workshops

-  **Workshop 1**
Heritage & Culture
-  **Workshop 2**
Live, Play & Work
-  **Workshop 2**
Environment
-  **Workshop 2**
Movement

Workshops Process



A



Illustrated Conversation

Each participant was invited to bring two images to the table that were linked for them to the theme of the respective workshop they were participating in. The images are used to trigger conversation and participants are encouraged to write key concepts, ideas or quotes that are mentioned during the workshop.

B



Defining sub-themes

Together, the participants and the project team think of sub-themes that could serve as conceptual umbrellas for the concepts that have been discussed during the illustrated conversation (Step A).

C



Associating conversation output to the sub-themes

Following the identification of the sub-themes, the participants are encouraged to distribute/classify the key concepts, ideas or quotes (Outputs of Step A) within each of the sub-themes identified in Step B.

D



Conceptual clusters

In small groups, the participants identified conceptual clusters within which the ideas could be segmented into.

E

Future Actions & Ideas

Inspired by the conversations and the thematic organisation of ideas, the participant defines desired outcomes for each of the sub-themes in regard to the future neighbourhood and the impact it could have on the city as a whole.

1

Heritage & Culture

WORKSHOP 1

Where we discuss the role that identity, tradition and inclusivity should play in the development of Central Winchester.



1 Heritage and Culture: Defining Sub-themes / Action & Ideas

Data

Statement

Identifying what we have the need and growth potential. Data is going to inform the curation and brand by identifying the constituents and needs).

Action/Ideas

- liquidity/financial capacity
- demographics (age, gender, tastes)
- local, national and international visitors
- Tourism data

Curation

Statement

Creating a Platform (Curation in space and time for your constituency & needs and/or nudging the constituency of residents and visitors).

Action/Ideas

- Mapping (could be a part of Data collection - what have we got?)
- Building - Physical what is the cost of revealing some of the archeological remains? (Basingstoke museum), Temporal, Activities, Complimentary
- Cherishing - linking our museums, theatres, cathedral and galleries together through wayfinding/map/digital/ticketing
- Sustaining - Management/coordination role... York spend 4 million per annum)
- Exciting

Inclusive Vision

Statement

Accessible, Inclusive and Affordable for all, irrespective of need /age /gender /race /sexuality.

Action/Ideas

- Accessible - the city and CWR need to be both physically accessible and also culturally accessible. Participatory, not elitist.
- Inclusive - a safe, welcoming place for all 24/7.
- Affordable for creatives to working in, and for people to visit - need a programme of free activity.

Brand/USP

Statement

Winchester is distinctive not generic - we need to preserve this.

Action/Ideas

- Define what we have (links to Mapping) - more than a place with a Cathedral.
- Heritage - we have 2000 year of embodied memory - akin to embodied carbon - let's use it better!
- Physical - the landscape starts at the south downs and comes into the Itchen Valley and flows through the city - winchester is a green/garden city

Brand/USP CWR

Statement

CWR should evolve into an imaginative and vibrant creative district, fostering innovation and artistic expression.

Action/Ideas

- Experiential and Creative - CWR should nurture the city beyond F&B.
- CWR should Invest in being Bold, Brave and Distinctive to prioritise Culture and Creativity
- The best piece of Green Urbanism in the UK/Europe

2

Live, Work & Play

WORKSHOP 2

Where we explore the part that Central Winchester could play within the city as a whole, its potential for social change and its capacity to cope with a rapidly changing world.



2 Live, Work & Play Defining Sub-themes / Action & Ideas

Flexibility

Statement

CWR should prioritize flexibility in its design and infrastructure to adapt to changing needs and trends over time.

Action/Ideas

- CWR needs to be able, to be able, to respond over time
- Needs to be flexible enough to respond to today, tomorrow and the future
- needs to balance multiple design influences
- Financial viable without creating barriers
- build space that is not defined

Community

Statement

CWR should emphasise fostering a sense of community, encouraging social interactions, and creating spaces for residents to connect and collaborate with each other.

Action/Ideas

- Needs to create a variety of housing types and affordability
- maximise the range of uses of the spaces and buildings
- create opportunities for personal interaction
- improve the perception of Winchester as a safe place
- continually delight people

Curating

Statement

Striving for a distinctive character and personality, CWR should be an affordable, adaptable framework that nurtures personal and business growth, prioritizes high social value uses, and fosters spaces accessible to a variety of users.

Action/Ideas

- Make it different, a new kind of offer, a catalyst for change, a bold vision
- deliverable and affordable
- a framework for personal and business development (thriving)
- identify (prioritise) high social value uses
- create spaces that can be used by multiple users are interchangeable.

The Mix

Statement

CWR seeks to foster a vibrant and affordable cultural and entrepreneurial scene with integrated work and leisure opportunities. It should curate a harmonious blend of uses that honour both tradition and innovation.

Action/Ideas

- ENTERPRISE: Incubator spaces and infrastructure that gives flexibility for growth
- LIVING: Varied and Affordable work and play
- CULTURE: needs evening live work and play
- PLACE: Mix of uses and mix of new and old

Missing Link

Statement

Designed as a place for adventure, CWR should aim to have a public realm and mix of uses that embrace inclusivity through a diverse offer of activities/possibilities. It should foster an ambience that is wonderfully vibrant even if at times a bit chaotic.

Action/Ideas

- A place for young adults to be adventurous
- Public realm for everyone and everything
- A place for more hours and more days of the week and the seasons
- A place to be bold
- a bit chaotic but wonderful

3

Environment

WORKSHOP 3

Where we imagine the part that Central Winchester could play to address the climate emergency



3 Environment Defining Sub-themes / Action & Ideas

Nature-based solutions

Statement

CWR should make every effort to promote and incorporate solutions that are rooted in natural processes within its development.

Action/Ideas

- promote and reintroduce native species in an international ambition manner
- Encourage and promote accessibility to nature safely
- Use best practice for flood management
- green infrastructure should be at the heart of design for CWR

Green Economy and Sharing

Statement

CWR aims to champion sharing and reusing while offering dedicated green infrastructure that supports a thriving green economy.

Action/Ideas

- Engage young people as champions
- Promote the principles of sharing and reusing
- Provide space-specific green infrastructure that supports a green economy

Active Travel and Spaces

Statement

CWR should prioritize and emphasise active travel options, such as walking, cycling, and public transportation and promote healthier and more sustainable modes of transportation.

Action/Ideas

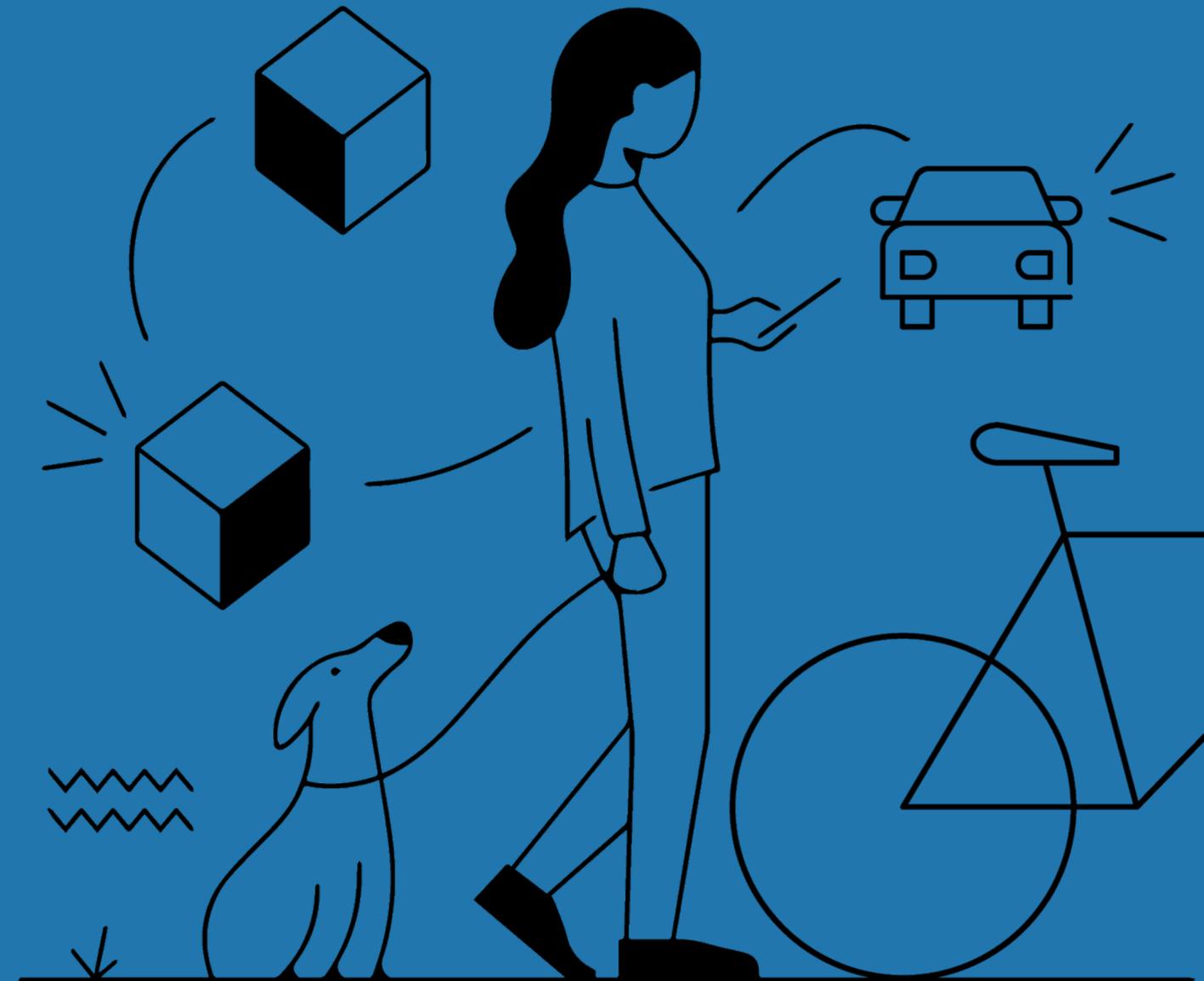
- End the dominance of the car
- Deliver infrastructure to promote and encourage active travel
- Provide (multi-)functional green space
- Be an exemplar and drive behaviour change
- Communicate a bold vision

4

Movement

WORKSHOP 4

Where we imagine the future of travel and connectivity for Central Winchester.



4 Movement Defining Sub-themes / Action & Ideas

Discourage Car use

Statement

We cannot continue as a car-dependent society, we need to create better places for us to live and thrive

Action/Ideas

- viable, attractive and convenient alternatives to the car that are "better and cheaper" to encourage take-up
- Change mindsets
- ensure new development is not car-centric

Consensus Building and Communication

Statement

To encourage political support and positive wins, otherwise, change might not happen.

Action/Ideas

- Remove physical barriers
- Exemplar model for sustainable living in a historic town
- Manage the public discourse
- How:
 - Learn from elsewhere
 - Build political support
 - Shape the vision
 - Promote the vision
 - Listen and respond to feedback.

Connections beyond the red line

Statement

CWR should augment the connection between the city's outskirts and its core, it should weave itself into the surrounding urban fabric.

Action/Ideas

- Improve and Expand EV charging by - identify funding for infrastructure - cycling infrastructure plan for the district
- identify now traffic neighbourhoods (LTN's) and safe routes to schools
- improve access from the edge of the city to the centre by reducing car traffic and improving buses, cycling and walking infrastructure.

Competing demands - Rebalance

Statement

We need to redress the imbalance between different modes of transport and the land this takes up. Everyone is a pedestrian at some point in their journey

Action/Ideas

- Encourage responsible and considerate cycling
- buses need priority
- need a variety of servicing strategies, but aimed at moving away from inert loading bays that destroy the streetscape - front/timed, micro consolidation
- lead to redirecting flows and apportioning the public realm towards the pedestrian/human scale

Permeability & Legibility

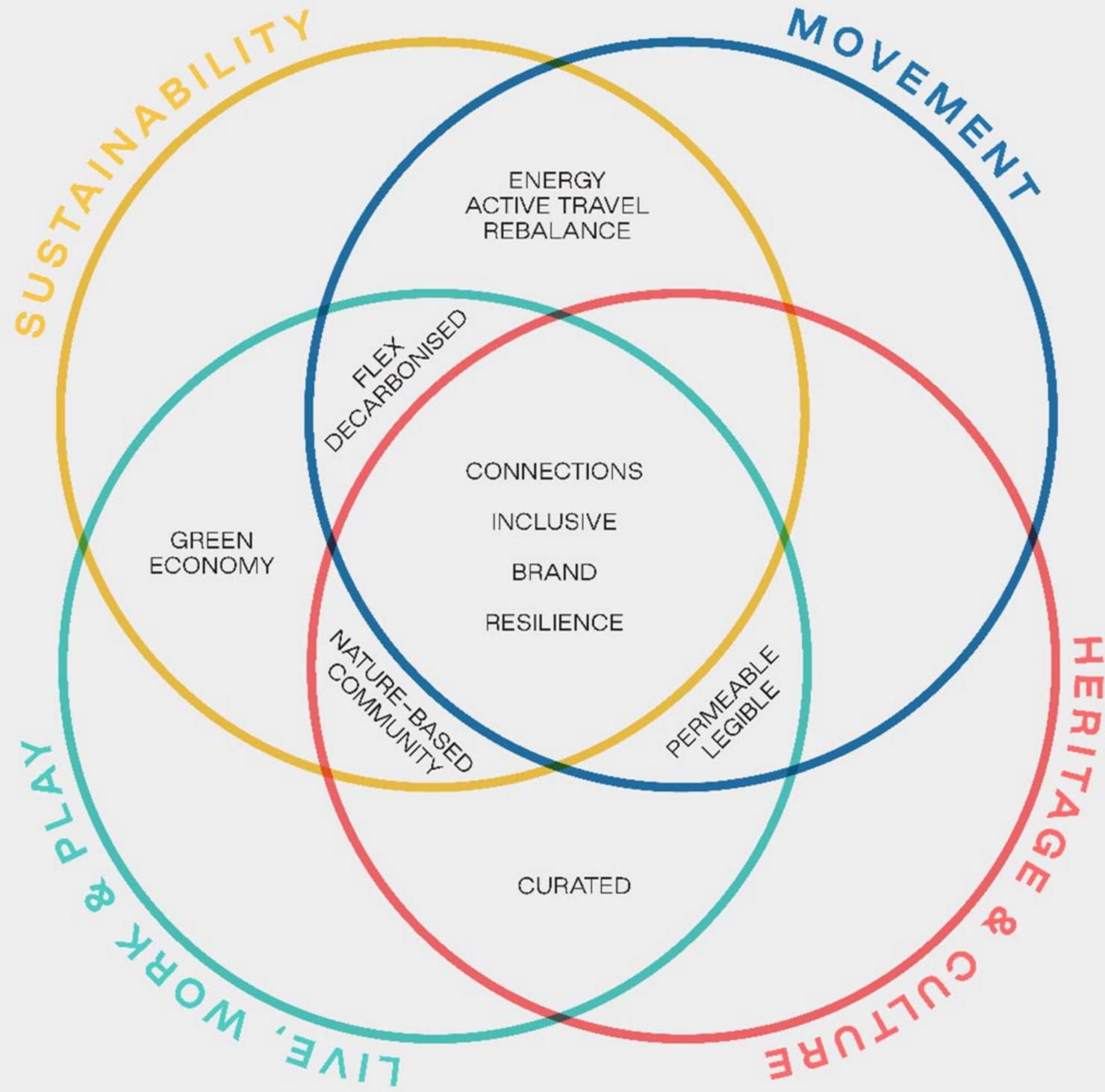
Statement

CWR should prioritize being easily navigable and accessible, with clear pathways, signs and connections, in order to create a permeable and legible urban environment

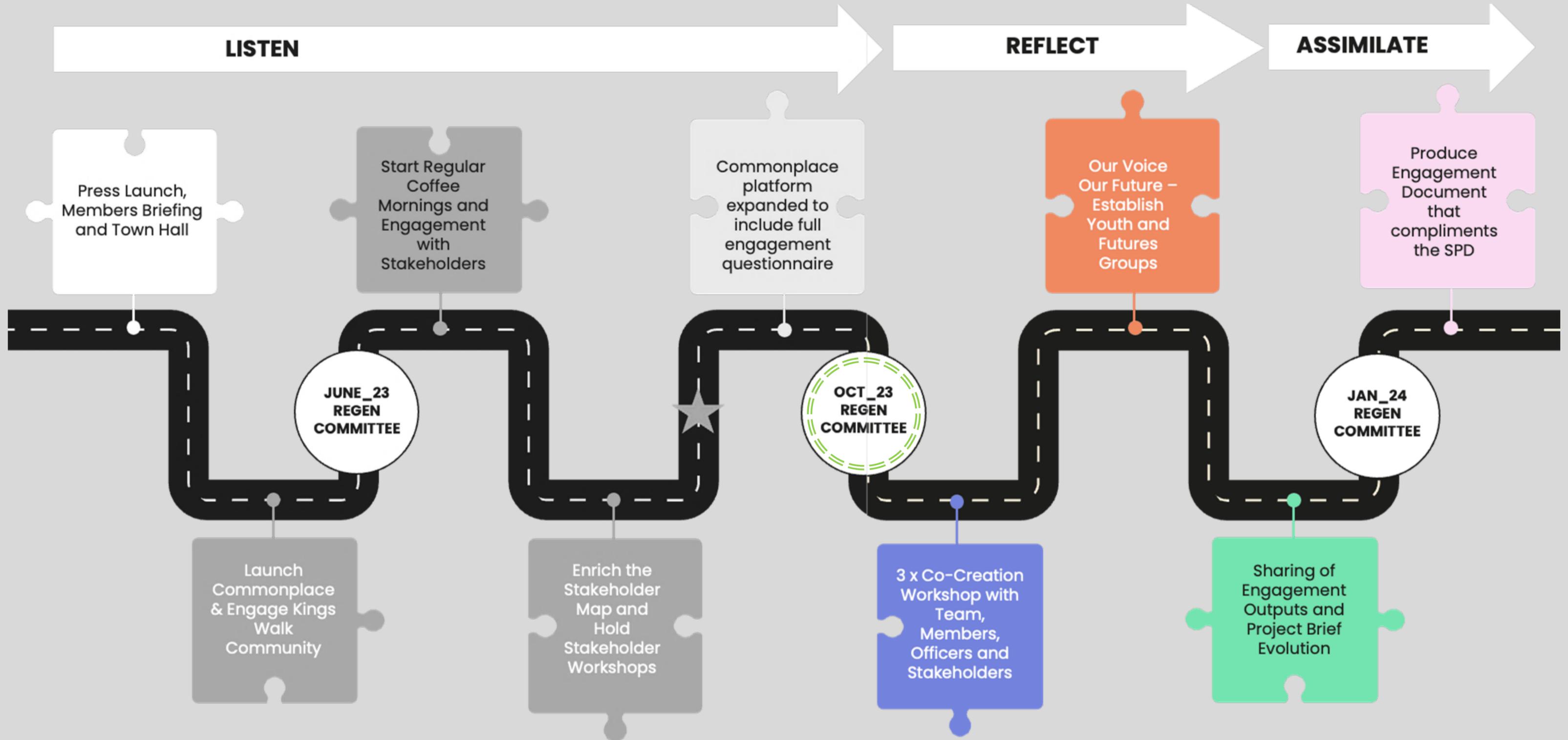
Action/Ideas

- Small changes to existing infrastructure - remove barriers to cycling more freely (micro rule-breaking sets up conflict/Friction) and ensure that mobility scooters can navigate the city properly
- Focus on the sociability of the walking city - comfortable and safe spaces
- Focus on quality - wayfinding, lighting, signage etc
- Maintenance
- Landscape
- Hierarchy and Character

Initial Framework



Roadmap



W

W

W

W

W

W

W

W

W

W

W

W