

North Whiteley Travel Plan Update for the Whiteley Forum 11 December 2023

North Whiteley Travel Matters newsletter The newsletter is aimed at residents of the North Whiteley development but may be of interest to those who live in the wider Whiteley area.

If you're interested in subscribing to the free newsletter click [North Whiteley Travel Matters \(ondemand.com\)](https://ondemand.com)

Welcome Packs were sent to 755 dwellings in North Whiteley and will continue to be issued on a regular basis. They will include a local map/guide, latest newsletter, local bike shop flyers information about the upcoming Travel Incentive and biennial travel surveys.

£100 Travel Incentive We are very close to launching the £100 Travel Incentive for new residents in the North Whiteley development. Rather than providing a voucher to be used at specific stores we have developed a scheme that allows residents to use their £100 towards something of their choice(*) that supports active and sustainable travel. (* T&Cs apply).

We are currently reviewing the processes and plan to launch a GDPR compliant Incentive in the New Year to North Whiteley residents. All documents will be available on the North Whiteley website when it goes live <https://myjourneyhampshire.com/moving-home/north-whiteley/>

Schools

Sustrans have been delivering Bike skills sessions for Cornerstone Primary School - balance bikes and pre Bikeability skills - kids loved it.

Cornerstone's Head Teacher has agreed to meet with the School Travel Plan Coordinator to update their travel plan.

Secondary school still targeting planning for next year (2024).

Sustrans also delivered an ebike try out for employees at The Forum – which went down 'wheely' well!

Travel Survey results Headlines

- 95% of residents own a car
- 18% own/lease an electric or hybrid vehicle, with 58% interested in purchasing one in the future
- 57% own a bicycle

The full survey results will be posted on the website.

Bus Service

Bus Use – 300-400 passengers using the service each month, this went up to 500 recently.

New tenders were received for the bus service, one expensive, one within budget and another operator declined for a 12 month contract, which is to start late March/beg April 2024.