

**EVERYONE**

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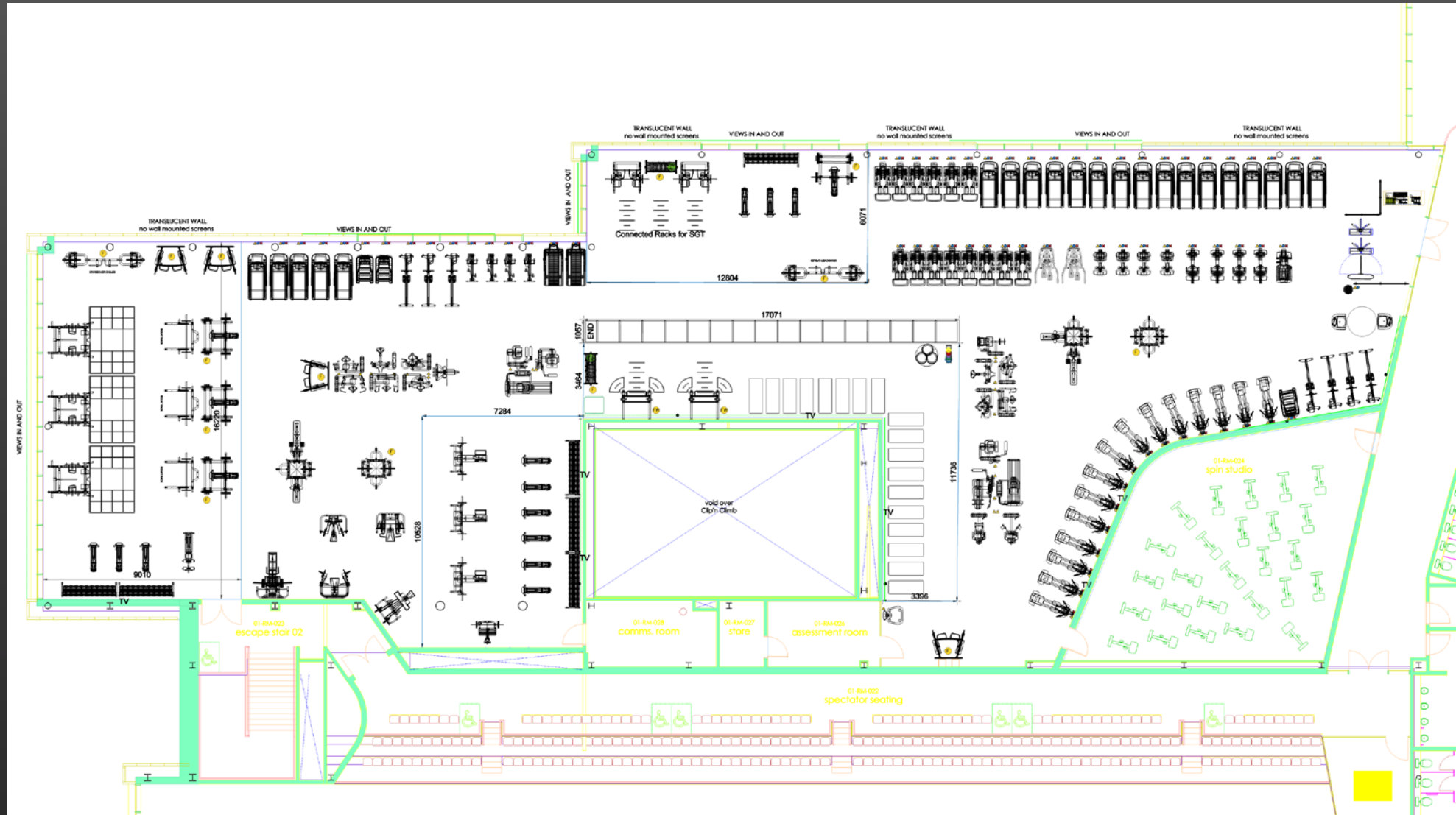
**Winchester City Council**

# EA Winchester Mobilisation

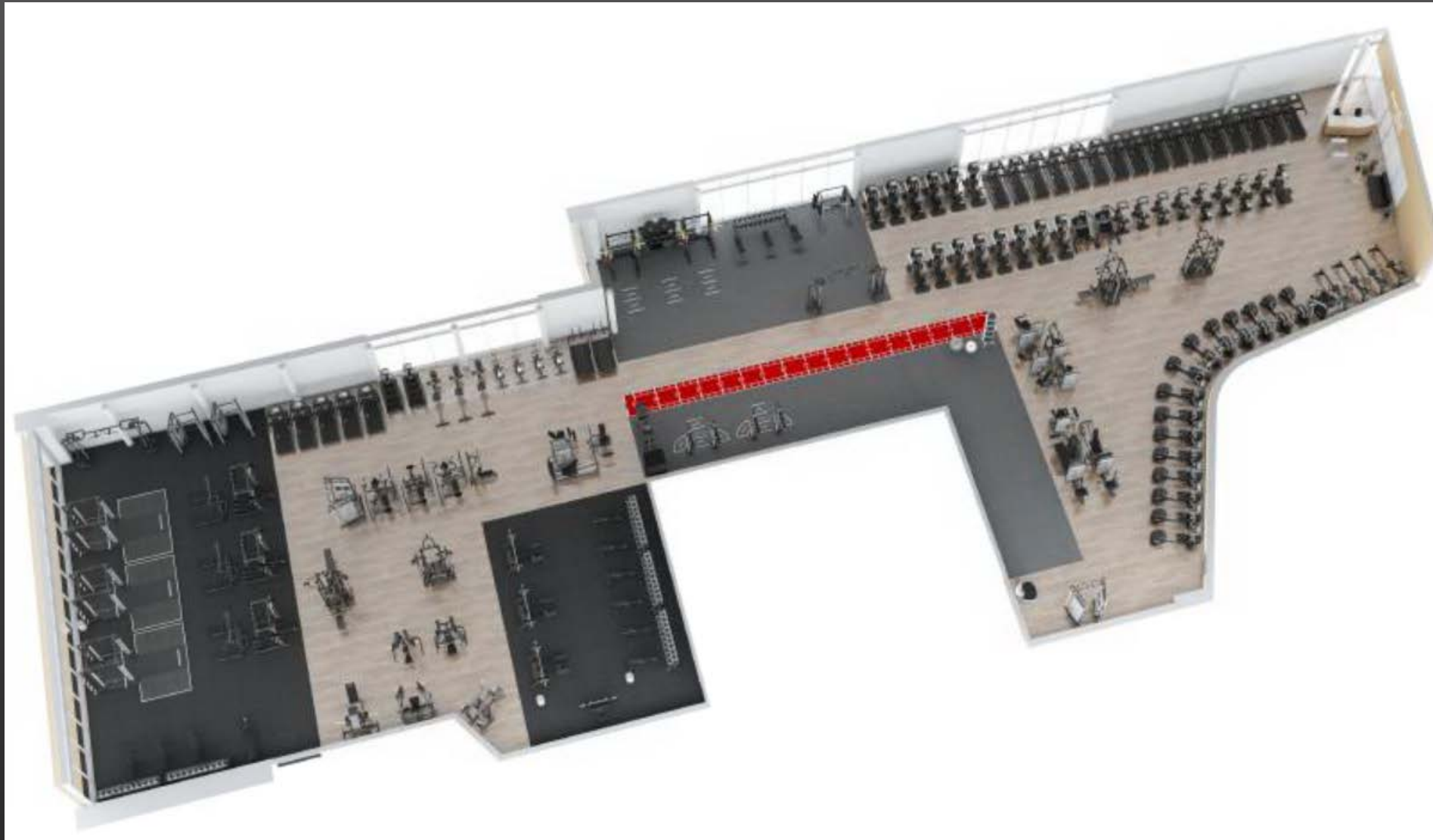
The story so far:

- Meetings (clubs, tenants, stakeholders, hirers)
- Programme design (early stage hydro, swimming, GEX)
- Tenancy Agreements
- Fitness Suite layout and equipment
- TIC and EA
- Top Rock climbing wall design
- Meeting with incumbent operator
- Working with partners to agree Health and Wellbeing Plan
- Green Travel planning
- Green Energy modelling

# WSLP Fitness Suite



# WSLP Fitness Suite









# CRUSSH – café

High quality healthy food partner –  
Westway, St. Albans, Southwark and  
Westminster

Mission – *‘To improve the wellbeing of  
our people and our customers’*

Brand Pillars – Fit Food, Raw Juice,  
Smart Coffee

Achieve Sustainable Restaurant  
Associations Standard

Soil Associations Bronze Food for Life  
Standard

**EVERYONE**



everyone  
ACTIVE








# EA Scheme of Work 2020

EA Focus for next 12 months includes:

- Engagement (clubs, hirers, stakeholders, customers, schools)
- Programming (swimming, hydrotherapy, sports, fitness, events)
- Pricing (clubs, customers and hirers)
- Marketing and Presale
- Equipment - building fit out
- Staff - transfer, recruitment and training
- Facility mobilisation and opening
- Keys Plans (Health, Green Travel, Sports Development, Employment and Skills)



# Timeline 2020

Area of Work	2020 Q1 Jan-Mar	2020 Q2 Apr-Jun	2020 Q3 Jul-Sep	2020 Q4 Oct-Dec	2021 Q1 Jan-Mar
<b>Customer/ Stakeholder Engagement</b> (CUA's, Block Bookings, Partnerships, Hire Agreements)					
<b>Timetables and Programmes drafted</b> (Swimming, Hydro, GEX, Fitness, Sports)					
<b>Pricing agreed with WCC</b> Clubs, Schools, Membership Casual Pricing					
<b>Marketing</b> Website / TIC Information Point / Meet EA					
<b>Building Fit Out</b> Fitness Equipment / Furniture / Signage					
<b>Staff</b> TUPE, Recruitment and Training					
<b>Facility Mobilisation and Orientation</b> Operations, Procedures, Training, Visits					
<b>Opening</b> Grand Opening Events and Celebrations, Free Open Day					Early 2021